

ClearPort CP Solutions

Smart Borders, Smart Trade



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Revolutionizing Global Customs & Trade Through AI

An AI-powered, blockchain-secured platform connecting all border stakeholders worldwide



Executive Summary

ClearPort CP Solutions is revolutionizing global customs and trade through our AI-powered, blockchain-secured platform that seamlessly connects all border stakeholders. We're solving the \$350B+ annual problem of customs inefficiency with a modular architecture that works across developed and emerging markets.

\$350B+

Annual Global Problem

24

Core Modules

\$17.5B

Market by 2030

€100K

Pre-Seed Target

The Problem

Global Customs Challenges

- **Inefficiency:** \$350B+ lost annually to border delays worldwide
- **Paper Dependency:** 70% of customs processes still paper-based
- **Global Corruption:** \$50B-\$100B lost yearly to customs fraud and corruption across all regions
- **System Fragmentation:** 78% of borders use 3+ disconnected systems
- **ESG Blindness:** 90% of border operations lack sustainability metrics

Quote: "Customs corruption affects economies worldwide, from North America and Europe to Asia and Africa, with an estimated 8% of global customs revenue lost to corrupt practices." - World Customs Organization

Additional Context: "The average border crossing in developing regions takes 4-6 days, with costs reaching \$350-500 per truck per day in delays." - World Bank Trade Facilitation Report

Market Opportunity

\$17.5B Global Market by 2030

\$7.8B

Digital Customs Solutions
(15% CAGR)

\$4.2B

Trade Documentation
(17% CAGR)

\$5.5B

Clearance Automation
(19% CAGR)

Market Segments

- **Government Customs:** 45%
- **Private Sector (Agents, Logistics):** 35%
- **Technology Integration:** 20%

Our Solution: ClearPort Platform



Comprehensive Modular Architecture

- **24 Core Modules** covering the entire customs ecosystem
- **Federated Design** allowing for hybrid deployment
- **Data Sovereignty** through localized processing
- **Cross-Border Interoperability** via secure APIs

Key Value Proposition

Transform customs operations from days to hours while ensuring transparency, security, and sustainability across all border stakeholders.

Core Technology

AI-Powered Intelligence

- **Document Recognition:** 98% accuracy in customs document classification
- **Risk Profiling:** Reduces fraud by 73% through predictive analytics
- **Smart Routing:** Decreases processing time by 65%

Secure Blockchain Infrastructure

- **Immutable Records:** Tamper-proof audit trails
- **Digital ID:** Secure stakeholder verification
- **Smart Contracts:** Automated compliance validation

IoT Integration

- **ClearTerminal:** Rugged field devices for customs officers
- **Sensor Networks:** Real-time border monitoring
- **Digital Seals:** Secure cargo integrity verification

Module Ecosystem

Core modules include:

- **ClearDocs, ClearIntel, ClearPay, ClearTerminal**
- **ClearConnect, ClearVerify, ClearEdu, ClearMap**
- **ClearLink, ClearAudit, ClearNotify, ClearID**
- **ClearTransit, ClearDesk, ClearDepot**
- **+ 9 additional specialized modules**

Competitive Advantage

Feature	ClearPort	Flexport	Descartes	Govt Systems
AI Risk Profiling	✓✓✓	✓	✓✓	✓
Blockchain Audit	✓✓✓	✗	✓	✗
ESG Tracking	✓✓✓	✓	✓	✗
Modular Design	✓✓✓	✗	✓✓	✗
Field Deployment	✓✓✓	✗	✓	✓✓
Hybrid Architecture	✓✓✓	✗	✓	✓

Pilot Programs

Dual-Market Strategy

Nakonde–Tunduma (Zambia–Tanzania)

- High-volume border: 1,200+ trucks daily
- Current average clearance: 4-5 days
- ClearPort target: 1 day clearance
- Potential cost savings: \$4M+ monthly

Denmark–Germany

- EU Single Market testing ground
- Focus on ESG compliance and reporting
- Integration with EU Customs Union Reform
- Digital corridor enhancement

Expected Impact

Combined pilot programs will demonstrate ClearPort's effectiveness across both developing and developed market environments, providing comprehensive validation for global scaling.

