

4YH - For Your Health ...

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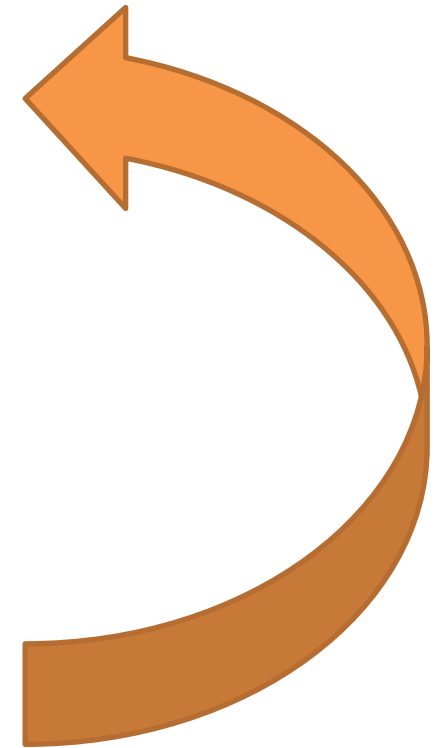
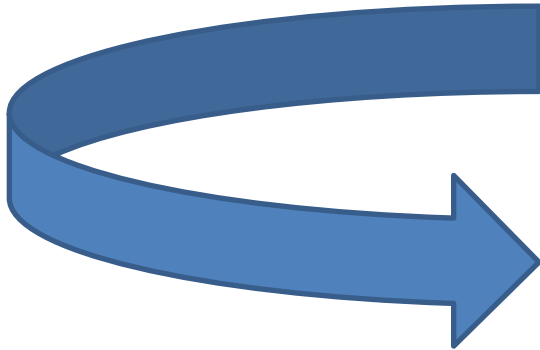


The problem

- ✓ **Anna**, a family caregiver, left on her own after her mother's discharge: looking for a **physiotherapist, nurse, and home-care aide** in a **fragmented system**.
- ✓ **Marco**, father of a child with severe autism, overwhelmed by **private appointments, scattered contacts, and bureaucracy with no support**.



- ❑ **Fragmented services**, difficult to access and activate
- ❑ **Caregivers without support**
- ❑ **Vulnerable patients** without coordinated care management
- ❑ **High private spending** and **poor coordination**, leading to **inefficiency** and **lower treatment adherence**





4YH: For Your Health

4YH is an innovative digital platform.

An integrated ecosystem designed to support **both vulnerable patients and the network of healthcare professionals**. The goal is to create a **network among the various stakeholders (physicians and professionals) to provide a shared, holistic solution for patients**, where partners collaborate actively and build connections to maximize their positive impact on the healthcare system.

Revolutionizing the traditional healthcare system.

4YHEALTH strengthens communication between patients and healthcare professionals, offering a new model of **Patient Relationship Management (PRM)**.



EARLY CARE & ACCESSIBILITY <i>(Mental Health, Neurodivergence & Learning Disorders)</i>	EMPOWERMENT & EMPLOYMENT PATHWAYS <i>(Young Adults – Inclusion & Professional Development)</i>
Target Areas: Autism · ADHD · Specific Learning Disorders	Strategic Partnerships – Collaborations with third-sector organisations to design and implement professional inclusion pathways.
Timely Diagnosis – Rapid and structured assessment pathways ensuring early intervention and reduced waiting times for families.	Laboratory-Based Learning – Hands-on, experiential workshops focused on practical skill acquisition.
Specialist ABA Support – Qualified, evidence-based therapeutic services delivered by certified professionals.	Professional Training – Structured competency-building programmes to enhance autonomy and employability.
Blockchain Certification – Transparent, traceable and secure validation of all services to guarantee quality and trust.	Employment Integration – Targeted initiatives supporting sustainable job placement and long-term inclusion.
Socially Accessible Pricing – Reduced and regulated fees to support low-income families and ensure equitable access to care.	Impact Objectives: Social integration · Professional autonomy · Stable employment · Sustainable personal growth
Key Outcomes: Early intervention · Clinical reliability · Inclusive healthcare access · Measurable social impact	These programmes aim to promote: •Sustainable job placement •Social integration •Autonomy and long-term professional growth
This approach guarantees early intervention, professional reliability, and inclusive access to specialised healthcare pathways.	

TARGET & VALUE PROPOSITION

PATIENTS & CAREGIVERS

- Access to healthcare services via a geolocated platform
- Connection with qualified professionals
- Reduced wait times

HEALTHCARE PROFESSIONALS

- Digital hub for visibility and booking management
- Collaboration with peers
- Monetization of services

PRIVATE & PUBLIC HEALTHCARE PROVIDERS

- Integration into innovative ecosystem
- Expanded service offerings
- Improved operational efficiency

PHARMACIES & LOCAL SERVICE POINTS

- Access to digital network
- Expanded services
- Strengthened local role

CORPORATE PARTNERS & INVESTORS

- Entry into scalable data-driven platform
- High growth potential
- New revenue streams

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Mission



To improve the quality of life of fragile patients and their families by connecting all actors in the healthcare system, **fostering efficiency, coordination, and trust.**

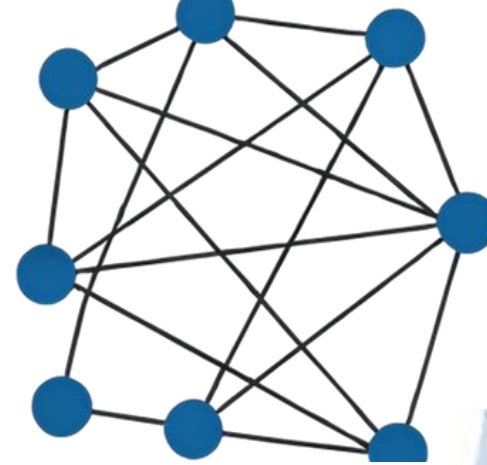
COMPETITIVE ADVANTAGE OF 4YH

Network as Value: professionals + healthcare facilities + third sector + pharmacies working together to create real holistic care pathways. **Integrated B2B Communication:** not just lead generation, but positioning and co-marketing within the network.

Omnichannel Approach (digital + physical): breaks down barriers, increases conversion rates and builds trust.

PRM / AI / Blockchain: ensures continuity of care, traceability, and measurable outcomes – creating value for all stakeholders.

Engagement Models: partnerships, accreditations, pilot programs, and training initiatives.





We Are Looking for Strategic Partners & Investors

We are actively seeking partners who truly believe in the potential of initiative, both from a **technological** and **commercial perspective**.

Our objective is to scale the project through:

- 🚀 Advanced technological development
- 🌐 Distribution and market entry in key European countries
- 📈 Strategic positioning for international growth

Strategic Value of Healthcare End User Engagement

We are specifically seeking **end users** consisting of **centres providing psychiatric services, child and adolescent neuropsychiatry services, and psychological care facilities**, which will act as the direct beneficiaries and primary users of the proposed solution.

In addition, we are highly interested in establishing **collaborative partnerships with research centres specialising in neurodivergence and the clinical study of psychiatric long term patients**, with the aim of fostering innovation, evidence-based practices, and the development of advanced, patient-centred intervention models.

These end users and research partners may include both public and private institutions actively engaged in mental health diagnosis, treatment, rehabilitation, long-term care, and scientific research within the field of neuropsychological and psychiatric disorders.

Thanks for your attention

PROJECT MANAGER



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