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# Company Profile

## Company Information:

- Company Name: GEN Z SH.P.K
- Address: Rr. Demir Demiraj
- Phone: 045-867-144
- Email: info@gen-z.digital
- Website: gen-z.digital
- Registration No.: 812018613

Prepared By :  
**GEN Z SH.P.K**

Prepared For :  
**BALKAN GREEN FOUNDATION**



# About Our Company

## ABOUT GEN Z SH.P.K

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GEN Z SH.P.K is a full-service creative agency offering design, multimedia production, promotional campaign management, and content development services. We have delivered projects for various industries, including NGOs, startups, and private companies. Our expertise covers a wide range of design, video, animation, and campaign services adapted to the needs of international donors and local organizations.



**ARTA VRELLA**  
Founder GENZ Digital

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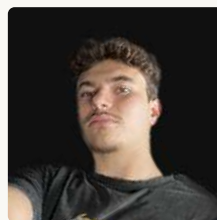
**LEKE NELA**  
Lead Graphic Designer

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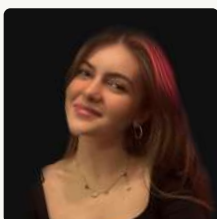
**ERION VRELLA**  
CEO GENZ Digital

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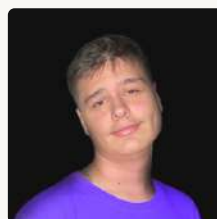
**ENSAR AVDIU**  
Sales Representative

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**DAORSA SALIHU**  
Chief Marketing Officer

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**ELION HOXHA**  
Ads Management

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# Service Scope



## DESIGN

#01

Graphic Design & Layout (reports, infographics, newsletters, leaflets, training materials)

## VIDEO EDITING

#02

Video Production & Editing (documentaries, animations, awareness videos)



## MARKETING

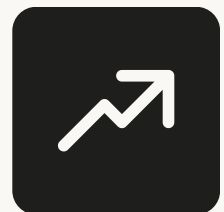
#03

Awareness & Promotional Campaign Management

## BRANDING

#02

Visual Identity & Branding



# Key Capabilities



**Experienced internal team with design, video, editing, copywriting & digital skills.**

**Fast turnaround and flexibility to handle ad-hoc requests**

**Proven record with NGO sector and donor-funded projects**

**High quality standards for both print & digital outputs**



# Our Clients

