



Love for Livres
reading is life

Our Mission

At Love for Livres, we offer **innovative solutions for training in soft skills and emotional intelligence.**

For **better life quality and work performance.** For all professionals.

Our method is unique, and has proved its worth in major businesses: it combines the **contributions of cognitive science with the inspiration of reading, fiction and creativity.**

ACCERTIF

VOS FORMATIONS CERTIFIÉES PAR DE GRANDES ÉCOLES



Love for Livres is a member of the ACCERTIF network, an expert in professional training.



OUR VALUES

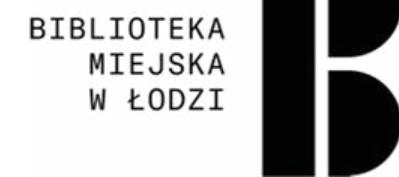
Generosity, nothing too much, but everything necessary.

Passion, or nothing at all.

Imagination, because stories open up all possibilities.

Methodological and scientific **rigor** for ever greater impact.

A wide range of references



They talked about us

france tv



Leadership au féminin: "Il faut avoir l'audace de croire en soi"

Le développement des technologies liées aux intelligences artificielles, couplé aux possibilités d'analyse de masse des données, a ouvert un nouveau champ dans l'étude des émotions et l'expérimentation culturelle. Avec de premières applications intéressantes dans le domaine de la recommandation : le site Love for Livres propose ainsi de discouvrir sa prochaine lecture en fonction des émotions que l'on recherche, ou que l'on ressent au moment. Entretien avec Céline Maïa, cofondatrice.

[cliquez ici pour lire l'article](#)

Challenge

[cliquez ici pour lire l'article](#)

“ACTUALITÉ

[cliquez ici pour lire l'article](#)

Forbes

Se baser sur ses émotions pour choisir sa prochaine lecture : Love for Livres

Le développement des technologies liées aux intelligences artificielles, couplé aux possibilités d'analyse de masse des données, a ouvert un nouveau champ dans l'étude des émotions et l'expérimentation culturelle. Avec de premières applications intéressantes dans le domaine de la recommandation : le site Love for Livres propose ainsi de discouvrir sa prochaine lecture en fonction des émotions que l'on recherche, ou que l'on ressent au moment. Entretien avec Céline Maïa, cofondatrice.

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B SMART

LE POUVOIR DES LIVRES

Smart Impact - B SMART IMPACT - Mai 2021

L'impact positif de la lecture pour les individus et la société

[cliquez ici pour lire l'article](#)

LIVRESHEBDO

EKOPO

“Nous travaillons de plus en plus sur des projets liés à la santé publique”

Publié par Adèle de Montaigu le 25 avril 2021 à 10:00, mis à jour le 26 avril 2021 à 10:00

La plateforme Love for Livres mise sur les émotions pour trouver et partager des conseils de lectures, mais va encore plus loin en renforçant ses actions au service de l'impact social et du bien-être. Entretien avec Céline Maïa, cofondatrice de Love for Livres.

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rtbf.be

RÉALITÉ ET MONDES VIRTUELS

Love for livres, le réseau social qui donne des conseils de lecture en fonction de vos émotions

Par Christelle Siméoni

mis à jour le mardi 12 avril 2022 à 12:00, mis à jour le vendredi 26 janvier 2023 à 10:00

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RTL

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france inter

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A multidisciplinary team driven by impact



Céline Mas

Cofounder



Omar Peraza

Cofounder



Claire Bascou

*Editorial and Content
Manager*



Tristan Zbar

*Marketing Manager &
Business Development*



Iman Covain

*Communication & Project
manager*

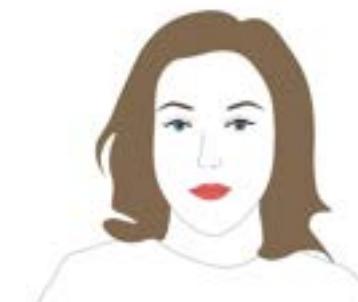
Our advisory board



Jean-Jacques
Salomon
Publisher



Pascal Beucler
*semiologist, former
advisor to M. Levy*



Guila Clara Kessous
*Harvard professor and
UNESCO artist for peace,
former student of Elie Wiesel*



Ornella Godard
Neuroscientist



Samah Karaki
*Doctor of
Neuropsychology*

Our Contributors

A network of around twenty carefully selected contributors, tailored to your specific needs



Soft skills in the workplace: a major challenge for performance and well-being

01

Managers' mental health

30% of managers cite the need for more psychosocial risks-related training to better support their teams

02

Mental health of teams

88% of employees consider their employer to be responsible for their mental well-being.



03

Working conditions

37% of employees say their working conditions are unbearable
(DARES 2022)

04

Professional success

Soft skills increase career success with better jobs and higher pay.
(Prix Nobel 2012: Perry School Program - Heckman & Kautz)

Our solutions contribute to Sustainable Development Goals (SDGs)



No poverty



Good health and well-being



Quality education



Reduced inequalities

The common thread in all our solutions: performance through well-being!

1

Fostering individual and collective **growth** and
performance within organizations

2

Developing **leadership, behavioral, and**
relational skills across organizations

Our solutions

1



Training and
conferences

2



Thematic libraries

3



Bookclubs

Training and conferences

CPS training
(psychosocial skills or soft skills)
through literature and reading
combined with cognitive sciences



RÉPUBLIQUE FRANÇAISE



Empowering teams with **soft skills** to drive **performance and well-being**.

Key objectives of a Love for Livres training course

- ① Providing you with an **innovative educational methodology** grounded in **applied cognitive and behavioral sciences**.
- ② **Inspiring teams through reading and creativity.**
Fostering dialogue through **narrative mediation**
- ③ Providing **tools, key insights, and practical advice** to improve **productivity** and foster **peace of mind**.
- ④ Each training includes a **personalized plan tailored to the organization and each participant**.

