



GOLDILOCKS™

BECAUSE EVERY PRECIOUS
MOMENT COUNTS

smart clothing

Why?

Goldilocks seamlessly integrate micro-sensors into comfortable every day clothing.

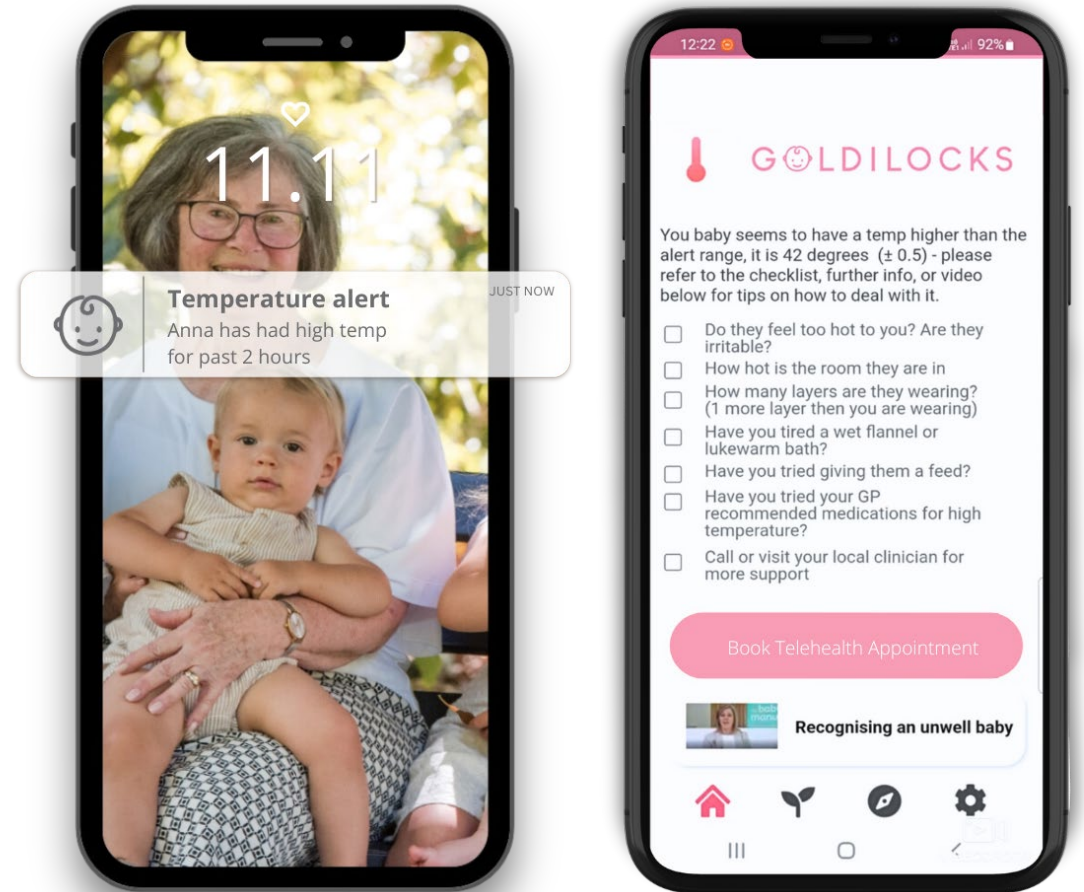


the system

Virtual Health Coach

The holistic, continuous monitoring means Goldilocks can detect deviations from normal as early as possible.

Putting Goldilocks in the ideal position to provide personalized advice and insights.

