



Image by: ©Pressmaster/Shutterstock.com



Project: 101057279 — HNN3.0

# How to Prepare a Successful Pitch Presentation

---

**26th and 27th January 2026**

**10:00-12:00 CET; On-line**

**Deadline 19th January 2026**

**Send your pitch to:**

[ewa.szkiladz@ncbr.gov.pl](mailto:ewa.szkiladz@ncbr.gov.pl) and  
[argo.soon@etag.ee](mailto:argo.soon@etag.ee)

[www.healthncp.net](http://www.healthncp.net)

### First steps

- ✓ **Choose the topic(s) carefully** within calls [WP Health 2026](#) you want to participate in
- ✓ Read the topic carefully and think about **how you could contribute to the consortium** to fulfil the expected outcomes, **what is the solution/idea you are bringing**
- ✓ Think about **what specific expertise you can offer** as a potential partner
- ✓ **Realistically consider your capacity** that can be committed to a new project
- ✓ What role will you play in the future project, will you be a **partner** or **coordinator**?
- ✓ For the presentation use the [template](#)



## How to make your pitch deck standout



- ✓ **Show your value** -what makes your team stand out
- ✓ **Demonstrate your competence** – show that you understand the objectives of the topic
- ✓ **Highlight novelty, feasibility, and fit with the given topic**
- ✓ **Work on trust** –build on what you have  
highlight your relevant results – involvement in previous/ongoing projects  
highlight relevant partners/alliances you have
- ✓ The requirements for additional partners if needed

- ✓ **Avoid boring**

**Do not make your pitch deck text heavy**

**Make the pitch deck clear and simple**

Try to catch the attention of the audience:

Communicate effectively

Demonstrate enthusiasm

Do not use video, animation, etc. it may be incompatible with the IT system used.

## Still important – BE PREPARED

---

### BE PREPARED

Make a **list of (call related) things you want to say to establish connection** with potential consortia partner

Prepare in such a way that you will **speak naturally** during the pitch; avoid reading or assisted reading

**Practice the presentation in front of externals** who are not familiar with your part of the project and ask them for feedback

### TIMING IS CRUCIAL – you have 5 minutes max.

**Practice your presentation** as much as possible to fit the timing



### PREPARE FOR THE UNEXPECTED

**Test audio, camera, and timing**

### LEAVE A GOOD IMPRESSION

Be sure to conclude your presentation with engaging and interesting closing remarks that will leave a good impression on your audience.

