

GREENJET

# PITCH DECK

GREENJET

*Gradually progressing towards a sustainable future!*

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GREENJET

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**With GREENJET, we are transforming the utilization of energy and water:**

Our technology decreases water consumption by as much as 66%—without any loss of pressure—due to our patented air mixing system.

**Research indicates that traditional methods are inadequate.**

often attributed to savings under low pressure.

GREENJET addresses this issue –  
efficient and resource-efficient.

Niklas Al-Deek / Founder and Managing Director



## PROBLEM

**Water scarcity:** Approximately 20% of the EU population resides in areas experiencing medium to high water stress.

Private water consumption averages **between 120 and 150 liters per person per day**, with approximately **25 to 35 percent allocated for showering or bathing**.

**Growing market:** The global market for water-saving sanitation technologies is projected to exceed 10 billion euros by 2030. With over 445 million individuals residing in Europe and approximately 195 million households, the potential is substantial.

## SOLUTION

**Up to 66% reduced water** consumption compared to traditional showerheads (e.g., a decrease from 60 liters to merely 20 liters per shower).

**Cost savings:** A decrease in hot water demand also leads to reduced energy expenses.

**Enhanced comfort:** Although water flow is reduced, showering comfort is preserved through innovative technology.

As a **TÜV-certified and patented product**, GREENJET provides an eco-friendly and economically viable solution.

## TAM, SAM, SOM

### 1. Total Addressable Market (TAM) in Europe

All showers in residential and commercial settings (comprising 195 million private households, 200,000 hotels, and various institutions) represent a billion-euro market with significant growth potential.

### 2. SAM (the segment of the market that can be addressed with existing supply and strategy)

Core markets in Europe (e.g., Germany, France, Italy, Spain, Benelux) are characterized by a sustainability-focused hotel industry and private households, presenting a billion-euro potential in the coming years (15–20%).

### 3. SOM (attainable market share within 3–5 years)

A conservative estimate of 5–10% of hotels and 1–2% of households in core markets still equates to millions of units sold or high millions in sales.

GREENJET

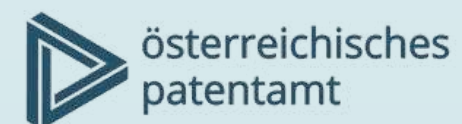
## GREENJET (€59.00)

### Design and Functionality:

Contemporary design, premium materials, compatible with standard shower systems.

### Customer advantages:

Cost reduction,  
Ten-year warranty and straightforward installation.





## SECRET

1. Insert GREENJET between the fitting and the hose.
2. without any tools
3. Activate water and conserve.

Effortlessly attach the GREENJET nozzle—no tools required, no hassle—and instantly reduce energy and water expenses by up to 66%.



# SAVING

This example demonstrates a savings\* **of 48.23%** and the impact that the installation of GREENJET has on the company.

**This is a genuine GREENJET customer.**

This evaluation was developed and certified in collaboration with TÜV Austria.

GREENJET

save water & energy for our planet

TÜV  
AUSTRIA

CERTIFIED  
EN ISO 9001  
Certificate No. 20100181429760  
TÜV AUSTRIA CERT GMBH

Shower	190	Quantity
Connections	1	Quantity
Utilization	90%	%
Persons	1	per Shower
Shower Duration	11	min/day
Water Flow Rate	8,75	l/30sec
GREENJET	4,53	l/30sec

Heating Medium	Gas	
GREENJET	48,23%	Savings in %

ANNUAL SAVINGS

	50.880	€
	5.794.600	Liters of Water
	72.950	Kilograms of CO <sub>2</sub>



## PRODUCT ASSORTMENT



### **GJ Tap Chrome M24 (€29.00)**

up to 50% savings on energy and water



### **GJ Showerhead 110mm (€35.90)**



### **GJ Showerhead 75mm (€15.90)**



### **GJ Showertube 175mm (€18.90)**



### **GJ 250 overhead shower (€89.90)**



### **GJ 200 overhead shower (€79.90)**

Similarly, appropriate products can be provided for all standard showers and faucets.

**Colors can be tailored to meet customer specifications.**

Our current range encompasses over 30 products.

# CUSTOMERS



# TEAM



**Niklas Al-Deek**  
founders and innovators  
100% of company shares



**Miriam Hussauf**  
Back Office Management Assistant



**Elisa Giuffrida**  
Managing Director, Benelux



**Bruno Miceli**  
Managing Director of Production  
for Spain and Italy



**Peter Vetere**  
Director of Sales Management,  
Germany



**Sandro Cosati**  
Managing Director, Switzerland



**Daniel Kirchmayr**  
Marketing and Organization



**Bettina Köhne**  
Sales Support Germany



**Available space  
for a strategic partner**

## ACHIEVEMENTS & MILESTONES

- sold over **23,000** products.
- Over **1,000 satisfied customers** throughout Europe
- **Spanish subsidiary** for the southern European market
- Establish a proprietary structure in Germany to enhance market presence.
- Expansion of European **online shop** to enhance customer reach and sales efficiency
- Strategic partners in **Switzerland, the Netherlands, and Slovakia.**
- Ongoing network expansion since 2022 to accommodate increasing customer demands.
- Diversification of the **product portfolio**



## FUTURE AND OUTLOOK

- Revenue **expansion** (to 1 million in 2025)
- Expansion into new markets and the introduction of **additional innovative products**
- Robust equity **ratios and favorable** cash flow
- **Seek strategic partners** for international expansion.
- Emphasize networking, expertise, market access, and investment.





# Do you have any further questions?

**Niklas Al-Deek**

GREENJET GmbH

Hermanngasse 31/30

1070 Vienna

Email: [niklas.al-deek@greenjet.at](mailto:niklas.al-deek@greenjet.at)

Website: [www.greenjet.at](http://www.greenjet.at)

