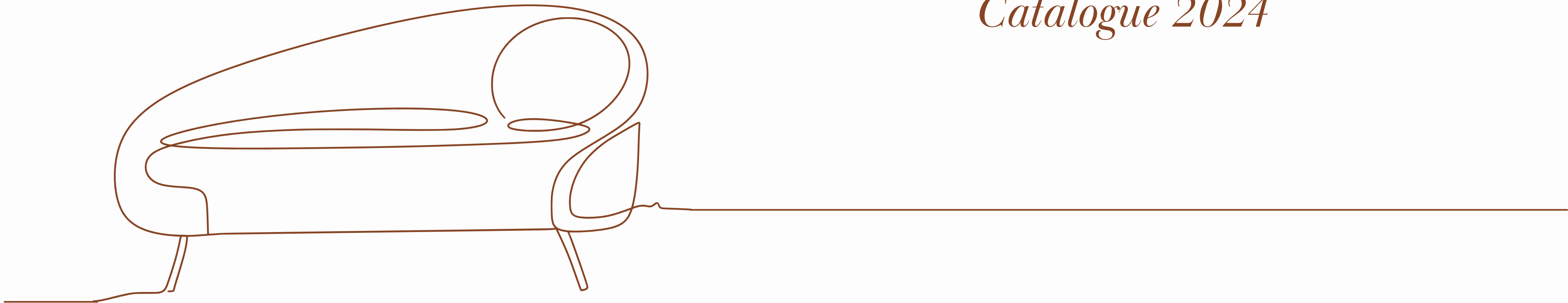




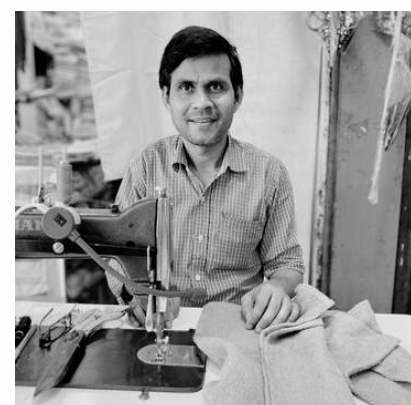
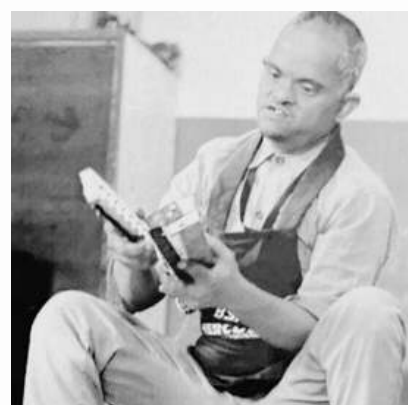
Pravaah India

Catalogue 2024



SUSTAINABLE HOME DECOR & LIFESTYLE

www.pravaahindia.com



Who we are

Pravaah is a sustainable home decor brand where all the products are created using the most environmentally friendly raw materials such as hemp, organic cotton, cruelty free wool etc. Pravaah is a zero plastic company and that promise extends from their product to their packaging.

Pravaah advocates mindfulness - of the consequences of habits - on people, the environment and consumer health. Pravaah strives each day to create products that facilitate conscious consumerism.

Embracing Sustainability

At Pravaah, we take our promise of sustainability very seriously, therefore we are constantly working on creating ways to make our product and our people to evolve to be their best version. This can clearly be seen in the raw materials and processes we use!

- All linens are dyed using azo free dyes and are printed by hand.
- All soy wax products are handmixed and hand poured in handmade clay containers.
- The coasters are made using cruelty free wool ie wool sourced from the shepherds directly and handwoven by women in Garhwal and an indigenous himlayan grass.
- All our brass cutlery range is handmade in lead free brass

These are just a few examples of the brand's commitment to creating the most high quality eco-friendly products



Our Offering

Candles

Small Candle
Large Candle
3 wick Candle
5 wick Candle
7 wick Candle
Tea light Candles
10" Taper Candle
10" Ribbed Candle

