

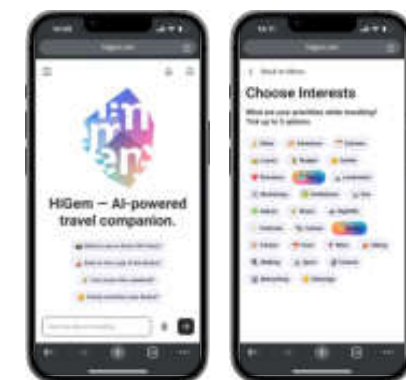


HiGem

AI-powered platform
for travel destinations

The solution

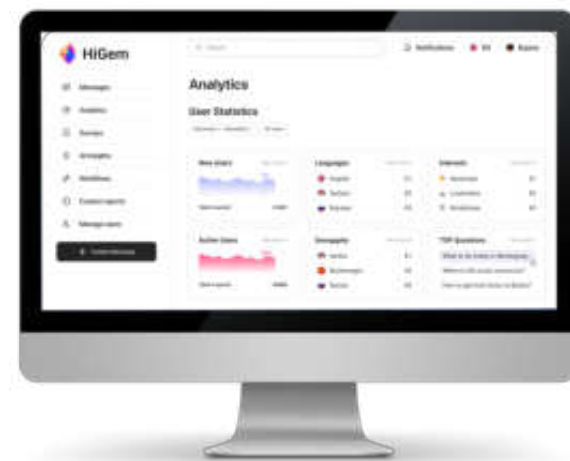
An industry-focused digital platform with its own AI core that transforms local interactions and experiences



AI trip companion

for tourists and visitors

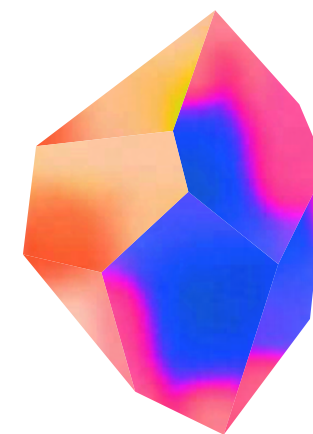
Engagement and personalization



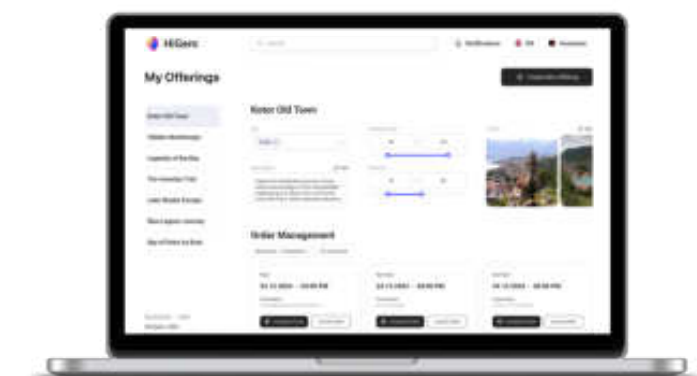
AI-powered management

for DMOs / digital ecosystems

Real-time communications, smart analytics



HiGem AI Core



AI-first marketplace

for local business

More target clients, cost-effective channel

Digitalization accelerates tourism industry growth and sustainability through positive economical and social effects



Greater satisfaction and loyalty from tourists lead to increased competitiveness



A higher volume of transactions between tourists and service providers



Transaction costs stayed within the local economy



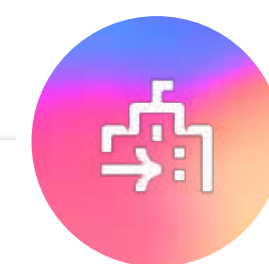
Increased budget inflows driven by the shift from informal to official economy



Comprehensive management of tourist information, data and communication



Impact on social development and the promotion of cultural values



Enhanced appeal for investors in tourism infrastructure



Improved and timely decision making through real-time analytics and AI-driven insights