CONFERENCE, EXHIBITION
AND B2B-MEETINGS

INTERNATIONAL MACHINERY FORUM 2026

From Materials to Products – Competing Across the Global Industrial Value Chain

THURSDAY, 19. NOVEMBER 2026

09.00 – 09.30	**CHECK-IN AND COME TOGETHER – OKTOGON, ROOM 6**
09.30 – 09.40	**WELCOME REMARKS**
09.40 – 09.50	**OPENING PLENARY SESSION: AUSTRIA'S INDUSTRIAL EDGE 2035** • Elisabeth WEISSENBÖCK, Head of Directorate, Foreign Economic Relations, Austrian Federal Ministry of Economy, Energy & Tourism • Michael OTTER, Director General, AUSSENWIRTSCHAFT AUSTRIA – ADVANTAGE AUSTRIA Host: Christian CLERICI
09.50 – 10.10	**KEYNOTE "INDUSTRY IN A CHANGING WORLD – GEOSTRATEGIES, INNOVATION AND THE ROAD AHEAD"** • Martin SCHULZ is Chief Economist at Fujitsu Ltd. in Tokyo, where he focuses primarily on the impact of digitalization, Japanese government policy, and corporate strategy. He advises the Japanese Cabinet Office and international organizations on sustainable transformation and teaches at the Mercator School of Management. Before joining Fujitsu's headquarters in 2020, Schulz was a research fellow at the Fujitsu Research Institute (FRI) and a visiting researcher at the Bank of Japan and the University of Tokyo. He also served as Assistant Professor for Economic Policy and Monetary Integration at Freie Universität Berlin, where he completed his doctoral studies.
10.10 – 10.50	**WHAT IT TAKES TO WIN TODAY – STRATEGIES FOR GLOBAL COMPETITIVENESS** • Martin BLUM, CEO, Blum / Deputy Chairman, Metaltechnology Austria • Elfriede HELL, CEO, Hasco • Franziskos KYRIAKOPOULOS, Vice President Artificial Intelligence, KEBA Group • Daniel LEMBERGER, Director Strategic & Investment Controlling, Greiner Host: Christian CLERICI
10.50 – 11.00	**WRAP-UP AND WHAT TO EXPECT NEXT** • Josef DIERMAIER, Supply Chain Expert, AUSSENWIRTSCHAFT AUSTRIA – ADVANTAGE AUSTRIA • Iris MARLOVITS, Head of Communication, Enterprise Europe Network • Eric SAVOYE, Industry Expert, AUSSENWIRTSCHAFT AUSTRIA – ADVANTAGE AUSTRIA Host: Christian CLERICI
11.00 – 11.30	**COFFEE BREAK & EXHIBITION**

