



# **AD INT Security Platform**



## **Global Achievements**





Selected Global Startup Top 100 in 2022



Nvidia's first and only cloud advertising & analytics product

https://www.nvidia.com/en-us/gpu-accelerated-applications/?search=arcanor





(10) Patent No.: US 11,853,376 B1 (45) Date of Patent: Dec. 26, 2023









Regions	Data Coverage %	
Europe	50%	
US & CA	80%	
Latin America	65%	
GCC	90%	
Asia	50%	
CIS	50%	
Global Access	+3B smartphone devices	

<sup>\*\*</sup>China and N.Korea excluded

<sup>\*</sup>in addition to smartphone data other sources include: IoT, EV, drone, AIS shipping and air traffic data \*Arcanor connects 0.5 million different mobile apps to collect mobility data



## Platform Main Capabilities



Viewing city street by street through hourly, daily or monthly intervals, with metrics varying from journey maps to ID personas in real time.

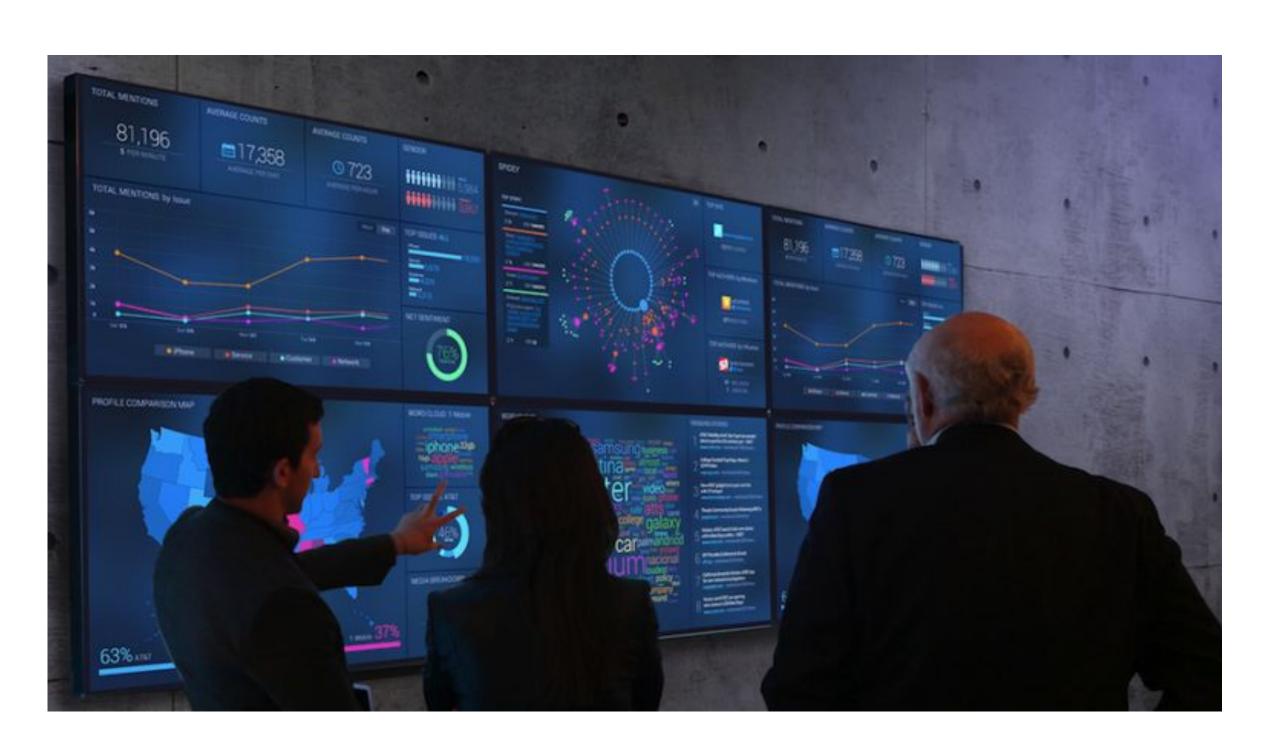
Target, Anomaly Detection

**ADID to GSM Connection** 

Global Countries Mobility

Real-Time Data Feed

Integration, Customization and Other Data Enrichment

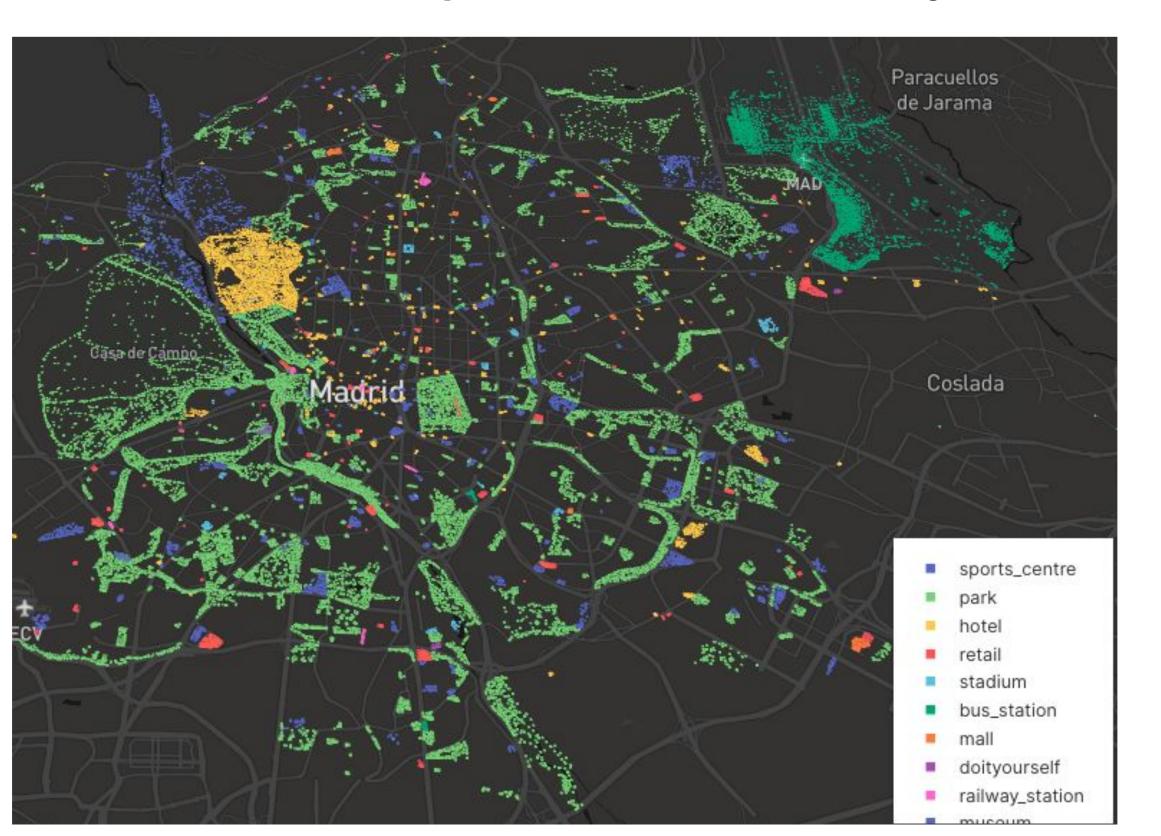








#### Ability to Process Billions of Building and streets by its shape in SECONDS





## Fastest Query results for your target analysis

Algorithmic Capabilities	ARCANOR	Other Data Analytic Companies
Processing Speed*	10 seconds	5 hours
Data Segment & Features	200.000	1.000
Connectivity slicing in 5G	✓	X



