

DAMISE

Promotional
Brochure



damise.com



What is DAMISE?

DAMISE is a next-generation platform designed to empower businesses in the global marketplace. From seamless product verification that facilitates free trade, to powerful digital promotion tools and one-stop access to international tenders, DAMISE delivers everything companies need to thrive.

Our market-driven solutions cover technical, legal, and logistical requirements—ensuring your business is always a step ahead. By boosting your visibility within your industry ecosystem and fostering strategic collaborations, DAMISE, helps you unlock new opportunities and scale with confidence.

The sectoral search engine and digital platform offering end-to-end digital solutions in the industrial and high-tech sectors DAMISE, currently hosts approximately 2,500 members.

Different Needs, One Platform: DAMISE

Digital Launch

DAMISE breaks down physical barriers to showcase your products globally, enabling direct engagement with potential customers and empowering you to measure your results through detailed data analytics.

Digital Showcase

With DAMISE, your events are always on-accessible 24/7 from anywhere in the world, whenever your audience is ready.

DAMISE Ecosystem

In DAMISE, from product verification services, to real-time communication and taxonomy-based search users navigate and discover content through a structured classification system tailored to industrial and high-tech sectors.



DAMISE Academy

DAMISE Academy delivers an accessible, measurable, and sustainable learning experience for everyone by offering high-quality educational content tailored to industry needs.

Supplier Management

DAMISE makes the traditionally fragmented supply chain structure between OEMs and SMEs visible, accessible, and measurable—on a single digital platform.

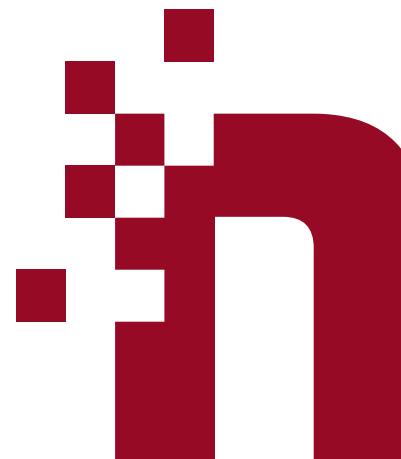
DAMISE Tenders

Eliminates barriers such as delayed tracking, limited access, and complex interpretation of global tenders—ensuring your business connects with the right opportunity at exactly the right time.



DAMISE Ecosystem

“When data is scattered,
communication breaks;
the ecosystem unites it.”



DAMISE ECOSYSTEM

Be indispensable in the sector, not just visible.

ON THE DIGITAL DISCONNECTION IN THE SECTOR:

Industry companies, in line with the growing need for digitalization, require digital support for lasting visibility beyond physical fairs, sustainable communication, and access to up-to-date data. When they cannot benefit from digital products:

It becomes difficult to present products and services to the market with up-to-date,

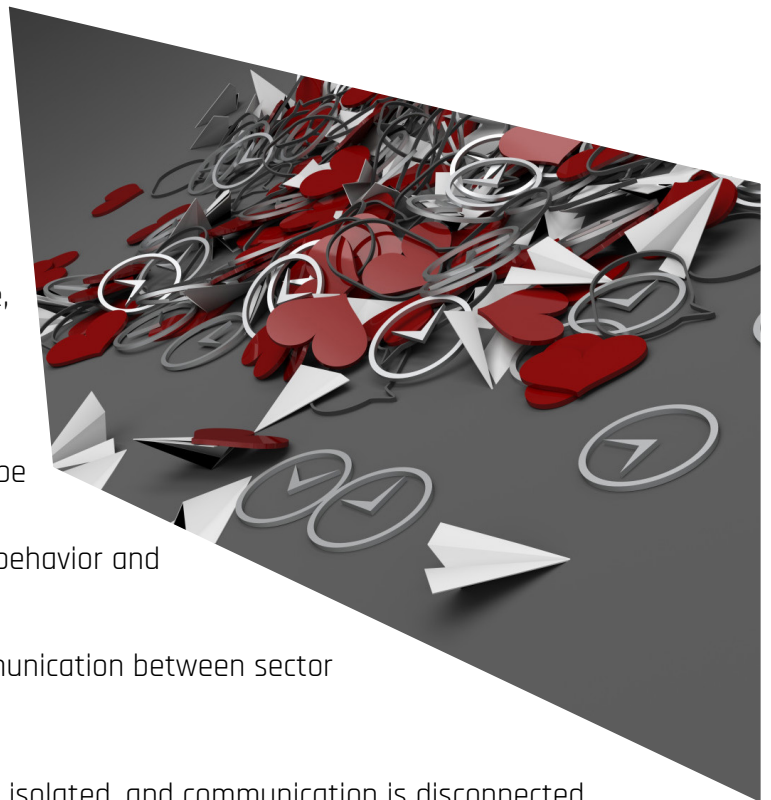
The same data has to be uploaded repeatedly to different platforms.

