



Steinbeis
Europa Zentrum
Enabling Innovators to Grow



EU-CONFORM – CONceptualise, FORmulate and Manage Innovation Projects

Project Proposal Writing – Communication – Project and Knowledge Management

Our EU-CONFORM service package

We support you in finding the right financial instruments for your specific field of technology and can advise regarding all EU-funding programmes in the areas of research, development, innovation and demonstration.

We can also support you during each phase of your project, from the first idea until the final implementation activity, and assisting with any queries you may have along the way.

“Steinbeis Europa Zentrum is a valuable partner for us: its holistic approach, its many years of experience and expertise allow us to make sound decisions. Steinbeis Europa Zentrum’s extensive network opens up additional opportunities. We would like to thank the entire team for their commitment to developing excellent proposals and look forward to further cooperation!”

Dr. Martin Lehmann,
MANN+HUMMEL GmbH

**For enterprises,
research institutions
and other innovators**



Selection of Funding Programme

Funding for your idea?

We pave the way to EU funding for you.

- ◆ We know all the important innovation and research programmes at European, national and regional levels.
- ◆ Based on your requirements and current innovation level, we will find the right funding instrument for you.



Project Proposal Writing

We undertake each step for you to submit your proposal to the European Commission. Conceptualisation, structuring the project and formulation are milestones on the way there.

Concept development (Conceptualise):

- ◆ Establish the structure of the project (i.e. specific tasks, timetable, distribution of roles per partner as well as project costs etc.)
- ◆ Formulate technical and economic goals in line with the expectations of the European Commission
- ◆ Search for suitable international partners

Creation of the proposal (Formulate):

- ◆ Create a draft of the project proposal in English and in line with the objectives and quality criteria of the European Commission
- ◆ Design figures and tables
- ◆ Ensure a certain structure and style
- ◆ Consult with experts from Brussels
- ◆ Ensure a timely submission of the entire project proposal to the European Commission

Project Implementation

**Are you already carrying out international projects?
We accompany you during the implementation process.**

Administrative and Financial Project Management:

- ◆ Coordination of reporting system
- ◆ Distribution and monitoring of allocated budget
- ◆ Accounting and financial audits
- ◆ Organisation of regular project meetings and internal communication

Communication and Public Relations:

- ◆ With and for the European Commission
- ◆ Development of communication strategies
- ◆ Cross-media publication and dissemination of project results

Innovation and Knowledge Management, Exploitation of Project Results and Technology Transfer:

- ◆ Well-founded technology watch via our international networks
- ◆ Contact with strategic partnerships, for example via international brokerage events
- ◆ Protection of intellectual property rights
- ◆ Access to investors and licence partners
- ◆ Exploitation strategies for project results
- ◆ Market assessment and business plans

Gendered Innovation:

- ◆ We offer you a gendered innovation check

If you are interested in applying for EU funds and would like our support, we would be happy to discuss this further. We will work with you to define your requirements and build you an individualised offer.

We are your partner for EU research and innovation projects and are available to advise you regarding all programmes and the relevance to your field of technology.

More information, relevant contact persons and references can be found at our website:



Steinbeis Europa Zentrum – **Enabling Innovators to Grow**

Steinbeis Europa Zentrum is the number 1 company for EU projects in Germany, with 146 EU project participations in Horizon 2020 and Horizon Europe (1/2014 – 1/2023). We stand for over 30 years of experience in innovation consulting and research funding throughout Europe and beyond. As experts of international technology transfer, EU-funding and application, strategic development and event management, we support our clients with growth and development. Every year we are involved in 75 EU projects with more than 600 partners in 50 countries.

As part of the Steinbeis Network and as a partner within the Enterprise Europe Network, we are building the bridge towards Europe for enterprises, research institutes, universities, cities and communities, administration offices and politics.

Contact

Alexandra Fezer

E-Mail: alexandra.fezer@steinbeis-europa.de

Tel: +49 711 2524 2027

www.steinbeis-europa.de

www.twitter.com/SEZ_europa

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75

PROJECTS

600

PARTNERS