Air Fresheners

Wax Sachet
Wax Melt
Snapbars

Home Linens

Bedsheets
Dinner Napkins
Table Runner
Table Mats

Brass Home Decor

Cake & Knife Servers
Cheese Knife Sets
Bottle Openers
Wine Stoppers
Napkin Rings
Bar Sets

Home & Living

Coasters
Keychains
Bath Salts
Incense Sticks

Hemp Stationery

Daily Planners
Note Cards
Envelopes
Giftcards

Curated Hampers

Fragrance Box
Serenity Box
Blissful Bath
Spa at Home
Cup, Coast & Chain
Warmth Hamper
Simple Spirituals
Wine and Cheese Box
Symphony of Scents
Dinner for Two
Dessert Lovers
Daily Rituals
Office Essentials
Back to School
Writers Dream
Self-care Sundays



Candles

Hand-poured in handmade claypots, each of our candles is meticulously decorated with flower petals and stones. The claypot jars are not painted therefore can be reused or discarded without any chemicals in the Earth. The wax used is GMO free making it safe for pets and infants. Indulge yourself in the world of Pravaah Fragrances!



Small Candle

Soy Wax - 105-115 gms
Burn Time - 8-10 hours
Available in 4+ fragrances
Soot Free

MRP - 499/-



Large Candle

Soy Wax - 145-155 gms
Burn Time - 12+ hours
Available in 4+ fragrances
Soot Free

MRP - 599/-



3 wick Candle

Soy Wax - 150 gms
Burn Time - 48+ hours
Available in 1 fragrance
Made using 5% pure hemp oil

MRP - 899/-



Tea Lights

Soy Wax - 112-115 gms
Burn Time - 2-3 hours
Available in 10+ fragrances
Soot Free

MRP - 299 - 449 (Set of 10)



5 wick Candle

Soy Wax - 270 gms
Burn Time - 84+ hours
Available in 7+ fragrances
Soot Free

MRP - 1499/-



7 wick Candle

Soy Wax - 430 gms
Burn Time - 130+ hours
Available in 7+ fragrances
Soot Free

MRP - 2299/-



10" Tapered Candle

Size - 25x1.5 cm
Burn Time - 7+ hours
Available in 15+ fragrance
Soot Free

MRP - 299/- (Set of 3)



10" Ribbed Candle

Soy Wax - 112-15 gms
Burn Time - 2-3 hours
Available in 10+ fragrances
Soot Free

MRP - 499 (Set of 2)

Fragrances Available

Regular Fragrances

Rasal - Mango Coconut
Pachva - Oud and Amber
Bayaar - Cinnamon Vanilla
Rowan - Sandalwood Rose
Vrindavani - Citronella Basil
Sukoon - Lavender Hemp Oil
Nalika - Citronella Peppermint

Made to Order Fragrances

Mandarin Currant
Lavender
Petrichor
Ocean Mist
Mogra
Rajnigandha
Black Opium
Sandalwood
Evergreen Forrest

Customisation in Candles

- All fragrances and sizes can be interchanged
- The colors can be changed as per the requirement
- Different florals/stones can be used (based on availability)
- Branding customisation*
 - Brand Ribbon
 - Customised Branded tag
 - Customised Outer Box



Air Fresheners

A unique blend of fragrance and wax to create a product that can replace the chemical air fresheners so prevalent in our homes. Choose from a wide range of wax sachets, wax melts and snapbars. Usher in the flow of Fragrances in your homes with our Aalay Itr variety. A zero waste product for you!



Small Sachet

Soy Wax - 30 gms
Available in 7 fragrances
Works in enclosed Spaces
Lasts for over 90 days*
Upcycle-able

MRP - 250 - 300/-



Large Sachet

Soy Wax - 55-60 gms
Available in 7 fragrances
Works in Small Spaces
Lasts for over 90 days*
Upcycle-able

MRP - 350 - 400/-



Wax Melt

Available in 2 sizes
(30 gms/55 gms)
Available in 5 fragrances
3-4 beads/burn
Comes in a reusable Jar

MRP - 299 - 499/-



Snap Bar

Soy Wax - 55-60 gms
Available in 5 fragrances
Burn time - 1 pc for 4-5 hours
Recommended for Large Spaces
Zero waste Product