Digital product catalogs that comply with international codes and standards cannot be produced.

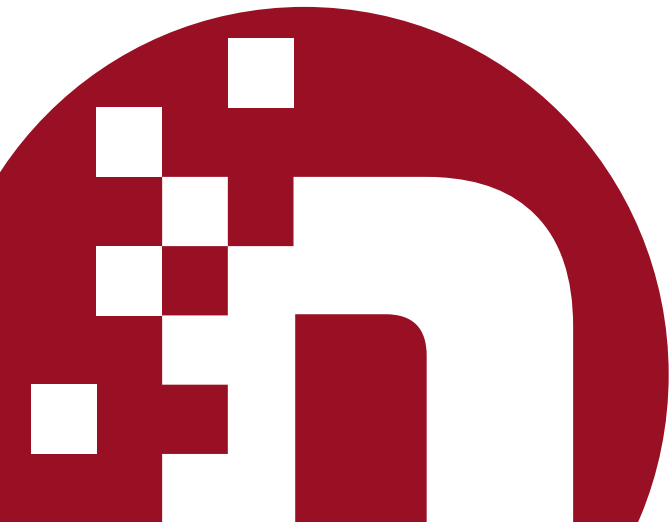
It becomes impossible to measure visitor behavior and interest in companies.

The foundation for direct and lasting communication between sector stakeholders disappears.

Conclusion: Data is fragmented, companies are isolated, and communication is disconnected. If you are struggling to ensure the visibility of your products in the global market, having trouble building trust, following market dynamics, or reaching your target audience – **you are not alone.**



At this point, the DAMISE Ecosystem offers a single digital meeting ground for all sector stakeholders.

