

**Interreg**  
North Sea



Co-funded by  
the European Union



**ACE**

ACE

## Onboarding ACE Community platform

Quick start guide

Rev. 0.2 / April 2024

## ACE

### Welcome to the ACE Platform site

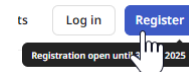
The Interreg North Sea region project ACE (<https://www.interregnorthsea.eu/ace>) hosts a platform site that is accessible via the following direct link:

<https://www.b2match.com/e/interreg-ace-project>

The platform uses B2Match (<https://www.b2match.com/>) technology for registration. The B2Match technology is used for several events and platform sites. Registering with the ACE Community Platform also enables you to use your account for other B2Match hosted platforms and events.

### Step 1: Create an account

Visit the [ACE platform site](#) and find the “Register” button at the top right corner.



ACE Community Platform  
>

- Create account
- Profile

Create new Account  
or [log in](#) with your existing b2match account

Your email address

cerzisseyde@gufum.com

Password

.....

First name\*

Cerzi

Last name\*

Seyde

or

Continue with LinkedIn

Continue with Google

By signing up, I agree to b2match's [terms of service](#) and [privacy policy](#). I understand that b2match will share my information with the event organiser.

Register as...

Academic and research  
Professor, associates, PhD candidates, students, etc.

Care organization representative  
Formal caregiver, healthcare professionals, medical staff

Informal care provider  
Informal care providers, patient family, neighbourhood network, general welfare organization, etc.

Cancel

In the next screen, please provide your email address, create a strong password and provide your first- and last name. Also select an daily occupation that best matches your situation to register.

Then select “Continue” to proceed.



## ACE

On the next page, please provide information about yourself. Be sure to at least provide your country and city of origin.



ACE Community Platform

- Create account
- | Profile
- Complete your profile
- Organisation details
- Personal details
- Social links

### Complete your profile



[Change profile image](#) [Delete](#)

Your profile picture should be a JPG, PNG, or GIF file, and it should not be larger than 800 kb.

#### Job Position

Director of Commerce

#### Pitch

Introduce yourself to other participants with a short summary.

Working in the field of medical and health care products.

103

#### Country\*

Netherlands

#### City\*

Lichtenvoorde

#### Phone number

+31 4353687

Only the event organiser can see your phone number.

If you scroll down the page, you'll be asked to provide some information on the organisation you're affiliated to.

Please provide the name of this organisation and a description. The description can be created automatically for you by selecting the Artificial Intelligence text generator.

You can also upload an logo of your organisation and provide it's website address.



ACE Community Platform

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### Organisation details

Showcase your organisation to other participants by providing basic information.

#### Organisation Name\*

Seyde Inc.

#### Description\*

We are Seyde Inc., a leading technology company specializing in providing innovative solutions for businesses across various industries. Our team is dedicated to developing cutting-edge software and digital tools to help our clients streamline their operations and achieve their goals more efficiently. With a focus on customer satisfaction and continuous improvement, we pride ourselves on delivering high-quality products and exceptional service to our valued partners. Join us to explore the possibilities of digital transformation and growth together.

[Generate with AI](#)



[Upload logo image](#) [Delete](#)

Your logo should be a JPG, PNG, or GIF file, and it should not be larger than 800 kb.

#### Website

https://www.example.com

## ACE

Further down you can add more information about yourself. A small biography can be provided, as can skills and interests. There's also an option to add links to your social media accounts.

Finally, we would like to ask you whether you're a provider of solutions for home care, or that you or your organisation is in need of finding a solution?



ACE Community Platform

- Create account.
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### My Skills

Add tags that show what you are good at.

Add tag

50

### My Interests

Add tags that show what you are interested in.

Add tag

29

### Social links

Add links to your external profiles so other participants can learn more about you.

#### X

✕

#### Facebook

f

#### LinkedIn

in

#### Instagram

@

Are you a provider or do you need a solution?

