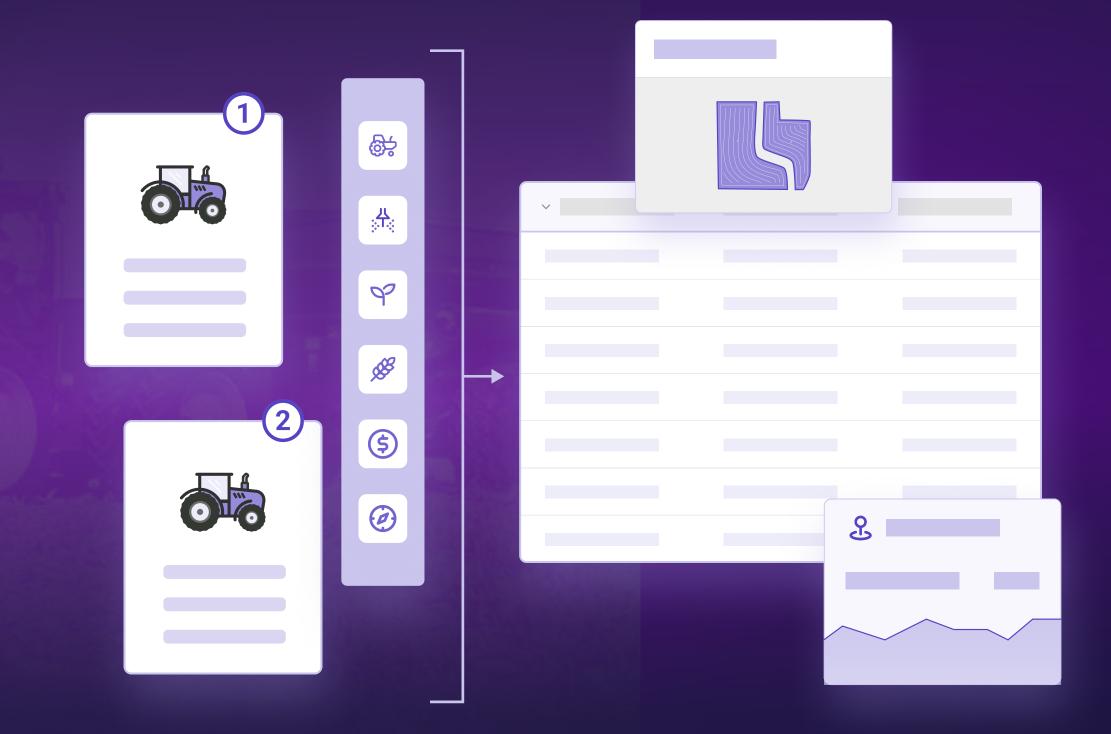


Empowering dealerships to compare customer's equipment interactively across their actual fields on every operation.

Dealership teams can use Launch Pad to unlock and compare the financial and operational value of any machine, implement, and proprietary guidance equipment.



Key Benefits

Compare equipment performance

Allow growers to simulate more acres with the same equipment, or maintain coverage with a smaller line of machinery.

Work with clients to present the advantages of exchanging an implement for an improved model. Compare the number of tracks used, operation time, distance travelled, and fuel consumption for your clients' fields, based on their equipment.

Upgrade guidance receiver subscriptions

Create custom path plans for your clients and illustrate the value of upgrading to higher accuracy guidance receivers and subscriptions.

Use Equipment Explorer's Compare feature to illustrate potential savings, field-level costs, and compare against multi-year subscription fees.

Evaluate equipment upgrades

Compare equipment scenarios, including straight track and turn speed, to highlight time saved for each operation with different equipment or implements.



Calculations based off growers actual **operations**



Compare speed, width, number of tracks, distance traveled and Time to complete



Illustrate potential **savings** based on key metrics



Scenario based evaluation tools

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