





### Mission

The mission of DeltaTech-Korea Ltd.(DTK), is to provide a comprehensive, integrated portfolio of marketing and technical services to our public and private sector clients and develop customized solutions which exceed the requirements and challenges of our clients.

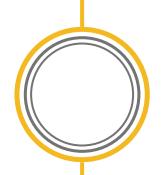
### Qualifications

- Certified Technology Transfer Agency by Korean Gov`t
- Certified Technology-Business Accelerator by Korean Gov`t

# Company History



DeltaTech-Korea Ltd., established.



#### **Principal Line of Business:**

- Export Marketing Management
- Technology Licensing & Surveillance
- Soft-landing











- Enterprise Europe Network (EEN-Korea)
- ITTN Seoul-Representative (China)
- ForeSightST Seoul-Representative (US)
- OIP: Start-up Accelerator affiliated







### Our Team



SEUNG HO LEE

CEO/Founder



DICKY YANG

Director



KI-YEON AHN

Director



JIN-SUN HONG

General Manager



RAYSA GOIS

Project Manager



JOONHAE LEE

> Assistant Manager

### Our Mentor Team



**JEONG** 

Director



MUN GYO
JEONG
——
Director



MYUNG KYU
KWON
——
Professor



HYO SUN CHOI

Attorney



CHAN-IL
KIM
——
Adviisor



SUNG-IL
KIM
——
Advisor



### Our Business Network



JIWON JANG

PROGRACE Belgium



CEDRIC DUBARD

Auxilium Market
Advisors LLC
USA



MEIR LEVY

> KOMET Israel



PETER MOGYOROSI

> LC Innoconsult Hungary



JOHN ZHANG

> ITTN China



ALVIN HOW

IPI Singapore



VICKI O'BRIEN

Strategic Alies UK



## Export Marketing Management

- (Export incubation) Market Research Studies and Reports
- Third Part/Manufacturers Representative
- (Proof of Market) Strategic Marketing Planning for Start-up Business
- Foreign Market Entry Planning
- Product and Commodity Sourcing

In addition to technology licensing services, DTK offers a full range of export marketing management services including market research, proof of market, opportunity identification, and contract marketing services for newly developed products. A key core capability of the company is completion of detailed studies and marketing strategy reports. There studies and marketing strategy reports. These studies are completed using open source information analysis and data collation techniques as well as market and technology assessments.



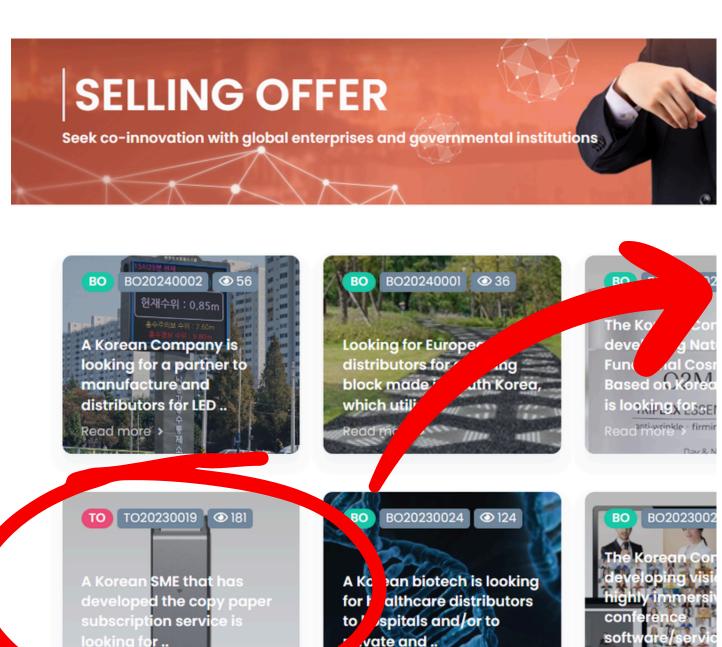
### Technology Transfer

- Market Assessment Studies
- (Proof of Concept) Market Entry Planning
- Licensing Agreement Document Preparation
- Commercialization Services for Corporate and Government Intellectual Property
- Joint Venture and Strategic Alliance Facilitation

DTK create value and generate revenue for intellectual property and patents through a proven, systematic commercialization process enhanced by an extensive network of public and private sector contacts. Technology transfer and licensing services are the core business of DeltaTech-Korea Ltd., and the company was organized to facilitate the transfer of newly developed technologies and to assist emerging and mature technology companies in obtaining the relationships they need to realize their target growth. Our performance history includes technologies from a couple of industries including biotech, edutech, e-mobility and sustainability.

