



How to Prepare a Successful Pitch Presentation

26th and 27th January 2026

10:00-12:00 CET; On-line

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Project: 101057279 – HNN3.0

Deadline 19th January 2026
Send your pitch to:
ewa.szkiladz@ncbr.gov.pl and
argo.soon@etag.ee

www.healthncp.net

First steps

- ✓ **Choose the topic(s) carefully** within calls [**WP Health 2026**](#) you want to participate in
- ✓ Read the topic carefully and think about **how you could contribute to the consortium** to fulfil the expected outcomes, **what is the solution/idea you are bringing**
- ✓ Think about **what specific expertise you can offer** as a potential partner
- ✓ **Realistically consider your capacity** that can be committed to a new project
- ✓ What role will you play in the future project, will you be a **partner** or **coordinator**?
- ✓ For the presentation use the [**template**](#)



How to make your pitch deck standout

- ✓ **Show your value** -what makes your team stand out
- ✓ **Demonstrate your competence** – show that you understand the objectives of the topic
- ✓ **Highlight novelty, feasibility, and fit with the given topic**
- ✓ **Work on trust** –build on what you have highlight your relevant results – involvement in previous/ongoing projects
- highlight relevant partners/alliances you have
- ✓ The requirements for additional partners if needed

- ✓ **Avoid boring**

Do not make your pitch deck text heavy

Make the pitch deck clear and simple

Try to catch the attention of the audience:

Communicate effectively

Demonstrate enthusiasm

Do not use video, animation, etc. it may be incompatible with the IT system used.



Still important – BE PREPARED

BE PREPARED

Make a **list of (call related) things you want to say to establish connection** with potential consortia partner

Prepare in such a way that you will **speak naturally** during the pitch; avoid reading or assisted reading

Practice the presentation in front of externals who are not familiar with your part of the project and ask them for feedback

TIMING IS CRUCIAL – you have 5 minutes max.

Practice your presentation as much as possible to fit the timing



PREPARE FOR THE UNEXPECTED

Test audio, camera, and timing

LEAVE A GOOD IMPRESSION

Be sure to conclude your presentation with engaging and interesting closing remarks that will leave a good impression on your audience.

