



oncoviva

Improve your recovery with complementary therapies and specialized professional support

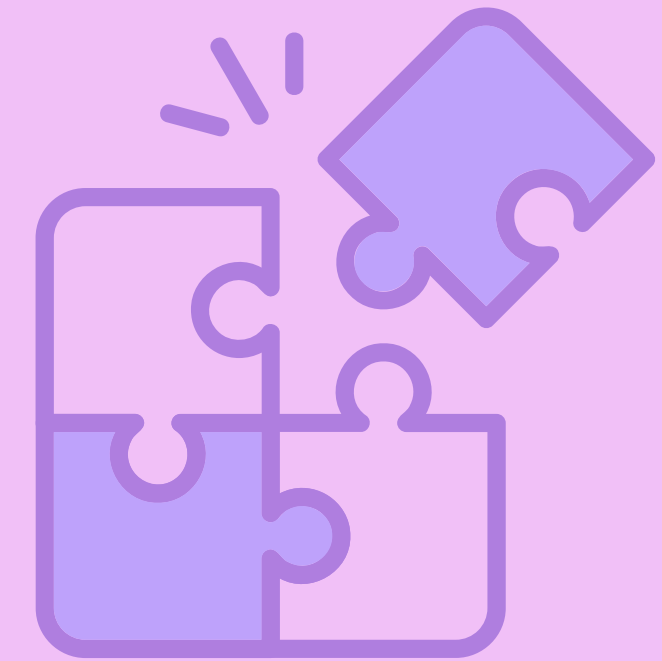
Exercise oncology

At the latest American Oncology Congress, ASCO 2025, evidence showed that an adjuvant physical activity program provided greater benefits than the most toxic component of the adjuvant chemotherapy regimen following colon cancer surgery.



The problem

Complementary therapies include supervised exercise tailored to the patient's disease and functional capacity, aesthetic guidance, sexology counselling, nutrition, and psychological support. This comprehensive approach addresses an unmet need within the healthcare system.



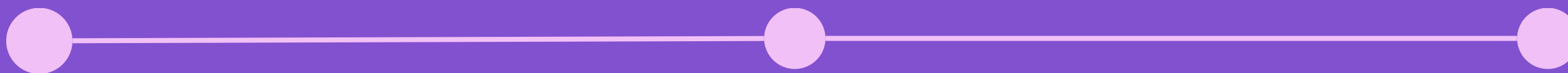
The answer

The platform will become the leading oncology reference for prescribing complementary treatments supported by properly verified professionals.





How does it work?



Physiologist, PT, nutritionist...

Oncology: MD, nurses, navigator

Patients



Professional Directory

Find specialists in oncology, physiotherapy, nutrition, training, and more, all with experience in cancer care.



Secure Communication

Encrypted messaging and digital collaboration to share information and coordinate therapies with full confidentiality.



Personalized Monitoring

Track your progress with help from professionals and wearables. Receive reports tailored to your needs and goals.





Founder market-fit

This vision is both possible and viable thanks to the convergence of timing, scientific evidence, institutional momentum, user demand, and technological solutions. Our team is multidisciplinary—just like oncology !



