

Opening Webinar

7 May 2024, Tuesday

15:00-16:00 (Sweden) / 10:00-11:00 (Brazil)

Welcome!

Bem-vindo!

Välkommen!



Agenda

Welcome!

15:00-15:05 (Swedish time) / 10:00-10:05 (Brazil)

Introduction & Agenda

15:05-15:10 (Swedish time) / 10:05-10:10 (Brazil)

RISE and EEN-Sweden

15:10-15:20 (Swedish time) / 10:10-10:20 (Brazil)

EEN-Brazil Consortium

15:20-15:30 (Swedish time) / 10:20-10:30 (Brazil)

B2Match Platform

15:35-15:45 (Swedish time) / 10:35-10:45 (Brazil)

Q&A Session

15:45-15:55 (Swedish time) / 10:45-10:55 (Brazil)

END!

16.00 (Swedish time) / 11:00 (Brazil)

We are a platform to develop
long-term **relationships** and **collaborations**
between innovation ecosystems

R&D Areas

Sustainable **Mining**



Life **Science**



Sustainable **Cities**



Bioeconomy



Aeronautics



<https://sbii.org/>

Who is RISE?

- Independent public research institute of Sweden
- Research and innovation partner for public & private
- Certification Body + 100 test beds and demo centers
- Crossing university, industry, public-sector
- Academic/Industry/international collaborations
- ~3000 employees all over Sweden (~30% PhDs)
- ~50% work in research and engineering fields
- Other areas: Program & Project Management, Business Development, Operations, Education, Media, IT services, Communications, HR, Accounting, Administrations, etc..

RISE
Research Institutes of Sweden
www.ri.se



Different ways to cooperate with RISE



Participation in research projects financed by research funders

Could mean lower costs and in some cases the opportunity to learn from each other.



Contract research for industry or the public sector

When full control over lead time and results is important.



Packaged services for business or the public sector

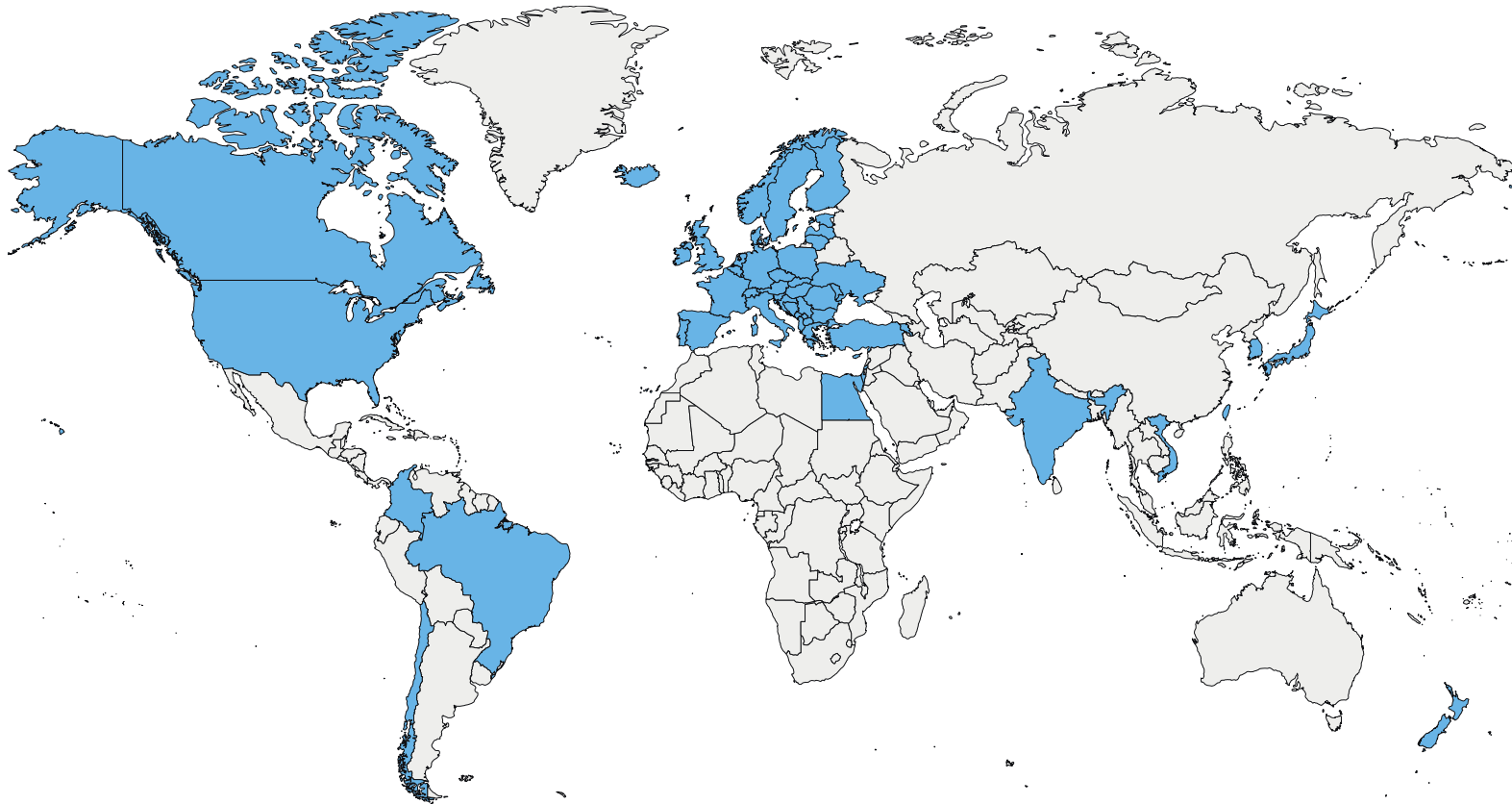
For example, testing, certification, calibration or training services.

