

# Building Web3 Communities Through Energy Sharing

Smart contract powered energy exchange



www.zertipower.com



www.zertifier.com

# What is ZertiPower?



A platform for the creation & management of Citizens Energy Communities (CEC) that help facilitate the energy exchange.

An CEC is a member-ran community of users who share the energy produced **through the existing electricity network**.

The system **empowers citizens** to participate actively **P2P** in the energy system, **maximizes the microgrid benefits**, introduces a **circular economy** to improve the local economy and **monetize the microgeneration of renewable energy**.

ZertiPower is based on the most innovative technologies (blockchain, web3, tokenization, and SmartContracts) to guarantee traceability and transparency of operations.

These technologies prevent the manipulation and falsification of data **to guarantee trust in a decentralized network** without any central authority.



# **Decentralized Energy Communities**





P2P Energy Sharing



**Tokenization** 



**Data App for Prosumers and Energy Aggregators** 



Decentralized
Autonomous
Organization (DAO):
Governance & Security



Data App for Energy Mapping



Monetization: Circular Economy
Energy Attribute Certificates (EAC)

## **Tokenization**



**Token EKW** 



## **Energy + Circular Economy**

StableCoin with 2 functions:

- Token for KWh exchanges between members
- Boost the circular economy

### **Token ZEAC**



### **Renewable Energy Certificate**

Tokenized EAC:

- Integrates full traceability.
- Can be traded and transferred but never duplicated, counterfeited or manipulated

### **Token ZDAO**



### **DAO Governance Equity Token**

Shares of DAO led actions.

These tokens guarantee:

- Right to vote & community governance
- Ownership rights of KWh produced

**EKW Tokens** 

Local Economy

**ZEAC Tokens** 

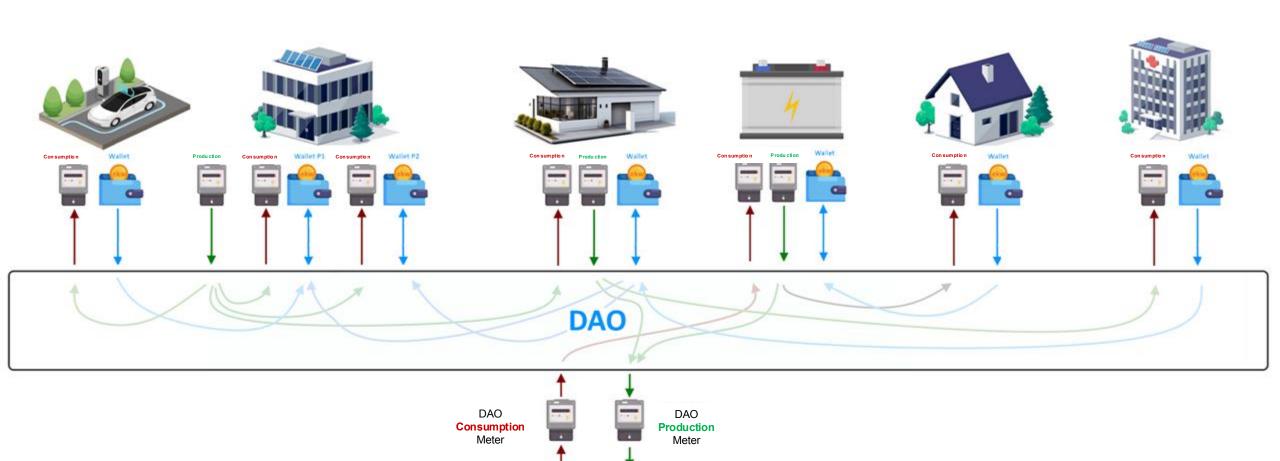
Renewable Energy Certificates

DAO Tokens

Governance

# MicroGrid: Decentralized Energy Community





# Power App: Multiple features into one dashboard



### **Characteristics:**

### **Energy:**

- Self Production & Consumption
- Global production & Distribution quota of the shared installation unit
- Historical Data: daily, weekly, monthly, and annual

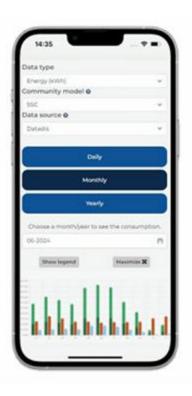
### Wallet:

- EKW Balance
- A detailed list of KWh exchanges for EKW tokens
- EKW community exchange via QR code

### **Governance:**

Community-governed proposal & voting system

### **Features:**





All in one App

Energy

Wallet

Governance

# **P2P Surplus Exchange**

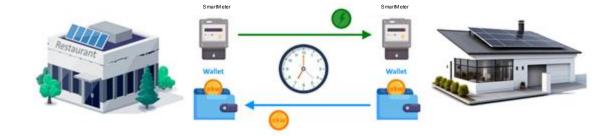


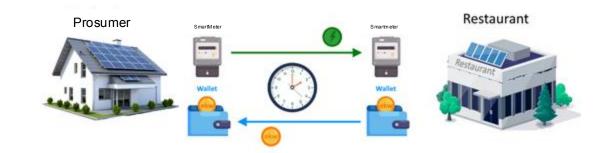
### **MicroGrid Functionality**

Community members exchange their surplus of generated energy with other consumers who have a deficit, P2P, through the electric grid.

ZertiPower automatically synchronizes energy production and consumption between the members to avoid sending surpluses to the grid.

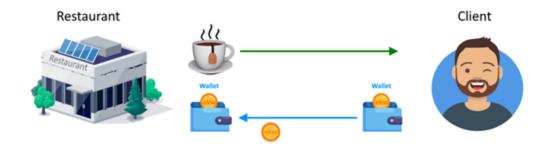
The system automatically compensates the flow of kWh between producers and consumers by transferring the corresponding EKW, based on supply and demand or market price.





# **Circular Economy**







### **EKW Token Exchange: Goods + Services**

by providing the ability to exchange locally-sourced goods & services at nearby businesses

### **P2P Mobile App Transfer**

The ZertiPower App has a digital wallet functionality, which allows users to easily make P2P EKW exchanges using a QR code

**EKW Tokens** 

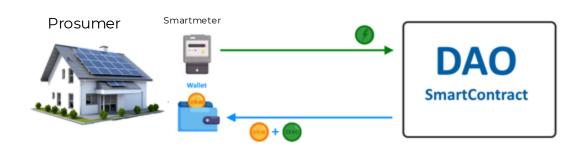
Local Economy

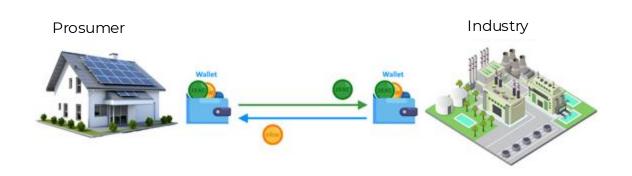
Mobile App + Wallet

QR Code

# Monetization via Energy Attribute Certificates (EAC)







### **Tokenization of EAC (ZEAC)**

- Prosumers are compensated in ZEAC tokens for the generated KWh.
- Each ZEAC token is equivalent to an EAC and can be sold on the open market, generating extra income that improves a facility's ROI.

### **ZEAC Token Purchase**

- Companies can purchase EACs directly from prosumers to optimize costs
- Tokenization simplifies operations, guarantees authenticity, and certifies traceability.

**ZEAC Tokens** 

Renewable Energy

Traceability

Authenticity



# ZERTI POWER®

# Thank you!

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