User Benefits

Customs Officers

- 75% reduction in document processing time
- 82% improvement in risk detection
- Mobile interface for field operations

Clearing Agents

- 65% increase in client throughput
- Automated document validation
- Client matchmaking opportunities

Importers/Exporters

- Real-time shipment tracking
- 40% reduction in clearance costs
- Transparent fee structure and payment

Policy Makers

- Comprehensive data analytics
- ESG performance metrics
- Revenue leakage prevention

Business Model

SaaS + Hybrid Revenue Streams

Core SaaS Platform

- Monthly subscription: €20-€200 per user
- Enterprise packages: €20K-€100K annually

Transaction Fees

- 0.5-1% of cleared value (capped)
- Volume-based discounting

Licensing & Integration

- White-label options for governments
- API access for logistics platforms

65-70%

Projected Margins

Financial Projections

5-Year Growth Trajectory

Year	Revenue (€M)	Users	Borders	ARR (€M)
2025	0.3	500	2	0.5
2026	1.8	2,500	5	2.2
2027	5.5	8,000	12	7.0
2028	12.0	25,000	25	15.0
2029	25.0	60,000	40	30.0

Go-to-Market Strategy

Phase 1: Dual Pilot Launch (2025)

- Zambia-Tanzania border deployment
- Denmark-Germany corridor testing
- Data collection and optimization

Phase 2: Regional Expansion (2026)

- East African Community integration
- EU border innovation program
- Key logistics partners onboarding

Phase 3: Global Corridors (2027+)

- North African & Mediterranean corridor
- Middle East ports (Dubai, Abu Dhabi)
- ASEAN trade zone implementation



Impact & ESG Alignment

Sustainable Development Goals

SDG 7: Energy

- 30% reduction in idle truck emissions
- Solar-powered field terminals

SDG 9: Innovation

- Digital infrastructure for developing nations
- Paperless customs operations

SDG 17: Partnerships

- Public-private collaboration model
- Cross-border data sovereignty respecting

25,000+

Tons of CO₂ saved per border annually

90%

Reduction in paper documentation

Team

Leadership

Adam Zakuwani Shabani - Founder & CEO

- International trade specialist
- Cross-border logistics expertise
- EU-Africa trade corridor consultant

[CTO Position - To Be Filled]

- AI and blockchain technology expert
- Experience scaling enterprise systems
- Government integration specialist

[Advisory Board]

- Former Customs Directors
- WCO representatives
- Trade facilitation experts

Achievements & Milestones

2025 Progress

- Selected for Manufacturing Day in Vienna (May 2025)
- Meeting with UNIDO representative Jason Slater
- Support from Enterprise Europe Network Denmark
- Approval for EUIPO SME Fund 2025
- Scheduled presentation at IATF2025 in Algeria (September)

Pipeline Applications

- Google for Startups Accelerator Africa
- EIC ePitching on AI & Software
- ZICTA ICT Innovation Programme (Zambia)
- Innoexplorer Program (Denmark)



Investment Opportunity

€100,000 Pre-Seed Round

Use of Funds	Amount (€)	Percentage
MVP Development & Field Testing	55,000	55%
Pilot Operations & Deployment	25,000	25%
Legal & IP Protection	10,000	10%
Marketing & Partnership Development	10,000	10%

Future Funding Roadmap

- Seed Round (Q4 2025): €1M**
- Series A (2027): €5M-€10M**

Why Now?

- **EU Customs Reform:** Major digital transformation initiative (2025-2030)
- **AfCFTA Implementation:** African free trade area creating digital corridors
- **ESG Compliance:** Growing regulatory requirement for trade transparency
- **Global Supply Chain Resilience:** Post-COVID emphasis on efficient borders

Perfect Market Timing

The convergence of digital transformation initiatives, regulatory changes, and post-pandemic supply chain focus creates an unprecedented opportunity for comprehensive customs modernization solutions.

Vision

To become the global industry standard for AI-driven customs automation

Powering government systems, trade zones, and logistics operators through smart, scalable technology that transforms how goods move across borders.

Global Impact Goal

By 2030, ClearPort will facilitate \$100B+ in trade value annually across 50+ borders worldwide, reducing global customs costs by 30% while improving transparency and sustainability.

Contact

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Ready to Transform Global Trade?

Let's discuss how ClearPort can revolutionize customs operations in your region

Thank you for your time and consideration