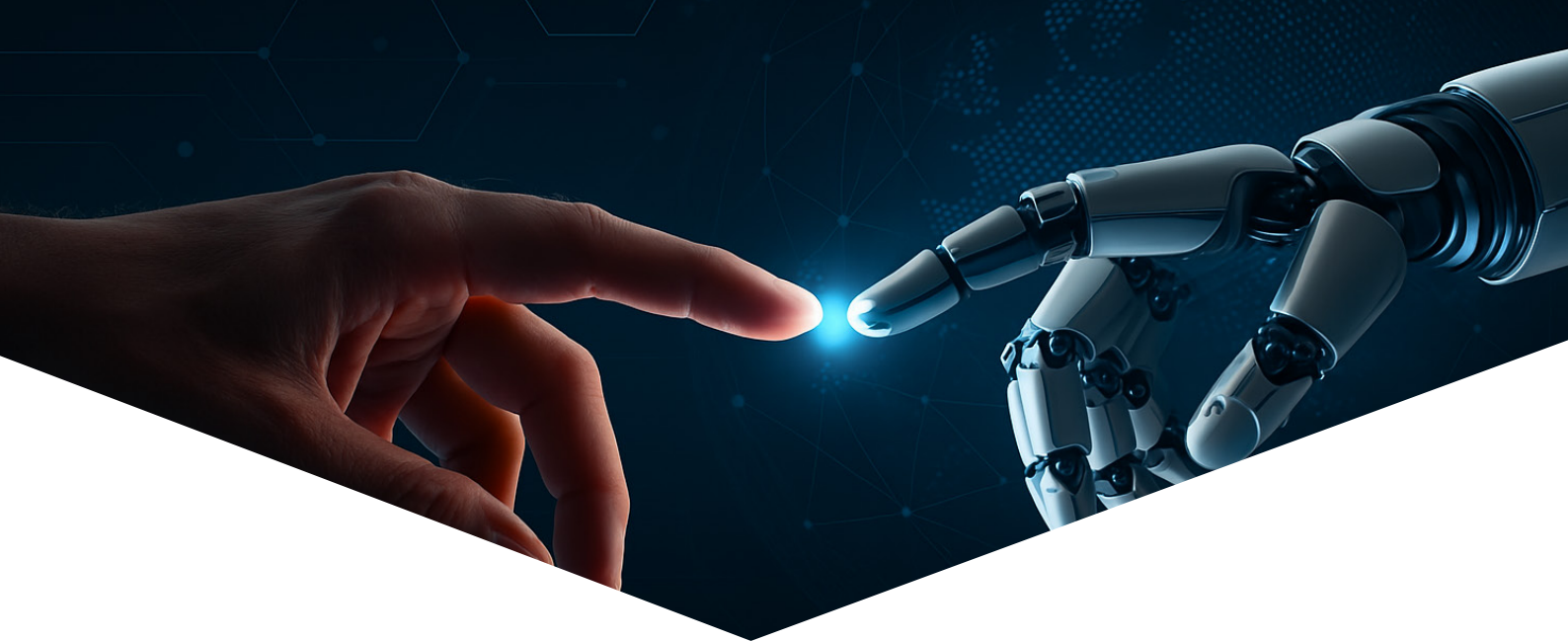


DAMISE ECOSYSTEM: THE INDUSTRY'S DIGITAL MEETING POINT

This digital platform allows sector stakeholders to showcase all details of their products and services, while also enabling users to explore the displayed offerings. The ECOSYSTEM brings together all actors in the industry supply chain and provides a digital foundation for:

- Promoting company capabilities,
- Establishing sectoral collaborations,
- Sharing knowledge and experience,
- Presenting products in global markets and supporting their development processes.





KEY FEATURES

Industry-Specific Search Engine

Search for products/services with detailed filtering according to international codes and standards.

Reliable Data Infrastructure

Transparent sharing of certified and verified data from the source.

Real-Time Communication

Instant interaction with direct messaging and notification systems.

Taxonomy-Based Search

Vertical and horizontal querying for products based on international sectoral codes.





Product & Service

Present your content in as much detail as you wish, enjoy the freedom of visibility.

- Unlimited product and service display
- Constant content updates
- Integration of videos, technical documents, and catalogs

Search & Tracking

Access the data you seek in seconds.

- Find suppliers with detailed filtering
- Get notified about updates from your favorite companies
- Receive thematic tender/project notifications



Engagement & Visibility

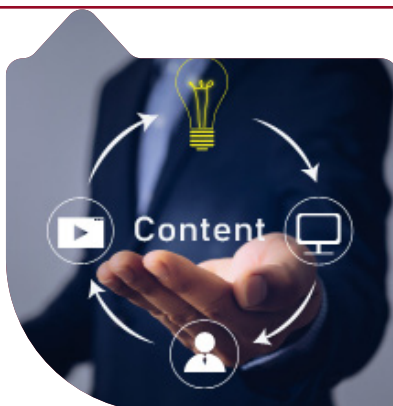
Don't just be watched – stand out actively.

- Get highlighted with certified company badges
- Badge allocation based on organization memberships and events (e.g. SAHA Member, IDEF Participant, TlM Member, IMDER Member, etc.)

Analysis & Memory

Base your decisions on data, foresee the future.

- Detailed reports of platform interactions
- Analysis of visitor behavior
- Receive statistical reports based on extensive data
- Gain market insights through sector-specific surveys







Content & Participation

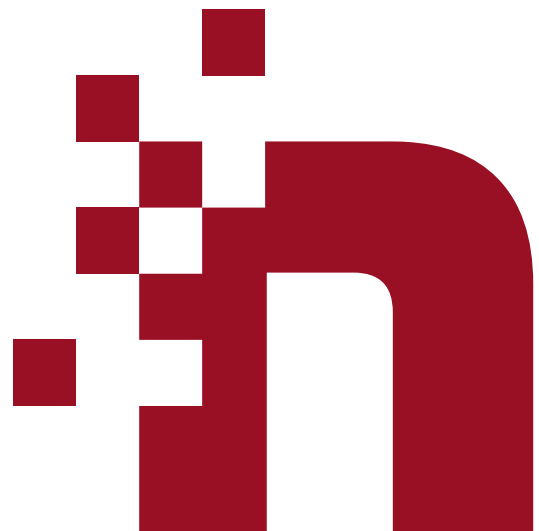
Create content, contribute, gain value.

- Industry content publishing with DAMISE moderation
- Product management and participation in digital events
- Receive quick responses to event and fair



WHY DAMISE ECOSYSTEM?

