

Gazda Kontroll Ltd | Company profile

HUNGARY | FARM ADVICE | MULTI-ACTOR INNOVATION

300+

FARMS ACROSS HUNGARY

370+

PROTEIN CROP VALUE-CHAIN ACTORS

5–6

MAJOR MSZFE FIELD EVENTS / YEAR

Who we are

Gazda Kontroll Ltd is a Hungarian agricultural advisory and innovation management company working with farms across the country. We connect farmers, researchers and value-chain actors, bringing independent advice and farm-level evidence into the design and delivery of innovation projects. Through our vice-presidency in the Hungarian Soybean and Protein Crop Association (MSZFE), we are also connected to actors across the protein crop and legume value chain.

Why Gazda Kontroll is a strong consortium partner

We give consortia a practical route into Hungarian farming: farmer recruitment, co-creation, demonstrations, feedback and evidence of what works in real farm conditions. Our advisory network supports multi-location activities; MSZFE organises regular major field events. Established relationships with agricultural media, national stakeholders and policy makers help take results beyond project partners and into practice.

Our expertise

Our advisers work across arable, horticultural, fruit, vine and livestock systems. This breadth lets us test proposed innovations against the decisions farmers actually face, profitability, labour, CAP requirements, production risk and market access. We have particular depth in protein crops, legumes, crop rotations, cover crops and climate adaptation, with access to farm-level agronomic, environmental and economic data.

We design farmer involvement around more than recruitment. Field demonstrations and structured feedback help shape solutions with users, assess adoption barriers and turn technical results into usable advice. Our digital innovation work adds capacity to test decision-support tools with farms and assess their practical value.

Relevant project experience

EU and international projects

- **Coordination of a Horizon Europe thematic knowledge hub** — selected for funding in the protein crops area under HORIZON-CL6-2026-03-GOVERNANCE-09; grant agreement in preparation
- **I2Connect** — equipping agricultural and forestry advisers to broker collaborative innovation between farmers and researchers
- **Climate Smart Advisors** — developing adviser capacity for climate-smart farming
- **AEDIH** — helping Hungarian agricultural businesses assess digital readiness and test technologies
- **AGRITECH (Erasmus+)** — integrating digital and deep-tech tools into agricultural education
- **Wise-AI (Erasmus+)** — building AI skills among young women

EIP-AGRI Operational Groups

Three projects on protein crops and legumes; one on climate adaptation in viticulture; and one on phacelia production and ecosystem services.

Across these initiatives, our team has experience in proposal development and coordination, project implementation, co-creation, demonstrations, innovation management, practice-oriented dissemination and exploitation.

Contact

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The following call profiles set out contributions we can bring to selected Horizon Europe consortia.

We welcome discussions on roles that match each proposal's objectives and partners.

HORIZON-NATURE-2027-01-03

RIA

Systemic approaches to accelerate transformative change for biodiversity

Our contribution

GK can make agricultural decision-making visible in research on why biodiversity-friendly practices do or do not take hold across farms and value chains.

Decisions across the system. Bring farmers, advisers and buyers into analysis of incentives, routines, dependencies and whose knowledge shapes land-management choices.

Test practical changes. Recruit farm and value-chain actors to co-design and assess changes to advice, cooperation or purchasing decisions, alongside behavioural and biodiversity specialists.

Evidence for uptake. Document feasibility, costs, perceived risks and farmer responses; translate validated approaches into guidance for agricultural advisers and stakeholders.

Envisioned consortium role

Agricultural case-study and multi-actor engagement partner; farm feasibility and adviser-uptake contributor.

HORIZON-NATURE-2027-02-02

RIA

Living labs co-creating solutions for the restoration of ecosystems addressing implementation bottlenecks and improving resilience to risks

Our contribution

For Area B on agriculture and forestry, GK can anchor a Hungarian agricultural living lab in real farm decisions and restoration measures.

Farm sites and co-creation. Mobilise contrasting farms and advisers, including different levels of biodiversity-friendly management, and co-develop feasible restoration practices with researchers and authorities.

Genetic diversity and incentives. Connect experience with legumes, crop diversity and phacelia to tests of locally suitable agrobiodiversity; assess farmer costs, incentives and continuation conditions.

Learning across sites. Support agreed field records, practical feedback, demonstrations and farmer-to-farmer learning while ecology specialists lead restoration baselines and MRV.

Envisioned consortium role

Hungarian agricultural living-lab implementation partner; farm adoption, economics and peer-learning contributor.

NATURE RESTORATION PARTNER PATHWAY

01 ENGAGE

Farmers and local actors

02 TEST

Measures and decisions

03 APPLY

Guidance and adoption

HORIZON-NATURE-2027-02-03

CSA

Networking to scale up living labs for nature restoration solutions and to address bottlenecks to implementation

Our contribution

GK can connect agricultural practitioners to a European restoration living-lab network and turn tested solutions into usable advisory learning.

Practitioner knowledge. Collect implementation lessons from farmers and advisers, including land access, management effort, costs and finance barriers.

Shared learning. Contribute field visits, peer exchange and training resources so new labs can apply validated methods in different farm settings.

Uptake with authorities. Help test whether common deployment guidance is clear and feasible for agricultural users, alongside network coordinators and restoration authorities.

Envisioned consortium role

Agricultural practitioner-network and knowledge-uptake partner within an established European coordination consortium.

HORIZON-NATURE-2027-02-05

RIA

Cost-effective biodiversity monitoring for EU policies

Our contribution

For Area A on pollinators, GK can provide working-farm settings and practitioner validation for monitoring approaches developed by specialist partners.

Farm monitoring settings. Recruit suitable farms and advisers, drawing on phacelia and habitat experience, to test sampling workflows under ordinary management conditions.

Practical costs and quality. Record time, access, skills, costs and usability while taxonomic, genomic and digital teams assess species data and technical performance.

Advice and adoption. Translate validated monitoring instructions into training and feedback for farmers and advisers, with competent authorities leading policy application.

Envisioned consortium role

Hungarian agricultural demonstration and end-user validation partner; practical monitoring and adviser-training contributor.

NATURE KNOWLEDGE PARTNER PATHWAY

01 CONNECT

Farms and living labs

02 VALIDATE

Methods and practical costs

03 SHARE

Adviser-ready learning