



奥地利中资企业协会

Vereinigung Chinesischer Unternehmen in Österreich



# Association of Chinese Enterprises in Austria

Presented By

Bank of China (Central and Eastern Europe) Limited Vienna Branch

June 2026





# About the Association & Our Mission



## About the Association

- Founded in Vienna on April 27, 2017
- Non-profit business association
- Representing Chinese enterprises and institutions in Austria

## Our Mission

- Government & business communication
- Resource coordination
- Information sharing
- Sustainable development support





# Member Network & Economic Contribution

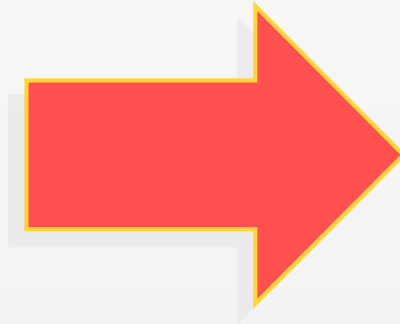


## 32 Member Companies

- Finance
- Manufacturing
- Telecommunications
- Aviation
- Automotive
- Tourism
- Legal Services

13 Member Companies

Dec. 2017



32 Member Companies

May 2026



# Key Publications



## Survey Report on the Business Environment of Chinese Enterprises in Austria 2021

The association distributed survey questionnaires to 14 member companies that have significant scale and industry representation in Austria, resulting in the "Survey Report on the Business Environment for Chinese Enterprises in Austria."

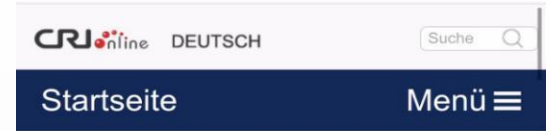


## Survey Report on the Business Environment of Chinese Enterprises in Austria 2024

Combining the new circumstances and developments, the association released its second comprehensive survey report, which, through comparative analysis, reveals the changing trends in Austria's business environment over the past three years.



# Cooperation with Austrian institutions and local governments



## Rundtischdiskussion über neue Chancen der Wirtschaftsentwicklung für China und Österreich

10.03.2024 08:00:05



Eine Rundtischdiskussion über neue Chancen der Wirtschaftsentwicklung für China und Österreich fand am Montag in Wien statt. An der Diskussion haben Frau Qi Mei, chinesische Botschafterin in Österreich, Frau Li Yanni, CEO der ICBC Austria Bank GmbH und Vorsitzende der Vereinigung Chinesischer Unternehmen in Österreich, Dr. Alexander Biach, stellvertretender Direktor der Wirtschaftskammer Wien sowie Mag. Franz Rössler, Regionalmanager der Wirtschaftskammer Österreich teilgenommen...





## Promoting mutual understanding through culture and people-to-people exchange

### Chinese music events



### China Film Week

**Yang Tingting**  
Pipa-Soloistin

Yang Tingting ist eine renommierte Solistin, die seit über 20 Jahren in der National Conservatory of Music in der Volksrepublik China in Peking lehrte. Sie hat zahlreiche Preise gewonnen und war Mitglied der National Arts Foundation in den USA. Yang Tingting wurde im Jahr 2013 als erste Frau in die Chinesische Akademie der Sozialwissenschaften aufgenommen. Sie ist auch die Präsidentin der China Music Association und die Präsidentin der Beijing Music Association. Yang Tingting wurde im Jahr 2013 als erste Frau in die Chinesische Akademie der Sozialwissenschaften aufgenommen. Sie ist auch die Präsidentin der China Music Association und die Präsidentin der Beijing Music Association.

**China Film Week**  
维也纳中国电影周

2023年10月1-14日

主办单位: 奥地利文化推广集团 协办单位: 中车绿航(欧洲)有限责任公司 中国工商银行奥地利有限公司 VIVO

特别鸣谢: 中国驻奥地利大使馆、中国常驻维也纳联合国和其他国际组织代表团



### Chinese Spring Festival activities



# Future



- Enhance professional services
- Support member enterprises



- Strengthen China–Austria & China–Europe partnerships



**Chair Institution**



**Bank of China (Central and  
Eastern Europe) Limited  
Vienna Branch act as Chair  
institution of the Association**

# Bank of China Group – Long History and Tradition

**1912**

Bank of China was established and is China's longest continuously operating bank.

