



John Binstead

FINANCE PROFESSIONAL & FUTURE EDUCATOR

Profile

I am a Canadian Chartered Accountant and FinOps expert with a wide range of international, cross-industry experience working within Big Four consultancies, Fortune 500's, multinational private corporations, SME's and early-stage startups. I have recently decided to change direction and pursue a more meaningful and fulfilling career in education and am currently enrolled in the **Bachelor of Education program (Primarstufe)** at the **Pädagogische Hochschule Niederösterreich (Campus Baden)**. I am currently engaged with **Caritas FREI.Spiel**, assisting a third grade class on a weekly basis at the **Kreativ-Volksschule Odoakergasse** in Ottakring, Vienna.

Employment History

Finance and Operations, Baraka Financial Ltd (FinTech), Dubai

JULY 2021 — MAY 2024

Driving the Business Operations and Finance Functions including:

- ♦ Series A Fundraising, Investor Relations & Cap Table Management
- ♦ Corporate Structuring for multiple legal entities

Head of Finance and Operations, Ory Corp (Cyber Security), München

AUGUST 2020 — JUNE 2021

- ♦ Established an internal framework for Financial & Operational Excellence, including the development of robust internal processes and controls that are: scalable, sustainable, efficient, compliant and auditable
- ♦ Series A Venture Capital Fundraising coordination, management and execution

Operations, Startup Community and Events Manager, Plug and Play Tech Center (VC and Startup Accelerator), München

JUNE 2019 — JULY 2020

- ♦ Community and Operations Management
- ♦ Event and Program Management
- ♦ Digital Champion, managing the entire digital footprint (social and web presence) of the business

Senior Internal Auditor Positionen, EMEA, Honeywell, Lear Corp, Mars Inc, München

SEPTEMBER 2012 — DEZEMBER 2017

- ♦ Financial and Operational audit engagement management
- ♦ International collaboration, working across every continent (besides Antarctica)
- ♦ Coaching/reviewing/mentoring junior staff members

Senior Consultant, PwC, Vancouver / München

SEPTEMBER 2008 — OCTOBER 2012

- ♦ Lead Senior Associate on cross-industry, domestic and international client projects, which involved coaching & reviewing work of junior staff members, client relationship management as well as leading engagements from the planning stages through to completion
- ♦ Led the campus recruitment process, driving PwC brand recognition at local universities via strategic communications, presentations and in-person events

Education

Bachelor of Education, Pädagogische Hochschule Niederösterreich (Campus Baden), Austria

SEPTEMBER 2024 — PRESENT

CPA, CA, Chartered Accountant School of Business (CASB), Vancouver, Canada

MAY 2008 — JULY 2011

Bachelor of Commerce, University of Victoria, Victoria, Canada (with Distinction)

SEPTEMBER 2003 — DECEMBER 2007

Children and Youth-Focused Education and Experience, Vancouver, Canada

1997 - 2003

- ♦ Completion of Lifeguard, Swim Instructor & Babysitter Training Programs as well as Regular Employment as a Referee (for Youth Soccer and Baseball Leagues)

Personal Details

Location: Vienna, Austria

Tel: +43 681 107 61282

Email: john.st.binstead@gmail.com

Nationalities: Canada, New Zealand

Residence Permit: 5 Year, unlimited access to the Austrian labor market

Links

LinkedIn:

linkedin.com/in/john-binstead-cpa-ca/

Languages

English (Native Speaker)

German (C1)

Hobbies

Education

Snowboarding

Mountain Biking

Hiking

Tech

Investing

Travel

Wine

References

Available on request