MRP - 299 - 499/-

Fragrances Available

Regular Fragrances

Lime
Lavender
British Rose
Oud & Amber
Cinnamon Vanilla
*
Ocean Mist
Mandarin Currant

Made to Order Fragrances

Mango Coconut
Rajnigandha
Petrichor
Mogra

Customisation in Candles

- All fragrances and sizes can be interchanged
- The colors can be changed as per the requirement
- Different florals/stones can be used (based on availability)
- Branding customisation*
 - Brand Ribbon
 - Customised Branded Sticker
 - Customised Outer Box



Hemp Home Linen

Ever wondered what fabric and dyes you are keeping near food? Probably not! Well we did, so you don't have to! Designed to last in households that love to eat, our table linens will last you for years and get softer as you keep using it!



Dinner Napkins

Materials:

Hemp

Hemp Lyocell

Size: Customisable

Available in 15+ colors and prints

MRP - starting 399/- pc



Placement Mats

Materials:

Hemp

Hemp Cotton (reversible)

Size: Customisable

Available in 15+ colors and prints

MRP - starting 399/- pc



Table Runner

Materials:

Hemp

Hemp & Jute (reversible)

Size: Customisable

Available in 15+ colors and prints

MRP - Starting 1499/-



100% Hemp Bedsheets

Materials: 100% Hemp

GSM: 160

Available in 6 colors Dyed using Azo-Free Dyes only

Size: 120x108 inch

Customisation of colors and sizes available

MRP - 6999/set

Color Customisation

All fabrics can be dyed in a plethora of Azo-free dyes.

Minimum order Quantity

Napkins - 100 pcs

Table Mats - 100 pcs

Table runners - 25 pcs

Print Customisation is possible.

Minimum order Quantity

Napkins - 500 pcs

Table Mats - 500 pcs

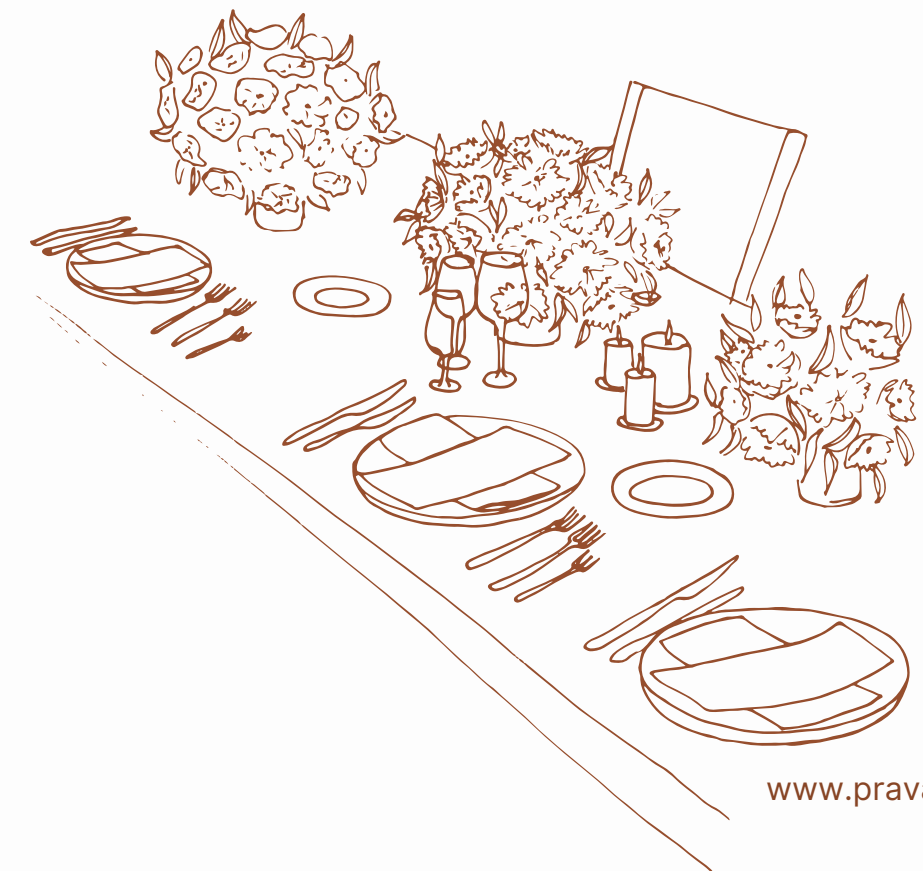
Table runners - 100 pcs

The lead time for the same would depend on the dye and fabric availability.