**1929**

The first overseas branch was established in London.

**1989**

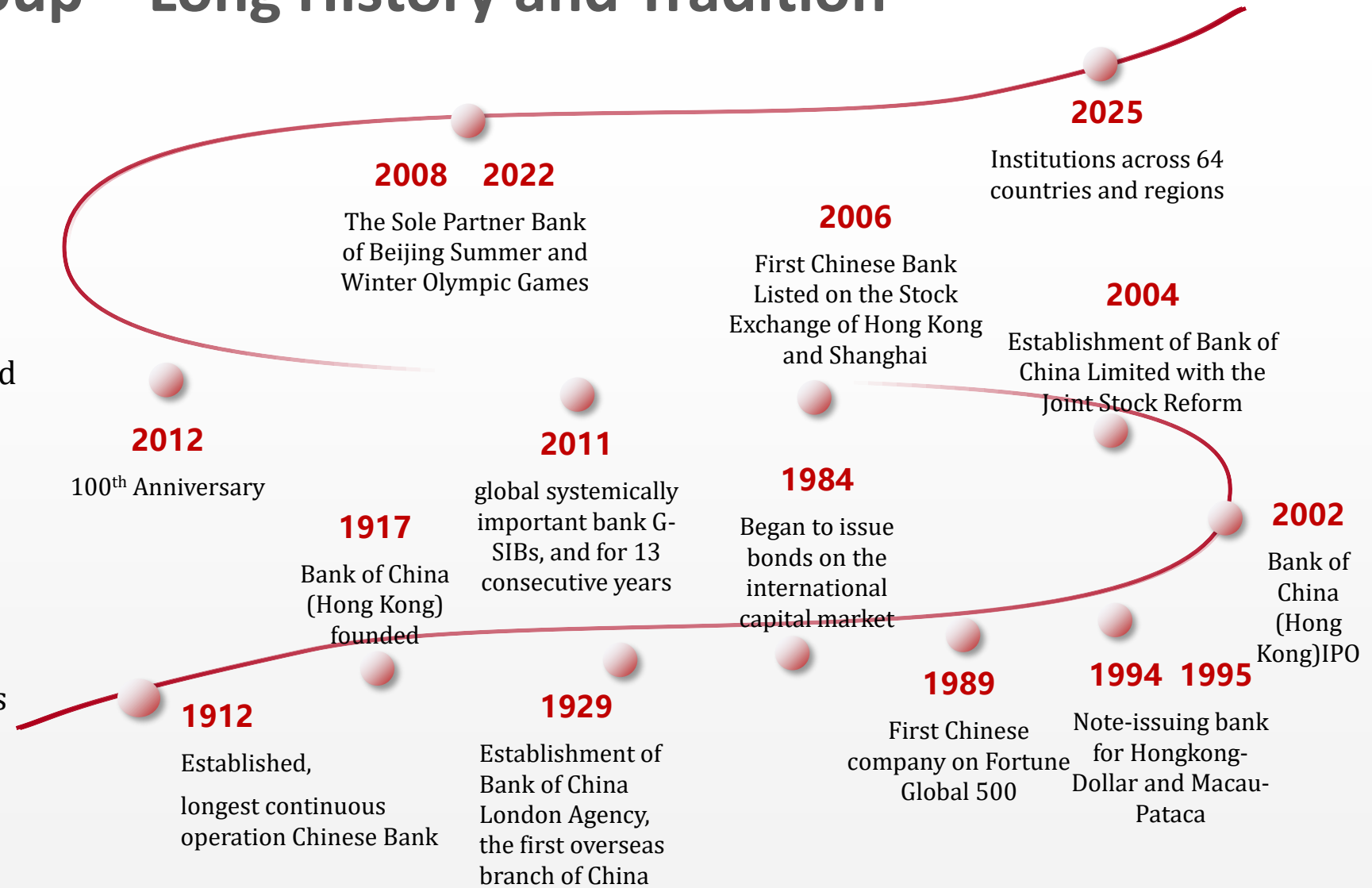
The first Chinese bank to enter the Fortune Global 500.