Need solution

Provider

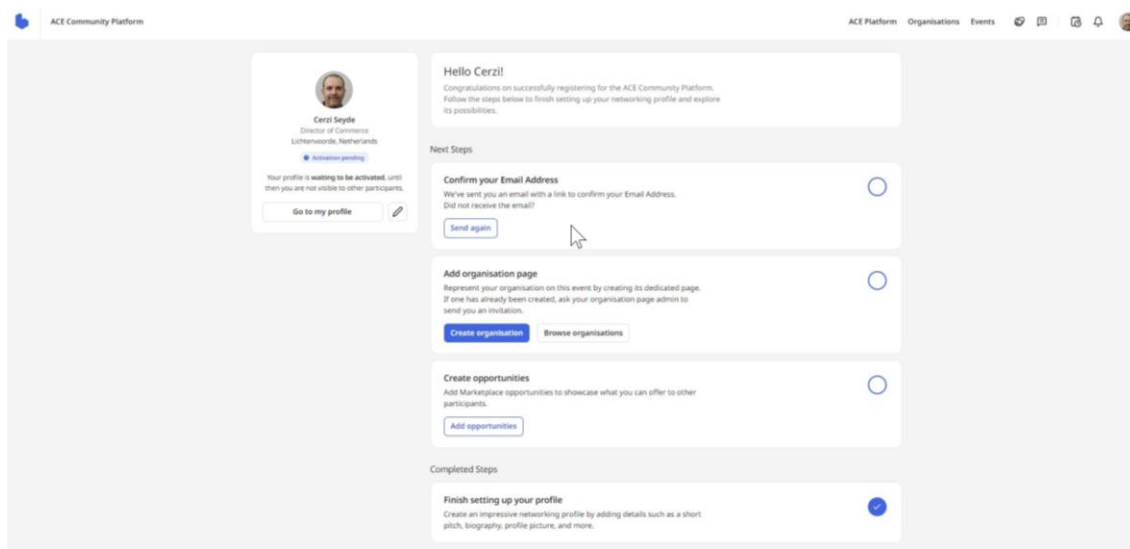


When finish, please select "Continue" to proceed.



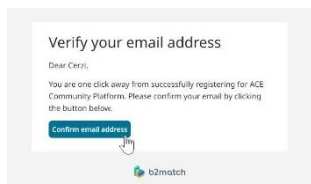
## Step 2: confirm your email address

Next, you'll enter your profile page. Please note that you now have finished setting up your profile. But you still need to take some additional steps.



Confirmation of your email address is one of them. Normally, you should receive an email from B2Match within a few minutes. In case you did not receive this email, please check the email address you provided and have a look in your email spam folder. When needed, you can also use the “Send again” button to receive a new confirmation email.

Once you have received the email, you can confirm your email address by clicking the “Confirm email address” in the email message.

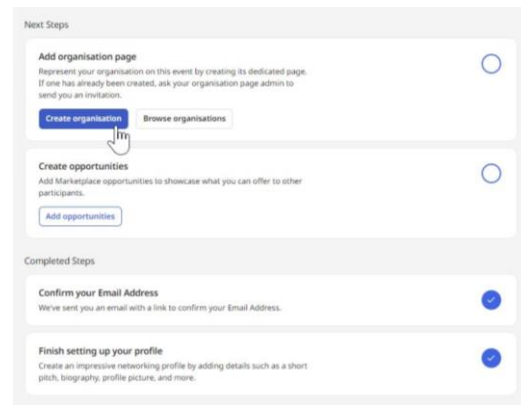


### Step 3: create an organisation page

On your profile page, you now have the option to create or select a specific profile for your organisation. This organisation profile will be used on the ACE Community Platform.

To do so, please select the “Create organisation” button.

**i** In case someone already created a page for your organisation, you can use the “Browse organisations” button to select your organisation.




On the next page, you can add more information on your organisation.

**Main Section**

Name\*

Type\*



[Change logo image](#) [Delete](#)

Your logo should be a JPG, PNG, or GIF file, and it should not be larger than 800 kb.

Country\*

City\*

**About**

Short description

Write a short description that will be visible on the list of organisations. 111

Full description\*

Most information in the main section, has already been filled out. In case you would like to add or update some of the information, you can do so.

In the About section you can provide additional information and enter a detailed description.

## ACE

If you scroll down, you can enter information like year of establishment, the size of your organisation (both in number of employees and in economic sense)

Then we would like to ask you to provide some information on how your organisation supports home care / elderly care. This text can be used on the platform to inform other participants on the specific and relevant activities of your organisation.

You can also upload a brochure or leaflet about your organisation and/or products and services.

Final question, in case your organisation is a home care or elderly care provider, is whether you would be available as an ACE pilot site.

**What is the year of establishment?**  
In what year was your organization founded?

**How many people work at your organization?\***  
We would like to get an idea of the size of your organization.

**What is the annual turnover of your organization.**  
To get a (rough) indication of the size and impact of your organization, we would like an indication of your annual turnover. This information will not be shown to other participants on the ACE platform site.

**How does your organization support home care / elderly care**  
Please provide a short introduction of your experiences and/ or activities in the home care, elderly care or health sector.

**Your products and/or services \***  
Please provide a brief description of the products/services your organization offers?

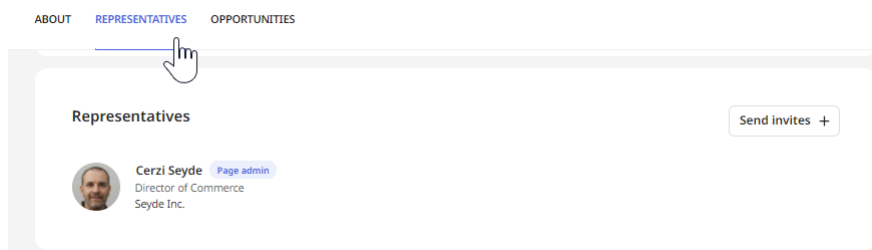
**Brochure, leaflet or presentation?**  
Please upload a leaflet, brochure or presentation on your organisation.