## The Platform Features



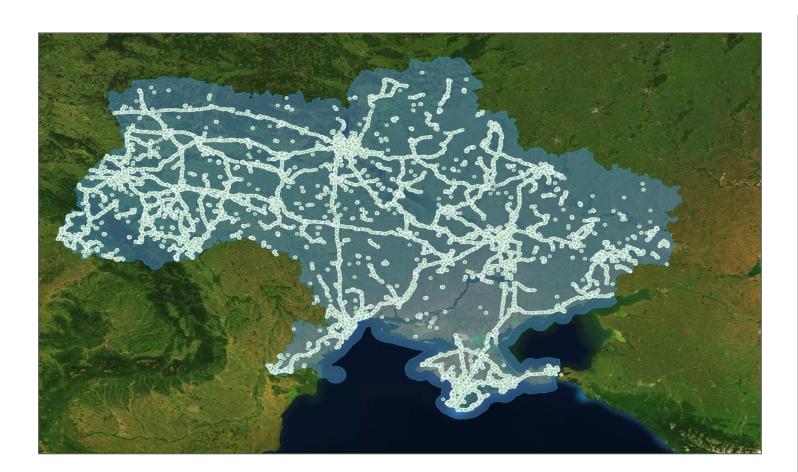
#### • Anomaly, Trespass, Target detection

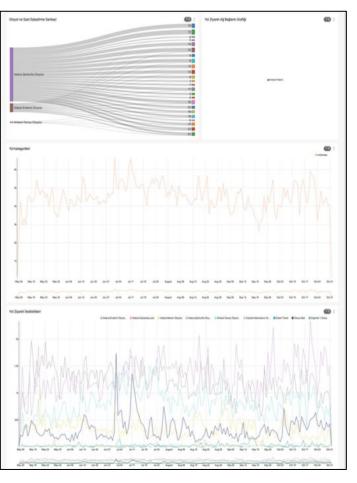
- Time based (day / night time)
- Land / sea border
- Rule based alarm
- Visitor from another country / profile
- View historical path and movements
- ID to GSM match

#### Capabilities

- Real-time data stream
- Geofence locations
- Generate customized charts
- Schedule email reports
- SQL custom query building

#### Application & Database Integration









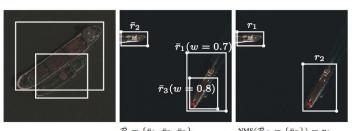


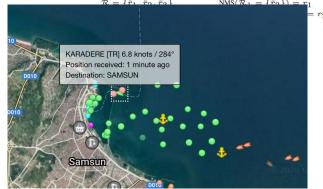
### **Use-Case List**



- Target detection for specific event
- Trespass detection and alert system
- Anomaly detection in borders, economy activity or building visits
- Warzone analysis
- Border activities
- Port activities: ship, workers and supply chain in sea and in country
- Other countries monitoring
- Emissary and other specific location monitoring
- Oil Wells monitoring
- Smuggler activities monitoring
- Specific event monitoring
- Night time visits in illegal places
- City nighttime dangerous places mobility analysis