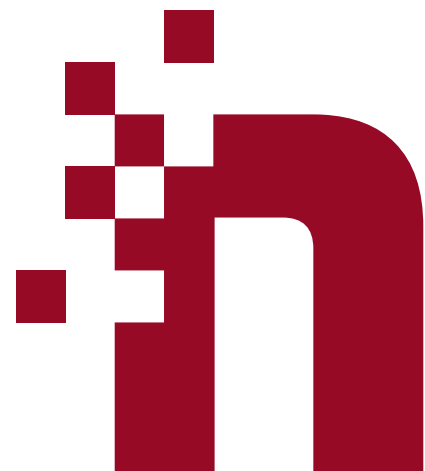
-  Central digital meeting place for all industry stakeholders
-  Data-based, transparent and verifiable information presentation
-  Interactive, real-time and global communication
-  Measurable, analyzable, updateable content





DAMISE Supplier Management System

**“An unseen supplier cannot be
chosen.”**





SUPPLIER MANAGEMENT SYSTEM

Silent Disruption in the Supply Chain

Main manufacturers (OEMs) and potential suppliers need each other in high-quality production processes. For OEMs, who are fully responsible for delivering qualified and reliable products to the market, sustainable supplier relationships are of vital importance. However, this relationship often fails to operate effectively for various reasons. On one side, OEMs in need; on the other, potential suppliers constantly strive for the right match. OEMs pay the price of weak supplier management processes through damage to their reputation, increased costs, and loss of customers. Qualified suppliers, on the other hand, seek customers through personal references. Both parties make decisions based more on assumptions or immediate needs than on data—an approach that is no longer sustainable in today's world, where data drives everything. In the digital age, a supply chain based on references is simply no longer viable.

DAMISE makes this ineffective and fragmented structure visible, accessible, and measurable on a single digital platform.

**An invisible supplier is a non-existent supplier.
DAMISE makes you visible.**





BENEFITS FOR ORIGINAL EQUIPMENT MANUFACTURERS (OEMs)

Competency-Based Evaluation

Classify suppliers based on objective criteria such as quality standards, production capacity, special processes, financial stability, human resources, and certifications. Make decisions based on real data and reduce your supply risk.



Multi-Industry Trusted Pool

Access an up-to-date supplier pool, verified and sector-specific, tailored to your needs.

Direct Communication with Smart

Your open or confidential procurement calls are sent only to relevant companies through the DAMISE algorithm. Reach the right candidate without wasting time.



Flexible Call Design

Create calls in open or confidential formats by setting your own filters and questions. Who you ask and what you ask remains your own.

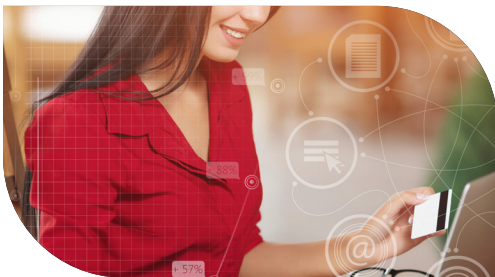
Comprehensive Analysis and Feedback

View the competency scores, past performance, and areas for improvement of candidates who respond to your call on a single screen. Don't just select, but also manage their development.





BENEFITS FOR SUPPLIERS



Real-Time Recognition

With DAMISE, become a visible supplier, not just a potential one. Capture the attention of original manufacturers by having your competencies professionally reported according to standards and customer expectations.

Competency Development Journey

Your procurement calls are sent only to relevant companies through the DAMISE algorithm. Reach the right candidate without wasting time.



Empowerment through Training & Consulting

You are not alone. With expert support and industry-focused training available through the DAMISE Platform, you'll receive guidance on your journey to becoming part of the global supply chain.

A Gateway to New Markets

When you join the competency pool, you are automatically added to the access lists of original manufacturers. Meeting global supplier criteria, participating in international projects is no longer a dream.



Create Your Path to Success: Start your first evaluation survey on damise.com or receive free consulting from our experts.



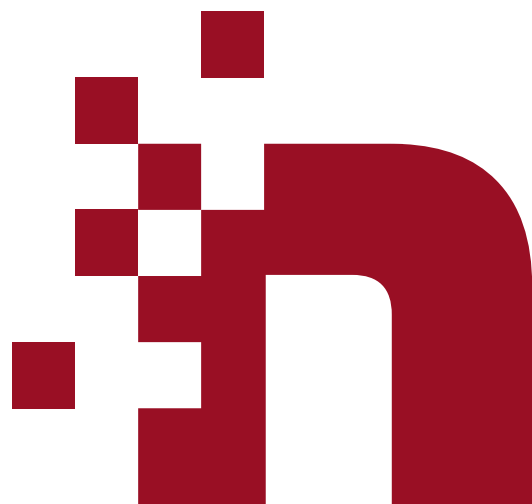
DAMISE is not just a system; it is the smart solution partner of your supply chain.



