



A *healthy* choice for *everyday* life.

Years of **research**. A **patented** formula.

One mission: **to turn the foods you love into allies** that work for you, never against you.



Our history

Nuvola Zero, founded in 2019, grew out of a personal story.

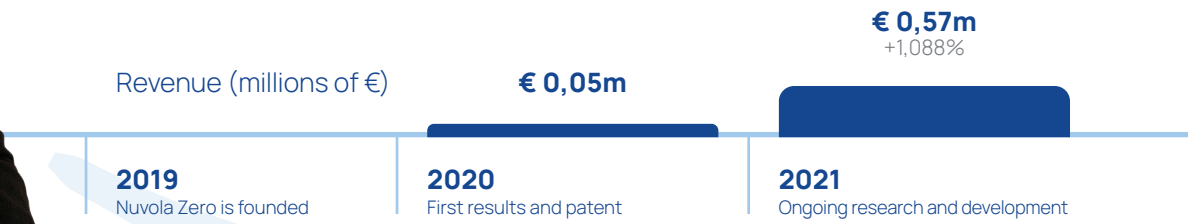
Cesare De Stefano, has personally experienced the sacrifices associated with food intolerances—and that experience gave rise to a question:

why should someone with an intolerance settle for a substitute?



The solution took **over four years of research and development**. The first result was PaneZero® Cloudbread, followed by Farina Zero®: the first “*non-flour flour*” that is **zero-carb, gluten-free, and lactose-free**. These two products marked the beginning of a new food category. Since that launch, the product portfolio has expanded to include **more than 22 items today**.

The market response has been clear: from €50,000 in revenue in 2020 to **€7 million in 2025**, with steady **year-over-year growth** that confirms the project’s strength and genuine consumer demand.



Patented and registered formula



In 2020, **we patented the process and recipe** we use to make Nuvola Zero products.

To date, **no other company** has managed to bring a product to market that offers the same features yet is distinct from ours.



€ 0,84m
+48%

€ 1,33m
+59%

€ 2,4m
+80%

€ 7,0m
+192%

2022

The first products are launched

2023

A new category is established

2024

Portfolio expansion

2025

Growth and consolidation

Who are Nuvola Zero products aimed at?



People who enjoy staying in shape through sports and are looking for snacks and quick meals that **support their physical activity** without weighing them down.



People who **follow a low-carb or ketogenic diet** and are looking for practical, tasty solutions that are easy to incorporate into their daily lives.



People with **celiac disease or lactose intolerance** who want to enjoy bread, desserts, and pasta without experiencing symptoms or discomfort related to their condition.



People who need to monitor their **sugar intake and glycemic index** and are looking for carbohydrate-free options with no added sugar—without compromising on taste.

Our products

THEY CONTAIN:

- ✓ **soluble fiber**
such as that found in citrus fruits, which helps give the dough structure and promotes a feeling of fullness
- ✓ **high-quality protein**
such as egg whites and lactose-free milk proteins, to make the food nutritionally complete
- ✓ **selected fats**
such as extra virgin olive oil
- ✓ **functional ingredients**
such as guar gum, to keep the product soft and stable

THEY DO NOT CONTAIN:

- ✗ carbohydrates
- ✗ gluten
- ✗ sugars
- ✗ lactose



Why add them to your product lineup?

Expand your product lineup with an **innovative offering** designed for consumers who, whether by choice or necessity, want to adopt a **healthy diet** without having to sacrifice taste or their eating habits.

OUR PRODUCTS

Desserts and snacks

The **Nuvola Zero dessert line** was developed to offer a wide selection of products designed for those who want to treat themselves to something delicious without compromising their dietary goals.

Zero carbs, zero sugar, gluten-free, lactose-free, and made without traditional yeast: every product is designed to combine flavor, lightness, and nutritional balance. It's not about giving things up, but about **rediscovering the pleasure of dessert in a more mindful way.**

Whether you're following a keto or sugar-free diet, or simply looking for a better option for your daily snack, **Nuvola Zero desserts** are the **perfect choice for any occasion**, offering both great taste and simplicity.