### Open Innovation Platform

#### **DELBIZNETWORK (DBN)**





A Korear SME that has developed the copy paper subscription service is looking for distribution partners



#### Summary

The technology pertains to a paper feeding system, specifically one that can automatically detect when there is a shortage of paper and replenish it without requiring the user to manually determine the remaining paper quantity, especially when a large stack of paper is present.

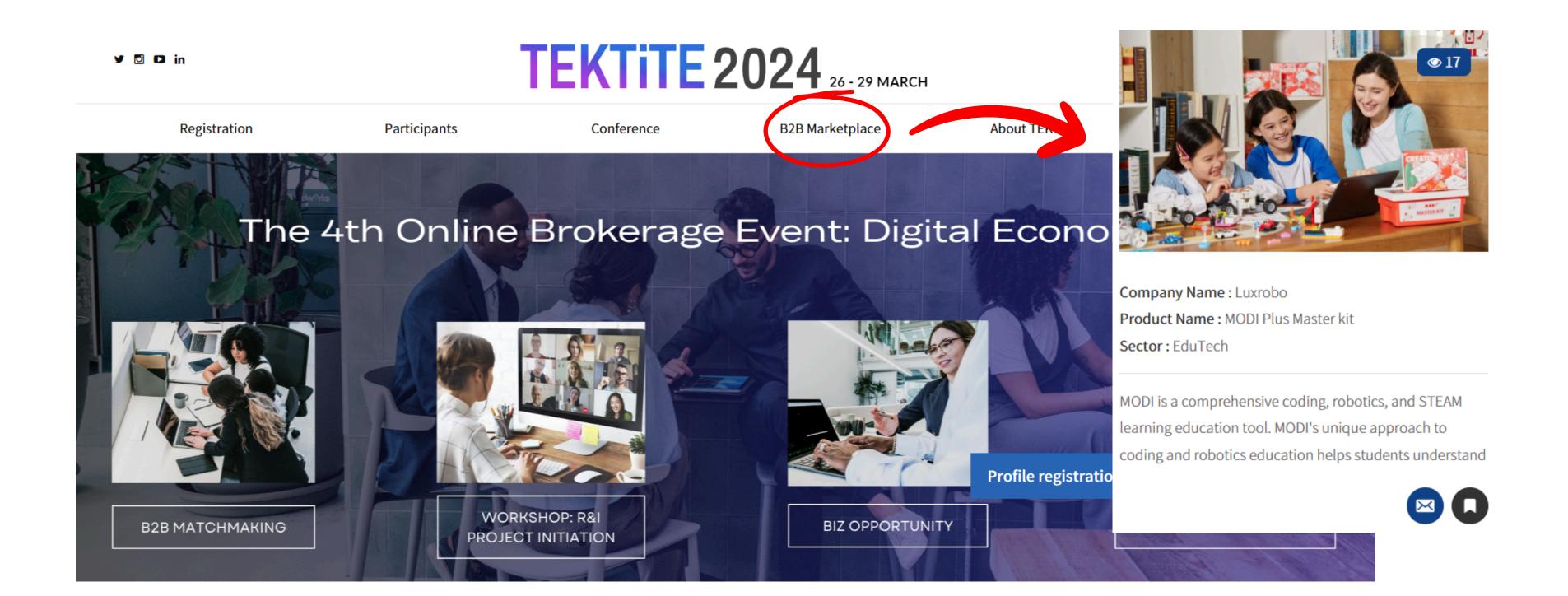
The company is looking for companies that consider new businesses by transferring technology with distribution partners (copy paper delivery and manufacturing/complexifier rental companies, etc.)

#### **Advantages and Innovations**

A paper feed system of a new concept capable of automatically identifying and feeding the amount of remaining paper, so that there can be provided the effects of reducing the costs and waste of resources attributable to conventional small-sized unit packaging and box packaging and providing convenience to a consumer.

In addition, there is an effect that can contribute to the prevention of environmental contamination because there is no need for separate manufacturing and waste disposal of small-sized unit packaging paper for the packaging of hundreds of sheets of paper and box packaging paper for box packaging.

# Online Brokerage Event





# Technology Surveilance

- Patent and Technology Landscape
- Data Mining Services

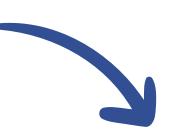
Through use of a proprietary technology surveillance and data mining program DTK can provide real-time data collection services based on client requirements or interests. The internet based search tool used by DTK scans the internet using keywords to identify news reports, press releases, journal articles and new product introduction announcements of interest to a client. The "deliverable" to the client is a comprehensive yet condensed report focused on a key issue, product or keyword which a client can use in business development, market entry or strategic planning activities and links to the various news and media sources.