However, production can take between 2-6 weeks

Customisation

- The linens can be completely customised if the MOQs are met.
- The prices will be dependent on the size, design and quantity
- We can also offer customised embroidery such as initials



Lead Free Brass Decor

Inspired by our love for food and get together, the Daawat-e-Khaas Collection is an ode to the Indian Hospitality. Handcrafted lead free brass, each design is moulded and polished with the utmost care by generational artisans. Each piece tells a story of pure luxury and sustainability



Cake & Knife Server Set

Material - Lead Free Brass and Stainless Steel

Available in 2 designs

Finish - Dull Gold

Size:

Knife - 12 inch x 1.5 inch approx.

Server - 12 inch x 2.5 inch approx.

MRP - 1699/-



Bar Sets

Material - Lead Free Brass and Stainless Steel

Finish - Gold | Nickel

Includes -

Stirrer | Bottle Opener | Measurer | Ice Scoop

MRP - 3499/-

www.pravaahindia.com

Meen Bottle Opener

Material - Lead Free Brass and Stainless Steel

Variants -

Grand Gold - 5x3.75 inch | 320 gms

Sleek Silver - 4 x 3.50 inch | 162 gms

MRP - 999 - 1399/-



Seep

Material - Lead Free Brass and Stainless Steel

Finish: Gold

Size - 4x3 inch

Weight - 230 gms

MRP - 1199/-

Santra

Material - Aluminum

Variants -

Gold

Silver

MRP - 749/-



Sinh

Material - Lead Free Brass and Stainless Steel

Finish: Antique Gold

Size - 6 inch x 1.5 inch approx

Weight - 100 gms approx.

MRP - 899/-



Wine Corks

Materials: Lead-free Solid Brass
and Stainless Steel
Size - 4+ inch (approx.)
Available in 4+ designs

