





PUBLIC INTEREST GROUP – EUROPE FOR ARCHITECTURAL AND URBAN PROJECTS

- Culture & Spatial Planning program
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New European Bauhaus Facility - Matchmaking event 2025







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Explore, experiment, imagine possible futures.



CULTURE & SPATIAL PLANNING PROGRAM



Projects developed within the *Culture & Planning* program are based on interdisciplinary cooperation dynamics that combine cultural practices and operational urban planning to address ecological, democratic, and social crises.

By creating alternative approaches — such as artist residencies, sensory-based assessments, open construction sites, and urban fictions — these projects reinvent our living environments and initiate new ways of living together.

Led by artistic collectives in collaboration with designers and project owners, they transform professional practices, enhance residents' capacity to take action, and contribute meaningfully to the planning process.

While upholding cultural rights, they actively support transitions by shaping cities that are more sensitive, inclusive, and regenerative.



Marbre d'ici, Ivry-sur-Seine, Stefan Shankland



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CROUPEMENT D'INTÉRÊT PUBLIC L'Europe des Proje

IMPLEMENTATION METHODOLOGY

- **1.An interdisciplinary expert panel** to identify pilot projects with strong potential, including opportunities for European cooperation and visibility;
- **2.Pilot operations** that integrate art, urban planning, and ecology, supported throughout their implementation and encouraged to connect with similar initiatives across Europe;
- **3.An active community** of project owners leading pilot operations, regularly sharing the progress of their experiments both nationally and with European partners through joint, exchanges, or collaborative platforms;
- **4.A learning community** that benefits from feedback through a customized facilitation framework: co-development sessions, site visits, workshops, and European peer learning opportunities;
- **5.Targeted knowledge capitalization** for decision-makers, project owners, and institutions, including:
 - A clear methodology for integrating art into urban operations, informed by European best practices;
 - 2. Practical guides, legal tools, and model contracts adaptable to different regulatory contexts;
 - 3. A policy brief with recommendations on fair remuneration for artists, aligned with European standards and debates.



Transfert, Rezé, Pick Up Production