# Soft Landing



COSTUMER VALIDATION

- Test assumptions & hypotheses about costumer problem, target market & product
- Gain rapid market feedback on product concept



Guidance, advice to help clients achieve their business goals in Korea

**MENTORING** 



- Representation at events or facilitation the participation of company to trade shows
- Sales representative



- Intellectual Property protection assistance
- Patent application and registration

**IPR** 

BIZ NETWORKING



- Service to connect entrepreneurs with key actors & potential partners
- Interpretation, translation and cultural training service

### Partners





















# Seung Ho Lee

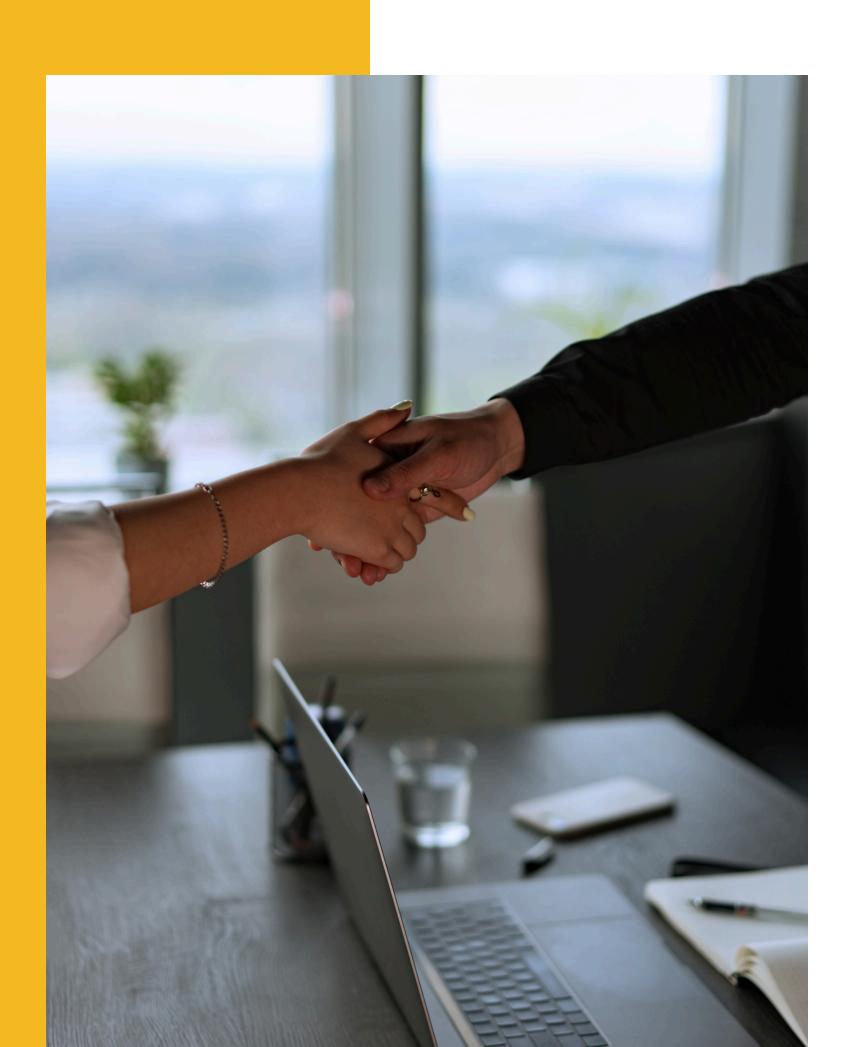
#### **CEO / FOUNDER**

Since 2000, Mr. Lee have been running DeltaTech-Korea Ltd (DTK)., MBA (European Business Study) and PGD (Marketing) from Ulster University UK and CA (Quality Control) from IIST Japan.

He made more than 30 R&D-policy consultings for Korean government and funding agencys which are eager to improve TT outcome through licensing, startup creation and international R&D such as EUREKA, EUROSTAR and bilateral joint R&D programs. Currently, interested to gear up the startup's internationalization through soft landing service.

As a guest speaker, gave lecture in universities, big enterprises and research organizations from time to time.

Since 2009, Mr. Lee facilitated Korea-EU technology cooperation through Enterprise Europe Network (EEN), Technology Innovation International (TII) and ASTP-Proton.



# Let's Connect With Us!

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If the world is your market, DeltaTech is your partner.