**2002**

Bank of China (Hong Kong) conducted its first public offering (IPO).

**2008 & 2022**

The only bank to serve both the Beijing Summer and Winter Olympic Games.



# Bank of China Group – Strong Global Profile

**58** countries and regions—Institutions

**6** countries—Representative Office



**28** Asia-Pacific (incl. Middle east)

**19** European states

**9** American states/regions

**8** African states

**44**

*The Belt and Road* countries

**2** Note-issuing Bank (Hong Kong, Macao)

**25000**

Overseas staff

# Bank of China Group – Most Integrated Bank

An integrated service platform  
based on the pillars of

- Corporate Banking
- Retail Banking
- Financial Markets
- Other Integrated Banking Business



# Vienna Branch – Significant Development

BOC CEE Vienna Branch was established in 2016 as the first Chinese financial institution in Austria, operating under the Hungarian banking license via the EU passport regime and regulated by the Austrian FMA and OeNB.



Bank of China (Central and Eastern Europe) Limited Vienna Branch was established in 2016, marking **the first Chinese financial institution in Austria.**

Operates under the Hungarian banking license via the EU passport regime. **Fully regulated by both the Austrian Financial Market Authority (FMA) and the Austrian National Bank (OeNB) for liquidity and integrity.**



# Full range of Products and Services

Bank of China is able to provide comprehensive corporate banking services, including loans, trade finance, treasury solutions and DCM services.

## Product Overview – Bank of China Vienna

Corporate Banking	International Trade Finance	Treasury	Cash Management
<ul style="list-style-type: none"> <li>• <u>Credit Line</u></li> <li>• Global <u>Credit Line</u></li> <li>• <u>Syndicated Loans</u></li> <li>• Promissory Note</li> <li>• <u>Corporate Deposits</u></li> <li>• <u>Guarantee Based Loans</u></li> </ul>	<ul style="list-style-type: none"> <li>• <u>Remittance</u></li> <li>• <u>Issuing of L/C</u></li> <li>• <u>Issuing of Letter of Guarantee</u></li> <li>• Forfaiting</li> <li>• <u>Inward Collection</u></li> <li>• <u>Outward Collection</u></li> </ul>	<ul style="list-style-type: none"> <li>• FX Market</li> <li>• Currency Hedging</li> <li>• <u>Foreign Exchange Option Transaction</u></li> <li>• <u>360T platform</u></li> </ul>	<ul style="list-style-type: none"> <li>• Cash Pooling Management</li> <li>• <u>Global network to support customers' cash requirements</u></li> <li>• <u>Bond Issuance (Panda Bonds)</u></li> </ul>



## Vienna Branch – Competitive and Globally Connected Financial Partner

We are deeply engaged in the Austrian market and have established strong relationships with leading local corporates, industry champions, ATX-listed companies and hidden champions, supporting their domestic, international and China-related business development, including serving as a core banking partner of Austria's only Fortune Global 500 company.

### Client Base - Diverse and Locally Rooted

- Clients include local Austrian enterprises, multinational corporations headquartered in Austria, and Chinese companies operating in Europe.
- Provided comprehensive financial services to a wide range of Austrian clients, including hidden champions, industry leaders, companies listed on the Austrian Stock Exchange (ATS), and multinational corporations headquartered in Austria with subsidiaries worldwide. We have established business relations with Austria's only Fortune Global 500 company and become one of its core banking partners
- Leveraging Bank of China's global integrated service network, we are actively expanding business related to the Chinese market, providing financial support for Austrian and European clients' investments, settlements, and cooperation projects in China, while strengthening collaboration with Chinese partners.

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General Manager

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**Thank you**