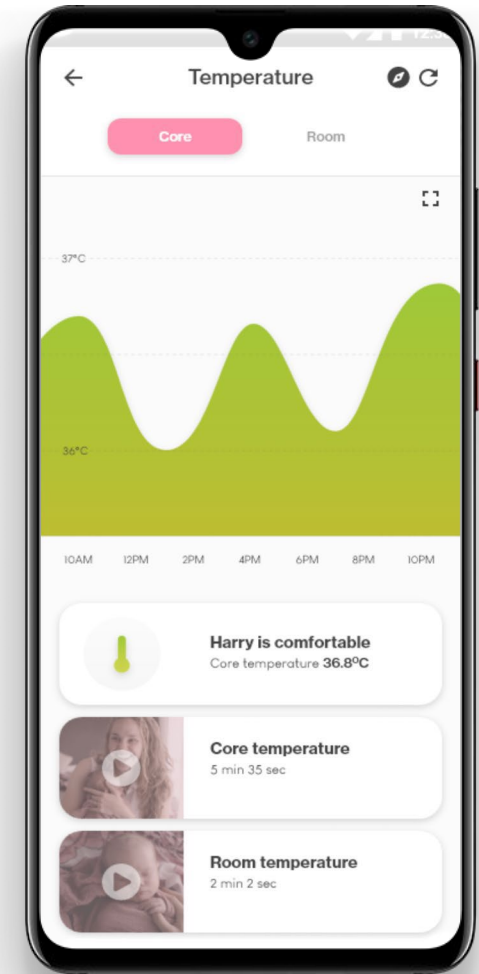
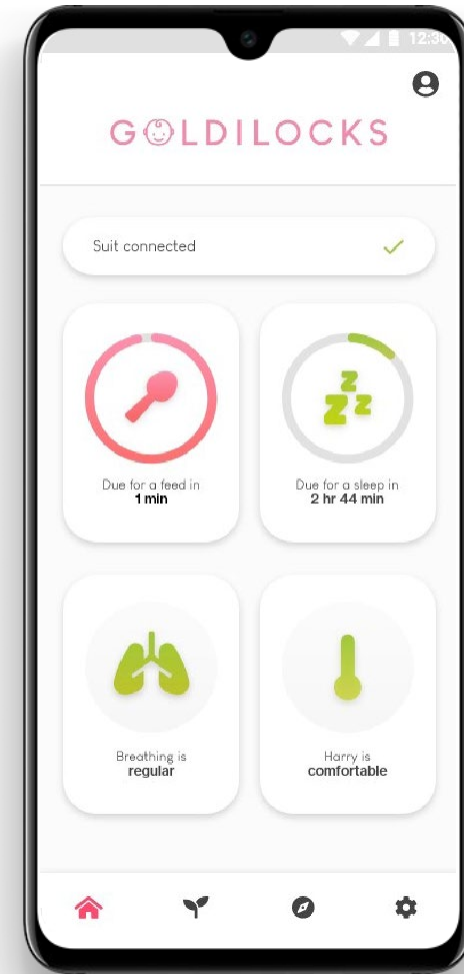


applications

Babies

Feeding, sleep, breathing, skin and core temperature data is automatically collected. This data is processed by an algorithm and displayed in an intuitive app.

Goldilocks acts like a virtual midwife to provide **peace of mind** and **comfort** to parents.



applications

Seniors

Goldilocks automatically monitors mobility (wandering/falls), sleep, breathing, skin and core temperature data.

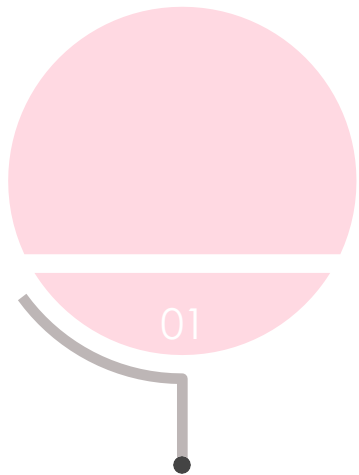
Goldilocks uses this data to provide personalised advice and support to ensure **safety and independence** at home.



our journey

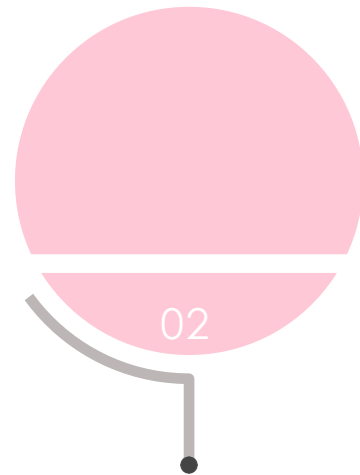
Manufacturing/Distribution Scaled

Concept



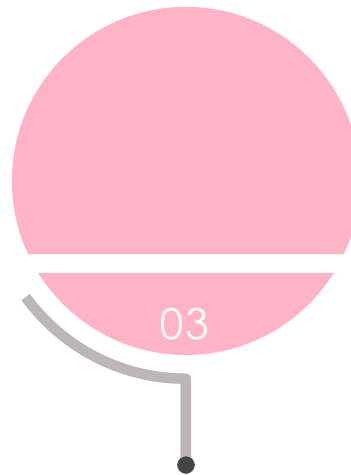
JAN 2019: Shem (medical device engineer) developed initial prototype following birth of his first born.

