

MEDIAPOSTE TREND WATCHING: ECOMMERCE 2025

THE STATE OF E-COMMERCE: GLOBALLY, IN THE REGION, AND IN BULGARIA

2025 is a year of tectonic shifts in global online commerce. World's geopolitics, the growing tension between the biggest players, the continued expansion of cheap goods, as well as the regional marketplace players in Eastern Europe - all of these are already shaping a new reality that demands active engagement, not passive observation.

On **May 29**, during a half-day event, **MEDIAPOSTE TREND WATCHING: ECOMMERCE** will reveal the key trends that will shape the E-commerce field during the next years.

- **HOW WILL GLOBAL GEOPOLITICS RESHAPE MARKETS AND LOGISTICS?**
- **CAN LOCAL PLAYERS SURVIVE UNDER THE PRESSURE OF MAJOR PLATFORMS?**
- **WHAT IS GOING ON WITH CONSUMER TRUST, AND HOW CAN YOU WIN IT IN THE ERA OF AI AND GROWING UNCERTAINTY?**

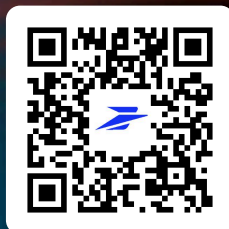
WHO IS THIS EVENT FOR?

If you are involved in:

- E-Commerce (B2C Or B2B)
- Logistics And Deliveries
- Strategic Planning And Growth
- Digital Marketing

This event will provide you with a clear picture, data-driven forecasts, and actionable strategies.

REGISTER HERE



EXPANSION CHALLENGES FOR ECOMMERCE MERCHANTS IN CENTRAL AND EASTERN EUROPE

2025

WELCOME TO THE 2025 CEE ECOMMERCE SURVEY OF MEDIAPOSTE HIT MAIL!

This survey collects valuable insights into consumer habits and market trends, helping businesses understand better what's happening in the CEE ecommerce scene.

Take a free part on the most detailed E-commerce survey in Central and Eastern Europe and learn more about common challenges for ecommerce website owners who expand cross-border!



PARTICIPATE
HERE

GET THE FREE REPORT ON THE E-COMMERCE SURVEY FROM 2024!

Get useful tips and valuable insights for growing your e-commerce business across the region, with YoY comparisons and updated statistics.

<https://bit.ly/cee-ecomm-2024>