Ángel Rodríguez

CEO: Medical Oncologist



Mikel Baghdasarian

COO: software PM



Clara Camacho

CPO: UX/UI



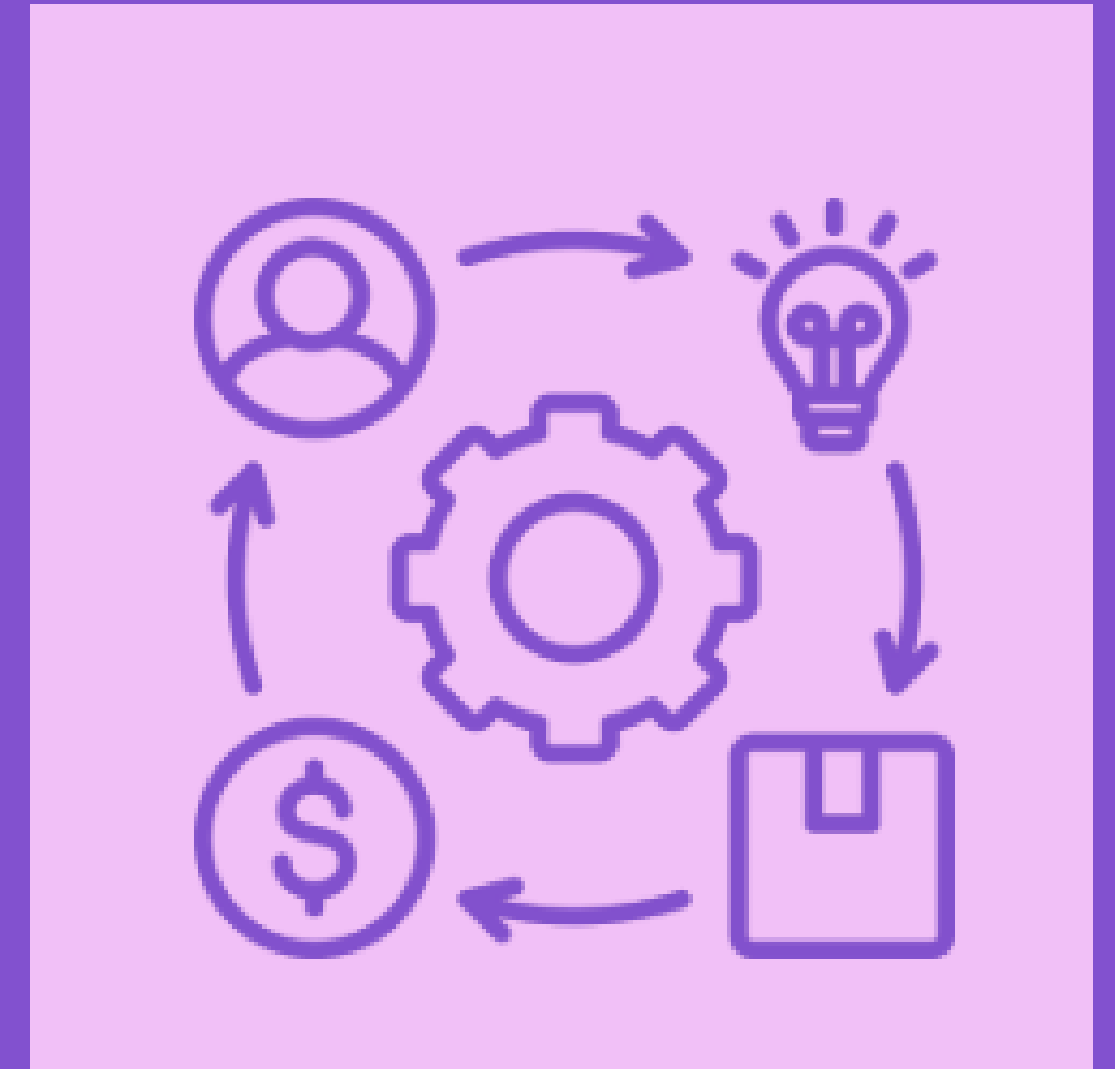
Enrique Cabrera

CTO: IT

Business model: pains

Outpatient professionals providing complementary therapies currently lack clear credentials that validate their ability to treat cancer patients.

OncoViva offers oncology-focused verification through a monthly subscription model, enhancing its credibility and patient access.



Financials & go-to market

With the founders' own capital, we have established the company and focused on a solid compliance roadmap. We are currently in development, completing final market validation to launch our MVP. We are seeking a combination of grants and angel investors to generate real-world data outside hospitals and ensure interoperability.

Turning Data into
Compassion!

2TRIMESTRE

Documentación
Diseño producto
Despliegue INFRA
Desarrollo (comienzo)
Lanzamiento demo usuarios y tests (mapa calor)

3T

Memoria Proyecto (parte 1)
Core Desarrollos
Preparación de Comunicación y Marketing
Revisión Planning General
Previsión de temática legal

4T

Constitución sociedad (objetivo 6 meses vida Marzo 2026)
Introducción a SL de propiedades (intelectual, capital, equipos, etc.)
Lanzamiento del producto a la sociedad.
Campañas de MKT y COMM
Memoria Proyecto (parte 2, avances)

TIMELINE 2025



Thank you !