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	BREAKOUT SESSIONS – ROOM 6 Technologies, transformation and global competitiveness	BREAKOUT SESSIONS – ROOM 1 Technologies, transformation and global competitiveness
11.30 – 12.10	**INDUSTRIAL AI** **From hype to investment decisions** • Roman KERN, CSO, Know-Center • Herbert HUFNAGL, CEO, TTTech • Benjamin SCHWAERZLER, CEO, Workheld • Angela QU, Advisor, CEO, Bridge Advisory Host: Roland SOMMER, Plattform Industrie 4.0	**NEW MATERIALS** **Performance, Availability, Industrial Scaling** • Stefan BRAUN, CPO, PORR / President, BMÖ • Stefan GREIMEL, Co-CEO, Treibacher • Carina SCHLÖGL, Researcher, AIT • Andreas ZÖLLER, SVP Innovation, Borouge Host: Peter PESL, ADVANTAGE AUSTRIA London
12.10 – 12.50	**AUTOMATION: WHERE INVESTMENTS ARE MADE** **Global decisions in robotics and smart factories** • Filippo FONTANA, Supply Chain Director, Pemo • Maria LÖFLUND, Site Head Vienna, Takeda • Christian TAUBER, CEO, Neoalp • Alois WIESINGER, CTO, Fill Host: Wolfgang STEINER, Mechatronik-Cluster	**DECARBONIZATION: WHAT WILL SURVIVE** **Technologies, costs, global competitiveness** • Alexander FLEISCHANDERL, CTO, Primetals • Bettina GUPFINGER, Director, AMAG • Hannes THALER, Head Sustainability, Heinzel Host: Renate KEPPLINGER, Policy Advisor, WKÖ
12.50 – 13.30	**PLASTICS AND RECYCLING** **Closing the loop in global supply chains** • Stefan CHALUPNIK, CEO, CORETH • Harald NEUMÜLLER, CSO, Starlinger • Martina MARCON, Head o Innovation, ADVANTAGE AUSTRIA Milano • Thomas GRÖGER Manager, Plastics-Cluster Host: Kerstin SOCHOR, Editor-in-Chief, Kunststoffzeitschrift	**WINNING GLOBAL INDUSTRIAL DEALS** **From bid to execution in global markets** • Paolo BISOGNI, CEO, Sogenet • Marc KHANNA, VP, OEKB • Victoria LIEDL, Director Innovation, ADVANTAGE AUSTRIA New York • Martin SCHÖBERL, CEO, Andritz Hydro Host: Helmut ZSIFKOVITS, Prof. of Industrial Logistics, Montanuniversität Leoben
13.30 – 14.10	**NETWORKING LUNCH & EXHIBITION**	
14.10 – 15.30	**ONE-TO-ONE-MEETINGS – ROOM 4+5** Prebooked meetings	**PROCUREMENT WORKSHOPS – ROOM 2** **14.10 – 14.50: THE MEGATREND OF "GLOCALIZATION"** How to find the perfect manufacturer in Europe **15.00 – 15.40: HOW TO USE AI-AGENTS** How to unlock the potential of your suppliers and how to enhance the resilience of your supply chain **15.50 – 16.30: FROM PRICE PRESSURE TO PARTNERSHIP** How to negotiate value in international deals
15.30 – 16.50	**ONE-TO-ONE-MEETINGS – ROOM 4+5** Prebooked meetings	
16.50 – 17.50	**ONE-TO-ONE-MEETINGS – ROOM 4+5** Prebooked meetings	

18.00 – 20.30 **EVENING RECEPTION – Christoph Leitl Lounge**

18.00 – 18.15 | Welcome / Industry Talk

- Andreas HERZ, Vice-President, Austrian Federal Economic Chamber
- Martin BLUM, CEO, Blum / Deputy Chairman, Metaltechnology Austria
- Michael OTTER, Director General, AUSSENWIRTSCHAFT AUSTRIA – ADVANTAGE AUSTRIA

Host: Christian CLERICI

18.15 – 20.30 | Networking Dinner

FRIDAY, 20. NOVEMBER 2026 – FOR OUR INTERNATIONAL GUESTS

09.00 – 15.00

SITE VISIT 1

G. Coreth Kunststoffverarbeitungs GmbH

Gain exclusive insights into the complete production process of one of Austria's leading manufacturers of polyethylene films and flexible packaging solutions. Participants will experience every step of the value chain – from raw material mixing and blown film extrusion to flexographic printing, converting, quality control and final packaging. The visit also includes CORETH's integrated recycling centre, where production waste is processed into high-quality regranulate and fed back into the manufacturing process, demonstrating how circular economy principles are implemented in an industrial environment.

www.coreth.at

SITE VISIT 2

GW St. Pölten

Discover how industrial excellence, sustainability and social responsibility come together at one of Austria's leading integrative industrial companies**.** During the guided tour, participants will gain insights into GW St. Pölten's modern production facilities and explore key manufacturing processes, including precision metalworking, CNC machining, electrical and control cabinet production, textile manufacturing and integrated logistics. As a trusted manufacturing and outsourcing partner to internationally renowned industrial companies, GW develops customized solutions that meet the highest international quality standards. The visit also highlights GW's inclusive workforce, demonstrating how social integration and industrial excellence go hand in hand.

www.gw-stpoelten.com

MONDAY, 23. NOVEMBER – ONLINE B2B-MEETINGS

09.00 – 13.00 **ONLINE B2B-MEETINGS**

prebooked meetings

14.00 – 19.00 **ONLINE B2B-MEETINGS**

prebooked meetings