

OMBA

Online Master of
Business Administration

www.sbs.edu



The mission of the institution is to educate individuals who will contribute to the management and leadership of global organization

Dean's Message

Business has changed radically. We exist in a business borderless environment, in which technological innovation occurs at breakneck speed. A world of incredibly smart and socially collaborative customers, of enhanced security concerns, increasingly complex government regulations, and economic uncertainty.

We understand that as a leader or future leader in a complex world, you want to engage your employees, delight your customers, restore and sustain the environment, and lead with integrity. It will not take two generations. We can and will re-invent the world in this generation!

Now is the best time for you to prepare, re-tool, and aggressively launch forward. The SBS MBA will equip you for tomorrow's business opportunities while keeping you grounded in today's business reality.

Our program is IACBE accredited, cutting-edge, and well-respected in the Zurich region and across the globe. Our curriculum is designed to develop leaders for the current and emerging business environment. Faculty conduct dynamic and interactive classes that are responsive to current business situations. Employers know that MBA graduates have a knowledge base and set of skills that will be an asset in this highly competitive global economy. Our students know that now is the time to take command of their careers.

Face it. You are busy. You have work obligations, family commitments, and a life to live. We understand that. That's why our program provides the ultimate in flexibility and convenience. Our MBA fits your life; not the other way around.

Bert Wolfs, Ph.D.
Academic Dean

Accreditation



SBS Swiss Business School has received specialized accreditation for its business programs through the International Assembly for Collegiate Business Education (IACBE), located in Olathe, Kansas



EDUQUA is a Swiss Quality Assurance Certificate for providers in the field of adult learning. SBS Swiss Business School Holds a certification by EDUQUA



The educational programs offered by SBS Swiss Business School have received accreditation through the Accreditation Council for Business Schools and Programs, located in Overland Park, Kansas



SBS is a certified member of Swiss Label. The trademark of Swiss label is the crossbow - a protected symbol in Switzerland. Certification is granted to members with genuine Swiss high-quality services and products.



Accredited by a CHEA-Recognized Accrediting Organization
Recognized by the U.S Department of Education



Accredited by the British Accreditation Council as an Independent Higher Education Institution.

Ranking



Why study Online

If you are often on-the-go, travel frequently or face constantly changing work commitments you may find the rigors of class work impossible to manage.

You can travel freely, relocate or live in remote areas without interrupting your MBA studies.

The online learning format suits students' ability to juggle the competing demands of work, family and study.

Ultimately, this depends on the type of person you are, your lifestyle and how you prefer to learn.

Our online education model provides you with true flexibility in your learning options. Not only is the SBS Online MBA truly portable, it also provides you with greater flexibility than traditional MBA programs.



How Online Learning Works

The SBS Online MBA is conducted exclusively via online lecturing. In conjunction with industry experts and academics, our team of instructors ensures that course contents ensure outstanding learning outcomes.

You receive a comprehensive Study Guide for each unit which contains full course work, workplace activities, required reading and references to further resources for each topic. Your assigned Professor is responsible for setting and marking the assignments and exams, providing commentary on the topics throughout the study period and academic guidance for any questions and issues you have during your study.

Online MBA key features:



SBS iLearn Portal
user friendly
web-platform



Flexible method of learning - you fit in your studies when and where it suits you



Truly portable MBA – all you need is an internet connected device



Take your class into the office, apply the learning to workplace situations immediately



OMBA transforms concepts and issues in a workplace context



Study materials always in your pocket (accessible with any device, any time you like)



Follow courses from where ever you are on the planet

Online MBA at a glance

- **15** MODULES
- **8 WEEKS** PER MODULE
- MBA LECTURED **FULLY ONLINE**
- **OMBA** CAN BE COMPLETED WITHIN **2 YEARS**
- **ONGOING** ENROLLMENT
- **LIVE WEBINAR** SESSIONS
- **ONLINE** ASSIGNMENT SUBMISSION
- **ONLINE EXAMS**



ONLINE LEARNING COURSE OVERVIEW

MAJORS

ONLINE MBA CORE FOUNDATION COURSES

ECTS

MKT 501 MARKETING MANAGEMENT	5
FIN 510 FINANCIAL MANAGEMENT	5
MGT 535 ORGANIZATIONAL BEHAVIOR AND LEADERSHIP	5
ACC 501 FINANCIAL ACCOUNTING AND THEORY	5
MGT 501 OPERATIONS AND PROJECT MANAGEMENT	5
ENT501 SUSTAINABLE ENTERPRISE CREATION	5
ECO 502 MANAGERIAL ECONOMICS	5
COM 507 COMMUNICATION AND NEGOTIATION SKILLS	5
MIS 501 MANAGEMENT INFORMATION SYSTEMS	5
MGT 631 HUMAN RESOURCES MANAGEMENT	5

INTERNATIONAL MANAGEMENT

ECTS

ACC 505 ACCOUNTING SKILLS	5
FIN 506 INTERNATIONAL BUSINESS FINANCE	5
MKT 506 DIGITAL MARKETING	5
MGT 505 BUSINESS POLICY AND STRATEGY	5
BUS 705 INTERNATIONAL BUSINESS COMPETITIVENESS	5

MARKETING

MKT 510 MARKETING RESEARCH AND ANALYSIS	5
MKT 512 RETAILING STRATEGY	5
MKT 506 DIGITAL MARKETING	5
MKT 515 BUYER BEHAVIOR	5
MKT 705 SERVICES MARKETING	5

GLOBAL FINANCE AND BANKING

FIN 512 GLOBAL FINANCIAL MANAGEMENT	5
FIN 513 SECURITY INVESTMENT ANALYSIS	5
FIN 520 GLOBAL FINANCIAL INSTITUTIONS AND MARKETS	5
FIN 522 PORTFOLIO THEORY	5
FIN 527 FUTURES AND OPTIONS	5

