

## Capacity Building



## Global Impact



## Global Languages

स्वागत है pagdatang  
 Witamy 歡迎 स्वागत आहे Welkom  
 ດັບໃຈ່ ພິເຕັນ ພິເຕັນ Bienvenue  
 ດັບໃຈ່ ພິເຕັນ ພິເຕັນ Aloha  
 ດັບໃຈ່ ພິເຕັນ ພິເຕັນ Hoş geldiniz  
 Selamat datang Bine ați venit! E ku abe  
 Добро пожаловать! Sannu da zuwa  
 ようこそ HOAN NGHEINH  
 سُلَامٌ وَرَحْمَةٌ وَسَلَامٌ Bienvenidos  
 wilujeung sumping  
 പഠാരി Willkommen  
 ຕ້າ ຂໍາຂ້າງ ຕຸ້າ bem-vindos

## Blended Learning Solutions



## Specific to Audience



## ORGANISATION PROFILE

Founded in 2000, C&K Management Limited (TMI Group Company) is an **ISO 9001-2015** and **ISO 27001-2013** certified company, with over **25 years** of experience in designing, developing and deploying a number of **Capacity-Building programs in India & globally**. These programs typically include **design, development, deployment, hosting, maintenance and support of technology platforms**, besides content development & training

Over the last 25+ years, C&K has extensively partnered with government entities and multilateral agencies, including **UNICEF, GIZ, IHAT, Jhpiego, JSI R&T India Foundation, INTOSAI Development Institute, Comptroller and Auditor General of India, The Asian Infrastructure Investment Bank (AIIB), African Development Bank, New Development Bank** and the **World Bank** across various countries, on capacity building projects. These projects span diverse domains such as **Audit, Climate, Gender, PoSH, Roads & Highways, Humanitarian, Education, Health, Nutrition, Public Procurement & Public Finance Management, and Sanitation**. It has globally impacted **millions of beneficiaries** from the projects executed.

C&K brings in end-to-end expertise with capabilities in Research and Consulting, Program Design, Development, Deployment & Hosting of Technology Platforms, besides Assessments.

C&K has won prestigious **Global Awards like Brandon Hall Awards** for Excellence in Innovation in Learning and Development. C&K's target audience ranges right from Anganwadi Workers from rural India to global professionals such as procurement experts and chartered accountants.

C&K has designed and developed learning content in English, Hindi, 12 regional Indian languages and 7 foreign languages - **Arabic, French, Kyrgyz, Portuguese, Russian, Spanish, and Uzbek**. C&K has deployed Mobile Learning App in 4 Indian languages. C&K operates across **India and multiple countries in Africa, Central Asia and MENA**.

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We remain available to provide any further information.

C&K Management Limited (part of TMI Group) is a leading provider of Content, Learning, and Knowledge Management solutions, serving clients across a wide array of industries. Our solutions empower **corporate, public, and academic organizations** to create **robust professional development roadmaps** for their learning and development departments. We cater to client needs across nearly all industry verticals, including **Finance, Banking, Economics, Climate & Environment, PoSH & Gender, Humanitarian Aid, Roads & Highways, Government, Banking & Financial Services, Information Technology, Education, Insurance, Telecom, Manufacturing, and Healthcare**. For over 25 years, C&K has built in-house capability and expertise across the entire value chain of rolling out **impactful learning and knowledge management solutions**. Our comprehensive services encompass:



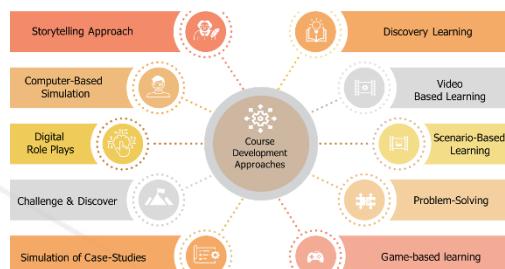
### End-to-End Services



## EXPERTISE IN LEARNING SOLUTIONS

With a dedicated in-house, end-to-end development team, we are equipped to deploy innovative and effective learning approaches and Technology Platforms.

### Different Approaches Deployed



### Technology Platforms we offer



Today, C&K has extensive experience in providing comprehensive learning interventions for Capacity Building. The different services we offer are:



The start for designing any learning intervention should be the understanding of the business goals and the performance gap against the business goals.



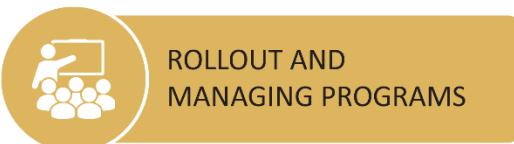
About 33% of the project time is spent on high-level design of objectives and learning methodologies followed by low-level design of learning outcomes packaged as granular Reusable Learning Objects.



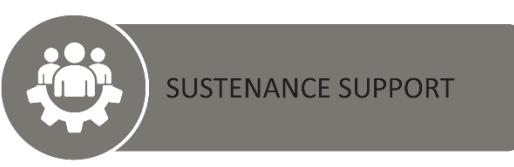
C&K follows the standard ADDIE Model for development of eLearning content. C&K believes that aligning with the learner is extremely important and offers to undertake a joint study along with clients using online tools and Focus Groups to map learner preferences.



For its learning solutions, C&K has extensive experience in design, development, and deployment of Open-Source Learning Management System – Moodle.



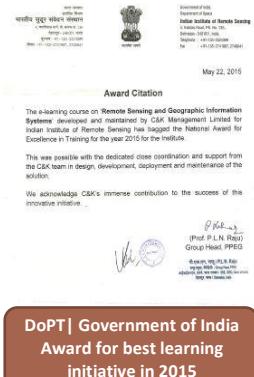
Managing Learning Programs: Planning, monitoring, and adjusting learning and development projects or activities (online and offline).



C&K provides a range of support services to sustain your capacity building programs which include Hosting eLearning courses, Training the technical staff, Course content upgrades, 24x7 Learner Support System via telephone and e-mail, Seeding the Knowledge Management platforms with knowledge nuggets and other required inputs.

## AWARDS & RECOGNITION

World Bank and C&K were conferred **the Best Certification Program Award in 2018 by Brandon Hall** for Capacity Building through a MOOC on Public Procurement across 7 International languages. C&K also won awards from **ASTD** and **Government Departments**.



DoPT | Government of India  
Award for best learning  
initiative in 2015

