



DATA COLLECTION & MARKET RESEARCH

MNFORCE - a research agency with proprietary online panels across Central Europe

We ask on your behalf. Political preferences, public sentiment, brand perception, product and price tests - if it can be answered with a question, we can measure it. We help companies, banks, insurers and public institutions find out what people really think - from study design to the final report.

212,000+

registered panelists

1,000,000+

completed surveys in 2025

5 countries

with proprietary panels

3 offices

in Europe

Our panels

49k

Slovakia

56k

Czechia

27k

Austria

38k

Poland

42k

Germany

What we can do for you

We deliver full service research - from questionnaire design and programming through data collection to the final report. Quantitative and qualitative, one-off studies and long-term trackers, including data processing, weighting and visualisation.

Data collection methods

CAWI online surveys on our proprietary panels

CATI telephone interviews in our own call centre

CAPI face-to-face interviewing in the field across Slovakia

AI-IDI AI-moderated in-depth interviews (voice) - report with themes, quotes and sentiment analysis

And to make things faster: our virtual project manager LUCY collects responses around the clock.

Where we are at home

MNFORCE (Slovakia) · MNFORCE Poland (Poland) · MNFORCE Europe (Austria)

Memberships that hold us to a standard

ESOMAR

The global association for market and public opinion research. It commits us to fair, ethical research of the highest quality.

DGOF

The German Society for Online Research. It keeps us close to the latest methods and trends in online research.

ASAI

Slovakia's AI association. We bring artificial intelligence into market research and help build the Slovak AI ecosystem.