

Powered by



B2B Meetings

Africagua 2025

November 20 and 21, 2025. Palacio de Formación y Congresos de Fuerteventura.

How the platform works

Organized by



Information

To register visit the following link: <https://www.b2match.com/e/africagua-2025-water-and-renewable/sign-up/create-account>.

1. It is recommended that you take a few minutes to gather all relevant information to create a high-impact profile. The registration process will ask for the following information in English:

- **Personal Information.** Registrations are individual, meaning each person must create their own profile with their name, email, profile, phone number, and whether they want to request simultaneous translation services.
- **Organizational Information.** Each organization's profile should be created once, and individuals from that organization can then join it. This profile should include information of public interest, emphasizing its capabilities and objectives to attract other companies.
- **Marketplace Section.** This space is crucial for generating interest in your profile. You can present your products, services, technologies, offers, or demands. It functions as a 'showcase' and will help in scheduling bilateral meetings. You should spend time describing your offers and demands with detail and clarity. You can request support to your nearest support office or contact us through the following email: een Canarias@itccanarias.org.

2. Complete the platform's registration form and indicate which entity has provided you with information or support.

3. You must also register for the Africagua 2025 forum itself, as organizations or individuals who have not registered for the forum will not be able to participate in the B2B meetings. You can register at: <https://www.africaguacanarias.com/>.

Information

Profiles must be manually validated by the organizing team before they become visible and you can start interacting with other registered organizations. During this period, the team may ask you to correct or expand the information you provided during registration.

Profiles are usually activated in less than 24 hours on business days.

If you have any questions or issues, you can contact the organizing team at eencanarias@itccanarias.org.



Information

Networking

To participate in networking (B2B or bilateral meetings), you need to check the Africagua 2025 forum program and select your availability on November 20 and 21 under "Book Meetings < My availability".

The screenshot shows a user profile setup page. On the left, there are three sections: 'Go to my profile' with an edit icon, 'SUPPORT CONTACT INFORMATION' for 'Enterprise Europe Network Canarias' with email 'eencanarias@tecnicanarias.org', and 'Invite participant' with a 'Send invite' button. On the right, there are three main sections: 'Finish setting up your profile' with an 'Update profile' button, 'Create opportunities' with an 'Add opportunities' button, and 'Book meetings' with a note about the start date (3 April 2025) and buttons for 'Book meetings' and 'My availability'. Each of these three sections on the right has a circular progress indicator to its right.

This allows other organizations to schedule meetings with you, and vice versa, based on mutual availability. The agenda can be checked in the 'Agenda' section of the top menu, where forum activities and B2B time slots are separated.

Requesting Meetings

You can start requesting meetings as soon as your profile is validated. The deadline to request meetings for Africagua 2025 is November 3, 2025. These are the steps to request a meeting:

1. To request meetings, first consult the list of participants and the 'marketplace' to identify who you would like to meet.

2. Then, you can request a meeting through the 'Request meeting' button, where you can see the available time slots. The platform will match the availability of both parties based on what was indicated in 'My availability'.

3. Meetings will appear as 'Pending' until the other organization accepts the invitation. Once accepted, the meeting will appear in the 'My agenda' section.

Marketplace

The 'marketplace' section is a key area for fostering strategic connections.

It is recommended to review this section periodically and use it as much as possible. You can create and add opportunities using the 'Create opportunities - Add opportunities' button, including relevant information and resources like images, videos, or catalogs to attract other organizations.

The following lines describe some of the most common opportunity models to facilitate identification:

1. Product: Describe the product your organization offers.
2. Service: Describe the service your organization offers.
3. Partnership: Indicate your interest in collaborating with other organizations.
4. Project Cooperation: Express that you are looking for partners for cooperation projects.
5. Investment: Indicate that you are seeking investment for your projects or startups.
6. Expertise: List your areas of specialization or experience so other organizations can request your support.
7. Request: Describe anything specific you are looking for at Africagua 2025.
8. Job Opening: Indicate what job positions your organization is offering.



You can direct your inquiries to eencanarias@itccanarias.org