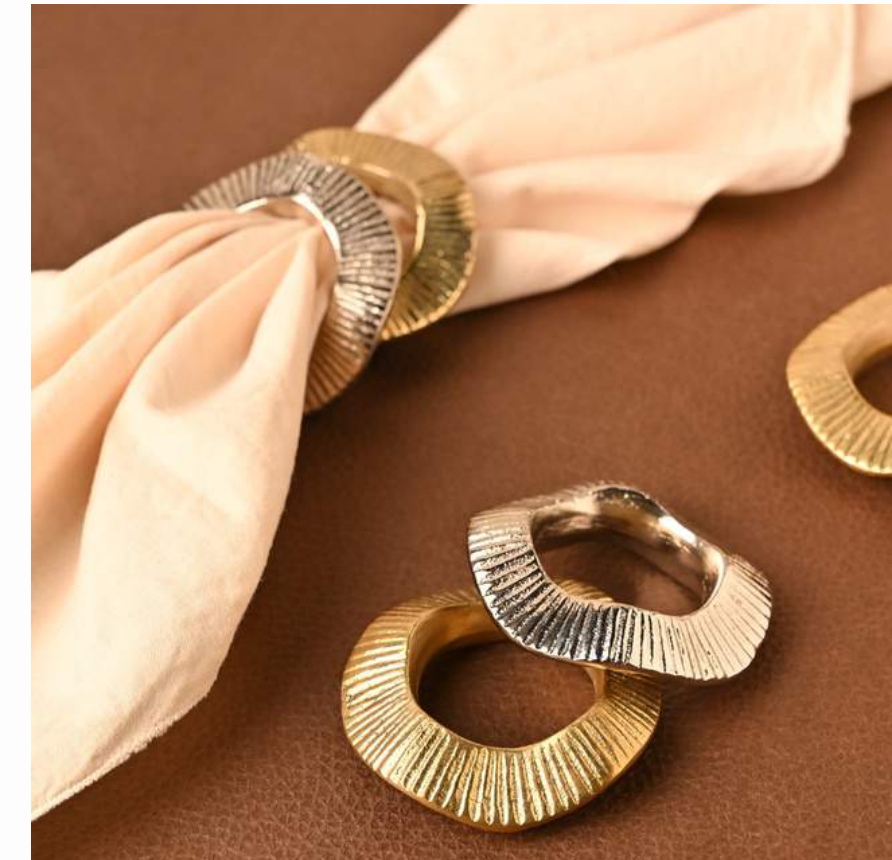
MRP - 749/- pc



Wine Openers

Materials: Lead-free Solid Brass
and Stainless Steel
Size - 4+ inch (approx.)
Available in 2 designs

MRP - 749/- pc



Napkin Rings

Materials: Lead-free Solid Brass
Size - Varied
Available in 5+ designs

MRP - 2199/- set of 4

Cheese Knives

Material - Lead-free Brass & Stainless Steel

Variants -

Ekaantrik: Set of 3

Patram: Set of 3/4

Punkh: Set of 4

MRP - 2099/- onwards



Customisation in Brass

- All products can be co-branded with engravings
- Custom designs can be created based on availability and budget
- Branding customisation*
 - Brand Ribbon
 - Customised Branded Sticker
 - Customised Outer Box

Hemp Paper Stationery

We are bringing back the '*Art of Letter Writing*' with our thoughtfully designed array of stationery items that are tree-free and carry minimalistic motifs to make them unique yet easy to use.



Note Cards Set

Materials:

Note Cards - 300 GSM Hemp paper

Envelopes - 200 GSM Hemp paper

Size: 11x14 cm

Customisable*

MRP - 399/- Set of 5



Foldable Gift Cards

Materials:

Gift Cards - 300 GSM Hemp paper

Envelopes - 100 GSM Hemp paper

Size: 7x14 cm

Customisable*

MRP - 199/Set of 5



Daily Planner

Materials:

100 GSM Hemp Paper

25+ tearable leafs

Size: 7.5x17 cm

Customisable*

MRP - 399/pc

Home and Living

At Pravaah, we aim to be your one stop shop for all things sustainable and home related. To keep fulfilling that promise , we keep working towards adding/improving daily essentials to create products that are more sustainable and more eco-freindly than their commonly Available counterparts



Keychains

Materials: Cruelty Free Undyed Wool

Size: 2 inch (approx)

Made by the Grammothan Sanstha in Rishikesh

MRP - 200/-



Coasters

Materials: Cruelty Free Undyed Wool / Bhimal

Size: 4 inch (approx)

Available in 4 unique weaves and designs

Made by thr Grammothan Sanstha in Rishikesh

MRP - 799/-



Bath Salts

Materials: Blends of Salt & handmade essential oils

Sizes: 100 gms & 200 Gsms

Available in Rose and Lavender Fragrance

MRP - 300/- onwards



Incense Sticks

Materials: 24+ herbs and dried flowers uses

Size: 20 cones/bottle

Available in 3 variants

- Unnati
- Itminaan
- Shuddhi

MRP - 300/- onwards

Curated Gift Hampers

With all the Pravaah products displayed before, we curated a few special hampers that are thoughtful, sustainable and completely zero plastic. The mentioned sets are not only our favourites but have proven to be best sellers in 2023!