ENTREPRENEURSHIP

ENT 510 INTRODUCTION TO ENTREPRENEURSHIP	5
ENT 512 FINANCING THE ENTREPRENEURIAL VENTURE	5
ENT 515 FAMILY BUSINESS MANAGEMENT	5
ENT 520 DISTRIBUTORSHIP AND GROWTH	5
ENT 530 MANAGEMENT BUY-OUTS AND BUY-INS	5

HUMAN RESOURCE MANAGEMENT

HRM 506 PERFORMANCE MANAGEMENT	5
HRM 508 COMPENSATION MANAGEMENT	5
HRM 510 TRAINING AND DEVELOPMENT	5
HRM 512 ORGANIZATIONAL CULTURE AND CHANGE	5
HRM 514 EMPLOYEE RELATIONS MANAGEMENT	5

ECTS

THE755 MASTER THESIS

15



'The program has given me a valuable experience working through real life business. The SBS MBA has helped me to achieve a vast knowledge on various business traits. Every class session is challenging, it promotes critical thinking and provides the students every opportunity to build a robust skill-set applicable to different business divisions. The program has given me a great deal of confidence and has honed my skill-set helping me to develop myself not only in my professional career but on a personal level as well.'

Sreelatha Kanvey,
SBS MBA Alumna



Faculty

Dr. Erdal Atukeren

Ph.D., University of Ottawa, Canada
(Economics)

Mr. Thomas Signer

MSc., Carnegie Mellon University, USA
(Financial Accounting and Theory)

Dr. Heinrich Furrer

Ph.D., University of Zurich, Switzerland
(Communication and Negotiation Skills)

Mr. Thierry Kiefer

MSc, INSA Strasbourg, France
(Operations Management)

Dr. Mike Krey

Ph.D., University of Plymouth, UK
(Management Information Systems)

Mr. Donatello Rosignoli

CPA, LL.M., University of Miami, USA
(Accounting/Finance)

Dr. Bert Wolfs

Ph.D., University of Cumberland, USA
(New Venture Creation)

All faculty members are employed in international firms and organizations in their areas of expertise. Courses are therefore practical, updated and focused on the students.

*Partial List



Admissions Requirements

- Undergraduate degree (Bachelor) from a recognized university or equivalent
- Successful completion of SBS Admissions Exam
- GMAT score 550 or higher for applicants with an undergraduate degree from the USA (GMAT can be waived if SBS Admissions Exam is successfully completed)
- GRE Minimum total score approx. 310 (if applicable)
- Fluency in English at a TOEFL IBT level of minimum 90 or IELTS of minimum 6.5 band score (if English is not native language)
- Applicants who meet the English level requirement are exempted from the English skills part in the SBS Admissions Exam
- Minimum of two years' work experience
- Successful completion of a personal interview with our Admissions Officer, either in person or by phone/Skype

How to Apply

APPLY ONLINE @ www.sbs.edu

- 1. COMPLETED AND DULY SIGNED APPLICATION FORM**
- 2. COMPLETE CURRICULUM VITAE INDICATING PROFESSIONAL EXPERIENCES**
- 3. CERTIFIED COPY OF BACHELOR'S DEGREE**
- 4. OFFICIAL ACADEMIC TRANSCRIPTS**
- 5. A GMAT SCORE OF MINIMUM 550 (IF APPLICABLE)**
- 6. PROOF OF ENGLISH PROFICIENCY (TOEFL, IELTS, OR TAKE THE SBS ADMISSIONS EXAM)**
- 7. TWO REFERENCE LETTERS (PROFESSIONAL OR ACADEMIC)**
- 8. NON-REFUNDABLE APPLICATION FEE OF CHF 150. -**
- 9. ONE HIGH-RESOLUTION PICTURE (PASSPORT PHOTO STYLE) IN .JPG, .PNG, OR .GIF FORMAT**

Transfers

SBS Swiss Business School welcomes students who want to transfer from recognized educational institutions around the world. It is the responsibility of the student to have all official transcripts sent to the Admissions Office at SBS Swiss Business School.

The admissions officer will decide on the transfer of credits based on the results of each subject. Credits can only be transferred for courses completed with grades of "B" or higher.

Tuition fees

APPLICATION FEE (NON-REFUNDABLE)	CHF 150.-
ADMINISTRATION FEE (NON-REFUNDABLE)*	CHF 2'250.-
15 COURSES	CHF 1'000.- per course

*One-time non-refundable fee.

TAKE THE NEXT STEP



Call to speak with a member of our dedicated team
+41 44 880 00 88



VISIT OUR CAMPUS
Monday to Friday
08:30 – 18:00



Send us an email
enrollment@sbs.edu



**ATTEND AN INFO
WEBINAR**



**LEARN MORE ABOUT
SBS SWISS BUSINESS
SCHOOL SBS.EDU**

ZURICH HAS BEEN CONSISTENTLY RANKED AS ONE OF **THE
TOP CITIES** FOR QUALITY OF LIFE AND AMONG THE BEST
STUDENT CITIES WORLDWIDE



Facebook: www.facebook.com/SwissBusinessSchool
Twitter: www.twitter.com/SBSEDU
Linkedin: www.linkedin.com/company/sbs-swiss-business-school
Youtube: www.youtube.com/user/SwissBusinessSchool
Instagram: www.instagram.com/sbs_swissbusinessschool/

* Additional terms and conditions apply to enrolled students

We are here:
SBS Swiss Business School
Flughafenstrasse 3,
8302 Kloten-Zurich, Switzerland