

A photograph of a modern architectural building. The building features a large, curved, illuminated section on the left side, with warm yellow light reflecting off its metallic, ribbed surface. To the right, a long, rectangular glass-enclosed entrance or atrium is visible, with a grid of dark vertical and horizontal lines. The building is set against a backdrop of a clear sky and some green trees in the distance. The overall aesthetic is clean, contemporary, and minimalist.

# MuseumOTT

ebantic.  
Media

## THE OTT PLATFORM FOR MUSEUMS

**MuseumOTT** is a solution designed to bring the museum experience into the digital world, combining global accessibility, personalization, and interactive tools. Additionally, it allows for expanded functionality through additional modules tailored to the specific needs of each museum.

### MuseumOTT BASIC

**MuseumOTT BASIC** application includes:

- Easy creation and management of audiovisual content with its own CMS.
- Integration with YouTube and Vimeo.
- NoCode layout of the HOME page.
- Creation and management of thematic miniSites.
- Integration with social networks to share and make content go viral.
- Integration with CRM for premium user validation.

## ADDITIONAL MODULES

### 1. Integrated Online Store Module

**Synchronization with MuseumOTT:** Users can purchase reproductions, books, and souvenirs.

**Smart Recommendations:** Suggested products based on viewed content.

**Loyalty:** Exclusive offers for MuseumOTT subscribers.

### 2. Alexa Integration Module

**Voice Interaction:** Users can navigate content using voice commands.

**Enhanced Accessibility:** Ideal for individuals with difficulties using touch devices.

### 3. Repository and CDN Module

**Secure Storage:** Space to host videos, documentaries, and other content.

**Global Distribution:** Ensures smooth playback in any region through a content delivery network (CDN).

**Scalability:** Perfect for museums with large volumes of digital content.

### 4. Live Streaming Module

**Real-Time Events:** Broadcasts of openings, talks, concerts, and guided tours.

**On-Demand Recordings:** Events can be stored and offered later as exclusive content.

**Access to temporary or digitized collections** unavailable in physical visits.

**Workshops and masterclasses.**

**Quizzes and activities for children** and young audiences.

**Revenue models** based on subscriptions, pay-per-event, or donations.

Multilingual content for a **global audience**.