Seed Funding



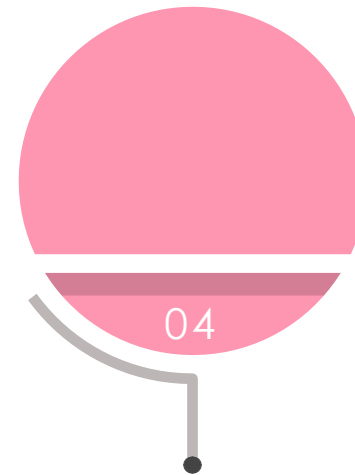
JULY 2019: Developed prototype and received \$200K Seed funding from Artesian Alternative Investments

Infant Product



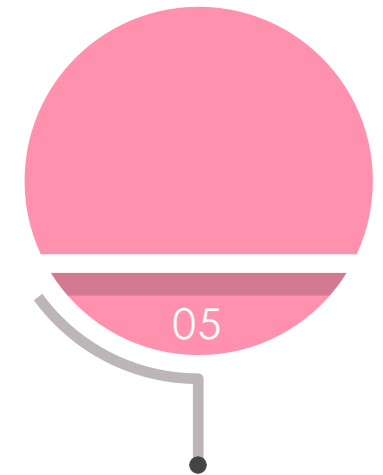
JUNE 2021: Launched initial product (infant product) backed by \$200K grant from Amazon and \$100K in crowdfunding.

Senior Product



OCT 2022: ~\$600K grant from SA Gov and NSW Primary Care Network to develop second product (senior product).

Traction



JUNE 2024: Currently delivering \$1.2M in distribution contracts across Australia and China.

the team



Shem - Director.

Medical Device Engineer who developed products and worked in healthcare for +10 years before Goldilocks.

Experienced in medical device development, manufacturing, commercialisation and raising capital



Jamin - Director.

Double degree in finance and commerce who previously led the intrapreneurial program and Kiwibank.

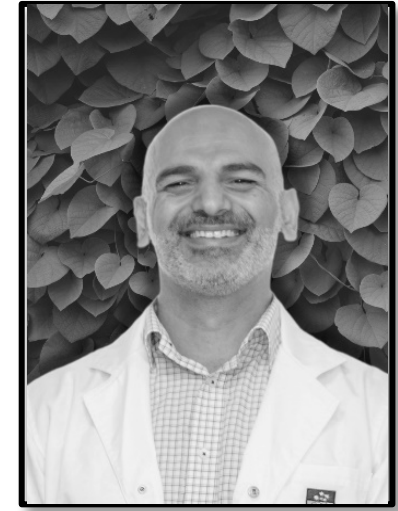
Experienced consultant working in the innovation space with a focus on strategy, business/process optimisation and design thinking.



Feng Fu - BD

Experienced fund manager and business development expert helping numerous startups penetrate the China market.

Motivated business development professional with deep connections into the China market. Experienced in western-eastern relationship management.



Sam - AI Researcher

PhD at University of Adelaide working on the human computer interface developing cutting edge technology to improve people's lives.

Experienced in hardware/firmware development, full stack AI researcher with strong commercialisation capabilities.

data strategy

Virtual Wellbeing Assistant

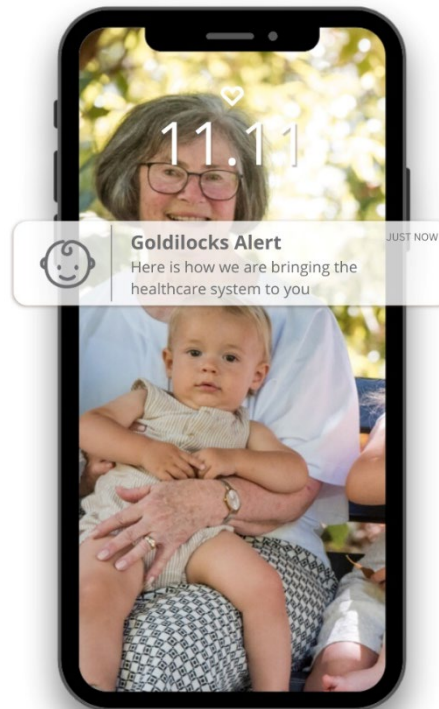
RESEARCH

Goldilocks is able to provide researchers and drug discovery companies baseline data. Removing the need for control groups and accelerating trials.



MEDICATION

When Goldilocks detects an issue, it can recommend the closest pharmacy or order it for you.



HEALTH INSURERS

Goldilocks can provide data and insight to help health insurers and customers select the right price for the plan.



REMOTE MONITORING

For healthcare systems wanting to provide home care.



VIRTUAL HEALTH

When Goldilocks detects an issue, it can recommend a physician to see and provide telehealth links.



GOLDILOCKS™

shem@goldilockssuit.com

+61 468 499 764