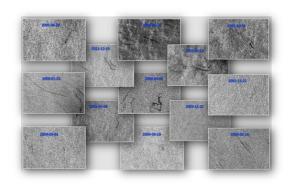














# The Platform On-Premise Installment



**Arcanor Data** 

Other Data Sources

#### **On-Premise Platform**



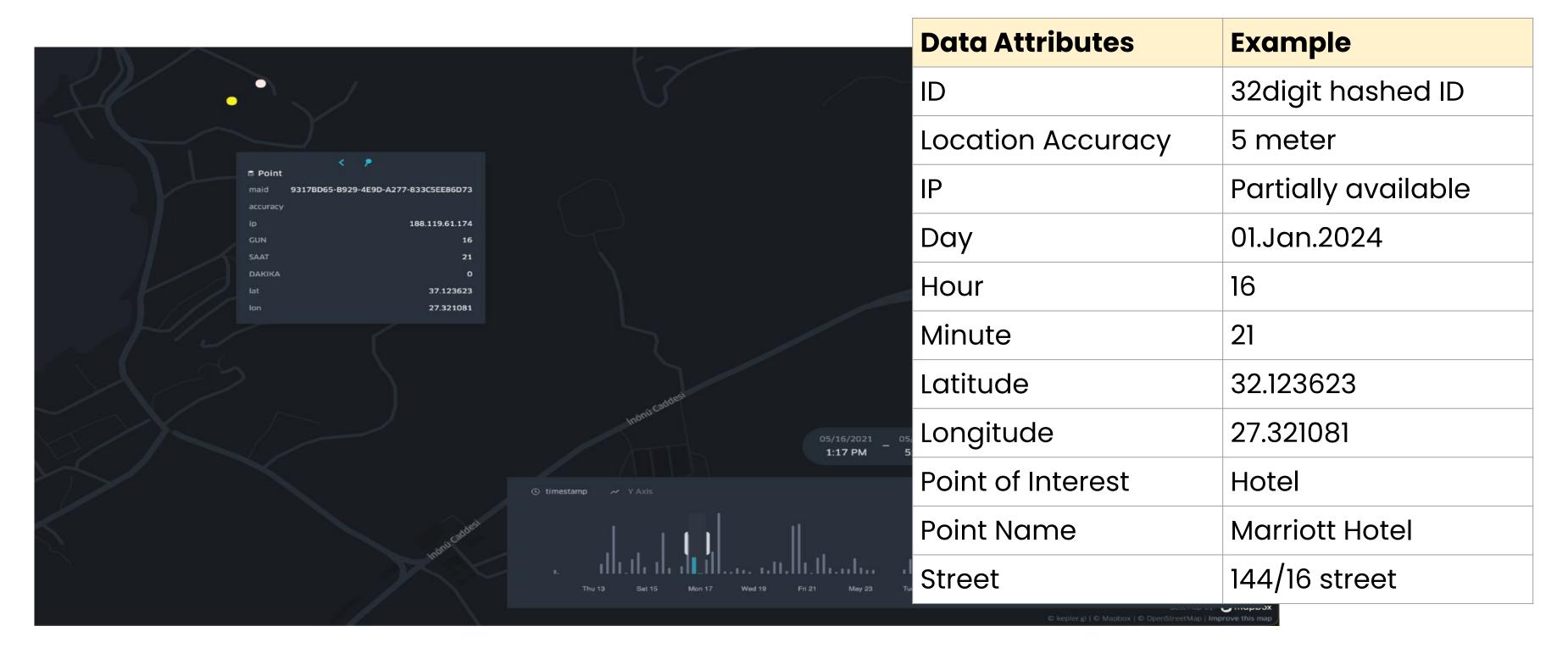
- Multiple Screen View
- Multiple Dashboards
- Anomaly alert system
- Real-time data feed
- Enriching with other data sources
- AdInt to GSM conversion



## All History Record of an ID



Arcanor have **all historical mobility records of an ID.** You can decrypt your target by combining other national data sources like hotel records, cameras etc.





## Combining Other Data Sources



**MOBILE DEVICE LAYER** 

**MAPPING LAYER** 

**FLIGHT LAYER** 

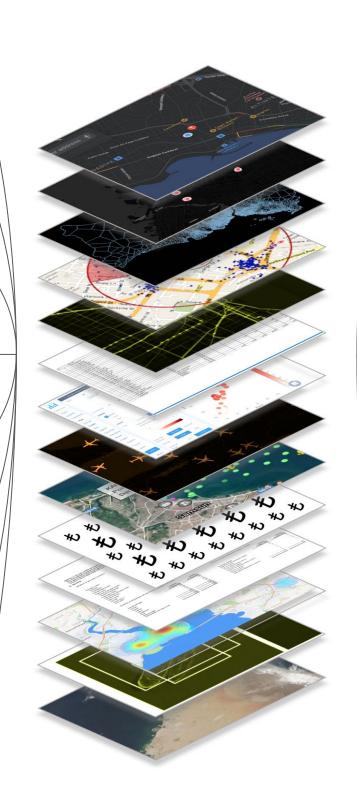
**MARITIME LAYER** 

**WEB LAYER** 

**TELECOM LAYER** 

**SATELLITE LAYER** 

**FINANCE LAYER** 



**SECURITY LAYER** 

**GOVERNMENT LAYER** 

**ENERGY LAYER** 

**AGRICULTURAL LAYER** 

**GEOGRAPHIC LAYER** 

**INTERNET LAYER** 

**ECONOMIC LAYER** 

**MEDIA LAYER** 





# Thank You