



THE VIDEO OF ALL YOUR MESSAGES

Audiovisual production
and custom events

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WHO ARE WE?

A team of professionals with a journalistic background committed to working with you to create unforgettable video content and events. Based in Auray, Paris, Pau and Toulouse, we have been operating throughout France and around the world for over twenty years.

What sets us apart is the strength of our content and presentation, combined with the quality of our images and editing.

OUR BUSINESS: SPREADING YOUR MESSAGES AND MAKING A LASTING IMPRESSION

Our editorial support:

- ▶ We specialise in B2B videos in the finance, healthcare and industry sectors and are the go-to communications partner for enhancing your image.
- ▶ Creativity and high standards: every project is unique to us!
- ▶ Attentiveness and responsiveness: we adapt to your needs.
- ▶ Commitment: we are by your side throughout the project.

OUR AUDIOVISUAL EXPERTISE

For our national and international clients, we design impactful content based on a consistent editorial line and powerful scripts:



- ▶ Corporate and institutional films
- ▶ Interviews, profiles, testimonials
- ▶ Live or recorded filming and broadcasting
- ▶ Motion design, 2D/3D
- ▶ Animation Drone filming
- ▶ 20 years of experience in social media strategy
- ▶ Optional: event hosting/executive coaching on communication

Whatever your budget or schedule constraints, we have the video solution you need!

OUR EVENT EXPERTISE

From creation to technical and logistical coordination, we organise memorable events that reflect your personality and bring people together:

- ▶ Seminars and conventions
- ▶ Product launches, inaugurations
- ▶ Hybrid and digital formats
- ▶ Webinars, including in foreign languages with simultaneous translation

**FINANCE, HEALTHCARE, INDUSTRY – WITH US,
YOUR ACTIVITIES, YOUR TALENT AND YOUR BUSINESS
WILL BE IN THE SPOTLIGHT!**

OUR REFERENCES AND PARTNERSHIPS

They trust us: Seven2, Amundi, Astorg, Naxicap, Weinberg Capital, Arkéa Capital, Akiem, IRT Jules Verne, Pierre Fabre Laboratories, Crédit Mutuel de Bretagne, Morbihan Departmental Council, Brittany Chamber of Agriculture, and many more...

LB Group is:

+ 200 HOURS of audiovisual production per year	+ OVER 20 events held each year	+ OVER 20 permanent staff and a network of 60 temporary workers	2 television channels LB Groupe also owns two regional language television channels (Brezhoweb & OCTele), which broadcast over 100 hours of programming per year.
Our clients range from SMEs to large SBF 120 companies, as well as mutual insurance companies, associations and public institutions.	We know how to demonstrate the added value of our achievements by promoting your commitment and your territories.		

ACTION !



We work with teams based throughout Europe to ensure flexibility and proximity.

Furthermore, we are committed to responsible and sustainable production (member of the Ecoprod network).

Filming commercials, movie scenes, media training sessions for an hour, a day or a week, and even corporate seminars via videoconference:
with us, anything is possible!

WHY WORK WITH US?

Because we offer advice, quality, efficiency and peace of mind:

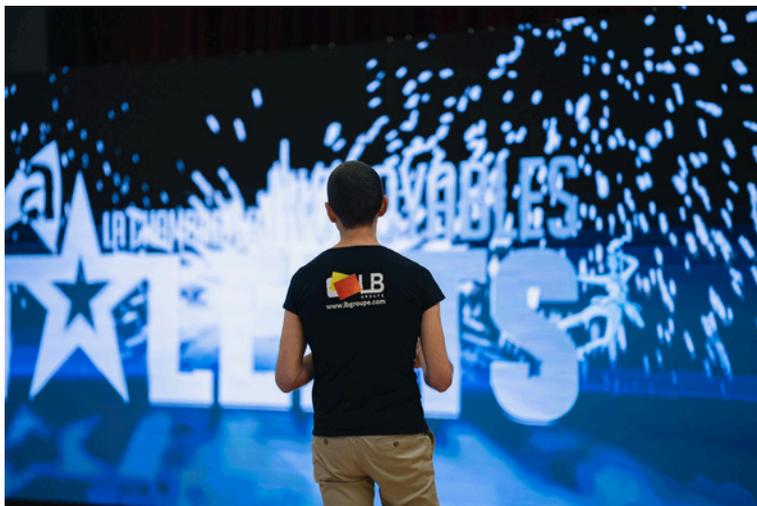
- ▶ Clear quotes
- ▶ Deadlines met: 10 working days
- ▶ Availability, rigour, adaptability
- ▶ Your satisfaction is our priority

OUR PROMISE: CREATE TO CAPTIVATE



Your communication strategy begins here

Got a project? An idea? A desire?
Let's discuss it!



CONTACT

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Suivez-nous :

