



Pitch  
Doctorbike  
360

# Doctorbike360

## Alternative Mobility

## Sustainable

- **Technical assistance, even at home:** fast and efficient repairs for bikes and scooters, at home or at the workplace.
- **Corporate Mobility Management:** customized solutions for companies that want to promote sustainable mobility among their employees, with maintenance, rental and management services for electric vehicle fleets.
- **Circular Economy:** recycling, restoration and reuse of electric vehicle batteries, regeneration of means of transport destined for disposal.
- **Sale and rental** of e-scooters, scooters, cargo bikes and inclusive bicycles.



# Doctorbike360

## Our vision

**Promote sustainable and inclusive urban mobility at 360 degrees**, improving the quality of life and reducing the environmental impact in the urban context

## Our mission

**To be a leader in innovation for a more sustainable, efficient and inclusive urban mobility**, contributing to a better future for all especially in the metropolitan environment



# Doctorbike360

## Target customers

- **B2C target:** urban cyclists, cycling enthusiasts, professionals, sensitive to the environment and sustainable mobility.
- **Target B2B:** companies that want to promote sustainable mobility among their employees, optimizing costs and efficiency.

## Competitive Advantages

- Intuitive and fast **app and web platform** for requesting assistance.
- Fast and efficient home **assistance service** .
- Customized **mobility management solutions** for companies.
- **Integration of circular economy principles** (recycling and regeneration of electric vehicles and batteries)



# Doctorbike360

## Models direct revenue

- **Direct B2C interventions and provision of B2B services** (fleet maintenance, rental, sales)
- **Affiliations and partnerships** with suppliers
- **Rental and sale** of sustainable vehicles
- **Battery regeneration** and green emission vehicles

## Future Projections

- **Expansion of the collaboration network** through the development of the Doctorbike franchise on the national territory **Development of**
- **new technologies** (integration of sharing mobility solutions for last mile logistics / AI for marketing and customer care management, assistance, rental and sales)
- **Potential international development.**



# Thank you.



Telephone (commercial)

3516554903



Email (commercial)

[elisa.lombardi@doctorbikeitalia.com](mailto:elisa.lombardi@doctorbikeitalia.com)



Website

[www.doctorbikeitalia.com](http://www.doctorbikeitalia.com)