D It provides transparent and up-to-date visibility with the **“Supplier Map.”**

D It offers a measurable competitive advantage with the **“Competency Score.”**

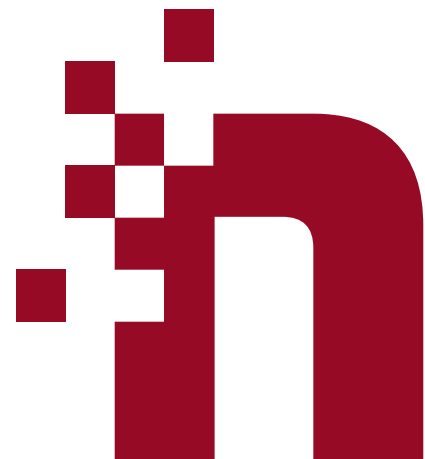
D It enhances industry trust with the **“Visibility Badge.”**





DAMISE Academy

“Knowledge becomes value when
put into action.”





DAMISE ACADEMY

Competence is measured by effective learning, holistic application, and continuous improvement.

ACCESS TO EDUCATION IS EASY, BUT SPECIALIZING IS HARD!

In the challenging competitive conditions faced by companies, the real need is not the product, but a competent human resource equipped with knowledge and skills. On the other hand, although access to education has become easier, individuals struggle to reach qualified training programs for specialization.

DAMISE Academy steps in precisely at this point, offering an accessible, measurable, and sustainable learning experience for everyone.



HOW? - EXPERIENCE AND TRANSFORMATION

Gain Expertise - Professional Development Modules

Content that will make a difference in your career is designed specifically for your industry. Move forward with training that is not generic, but directly practice-oriented. At DAMISE Academy, there is no subscription requirement – simply take what you need, complete it, and apply it. These contents are not just theoretical; they are designed to be directly applicable to your work.

Draw Your Path - Personal Development Tracking

Every training received, every skill gained, and every step taken is recorded by the system. Your training history transforms into your personal development map. The digital certificates offered by DAMISE become your reference whenever you need them.

Your training history is with you, everywhere.

DAMISE Academy securely stores every training and certificate you receive. Share them anytime you wish and be visible.

Reach the Audience - Digital Space for Trainers and Organizations

For trainers, it's not just a content upload area, but a powerful training management panel. Live streams, modular training, multilingual content creation, and wide audience access are all managed from a single platform. Expand your expertise to a broader audience and present your content independently of any brand.

Engage - Live Communication with the Trainer

DAMISE Academy transforms training from a mere viewed content into an interactive experience. Participants can ask questions, make suggestions, and trainers can receive direct feedback from students. Interaction enhances not only learning but also teaching.

WHAT DOES IT PROVIDE? IMPACT AND ACTION

So, if you're curious about how this system will resonate with you, here are the transformation areas tailored to target groups:



For Organizations:

A structure where training is an investment and performance is measurable." Whether you're managing a team of 5 or a large-scale organization, DAMISE Academy offers custom training plans, development tracking, and direct access to a network of experts.

**Take the first step towards corporate development
Get consultancy now.**

For Individuals:

Unique content that will transform your knowledge and skills into your professional life. Today, just one step is enough to grow. Complete the training at your own pace; measure your competencies and make them visible.

Choose your first training - Start your industry development.

Remember, one training can change your life.

For Trainers and Training Institutions:

A high-impact, sustainable digital platform. Create your content, upload it, and reach the right audience. DAMISE provides trainers with a sustainable digital showcase and a manageable training environment.

Upload your training content - Connect with your target

DAMISE ACADEMY: THE PLATFORM OPENING THE DOOR TO THE FUTURE OF EDUCATION

DAMISE Academy is not just a learning platform; it is a companion on your journey where you can sustain your development, make it visible, and share it.

It doesn't load you with information, it empowers you with competence.

Personalized learning for individuals
Develop with content tailored to your needs,
available anytime.

