



Executive Company Profile

Vemax Pharma

About the Company

Vemax Pharma is one of the fastest-growing healthcare companies in Serbia and across the Western Balkans region, operating across Bosnia and Herzegovina, Montenegro, North Macedonia, Albania, and Kosovo. As a rapidly expanding regional organization, we are committed to strengthening healthcare systems by ensuring reliable access to high-quality pharmaceutical products through regulatory excellence, operational discipline, and strong collaboration with healthcare professionals and institutions.

Strategic Role in the Healthcare Ecosystem

As a trusted partner within the regional healthcare ecosystem, Vemax Pharma plays a strategic role in connecting manufacturers, healthcare providers, and institutions through efficient supply chain management, compliance oversight, and long-term market development.

Growth & Regional Expansion

Driven by strong and sustainable growth, the company continuously expands its regional footprint while reinforcing operational resilience and market presence. Our expansion strategy is supported by structured governance, regulatory expertise, and long-term strategic partnerships.

Digital Transformation & Innovation

Vemax Pharma actively invests in digital transformation and modern infrastructure, implementing advanced ERP systems, cloud-based environments, cybersecurity frameworks, and e-commerce solutions. These initiatives enhance transparency, efficiency, and accessibility across the healthcare

value chain while enabling data-driven decision-making and operational optimization.

Core Areas of Activity

- 1 Pharmaceutical distribution and healthcare supply chain management
- 2 Regulatory affairs and compliance management
- 3 Digital transformation and healthcare IT integration
- 4 Strategic partnerships and regional market development

Vision

Our vision is to contribute to resilient and sustainable healthcare systems across the region by combining innovation, operational excellence, and responsible growth — ultimately improving patient outcomes and access to essential healthcare solutions.

