



EUROPEAN INNOVATION COUNCIL AND SMES
EXECUTIVE AGENCY (EISMEA)

Data Protection Notice for

Cluster Summit Finland 2025 & Cluster Collaboration Lab (C2Lab)

28 – 30 October 2025, Kuopio, Finland

Your personal data is processed in accordance with **Regulation (EU) No 2018/1725¹** on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

The data controller of the processing operation is the Head of Unit I.0.2 (SMP/SME Pillar) of the European Innovation Council and SMEs Executive Agency (EISMEA).

The following entities process your personal data on our behalf:

1. The European Cluster Collaboration Platform (ECCP) consortium led by 1) IMP³ROVE – European Innovation Management Academy EWIV, Dreischeibenhäus 1, 40211 Düsseldorf, Germany, whose functional mailbox is data.privacy@improve-innovation.com, in cooperation with: 2) AgriFood Lithuania DIH, Mokslininku st. 2A, LT-08412 Vilnius, Lithuania, 3) European Clusters Alliance, Rue Belliard 40, 1040 Etterbeek, RPM Brussels, Belgium, 4) Association Européenne des Agences de Développement, Rue Montoya 24 bte 13, B-1000 Brussels, Belgium, 5) Inpulse Partners SRL, Calea Floreasca 167bis, 014459 Bucharest, Romania, 6) iO Belgium, Zavelheide 15, 2200 Herentals, Belgium, 7) LOW Associates Brussels SRL, Rue de la Longue Haie, 63, Boite 1, 1000 Brussels, Belgium, 8) Polish Cluster Association (Związek Pracodawców Kłustry Polskie), ul. Księcia Bolesława 1/3, 01-452 Warszawa, Poland, 9) Asociación IDiA, Calle Eduardo Ibarra 6, 50009 Zaragoza, Spain, 10) Prognos AG, Rue de la Loi 155, Brussels, Belgium, Brussels, VDI/VDE Innovation + Technik GmbH, Steinplatz 1, 10623 Berlin, Germany, 11) Consulting Cluster Veritas Ltd, 34, Bogatitsa Street, Office A-01, Sofia, 1421, Bulgaria, and 12) Association Française des Pôles de Compétitivité, 17 rue de l'Amiral Hamelin, 75016 Paris, France.

E-mail addresses: contact@clustercollaboration.eu; c2lab@clustercollaboration.eu

2. Savonia University of Applied Sciences, Microkatu 1, 70201 Kuopio, Finland, and North Savo Regional Council, Sepänkatu 1, 70100 Kuopio, Finland, as hosts and collaborators of the event. E-mail address to contact: Bailey Lähdesmäki, Bailey.Lahdesmaki@savonia.fi.

¹ Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

The legal basis for the processing activities are:

- Article 5(1)(a) of Regulation (EU) 2018/1725 because processing is necessary for the performance of a **task carried out in the public interest** (or in the exercise of official authority vested in the Union institution or body)² laid down in Union law.
- Article 5(1)(d) of Regulation (EU) 2018/1725 based on your **explicit prior consent** for your non-mandatory personal data indicated below.

The purposes of this processing are to:

- register and manage your registration to the “Cluster Summit Finland” and “C2Lab” event on 28-30 October 2025;
- include you in the list of participants;
- facilitate information about your registration and approval to the event;
- contact the participants in order to prepare for the event and manage the activities of the event;
- analyse your feedback about the event and provide related follow-up activities such as satisfaction surveys, communication concerning the event, post-event communication, invitation to next editions, management of lists and mailing lists for contacts, presentations, and/or audio and video recording of speakers and participants;
- include data in the participants’ list, which will be shared with other participants of the event on the B2Match platform to allow online networking, and for internal statistical reporting.

The following of your personal data are collected:

- First name, last name, phone number, email address, job title/position, entity name, country, region, attendance of agenda points of the event, interest areas regarding the project work, pitching session, dietary restrictions, IP address.

These elements are mandatory for the purposes outlined above.

In addition, the following **non-mandatory** personal data may be collected: your photos, videos, your LinkedIn/X/Facebook account, which you may have the opportunity to provide if you want and will only be processed based on your explicit prior consent.

In the absence of your consent, the organiser will try to find suitable alternatives, so that you can fully take part in the event. In such a case, please contact us at c2lab@clustercollaboration.eu

² EISMEA Establishment Act: Commission Implementing Decision (EU) 2021/173 of 12 February 2021 establishing the European Climate, Infrastructure and Environment Executive Agency, the European Health and Digital Executive Agency, the European Research Executive Agency, the European Innovation Council and SMEs Executive Agency, the European Research Council Executive Agency, and the European Education and Culture Executive Agency and repealing Implementing Decisions 2013/801/EU, 2013/771/EU, 2013/778/EU, 2013/779/EU, 2013/776/EU and 2013/770/EU (OJ L 50/9 of 15.2.2021) and Regulation (EU) 2021/690 of the European Parliament and of the Council of 28 April 2021 establishing a programme for the internal market, competitiveness of enterprises, including small and medium-sized enterprises, the area of plants, animals, food and feed, and European statistics (Single Market Programme) and repealing Regulations (EU) No 99/2013, (EU) No 1287/2013, (EU) No 254/2014 and (EU) No 652/2014.