Muffin Zero[®]

Cocoa



AVERAGE VALUES	per 100 g	per 47 g	%RI*
Energy	950 kJ 230 kcal	447 kJ 108 kcal	5,4%
Fat	16,7 g	7,85 g	11,2%
saturated fatty acids	2 g	0,94 g	4,7%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	15,1 g	7,10 g	-
Protein	12,4 g	5,83 g	11,7%
Salt	1,40 g	0,66 g	11%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

EGG white, water, high-oleic sunflower oil, **EGG** yolk, vegetable fibres (citrus peel), whey protein isolate (**MILK**) (contains **SOYA**), humectant (glycerol), flavourings, 2.75% unsweetened cocoa powder (cocoa powder, acidity regulator (potassium carbonate), flavourings), apple cider vinegar, thickener (guar gum), raising agents (disodium diphosphate, sodium hydrogen carbonate), sweetener (sucralose)



Check it out
on the website



Muffin Zero[®]

Vanilla



AVERAGE VALUES	per 100 g	per 47 g	%RI*
Energy	951 kJ 231 kcal	447 kJ 108 kcal	5,4%
Fat	16,3 g	7,7 g	11%
saturated fatty acids	3,5 g	1,65 g	8,2%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	16,2 g	7,6 g	-
Protein	12,8 g	6,01 g	12%
Salt	1,48 g	0,69 g	11,5%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

EGG white, water, high-oleic sunflower oil, **EGG** yolk, whey protein isolate (**MILK**) (contains **SOYA**), vegetable fibres (citrus peel), humectant (glycerol), apple cider vinegar, flavourings, thickener (guar gum), raising agents (disodium diphosphate, sodium hydrogen carbonate), vanilla flavouring, sweetener (sucralose).



Check it out
on the website



Mini Cake Zero[®]

Yogurt



AVERAGE VALUES	per 100 g	per 50 g	%RI*
Energy	1047 kJ 254 kcal	523 kJ 127 kcal	6,4%
Fat	18,4 g	9,2 g	13,1%
saturated fatty acids	2,6 g	1,3 g	6,5%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	16,1 g	8,05 g	-
Protein	13,9 g	6,93 g	13,8%
Salt	1,57 g	0,79 g	13%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

EGG white, water, high-oleic sunflower oil, **EGG** yolk, vegetable fibres (citrus peel), whey protein isolate (**MILK**) (contains **SOYA**), humectant (glycerol), apple cider vinegar, flavourings, thickener (guar gum), raising agents (disodium diphosphate, sodium hydrogen carbonate), yoghurt flavouring, sweetener (sucralose).



Check it out
on the website



Mini Cake Zero[®]

Salted Caramel



AVERAGE VALUES	per 100 g	per 50 g	%RI*
Energy	1025 kJ 248 kcal	513 kJ 124 kcal	6,2%
Fat	18,5 g	9,3 g	13,4%
saturated fatty acids	3,3 g	1,7 g	8,6%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	12,8 g	6,4 g	-
Protein	13,73 g	6,87 g	13,7%
Salt	1,77 g	0,89 g	15%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

EGG white, water, high-oleic sunflower oil, **EGG** yolk, whey protein isolate (**MILK**) (contains **SOYA**), vegetable fibres (citrus peel), humectant (glycerol), flavourings, apple cider vinegar, thickener (guar gum), clarified **BUTTER**, raising agents (disodium diphosphate, sodium hydrogen carbonate), unsweetened cocoa powder (22/24% cocoa butter, acidity regulator (potassium carbonate, acidity regulator (potassium carbonate), flavourings), salt, sweetener (sucralose).



Check it out
on the website



Donut Zero[®]

with cocoa bean nibs



AVERAGE VALUES	per 100 g	per 37 g	%RI*
Energy	1002 kJ 243 kcal	371 kJ 90 kcal	4,4%
Fat	17,4 g	6,44 g	9,2%
saturated fatty acids	5,1 g	1,89 g	9,4%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	15,9 g	5,88 g	-
Protein	13,3 g	4,92 g	9,8%
Salt	1,78 g	0,66 g	11%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

EGG white, water, high-oleic sunflower oil, **EGG** yolk, whey protein isolate (**MILK**) (contains **SOYA**), vegetable fibres (citrus peel), humectant (glycerol), flavourings, 2.52% cocoa nibs, clarified **BUTTER** (**MILK**), apple cider vinegar, thickener (guar gum), cocoa butter, raising agents (disodium diphosphate, sodium hydrogen carbonate, ammonium hydrogen carbonate), salt, sweetener (sucralose).