Warmth Hamper

Contents:

- Large Soy wax Candle
- Multi-purpose Ceramic Cup
- Notecards

MRP - 999/-



Cup, Coast & Chain

Contents:

- Cruelty Free Wool Keychain
- Cruelty Free Wool Coaster (2)
- Multi-purpose Ceramic Cup
- Notecard

MRP - 799/-



Blissful Bath

Contents:

- Scented Soy Wax Candle
- Handmade Bath Salts
- 2 Hemp Cotton Face towels/
1 Hemp Cotton Hand Towel

MRP - 1199/-



Letter Writing 101

Contents:

- Hemp Paper Notecards with matching printed envelopes(5)
- Hemp Paper Gift Cards (5)
- Paper Pen & Pencil
- Cruelty free wool keychain

MRP - 999/-



Fragrance Box XL

-
- Snapper Wax Melt
 - Wax melt beads - 30gms
 - Small Soy Wax Candle
 - Large Air Freshener
-

MRP - 1499/-



Serenity Box

-
- Lavender hemp oil Candle
 - Large Lavender Air Freshener
 - Small Lavender Wax melt beads
-

MRP - 1499/-



Simple Rituals

-
- Solid Brass Diyas (2)
 - Unnati Dhoop
 - Itminaan Dhoop
-

MRP - 1499/-



Spa at Home

-
- Hemp cotton face towels (2)/ Hand towel (1)
 - Handmade Bath salts (2)
 - Large Air freshener (1)
 - Small Wax melt beads (1)
-

MRP - 2899/-



Wine & Cheese Box

-
- Brass Cheese Knives
 - Wine Cork/Stopper
 - Wine Opener
-

MRP - 2999/- onwards



Symphony of Scents

-
- Soy wax Candles in Terracotta Jar - All 4 fragrances included
-

MRP - 1999/-



Dessert Lovers

-
- Hemp Cloth Napkins (4)
 - Patram Dessert Spoons (4)
 - Cake Knife and Server Set
-

MRP - 4999/-



Dinner for Two

-
- Hemp Cotton Napkins (2)
 - Brass Dinner Napkin Rings (2)
 - Brass Dessert Spoons (2)
 - Soy wax Candle
-

MRP - 2899/-

Customisation in Curated Hampers

- All hampers can be completely customisable of the products required
- All fragrances for candles, wax melt beads and air fresheners is assorted unless specified otherwise
- All packaging can also be co-branded and customised with a minimum 100 pcs quantity
- The pricing mentioned is MRP and will vary based on the final quantity and design

Our team is always willing to craete and send options based on the occasion, requirement, lead time and budget.

NOTE: Most customisations will take 2-4 weeks to dispatch, the same will be communicated at the time of accepting the order.



The Second Life Project

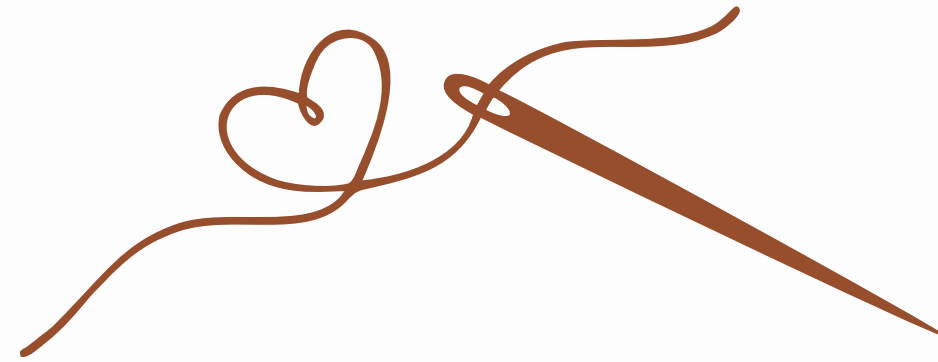
Using pre-use discarded fabric (sarees, bedsheets, bedcovers etc) to create home and lifestyle accessories. This project is birthed to provide a second chance to people and materials otherwise destined for the landfills. The artisans for this project are teachers and students from Jyoti Special School, Rishikesh.

Available Products

Toiletry Kit
Eye masks
Face Marks
Travel Sets
Laptop Sleeves
I-pad Sleeves
Cutlery Pouches
Pencil Cases
Laptop bags

&

Anything you can Dream Up!



Why Choose The SLP

- Completely unique products. The pre-use waste fabric used will be used to make a maximum of 2-3 products
- Reducing waste from reaching the landfills
- Providing Employment to the local communities
- The products are made from completely new cotton fabrics



Start Choosing Sustainable Today!

Contact Us

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P R A V A A H

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