AI · DIGITAL TRANSFORMATION · DATA · CYBERSECURITY

Engineering intelligent digital ecosystems for modern businesses.

SparxIT is a digital transformation and product engineering partner enabling organizations to modernize operations, build intelligent digital products, and create scalable digital ecosystems that connect people, processes, data, and technology.

We combine strategic consulting, engineering excellence, and emerging technologies to help businesses improve efficiency, accelerate innovation, and achieve measurable business outcomes.

SPARXIT AT A GLANCE

18+ Years of industry presence	**20+** Industries served
300+ Technology experts	**100+** AI specialists
200+ AI agents built	**90%** Client satisfaction

TRUSTED BY GLOBAL BRANDS

vedanta · cleartrip · ENERG LOUDSPEAKERS · TOSHIBA · Walmart · accenture · sodexo · fiverr.

CAPABILITIES

- Digital Transformation
- Product Engineering
- UX/UI Strategy & Design
- AI & Intelligent Automation
- Data & Analytics
- Legacy Modernization
- Cloud & DevOps
- Cybersecurity

PROOF IN DELIVERY

Transforming industries through technology & AI

GOVERNMENT · MODERNIZATION

Digital Transformation & Legacy Modernization — PWD, Delhi Govt

Modernizing the management of **24 digital platforms** for the Public Works Department to lift operational efficiency, governance, and public-infrastructure administration.

BUSINESS INTELLIGENCE

AI-Powered Decision Support — Proactive AI

A BI platform connecting multiple data sources with conversational analytics and automated reporting — accelerating data-driven decisions.

INSURANCE & HEALTHCARE

Insurance & Healthcare Digital Ecosystems — Niva Bupa

Modernized digital experiences through unified agent platforms, self-service mobile apps, and integrated ecosystems connecting members, employers, providers, and partners.

COMMERCE

AI-Powered Commerce Ecosystems — SPXCommerce

Storefront management, multi-vendor marketplace, PIM, OMS, and BI unified with AI-driven automation in a single ecosystem.

HOSPITALITY & REAL ESTATE

Guest Experience Innovation

An AI-native platform enhancing guest experiences, operational efficiency, and personalized customer engagement.

AUTOMOTIVE

Automotive Digital Transformation — Suzuki

Enabled leading automotive organizations, including Suzuki, to modernize digital ecosystems and strengthen dealership network governance.

QSR & RESTAURANTS

Unified Restaurant Ecosystem

One platform for order management, customer engagement, operational workflows, and business intelligence.

TALENT & WORKFORCE

AI-Driven Talent Transformation — SparxTalent

An AI-native smart ATS automating candidate screening, JD-to-CV matching, profile enrichment, interview workflows, and ranking.

THE SHIFT WE'RE SEEING

Insights from our engineering, transformation & AI engagements

20–30%
YoY growth driven by enterprise digital transformation engagements

60–80%
Business from repeat clients, long-term partnerships & account expansion

25–40%
New opportunities involving AI, automation, analytics & modernization

2–4×
Increase in AI & data-driven transformation opportunities in two years

WHY ORGANIZATIONS CHOOSE US

A single partner for the full transformation journey

- **Digital Transformation, Data, AI & Cybersecurity** under one roof
- Proven delivery across **government, enterprise & growth-stage** businesses
- Long-term partnerships focused on **measurable business outcomes**
- AI **integrated into business processes** — not added as an afterthought
- **End-to-end ownership** from strategy & consulting to implementation & support

Engineering. Innovation. Intelligence. Transformation.

Partnering with organizations to modernize legacy systems, harness the power of AI, and create connected digital ecosystems that drive measurable business outcomes.

AS SEEN IN · PTI · REPUBLIC · Analytics Insight · THE WIRE · The Tribune VOICE OF THE PEOPLE · tv9 NETWORK · dailyhunt

GLOBAL OFFICES

Boston, USA
1600 Boston Providence Hwy,
Suite #209A, Walpole, MA 02081
+1 (857) 242-9910

New York, USA
PMB #6020, 477 Madison Ave,
6th Floor, New York, NY 10022
+1 (857) 242-9910

Noida, India
H-21, First Floor, Sector-63,
Noida, Uttar Pradesh 201301
+91 9810-230650

Dubai, UAE
Dubai Silicon Oasis, DDP,
Building A1, Dubai, UAE
+971 50-472-7650

GET IN TOUCH
clientsupport@sparxit.com

ISO 27001:2022 · ISO 9001 · HIPAA · GDPR · DPDP

© 2007–2026 Sparx IT Solutions Pvt. Ltd · NASSCOM Member · DUNS Registered · Microsoft Silver Partner