8 053303 600332

Check it out
on the website



Donut Zero[®]

Cocoa



AVERAGE VALUES	per 100 g	per 37 g	%RI*
Energy	1032 kJ 250 kcal	381 kJ 93 kcal	12,5%
Fat	18 g	6,66 g	9,5%
saturated fatty acids	4,5 g	1,66 g	68,3%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	16 g	5,92 g	-
Protein	14 g	5,18 g	10,4%
Salt	1,8 g	0,67 g	11,2%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

EGG white, water, high-oleic sunflower oil, **EGG** yolk, whey protein isolate (**MILK**) (contains **SOYA**), humectant (glycerol), vegetable fibres (citrus peel), resistant tapioca starch, flavourings, unsweetened cocoa powder (2.6%), clarified **BUTTER** (**MILK**), raising agents (disodium diphosphate, sodium hydrogen carbonate, ammonium hydrogen carbonate), apple cider vinegar, cocoa butter, thickener (guar gum), salt, sweetener (sucralose).



8 053303 600523

Check it out
on the website



OUR PRODUCTS

Spreadable Creams

Cream Zero® is a line of spreadable creams designed for those who seek all the pleasure of an **intense flavor** without compromising their dietary habits.

With its **soft, smooth texture** and rich, full-bodied flavor, **Cream Zero®** is perfect for breakfast, as a snack, as a filling for desserts, or simply to treat yourself to a little daily sweetness.

Born to meet the growing demand for distinctive and satisfying “free-from” products, **Cream Zero®** offers a delicious alternative for those who want to **cut back on sugar and carbohydrates without sacrificing taste**.



0%
CARBOHYDRATES

**GLUTEN
FREE**

**SUGAR
FREE**

**LACTOSE
FREE**

Cream Zero®

Hazelnut flavor



AVERAGE VALUES	per 100 g	per 20 g	%RI*
Energy	2675 kJ 649 kcal	535 kJ 130 kcal	6,5%
Fat	61 g	12,2 g	17,7%
saturated fatty acids	16,1 g	3,22 g	16,1%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	15,4 g	3,1 g	-
Protein	17,5 g	3,5 g	7%
Salt	0,7 g	0,14 g	2,3%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

high-oleic sunflower oil, unsweetened cocoa powder, chickpea protein isolate, cocoa butter, resistant tapioca starch, emulsifier (sunflower lecithin), thickener (guar gum), hazelnut flavouring, flavourings, sweetener (sucralose).



8 053303 600516

Check it out
on the website



SPREADABLE CREAMS



Also available in
Dark Cocoa
flavor



OUR PRODUCTS

Pasta

PastaZero® is an innovative pasta designed for those who want to continue **enjoying pasta**, even as part of a **controlled diet**.

Thanks to its **high protein and fiber content**, **PastaZero®** promotes a greater sense of fullness, making it suitable for various diets—including **keto**, **low-carb**, and **gluten-free**—as well as for those who want to **cut back on sugar and carbohydrates** without sacrificing taste.



PastaZero®

Tortiglioni



AVERAGE VALUES	per 100 g	per 50 g	%RI*
Energy	1325 kJ 319 kcal	662 kJ 159 kcal	8%
Fat	8,4 g	4,2 g	6%
saturated fatty acids	5,1 g	2,55 g	12,7%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	43,9 g	21,9 g	-
Protein	38,9 g	19,4 g	38,9%
Salt	0,96 g	0,48 g	8%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

powdered **EGG** white, resistant tapioca starch, water, whey protein isolate (**MILK**) (contains **SOYA**), Parmigiano Reggiano PDO cheese (**MILK**, salt, rennet), psyllium husk, powdered **EGG** yolk, emulsifier (mono- and diglycerides of fatty acids), thickener (guar gum), natural flavouring.



