

OOCKHAM

TECHNOLOGIES

Cleaning smarter, safer and more sustainably –
with science.

"Entities should not be multiplied beyond necessity."

-William of Ockham

Challenges within the cleaning industry.

Overdosing & shelf life

Plastic overuse & transportation of water

Unsafe working conditions



OCKHAM
TECHNOLOGIES



OCKHAM

TECHNOLOGIES

Our solution:

A patented, universally compatible automated dosing system.

Ensures precise dilution with in situ generated demineralized water.

Eliminates manual handling and overdosing.

Enables refill and reuse of 100% recycled PET bottles.

Fully circular – aligned with EU's PPWR regulations.

Reduces plastic use and avoids water transports.

Food-grade certified – ready for public procurement.



Dosify™

Targets & Business model

Targets:

- Hospitals & care homes.
- Public procurement.
- Facility management companies.
- Major retail chains such as Dagab (Axfood), ICA and Coop.

Business model:

- Customers lease.
- Bulk delivery of concentrates.
- Lowers costs, waste & CO2 emissions.

Example:

Single-use vs. Refill of an 750ml spray bottle.

Production of a bottle causes 180g of CO₂e.

10 times refill saves 1,6 kg. At 10 000 refills it saves 16,2 tons of CO₂e.

Cost of a pre-diluted bottle, 40 SEK vs. Cost of refill 0,05 SEK.

10 times refill saves 39,95/liter SEK. At 10 000 refills 399 500 SEK.



OCKHAM
TECHNOLOGIES

Traction & Vision

- We're currently running customer validation at our showroom in Malmö.
- Ongoing project with Digit Hub and Blue Science.
- 3-5 year vision:
 - Enter Denmark and Germany with support from Business Sweden.
 - Launch in Healthcare, where overdosing is a major issue.
- 5-10 year vision:
 - Become a trusted Swedish export brand in sustainable cleaning tech.
 - Expand globally with US patent (US 12,065,352 B1) already secured.



OCKHAM
TECHNOLOGIES

Team & Why Now

- **Ola Svennesson, CEO** – decades in wholesale and sustainability-driven distribution (KP Syd, est. 1936).
- **Paul Svennesson, COO** – decades in wholesale and expert in logistics and operations (KP Syd, est. 1936).
- **Dr. David Wensbo Posaric, CSO** – decades in R&D, including drug development, med. tech. development and IPR.

Why now?

- EU regulations (PPWR) demand circular solutions.
- Industry wants automation and verified sustainability – not greenwashing.
- We are ready to scale and the market are shifting.



www.ockhams.se

OCKHAM
TECHNOLOGIES