The world's largest support network for innovative SMEs with international ambitions

+3000 Local experts
+60 Countries
+600 Locations



Free of Charge for SMEs



EU-27

- ♦ Austria
- ♦ Belgium
- ♦ Bulgaria
- ♦ Croatia
- ♦ Cyprus
- ♦ Czechia
- ♦ Denmark
- ♦ Estonia
- ♦ Finland
- ♦ France
- ♦ Germany
- ♦ Greece
- ♦ Hungary
- ♦ Ireland
- ♦ Italy
- ♦ Latvia
- ♦ Lithuania
- ♦ Luxembourg
- ♦ Malta
- ♦ Netherlands
- ♦ Poland
- ♦ Portugal

- ♦ Romania
- ♦ Slovakia
- ♦ Slovenia
- ♦ Spain
- ♦ Sweden

International

- ♦ Albania
- ♦ Armenia
- ♦ Bosnia and Herzegovina
- ♦ Brazil
- ♦ Canada
- ♦ Chile
- ♦ Colombia
- ♦ Egypt
- ♦ Iceland
- ♦ India
- ♦ Israel
- ♦ Japan
- ♦ Korea
- ♦ Kosovo

- ♦ Moldova
- ♦ Montenegro
- ♦ New Zealand
- ♦ Northern Macedonia
- ♦ Norway
- ♦ Serbia
- ♦ Singapore
- ♦ Switzerland
- ♦ Taiwan
- ♦ Türkiye
- ♦ Ukraine
- ♦ United Kingdom
- ♦ United States
- ♦ Vietnam



EEN in Sweden

8 partner organizations in Sweden:

- Almi Företagspartner
- Business Region Göteborg
- Dalarna Science Park
- Företagarna
- Invest in Skåne
- LTU Business
- Uminova Innovation
- **RISE Research Institutes of Sweden**

Regional responsibility – one partner per region

RISE – national mission (innovative companies)

Different strengths and areas of expertise per office

The Network approach

How we help SMEs



Consortium EENBRASIL



About The Consórcio EEN Brasil

The Enterprise Europe Network (EEN) was created in 2008 by the European Commission and its main objective is to promote the growth of small and medium-sized businesses. The services offered through EEN are free and are focused on supporting the innovation and internationalization of companies and the transfer of technology. The more than 600 organizations from 64 countries that make up the EEN and are connected by an online platform that gathers information about companies and the market in each country. This data is crucial for the elaboration of business expansion strategies and the search for commercial partners.