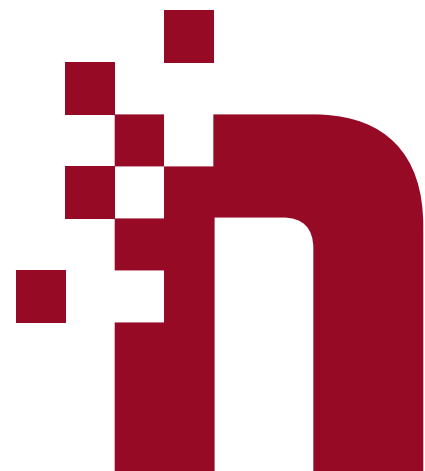
Organized and result-oriented development
for organizations. Plan, track, measure. Let
your investment transform.

Sustainable digital impact for trainers.
Share your knowledge with a wide audience,
remain permanent in the digital space.



DAMISE Digital Showcase

“Promotion never ends; it only
changes form.”





EVENTS END, THE EFFECTS PREVAIL



Experience the digitalized event journey.

Physical events are impressive, but their duration is limited.



Participation is costly, access is limited, and interaction is confined to just a few days.

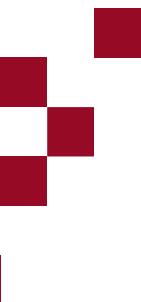


No More Silence After the Event

Even if physical interaction ends, your digital showcase prevails. With DAMISE, your promotional power becomes timeless.

DAMISE Digital Showcase is designed to overcome these limitations. Thanks to this platform, which carries all the products, services, and content exhibited during the event (fair, exhibition, summit, conference) to digital domain, companies can reach out to their target audience even after the physical events and continue to exhibit their products independent of time and space.

Visitors can watch panels time and again, further explore companies, review products, and directly contact them.





CONTINUOUS PROMOTION, UNLIMITED IMPACT



Digital Promotion Space

Your products are accessible 24/7. Promotion doesn't end with the close of event – it continues seamlessly afterwards.



Detailed Reporting Infrastructure

Who visited your stand? From which country? Which content was viewed, and for how long? Data driven decisions are now at your disposal



Exclusive Showcase for New Products

New products and services are highlighted with special badges. Capture visitors' attention instantly.



Interactive Engagement & Instant Messaging

Connect directly with visitors. Capture their demands, questions, and interest in real time.



Content Continuity & Reusability

Your content is securely stored on the platform. No requirement to re-upload for future events.



Global Access Advantage

Your international potential connections can easily reach out to you via the platform.

INTERACTION CONTINUES, EVEN AFTER THE EVENT

Rich Content Presentation

Showcase your products in detail with technical documents, user manuals, certificates, videos, and catalogs



Smart Content Management

Easily update your content via the DAMISE panel and revise it anytime you like.



Analytics-Powered Promotion

Measure to what extent who is engaging with your products through digital visitor analytics



Video & Presentation Integration

Let visitors watch your product videos or presentations. Don't just tell—show.



Expanded Professional Network

Connect directly with DAMISE member professionals. Build real connections in the digital space.



Innovation Always Leads

Highlight your new products with special tags. Let innovation take center stage.



The DAMISE Team Is With You: From Design to Launch



Setup & Platform Customization

A digital showcase tailored to your event. Customized to match the spirit of each organization.



Design Support & Content Integration

Your visual and written content is seamlessly integrated into the platform in the most suitable format.



User-Friendly & Mobile-Compatible

Ensures a smooth, intuitive, and visually appealing digital experience for all visitors.



Pre-Launch Testing & Post-Event Analysis

System tests are executed before going live, and detailed post-event reports are submitted.



Creative Agency Support

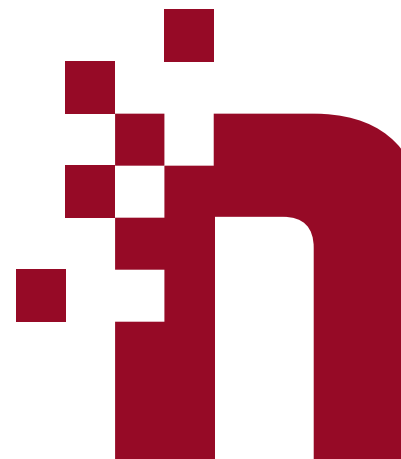
Creative support is provided for event-specific promotional content.





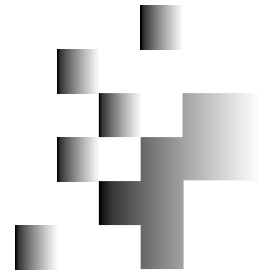
DAMISE Digital Launch

“Promotion isn’t just about being seen; it’s about creating impact.”