Our interventions are in line with QWL and RPS prevention policies.

Common topics

from the WHO and France Santé (CPS) classifications

TAKING CARE OF YOUR MENTAL HEALTH



Better manage
stress,
prevent **burnout**



Developing your
emotional intelligence

FINDING YOUR PLACE



Appreciating a multicultural
environment and developing
diversity & inclusion



Coping with **uncertainty** and
eco-anxiety

BETTER INTERACTING AND DECISION-MAKING



Developing
effective,
empathetic
communication



Diversity & Inclusion
(D&I): Understand, Act,
transform
Gender Equality



Developing
managerial
courage

Training takes time

But attention spans and availability have changed.

To meet these challenges, our formats are usually
**customized learning and entertainment
courses:**

mix of masterclasses, short content capsules, e-
learning, distance learning, live etc.

How ?

Most popular formats

A discovery session

1 to 2 hours

Masterclass format

Online or face-to-face (in-house)

For inspiration

To learn the fundamentals of the theme

To start practicing through appropriate role-playing situations



A complete program

0.5, 1, 2 or 3-day format

depending on your needs

Online and face-to-face if possible / Blended and customised frequently

To achieve specific objectives related to the theme

To learn in depth

To acquire the key tools that will help you implement best practices over the long term



Individual format

Face-to-face or online

Tailored to the individual's objectives

Technical and educational resources

- Learning in applied cognitive sciences
- Alternating theory, review examples and practical application through numerous individual and group exercises. Case studies and practical case studies punctuate this training course.
- Read aloud and guided writing
- 1 dedicated readlist per session
- 1 Emotion Workbook to support the course
- 1 1.5-hour individual coaching session (optional for group formats - offered at the end of the course)

Other formats



E-Learning 100%

Hybrid : e-learning + live

Coaching Option

Individual and group support available after the training course





Learning assessment

- Review of expectations
- Attendance monitoring
- Teaching supports / Exercises
- End-of-training quiz
- Post-training questionnaire
- Training certificate



Target audience

No prerequisites are required.
However, these courses are generally aimed at :

- Professionals
- Managers
- Trainers wishing to discover our tools for their practice



French/ Spanish / English



Rates on request, depending on format





Thematic libraries©

Tailor-made physical libraries where books are presented according to themes chosen to meet your needs.



Our libraries



Libraries can be put in **lobbies, meeting rooms, offices, common areas, libraries, reception areas, etc.**



Branded with the **identity of the venue and the organization.**



Book selection service by Love for Livres (optional), tailor-made for your library

Examples

**HEART LEADERSHIP
LIBRARY**



LIBRARY OF EMOTIONS



LIBRARY OF CARE



LIBRARY OF OPPORTUNITIES



What impact do these libraries have?



From our feedback in the field, they help to :

- **Create a bond**
- Bring **serenity** and **conviviality** to teams and visitors alike
- Offer a warm, **accessible space with a touch of culture**
- **Encourage the desire to read** and share stories

They are an integral part of organizations' QWL and CSR policies.



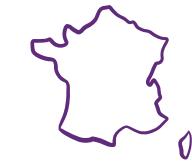
Love for Livres helps you set up a library: **members of our team can come on site to install everything.**



Unique, **100% recyclable bookcases in solid, high-end cardboard material**



We deliver libraries to your premises, **anywhere in France and abroad.**



Libraries **made entirely in France.**

Bookclubs

Through tailored methods, including shared reading.



Our objectives: supporting HR strategy on three levels



- 1/ Enhance employee **well-being**.
- 2/ Foster **connection** and collaboration.
- 3/ Enable **new ways** to address strategic, even sensitive, issues.

How it works



These **1h to 1h30 sessions**, hosted by Love for Livres, **bring together readers from all horizons** around **carefully selected texts**.

Contact us

E-mail

contact@loveforlivres.com

Website

www.loveforlivres.com



Love for Livres
reading is life

Our key data

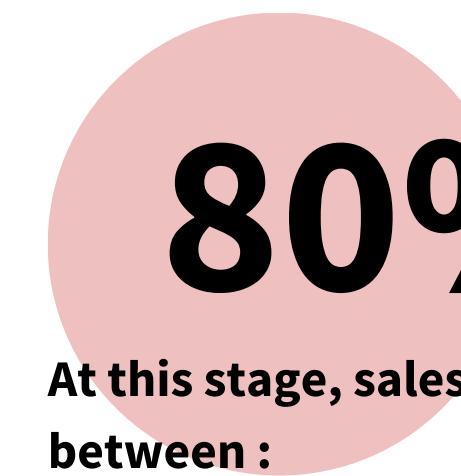


Activity launched in 2020

A team of 5 people and a network of some twenty contributors and partners.

Advisory board (6 people).

Operations in France, but also in Italy, Poland, Lithuania, Ukraine, Slovenia, Spain, Belgium, Switzerland and Tunisia.



At this stage, sales are divided between :

- BtoB projects (large companies, libraries, local authorities, associations, publishers, etc.): 80%.
- BtoC projects: 20%.

Co-recipient of the European programs Europe Creative and Erasmus +.



20,000 unique visitors per month on average on the loveforlivres.com website

20,000 on the Polish, Slovenian, Belgian and Lithuanian mini-sites.

Newsletter: 5,000 subscribers.



Around 150 workshops and bibliotherapy programs organized, 3,000 direct beneficiaries.

Average satisfaction rating: 9/10.

30 Libraries of Emotions/themed libraries installed with an exposition to more than 35 000 people.