EEN Brasil is the Brazilian branch of the Enterprise Europe Network (EEN). Managed by the consortium formed by the Brazilian Institute of Information in Science and Technology (IBICT), with the help of ASSESPRO PR and Enrich LAC, and with the participation of public and private entities as effective members (ABCASA, ACIC, APEX BRASIL, EMBRAPII, BRAFIP, FACISC, IJEX, MOBICAXIAS and OBME), the core works to increase the visibility of Brazilian companies abroad.



The main objectives Of EEN Brasil are:



Increase the international visibility of Brazilian companies and institutions;



Facilitate the promotion of business and technological and research partnerships;



Attract investment to Brazil;



Find strategic partners for the execution of actions for the Promotion of International Business.

Consortium:



Effective members:



Support:



ENRICH in LAC

European Network of Research and Innovation
Centres and Hubs in Latin America & the Caribbean

Fostering Innovation and Collaboration between **Europe, Latin America, and the Caribbean**



ENRICH in LAC receives funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101004572. Responsibility for the information and views set out in this publication lies entirely with the authors.

ANPEi



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Fraunhofer



RCISD

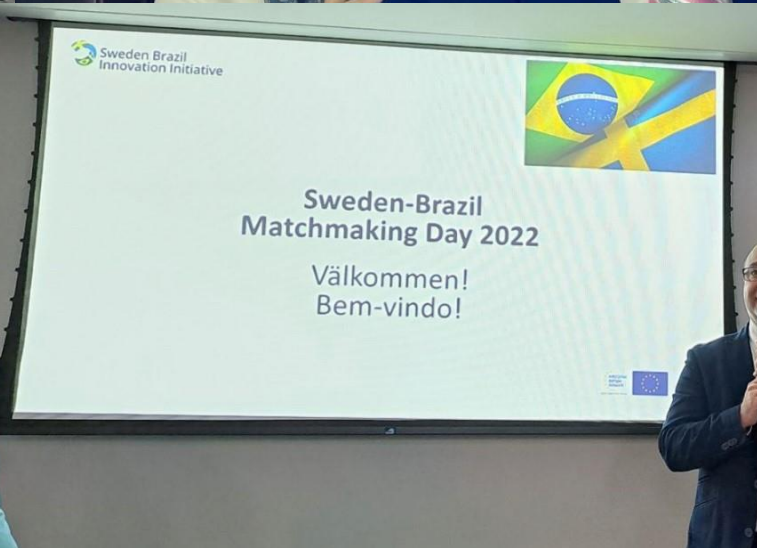
Highlights for 2024

- Open Call for R&D&I application

- **Preliminary** Opens in September – Closes in February 2025
- Funding partner from Sweden: Vinnova and Brazilian partner: TBD
- Areas: **Life Science (Healthcare), Sustainable Cities, Sustainable Mining and Bioeconomy.**
- Consortium Formation Guidelines: each consortium should include at least one company and one from academia/research institution from each country involved.

- Matchmaking On-site

- November 14th 2024 in São Paulo, Brazil
- FOR: Brazilian and Swedish researchers and companies
- PURPOSE: Finding new partners for R&D&I collaboration or business partnering
- Travel Grants for Swedish Companies to travel to Brazil to attend the matchmaking **Not open yet**

