



**SHOWCASE YOUR TOP OFFERS AT
HYBRID B2B ONE DAY MINI TRADE SHOWS
WITH PRESENTATIONS & TASTINGS**

**EXPORT TO THE RETAIL CHAINS
IN THE CZECH REPUBLIC &
SLOVAKIA**



**JOIN US @
EXPORT 2 RETAIL CHAINS PRAGUE
FEBRUARY 20, 2026,
NOVEMBER 27, 2026
EXPORT 2 RETAIL CHAINS BRATISLAVA
NOVEMBER 24, 2026**

**FINE WINE, MEAT, CHEESE, SNACKS & MORE
HERBS, TEAS, SPICES, INGREDIENTS & MORE
FINE & RARE – PRESENTATIONS OF REGIONS
SLOW-AGING FOOD, DRINKS & INGREDIENTS**

**AN INNOVATIVE B2B EXPORT MARKETING CONCEPT WITH BENEFITS OF A PRELIMINARY
MARKET SCAN, CONCENTRATED PROMOTION USING YOUR EXPORT OFFER IN ADVANCE,
BUSINESS MEETINGS, NETWORKING & COMPANY VISITS, MINI TRADE SHOWS WITH
PRESENTATIONS & TASTINGS**

SCHWARZ & PARTNER (CZ) in cooperation with TASKA CZ s.r.o. offers an innovative format of a target group oriented B2B chamber export events with a possibility of individual F&B tastings in Prague. These one-day B2B events are a particularly good opportunity to evaluate personally the response from preliminary interested retail chains, adjust the offer and then export to the Czech Republic and Slovakia.

Who can participate?

As specified by the name and character of the events the participation is for foreign companies only who export or would like and strongly committed to start exporting to the Czech Republic.

A potential participant should have an export marketing strategy including the pricing policy as well as be export ready also in the terms of logistics & packaging for the Czech or Slovak market. Attendance in person is advantageous.

Who can visit?

Only business visitors related to retail chains i.e. buyers with pre-registration and/or invitations.

These events are not public events, they are not publicly advertised, no tickets for purchase available.

Orientation program for foreign participants

optional

10:00 – 12:00 – on-site meetings or visits to retail chains & networking

optional

12:00 – 13:00 - business buffet with selected products & ingredients presented by exhibitors & pitch session for buyers and representatives from retail chains

obligatory

13:00 – 14:00 - **mini-trade show with tastings & pre-scheduled and ad hoc B2B meetings**

SCHWARZ & PARTNER (CZ) and TASKA CZ s.r.o. are delighted to invite businesses **offering high-quality products at very competitive prices** and interested in **export to the Czech Republic & Slovakia** and in sales to retail chains.

With over 25 years of export marketing experience and competence in the Central Europe SCHWARZ & PARTNER in cooperation with TASKA CZ s.r.o. will inform you on the specifics of the target markets and the main export target groups. It can significantly reduce risks of failure and save your time and money.

Moreover in the course of the time the foreign market situation has been changing may be even faster than in your home market. The market changes demand flexibility and innovative specific for various target groups concepts. Therefore SCHWARZ & PARTNER first of all consider YOUR unique competitive advantages for the target group in the target market and look for a correspondent niche in the market. In the further dialogue with the client SCHWARZ & PARTNER will formulate the absolute, if any, and relative competitive advantages of your product or service valid for the decision-makers within the target groups in the Czech Republic or Slovakia. These competitive advantages will be communicated through a partner network within the frames of the export marketing dialogue to the approved by you main target groups through various communication channels. These services are already included in the obligatory export marketing fee.

Forms of participation:

Mini START

Mini START B2B Meetings, Product Presentation & Tasting as per the above mentioned program

FEBRUARY 20, 2026: 250,- EUR plus VAT

valid with the written registration deadline by December 15, 2025.

NOVEMBER 27, 2026: 350,- EUR plus VAT

valid with the written registration deadline by September 25, 2025.

Includes:

Presentation & Tasting desk or panel (during the target product category tasting on the correspondent day of the event only)

Group visit to or meetings or networking with retail chains during the program

Event photos from the correspondent program

Important notices:

Online distant participation is possible. Additional costs for a hostess, notebook with internet connection & messengers apply. Additional services, hotel, meals, taxi, water or electricity supply, fridge, hostesses, interpreter services, transportation & insurance costs are not included. Prices for further editions are subject to change. Solely the participant is responsible for high quality of samples & tasting. Czech laws apply. Any participation in the event does not guarantee an export contract / sales.

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Obligatory Export Marketing Fee

FEBRUARY 19, 2026: 250,- EUR plus VAT

valid with the written registration deadline by December 15, 2025.

NOVEMBER 26, 2026: 350,- EUR plus VAT

valid with the written registration deadline by September 25, 2025.

Includes:

You receive the names of the companies invited to the event.

General export marketing support to formulate competitive advantages of your main export product for the retail chains in the Czech or Slovak Market in English, Czech or German depending on the preferences of the particular retail chain, maximum 30 minutes consulting time.

Placing of your main export product in Czech e-commerce: <https://www.b2bpoint.cz/> till the end of the event.

Sending your export offer, maximum 1A4 page in PDF, to contacts within the retail chains - optional in target companies.

You receive the names of the companies, which received your export offer, no personal data provided.

Number of exhibitors/participants is limited. The organisers select exhibitors/participants and confirm their acceptance and participation in writing. Prices are subject to change. The official communication languages for the registration and invoices are English and Czech. Changes are possible.

Your Export Marketing Support Contact

with correspondence option in English, German, Swiss German or Italian.

Should you have any export marketing enquiries or would you like to discuss your participation requirements and receive a personal offer, please do not hesitate to contact us by e-mail so that SCHWARZ & PARTNER, spol. s r.o. can prepare a solution to meet your unique needs, wants and wishes.

export@export-marketing.eu

SCHWARZ & PARTNER, spol. s r. o. (CZ)

www.export-marketing.eu, www.sp.cz

Meet us @

BIOLIFE 2025 Bolzano/Bozen

INTERFOOD & DRINK 2025 Sofia

FOOD & DRINKS 2025 Thessaloniki

WINE VISION 2025 Belgrade

GLOBAL FOOD EXPO 2025 Warsaw

BIO EXPO WARSAW 2025



ORGANIZATOIN

Organisational, Invoices & Additional Services contact in English:

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