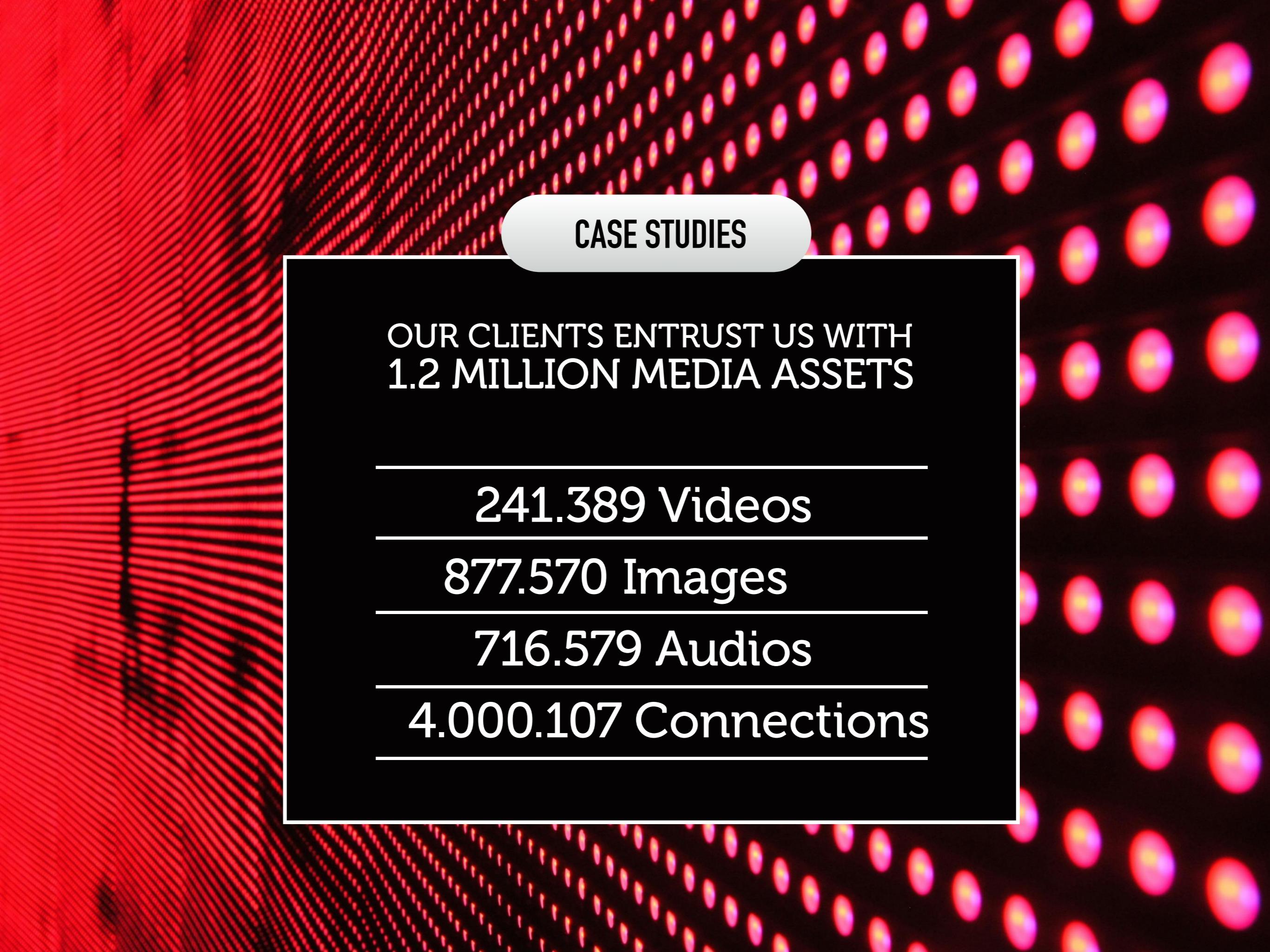
**MuseumOTT**

**MuseumOTT BASIC**

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- Movie icon
- VIP star icon
- Graduation cap icon
- Headphones icon
- Game controller icon
- Graph icon

**ADDITIONALS MODULES**

- SHOP**
- ALEXA**
- CDN**
- LIVE**



## CASE STUDIES

OUR CLIENTS ENTRUST US WITH  
1.2 MILLION MEDIA ASSETS

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241.389 Videos

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877.570 Images

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716.579 Audios

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4.000.107 Connections

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## MUSEO ARTE CONTEMPORÁNEO

**Desarrollo de una OTT que cubra los siguientes aspectos:**

- Integrada con Salesforce para la gestión de usuarios community.
- Integrada con Vimeo y Youtube para la reproducción de videos.
- OTT multiidioma: Euskera, Castellano, Inglés y Francés.
- Gestión de directos.
- Integrado con Alexa.





## NATIONAL THEATRE OF CATALONIA

### Development of an OTT Platform Covering the Following Aspects

1. Virtual Catalog for Subscribers.
2. 4K Quality.
3. Subtitles.
4. Multi-language.
5. Integration with a Ticket Sales System.
6. Service for Professionals and the Educational Sector.

The screenshot shows a web browser window for TNCDigital. The main heading is "TNCDigital" in red. Below it, a large image of a woman singing into a microphone with her arms raised. The text "Servei educatiu i ús professional" is overlaid on the image. A button at the bottom right of the image says "Identifica't o regista't". Below the main image are two smaller video thumbnails: one showing four women in a scene from "Afanys d'amor perduts" and another showing a group of people at a table from "Agost".

TNCDigital

TNCDigital

Servei educatiu i ús professional

Si ets docent o professional de les arts escèniques, identifica't o regista't i podràs accedir als espectacles per a ús acadèmic i professional iniciant sessió

Identifica't o regista't

Afanys d'amor perduts

Agost

Tracy Letts

# ebantic.

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