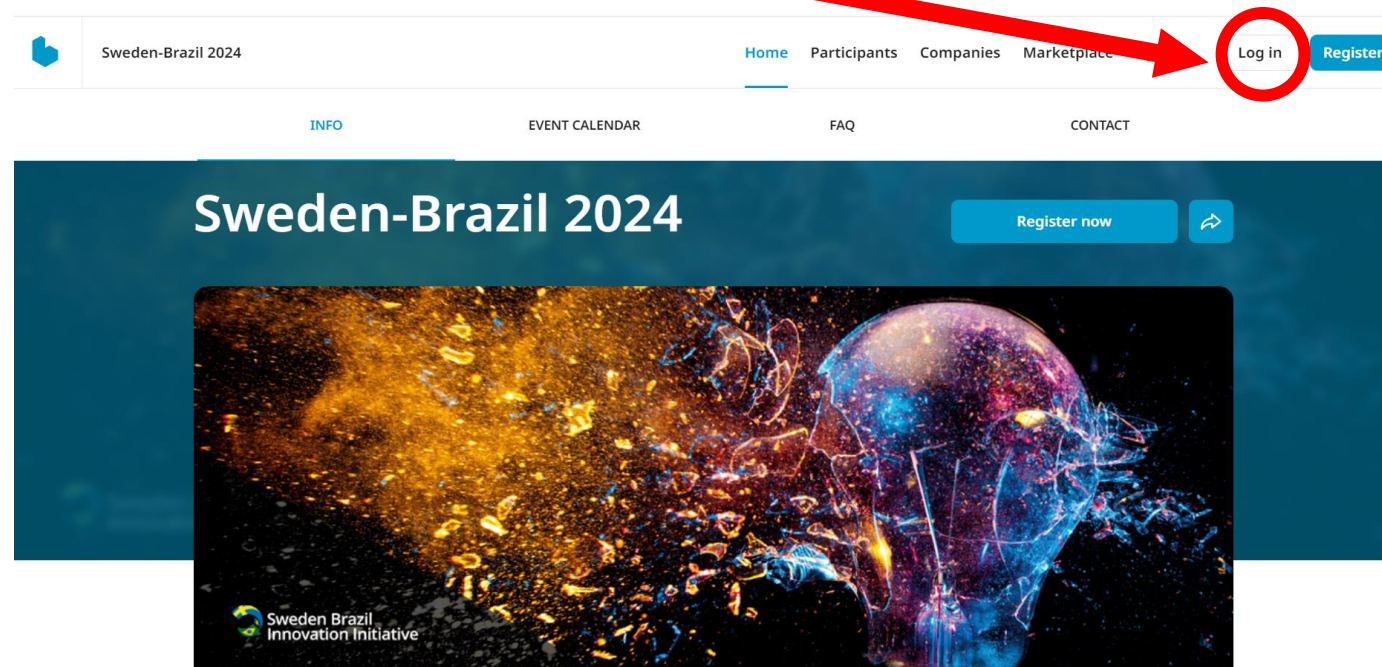




B2Match Platform for networking & meetings

Link: www.b2match.com/e/sweden-brazil-collaboration

Login: Use your LinkedIn profile, it will automatically upload your info



B2Match App

- Apple Store ([Download](#))
- Google Playstore ([Download](#))



b2match 4+
Efficient event networking
B2Match
Designed for iPad
★★★★★ 4.8 • 6 Ratings
Free

- Download the App on your mobile phone
- Search for **Sweden-Brazil 2024**
- Click **Visit Event Website** and read the information
- You can the Register/Login by using your **LinkedIn** profile
- NOTE! Set the **Events in Local Time** in the app and website!
 - Click on your profile photo => Event setting => Time Zone

Available functions on B2Mach Web/App

- Accessible 24/7 Online
- Access to all the event information ([HOME](#))
- See **list of participants/companies** and their contacts for networking
- **Request meetings** and **booking function** based on available times
- **Direct messaging/Chat** with other participants
- **Audio/Video meetings** with other participants
- **Marketplace** (for your products/services/offerings)
- Upcoming: **VINNOVA-EMBRAPII Funding Call for Applications** (soon)



To do on your B2Match Platform

- Update your profile (Photo, contact details, etc.)
- Update your interests and areas of collaboration
- Start building your team and make contacts

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Questions?

Next Step - Contact us for further discussion on how we can work together.



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een.ec.europa.eu



Sweden Brazil
Innovation Initiative



ibict

Instituto Brasileiro de Informação
em Ciência e Tecnologia



ENRICH
EUROPEAN NETWORK OF
RESEARCH AND INNOVATION
CENTRES AND HUBS
LATIN AMERICA & THE CARIBBEAN