Maximum upload file size: 20MB

**Is your organisation available as a ACE pilot site?**  
Do you provide services and testing facilities to other organisations on the ACE platform?

**i** If you're the first person of your organisation joining the platform and creating an organisation page, you can invite other colleagues and co-workers that have created a profile on the platform, to join the organisation page.

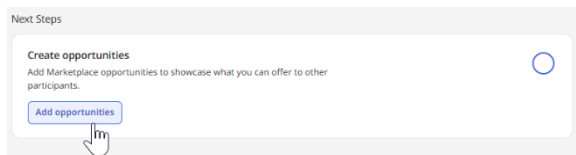
To do so, select 'Representatives' on your organisation page and click the 'Send invites' button to email you colleague.



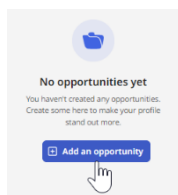
This person will receive an email from the platform to accept this invitation to be shown on the organisation page as well.

## Step 4: Create opportunities

Now in your profile screen, you'll see that you already completed 3 steps. In step 4 you can create so called opportunities. To do so, click the "Add opportunities" button.

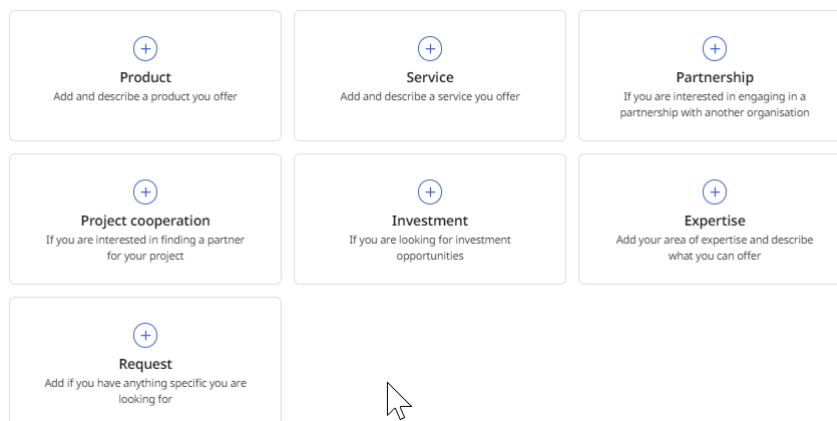


Since you probably did not set any opportunities yet, you'll see an empty page with a button to "Add an opportunity".



A pop up window will appear, showing you the opportunities you can select:

Choose opportunity type





## ACE

Per item, you will be asked to provide a title and a description of the opportunity. Also, you will be asked to whether you want this opportunity to be shown as an asset on your company profile page. Enable the “Show on the organisation page” slider to do so.

Then select the tags matching your opportunity best.

**i** Please note that tags and keywords are different per type of opportunity.

### Full description\*

A **discription** of one of the services your organisation might provide.

Write the full description that will be visible on the opportunity page.

### Show on the organisation page

The opportunity will also be visible on your organisation page under the Marketplace tab.



### TYPE OF SERVICE

Care Coordination Platforms **Mobile Health Monitoring**  
Integrated Care Services Telehealth and Telemedicine  
Caregiver Support and Training Adaptive Home Modification Services  
Personalized Wellness Programs Emergency Response Coordination

### MARKET APPLICATION KEYWORDS

Partnerships **Collaboration with technology providers**  
Engagement channels Research and development funding

### ADD IMAGES

Browse image

Maximum upload file size: 20MB.

### UPLOAD FILES

Add file

Maximum upload file size: 20MB.

### ADD VIDEOS

Add video

Create an opportunity

To complete your opportunity, you can upload files, images and videos for more information.

Please select the “Create an opportunity” button when you’re done.

**i** You can (and it is advised to) add more than one opportunity to increase your matchmaking effectiveness.



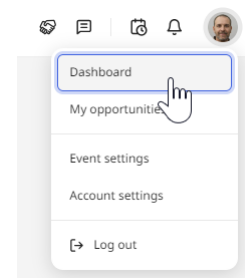
ACE

## You're set to go!

You finalized all the steps and are now a member of the ACE Community Platform.

To return to your dashboard, you can select your profile picture in the top right corner and select 'Dashboard'.

This is also where you can log out of the ACE Community Platform.



For further questions on the ACE Community Platform, please check our Frequently Asked Questions section (<https://www.b2match.com/e/interreg-ace-project/components/38496/faq>) or contact us via email at: [aceplatform@baxcompany.com](mailto:aceplatform@baxcompany.com)