

SOLIA

0.0

NON-ALCOHOLIC

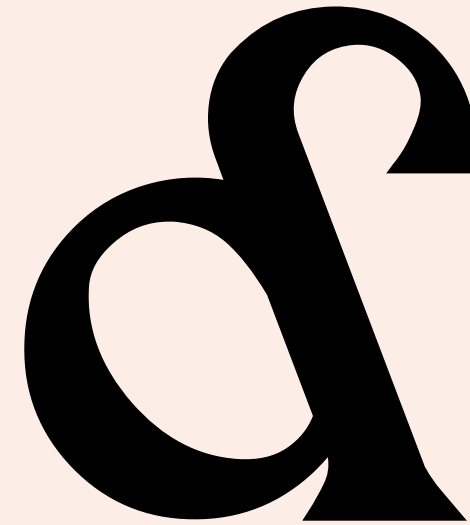
THE NON-ALCOHOLIC REVOLUTION STARTS HERE.



TRENDS & DRIVERS

- **Strong Market Growth:** Alcohol-free premium beverages are growing globally at +10–12% CAGR (2026–2030).
- **Health & Lifestyle:** Consumers are seeking alcohol-free alternatives with functional benefits – wellbeing, less sugar & natural flavors.
- **Sober Trend:** The “sober-curious” movement is becoming mainstream, especially among Gen Z and Millennials who actively embrace mindful consumption.
- **More Occasions:** Alcohol-free is no longer a substitute, but a lifestyle statement – for events, gastronomy & everyday moments.
- **Premiumization:** Consumers are willing to pay more for high-quality, flavor-complex products.

TARGET GROUPS



OCCASIONS

- Health-conscious consumers
- Pregnant or breastfeeding women
- Gen Z & Millennials with a mindful lifestyle
- Occasional abstainers (e.g. drivers, professionals)
- Foodies and lovers of sophisticated taste

- Sober Events
 - Dry January
 - Aperitivo-Saison
 - Sober-October
- Pregnancy & parental leave
- Social gatherings & celebrations
- Holidays & seasonal events



WHAT MAKES SOLIA 0.0 SPECIAL

CLEAR IN PURPOSE. BOLD IN FLAVOUR.



0,0% alcohol

Full flavour.
Zero compromise.



Made in Austria

Crafted in Austria. Made
with attention to detail.



Natural flavours

Finely balanced.
Clear in character.



Vegan

100% plant-based.



Gluten-free

Enjoy light and
carefree.

SPARKLING TEA

ELEGANTLY DRY. REMARKABLY FLAVOURFUL.



SOLIA 0.0 Sparkling Tea Herbal

0,75L Champagne Bottle

RRP: \$15.99 / € 12,99



SOLIA 0.0 Sparkling Tea Rosé

0,75L Champagne Bottle

RRP: \$15.99 / € 12,99

APERITIFS

YOUR BASE FOR COCKTAILS, NO-ALCOHOL AND LOW-ALCOHOL SPRITZ.



MIX 1:3 WITH SODA,
TONIC, OR
(NON-ALCOHOLIC)
SPARKLING WINE.



SOLIA 0.0 Aperitivo Italiano

0,5L Bottle

RRP: \$17.99 / € 14,99



SOLIA 0.0 Aperitivo Amalfi

0,5L Bottle

RRP: \$17.99 / € 14,99



SOLIA 0.0 Aperitivo Paradiso

0,5L Bottle

RRP: \$17.99 / € 14,99

SPRITZ

READY TO DRINK – LIQUEUR & TONIC



SOLIA 0.0 Italian Spritz

0,75L Bottle

RRP: \$12.99 / 9,99€



SOLIA 0.0 Amalfi Spritz

0,75L Bottle

RRP: \$12.99 / 9,99€

**READY TO DRINK —
SERVING SUGGESTION:**
SERVE OVER ICE IN A
WINE GLASS, GARNISHED
WITH A TWIST OF
CITRUS.



SOLIA 0.0 Paradiso Spritz

0,75L Bottle

RRP: \$12.99 / 9,99€

SPRITZ

READY TO DRINK – LIQUEUR & TONIC



SOLIA 0.0 Italian Spritz

0,25L Slim Can
RRP: \$2.99 / € 2,49



SOLIA 0.0 Amalfi Spritz

0,25L Slim Can
RRP: \$2.99 / € 2,49

**READY TO DRINK —
SERVING SUGGESTION:**
SERVE OVER ICE IN A
WINE GLASS, GARNISHED
WITH A TWIST OF
CITRUS.



SOLIA 0.0 Paradiso Spritz

0,25L Slim Can
RRP: \$2.99 / € 2,49

LET'S GROW TOGETHER!

LISA REISENBERGER

FOUNDER & CEO

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