



Mac
Churros

RETAIL SOLUTIONS



Mac Churros

- Our churros from are made with the same traditional formula from generation to generation, but with innovative methods developed through the years.
- Our churros are 100% natural since they do not have any type of additives. They are made with selected wheat flour, water and salt.

FREE OF PRESERVATIVES, COLOURING, OR ARTIFICIAL ADDITIVES



- *Mac Churros* represents the union of innovation and tradition for the Retail and Food Service channels. From Valencia, the churro zone by excellence, *Mac Churros* churros evoke the “churreria” experience.
- We are endorsed by the following certifications:



“New Techniques for Ancient Traditions”



Heat & Enjoy

	Equipment	Preparation Time	Temperature	Instructions
	Toaster	3-4 minutes	200°C	Place the churros directly in the toaster, heat until golden brown.
	Oven	4-6 minutes	180°-200°C	Preheat the oven. Bake until crispy.
	Airfryer	3-5 minutes	180°-200°C	Place the churros in the tray. Cook until evenly golden brown.

Additional Suggestions:

- No need to thaw:** Ready to heat directly from the freezer.

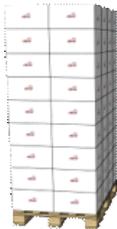
"This format is perfect for today's consumer: clean, practical, and easy to use with any equipment. Enjoy delicious churros in minutes, with maximum convenience and no hassle."



Retail Products



CHURRO	LOOP 22	STICK 22
Weight (grs.)	≈ 22	≈ 22
Measures (cms.)	≈ 6 x 9	≈ 16
TRAY		
Units	8	8
Net weight (grs.)	≈ 176	≈ 176
BOX		
Trays	16	16
Net Weight (kgs.)	≈ 3,2	≈ 3,2
Dimensions (cms.)	40 x 30 x 21	40 x 30 x 21
PALLET		
Boxes	72	72
Net weight (kgs.)	232	232
Gross weight (kgs.)	248	248
Boxes per layer	8	8
Layers per Pallet	9	9
Dimensions (cms.)	120 x 80 x 204	120 x 80 x 204



Optional bags

Sugar and Cinnamon



25 grs

Chocolate



40 grs

Dulce de Leche



40 grs

Solutions for the Retail Sector

At Mac Churros, we not only offer exceptional products, but we also work with you to create **tailor-made solutions** that meet your needs and those of your customers.

Innovation in Products and Formats

- **Variety of shapes and sizes:** From traditional churros to mini-churros and creative options to attract new consumers.
- **Custom flavors and finishes:** We innovate with flavors and toppings such as chocolate, dulce de leche, or cinnamon sugar, always maintaining our commitment to quality and natural ingredients.

Tailored Packaging and Presentation

- We develop **custom packaging** that not only preserves freshness but also enhances your brand's visibility at the point of sale.
- We offer **ready-to-eat solutions** for the final consumer, optimizing the customer experience and ensuring convenience.

Production Capacity and Flexibility

- Our modern facilities and large production capacity allow us to adapt to high volumes or exclusive products, always with speed and efficiency.

Your Strategic Partner

We position ourselves as your business ally, helping you develop unique products that surprise and delight your consumers, while meeting the highest quality standards.





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