The recipients of your personal data will be: EISMEA (European Innovation Council and SMEs Executive Agency) and the European Commission staff in charge of the ECCP C2Lab events. The collected personal data might also be communicated to bodies in charge of monitoring or inspection tasks in the application of Union or national law (e.g., internal audits, Court of Auditors, European Anti-fraud Office (OLAF), law enforcement bodies).

The participants list will be distributed through a dedicated web-based matchmaking tool and a dedicated event booklet to all the participants and will include the following information: first name, last name, professional e-mail address and entity.

Your personal data will be transferred to Savonia University of Applied Sciences and North Savo Regional Council exclusively for purposes directly related to the organisation and facilitation of the Cluster Summit Finland and the C2Lab event in Kuopio. This may include, but is not limited to, access management, security protocols, and coordination of activities or institutional visits, should such visits be included in the programme. The transfer of personal data will be carried out in compliance with applicable data protection laws, ensuring that your information is handled securely and solely for specified purposes.

The following **third-party tools** will be used for the organisation of this event:

1. For the purpose of registration and facilitating the event, **B2Match, a third-party tool managed by EURADA and Inpulse Partners SRL**, collects the following personal data: First Name, Last Name, contact number, email address, dietary restrictions, job title, entity name, country, region, attendance of agenda points of the event, interest areas regarding the project work, pitching session, IP address. Moreover, it hosts the collected personal data on servers of the B2Match. For information on how B2Match uses cookies and how it processes personal data, please see at: <https://www.b2match.com/>

2. For the purpose of facilitating the info session, **Zoom, a third-party tool managed by LOW Associates Brussels SRL**, will be used. Please visit this link to know all data collected during a meeting and how it is processed: [Privacy | Zoom](#). Some of the data collected is: Username, Country, IP, display name, picture, email address, phone number (if provided) and device information. Moreover, it hosts the general collected personal data on servers in the United States for video calls; it hosts meetings with data centres in Germany and Netherlands. For more information on how Zoom uses cookies and how it processes personal data, please see at: <https://zoom.us/>

Your personal data **will not be transferred** to third countries or international organisations with the exception of data collected by third-party tools (*B2Match, Zoom*) with their own privacy policy, which you are strongly suggested to read carefully.

Zoom user-generated information is stored in the data centre in the United States as provided during the ordering process. Data is replicated across data centres within the same region to ensure availability. Zoom, inc. data, which utilises Host and Usage Information, is stored in the Netherlands and Germany. For free user accounts, the data defined in this privacy data-sheet is stored in a Zoom data centre outside the account holder's region. For more information, please see: <https://zoom.us>

3. For the purpose of post-event debriefing and undertaking online surveys, **EUSurvey**, a third-party tool offered by the European Commission, and **B2Match**, a third-party tool managed by

EURADA and Impulse Partners SRL, collect the following personal data: First name, last name, job title, organisation/company name, email address, country, region, IP address. Moreover, it hosts the collected personal data on servers in the EU. For information on how EUSurvey uses cookies and how it processes personal data, please see: <https://ec.europa.eu/eusurvey/>

For information on how B2Match uses cookies and how it processes personal data, please see at: <https://www.b2match.com/>

The processing of your data will not include **automated decision-making** (such as profiling). The following technical and organisational security measures are in place to safeguard the processing of your personal data:

- All personal data in electronic format (e-mails, documents, databases, uploaded batches of data etc.) are stored on the servers of EISMEA, the European Commission (and of its contractors if contractors are engaged to assist the controller in the organisation and management of meeting(s) or event(s));
- All processing operations are carried out pursuant to Commission Decision (EU, Euratom) 2017/46 of 10 January 2017 on the security of communication and information systems in the European Commission;
- In order to protect your personal data, EISMEA and the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into account consideration the risk presented by processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of given processing operations.
- EISMEA and Commission contractors are bound by specific contractual clauses for any processing operations of your personal data on their behalf and by the confidentiality obligations deriving from the General Data Protection Regulation ('GDPR' – Regulation (EU) 2016/679).

Your personal data will be kept for a maximum period of 48 months after the event. Data will be manually deleted at the end of this period.

The personal data may be further processed for historical, statistical or scientific purposes. The further retention time for this purpose will be 10 years after the end of the Single Market Programme (SMP).

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

Your right to information, access, rectification, erasure, restriction or objection to processing, communication of a personal data breach or confidentiality of electronic communications may be restricted only under certain specific conditions as set out in the **applicable** [Restriction Decision](#) in accordance with Article 25 of Regulation (EU) 2018/1725.

If you have **any queries** concerning the processing of your personal data, you may address them to Head of Unit I.02 (SMP/SME Pillar) (entity acting as data controller) via: [EISMEA- COSME-DP@ec.europa.eu](mailto:EISMEA-COSME-DP@ec.europa.eu).

You shall have the right of recourse at any time to the EISMEA Data Protection Officer at EISMEA-DPO@ec.europa.eu and to the European Data Protection Supervisor at <https://edps.europa.eu>.

Version July 2025