

Care Journey Orchestration.

The AI that closes the gap between scheduled and delivered care.

S A L E S D E C K · 2 0 2 6

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THE HUMAN MOMENT

Patients don't fail the system. The system loses patients.

When patients feel overwhelmed, confused, or unsupported, they drop off.

Asa steps in before that moment—
with the right message, in the right channel,
at the right time.



Mary almost cancelled her colonoscopy at 9:14pm because she couldn't find a ride. Asa helped her book transport and get answers—so she kept her appointment.



Meets patients where they already are. WhatsApp or SMS. No app. No portal.



Reduces anxiety with timely answers and human-like support.



Removes real-world barriers like transport and logistics.



Keeps patients on track from prep to arrival and beyond.



More kept appointments. Better outcomes for patients and providers.



Mary's conversation with Asa

Yesterday



Hi Mary, this is Asa. Your colonoscopy is scheduled for tomorrow at 8:00am at Westview Endoscopy Center. Do you have any questions before your appointment?

6:30 PM

I'm worried about getting a ride. I don't think I can make it.

9:14 PM ✓✓



I can help with that. I can book a round-trip ride through our transport partner. Would you like me to set that up?

9:15 PM

Yes, please. That would help a lot.

9:16 PM ✓✓



Done! Your pickup is scheduled for 6:45am tomorrow. I'll send you the details now. You've got this, Mary. We'll see you in the morning.

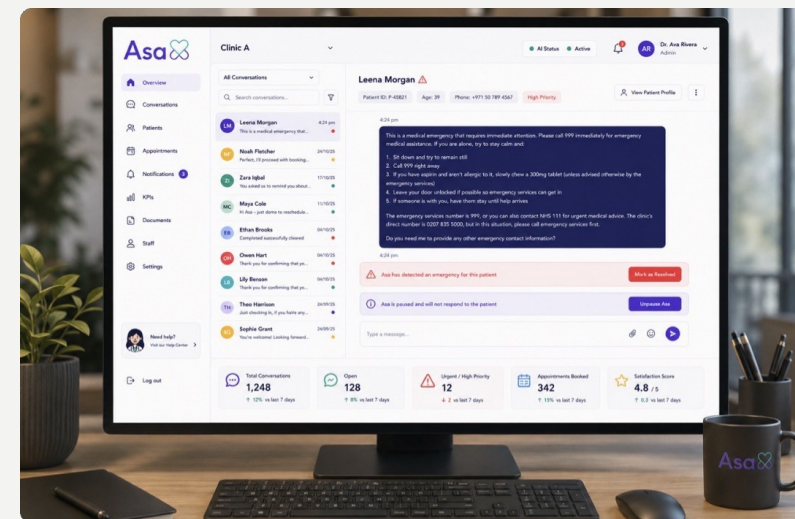
9:17 PM 💜

THE SOLUTION

Asa. The AI medical receptionist.

Meets patients on WhatsApp and SMS — no app, no portal — and runs the journey end-to-end.

- **Bookings, reschedules & payments** End-to-end transactions inside the chat.
- **Proactive engagement** Sustains optimism at the fragile moments.
- **Non-emergency medical transport** Embedded NEMT — booking + ride in one chat.
- **Smart waitlists** Cancelled slots refill automatically.
- **24/7 multilingual access** No queues. No hold music.
- **Clinical handoff by design** Clean escalation when a question turns clinical.



ADMIN CONSOLE

One inbox for every patient conversation, with clinical handoff built in.

PATIENT CHAT



Booking, prep, and transport — all in one WhatsApp conversation.

No app. No portal.

PROOF · OUTCOMES & ECOSYSTEM

Fewer cancellations. Faster readiness.

A multi-site US healthcare provider deployed Asa to address persistent revenue leakage. Measurable impact in a single quarter; payback shorter than the onboarding cycle it replaced.

-28%

NO-SHOW REDUCTION

across booked appointments

+35%

PATIENT READINESS

at point of care

-42%

CALL-CENTER LOAD

inbound volume reduction

Q1 POST-LAUNCH

6-10%

UTILIZATION GAIN

<90 DAYS

PAYBACK PERIOD

ECOSYSTEM · PARTNERS & PROOF



Source: SPRYT case study, 2026 (multi-site US healthcare provider, named under NDA).

IMPLEMENTATION · NEXT STEPS

30 days to value. Let's close the gap.

WEEK 0 - 2

Discovery & integration

Connect existing scheduling/EHR.
Define pilot pathway and baseline
Care Yield.

DAY 30

Time to value

Asa live in the pilot pathway. Early
signals visible in the first month.

DAY 60

Adoption & optimization

Tuning to the pathway. Workflow
validated with medical admin.

DAY < 90

Operational impact

Full impact realised. Payback
shorter than the onboarding cycle it
replaced.

CONTACT

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