What is DAMISE Digital Launch?



Digital Launch (DL) is a modern marketing method that enables you to promote your products and services quickly, effectively, and cost-efficiently to your target audience around the world through innovative digital infrastructures. By removing physical boundaries, it allows you to showcase your products globally, establish direct connections with potential customers, and measure your results through detailed data analysis.



What Do You Gain with DAMISE Digital Launch?



Global Reach, Local Impact

Deliver your products directly to potential customers in your target markets, in their local languages.



Data-Driven Effective Marketing

Identify the right target audience through visitor behavior analysis and create promotions that convert into sales.



Striking and Impactful Content

Make your brand unforgettable with video, live broadcasts, and over 30 customizable digital components.



Break Boundaries with Hybrid Launches

Present your physical launch simultaneously in the digital space, and maintain access and engagement even after the event.



Spend Less, Gain More!

Reach global audiences at a lower cost compared to traditional methods and increase your sales opportunities.



Reach Your Target Audience Directly

Send direct launch invitations to hundreds of decision-makers and grow your business with rapid feedback.



How Does DAMISE Digital Launch Work?



01

Content and Strategy

A tailored promotional strategy is prepared for your product or service's digital launch, based on your target audience. Visuals, videos, live stream plans, and other digital content are created accordingly.

Multilingual Content Creation

Content is produced and customized in local languages to reach your global target audience.

02

03

Personalized Design Process

Brand-specific, user-friendly, and visually appealing digital launch designs are created using rich design components within the module.

Digital Invitation and Targeting

Direct digital invitations and launch announcements are sent to potential customers from selected countries and industries.

04

05

Digital Launch Broadcast

The prepared digital content is made accessible online worldwide on the scheduled date.

Real-Time Visitor Tracking and Engagement

Visitor interactions are tracked in real time, and user behaviors are instantly analyzed.

06

07

Detailed Results Analysis and Reporting

Post-launch visitor behaviors—such as number of visitors, profiles, visit duration, and geographical distribution—are reported in detail.

WHY DAMISE Digital Launch?



Industry-Focused Expertise

We offer digital launch solutions tailored specifically for the aerospace, defense, space, and maritime industries. We understand the dynamics of these sectors and connect you with the right audience.



Trusted Global Network

Damise is directly connected with over 2,500 industry-leading companies worldwide, giving you access to the right people.



Advanced Technology & Innovative Infrastructure

With our constantly updated technology and innovative infrastructure, we ensure your digital launch experience stays ahead of the curve.



Realistic and Measurable Results

With the detailed reports we provide, you can see the real outcomes of your launch and measure your return on investment (ROI).



Personalized Solutions

With our modular and flexible system, we deliver digital launches tailored specifically to your needs.



Your Partner on the Road to Success:

The experienced and professional Damise team stands by your side throughout the entire digital launch process, supporting you every step of the way.



Take the First Step Toward Success!



Now is the perfect time to take your products to global markets and reach the world with the power of Damise Digital Launch! In the age of digital transformation, bring to life fast, innovative, and effective strategies that will elevate your success—with Damise by your side.

What Do We Offer You?

Free Digital Launch Consultation

Let's understand your needs accurately and define the most suitable strategy.

Tailored Solution Proposals for Your Needs

Let us help you reach your goals with flexible and personalized solutions tailored specifically for your company.

Fast and Professional Support

Our expert team is always by your side—before, during, and after your launch process.

Your Success Story Starts Here!

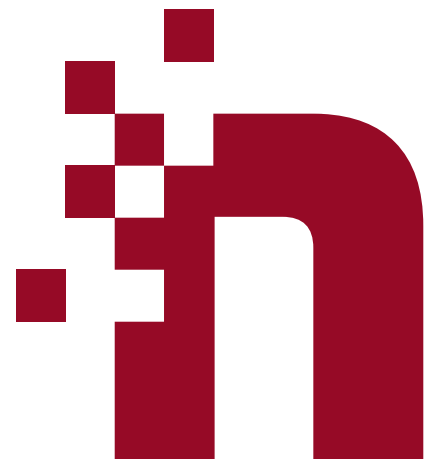
Take the first step today to become one of the many companies that have achieved global success using the Damise Digital Launch module!