8 053303 600493

Check it out
on the website



PastaZero®

Casarecce



AVERAGE VALUES	per 100 g	per 50 g	%RI*
Energy	1325 kJ 319 kcal	662 kJ 159 kcal	8%
Fat	8,4 g	4,2 g	6%
saturated fatty acids	5,1 g	2,55 g	12,7%
Carbohydrates	0 g	0 g	0%
of which sugars	0 g	0 g	0%
Fibers	43,9 g	21,9 g	-
Protein	38,9 g	19,4 g	38,9%
Salt	0,96 g	0,48 g	8%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

powdered **EGG** white, resistant tapioca starch, water, whey protein isolate (**MILK**) (contains **SOYA**), Parmigiano Reggiano PDO cheese (**MILK**, salt, rennet), psyllium husk, powdered **EGG** yolk, emulsifier (mono- and diglycerides of fatty acids), thickener (guar gum), natural flavouring.



8 053303 600509

Check it out
on the website



OUR PRODUCTS

Bread substitutes

Nuvola Zero bread substitutes are perfect for those who follow a **healthy diet** and want to take care of themselves **without sacrificing taste**.

Every product in this line **is made to meet the needs** of those who have chosen—or need—to **eliminate carbohydrates, sugars, gluten, lactose, and traditional yeasts** from their diet.

A versatile and innovative range, perfect for enjoying every moment of the day with lightness, simplicity, and flavor.



Cloudbread Zero®



AVERAGE VALUES	per 100 g	per 47 g	%RI*
Energy	1126 kJ 273 kcal	529 kJ 128 kcal	6,4%
Fat	19,1 g	8,98 g	12,8%
saturated fatty acids	3,4 g	1,6 g	8%
Carbohydrates of which sugars	0 g 0 g	0 g 0 g	0% 0%
Fibers	18,8 g	8,84 g	-
Protein	13,9 g	6,53 g	13,1%
Salt	2,5 g	1,18 g	19,6%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

EGG white, water, extra virgin olive oil, EGG yolk, vegetable fibres (citrus peel), whey protein isolate (MILK) (contains SOYA), humectant (glycerol), flavourings, apple cider vinegar, thickener (guar gum), raising agents (disodium diphosphate, sodium hydrogen carbonate), salt.



Check it out
on the website



Snack Zero® with Cheese



AVERAGE VALUES	per 100 g	per 30 g	%RI*
Energy	2035 kJ 491 kcal	611 kJ 147 kcal	7%
Fat	32,8 g	9,8 g	14%
saturated fatty acids	16,4 g	4,9 g	25%
Carbohydrates of which sugars	0 g 0 g	0 g 0 g	0% 0%
Fibers	26,5 g	7,9 g	-
Protein	35,62 g	10,69 g	21%
Salt	1,29 g	0,39 g	7%

* Reference intake of an average adult (8400 kJ/2000 kcal)

Ingredients:

43%* Parmigiano Reggiano PDO cheese (MILK, salt, rennet), EGG white, whey protein isolate (MILK) (contains SOYA), resistant tapioca starch, EGG yolk, water, extra virgin olive oil, vegetable fibres (citrus peel), thickener (guar gum), apple cider vinegar, salt, flavourings.



Check it out
on the website



NUVOLA ZERO

Display stands

Nuvola Zero display stands are designed to **showcase products** in areas dedicated to wellness and specific dietary needs.

Available in various floor-standing formats, they ensure a **neat, immediately clear presentation** that aligns with the line's nutritional claims.

A practical and functional solution to make the Nuvola Zero range **recognizable, accessible, and well-organized** on the store shelf.

Available in
various formats



Floor display stands



SMALL Floor Display Stand

LARGE Floor Display Stand

Dimensions:

	Small display	Large display
Height	180 cm	170 cm
Width	34 cm	60 cm
Depth	28 cm	40 cm



DISPLAY STANDS



NUVOLA ZERO

Contacts



Nuvola Zero srl

 (+39) **059 8677724**
info@nuvolazero.it

 **Registered Office**
Via Carlo Marx, 93
41012 Carpi (MO)
Emilia Romagna - ITALY

 **Logistics Hub**
Via Paolo Monelli, 19
41042 Fiorano Modenese (MO)
Emilia Romagna - ITALY

VAT number: IT 03843030366

 www.nuvolazero.it



*Scan & download
the digital version of this catalog*



