

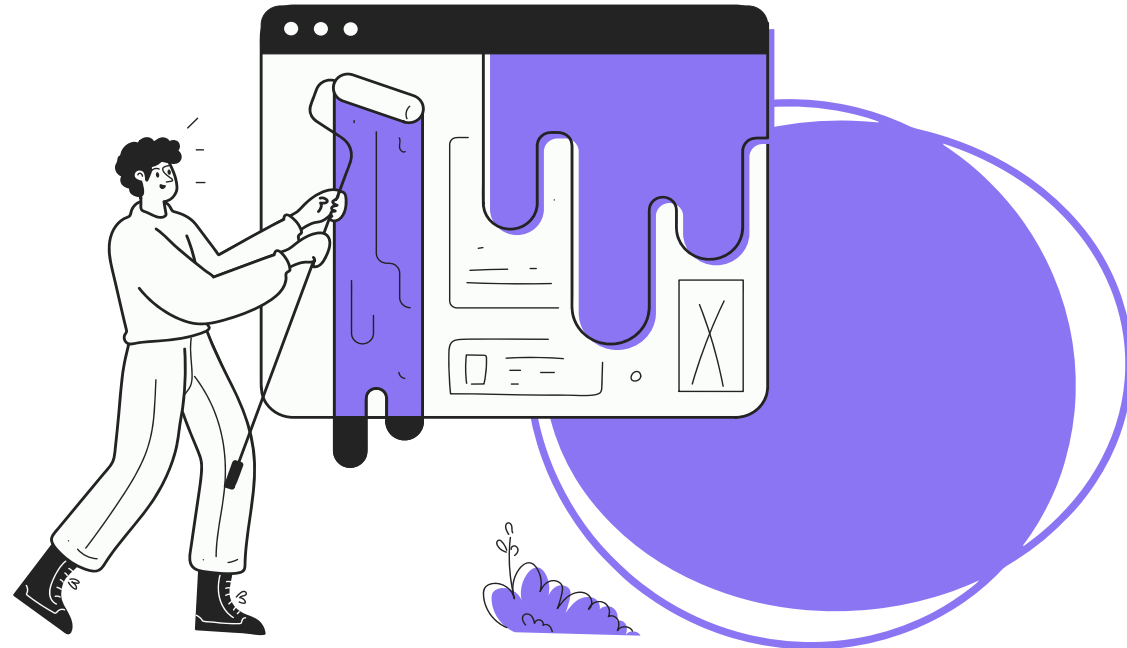
Co-funded by the  
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# Team Up 2024

June 25, 2024

From the idea to the market

**Prototyping Canvas of  
(add your Team / Product  
name here)**





Problem / Opportunity	Solution / Concept?	Stakeholders	Communications Strategy for prototype? <input type="radio"/> EXPLAIN <input type="radio"/> FEEDBACK <input type="radio"/> NEGOTIATE <input type="radio"/> PERSUADE
<b>Assumptions &amp; Questions:</b>  <i>About the clients and their needs</i>   <i>About technical feasibility &amp; functionality</i>   <i>About the cost &amp; business</i>	<b>Resources to build:</b> What you have? What is needed?      Time; Money & People?      <b>Prototyping approach</b>  <div> <input type="radio"/> Parallel prototyping               <input type="radio"/> Sequential prototyping             </div> <div> <input type="radio"/> Experience prototyping               <input type="radio"/> Scaling             </div> <div> <input type="radio"/> Role playing               <input type="radio"/> Remove unessential features             </div> <div> <input type="radio"/> Requirements relaxation               <input type="radio"/> Re-purpose existing product             </div> <div> <input type="radio"/> Paper prototyping               <input type="radio"/> Other: .....             </div>		<b>Prototype</b> <i>Build the simplest prototype possible (least cost, &amp; materials) to test critical assumptions &amp; answer critical questions</i>
<b>Critical Assumptions &amp; Questions</b> <i>What is the most critical to the success of this project?</i>	<b>Testing Plan</b> <i>What are you testing?</i>   <i>What metrics are needed? / Qualitative / Quantitative assesment</i>   <i>Time, Place, Materials &amp; People required to test</i>		<b>Succes when?</b>      <b>Scaling impact</b>