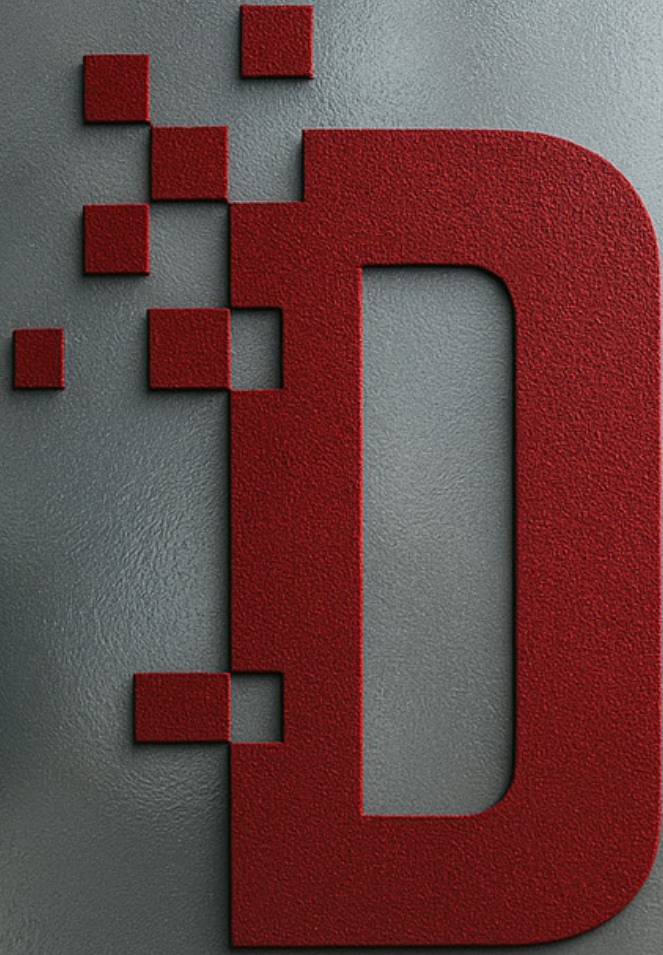
Let's write the success story of your dreams—together.



DAMISE Tender

“Opportunities appear to those
who are ready.”





DAMISE



DAMISE Tender

Opportunities aren't caught—they're created.
Right Time, Right Tender, Right Company—All on One Platform!

WHY?

Access to tenders published on a global scale is neither accessible nor easily understandable for companies of all sizes.

Many industry firms fail to notice current tender opportunities in time. Due to the scattered information across countries, sectors, and tender types, opportunities are missed.

Tracking tenders with the right keywords is difficult, and manual processes lead to loss of time and workforce.

DAMISE Tender removes all these barriers, ensuring companies reach the right tender at the right time.

HOW? - EXPERIENCE AND TRANSFORMATION

Access to Global Opportunities

With DAMISE, you no longer get lost among scattered sources—you access global tenders in a single step. Through DAMISE, you can reach hundreds of tenders published worldwide from one centralized platform. Save time and never miss an opportunity.



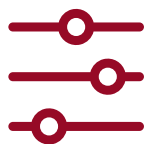
Smart Search and Keyword Alerts

Identify keywords relevant to your field of activity and receive personalized tender alerts. Additionally, access precisely the opportunities you're looking for through detailed and refined searches by sector, country, and tender type.



Sectoral and Geographic Filtering

Quickly find the right matches by filtering tenders by sector, country, tender type, or subject. Real opportunities are seized with fast decisions. With DAMISE, focus on your target without wasting time.



Time and Workforce Savings

No more scanning multiple platforms one by one. With DAMISE, access tender information directly, reduce time and labor costs, and increase operational efficiency.



WHAT DOES IT PROVIDE?

So, what will this system change for you?

For Companies:

Right Time + Right Information: Tender Opportunity

Access to new business opportunities on a global scale
Timely action through notifications matched with keywords
Increased success rate via sectoral and regional targeting
Savings in workforce and operational costs

“Don’t miss business opportunities – access them instantly with DAMISE.”

Damise Tender: The Digital Gateway to Opportunities

DAMISE Tender is not just a platform listing announcements;
it’s a system where opportunities are managed in real time and

“Timely information means timely action.”

Smart Notification and Search System
Precise Sector and Country-Based Filtering
Fast Access and Accurate Guidance

**“Those who act today become tomorrow’s
leaders. With DAMISE, opportunities are
now at your fingertips.”**



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