



# Innovative solutions for your ESG performance

Turn sustainability into your competitive advantage through a guided journey and the power of technology.

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 Up2You

# About us

**Up2You** is the benefit company and certified B Corp that turns sustainability into a **competitive advantage** for companies. We accomplish this with **tailored solutions** and ESG strategies that support **all-around sustainability management**, leveraging our own **innovative technologies** and a highly **skilled team**.

**450+**  
Up2You clients

**50+**  
Experts in the team

### We are certified



### Among our clients



### They support us



# A new approach to sustainability

To achieve **ambitious sustainability goals**, companies must embark on a journey that is often complex. That's why we position ourselves as a **sustainability partner**, providing ongoing support to **improve** ESG performance.

## How we make it happen

At every stage of your journey, we're by your side, combining **innovative technologies** with **industry know-how** to deliver truly distinctive solutions.

## The pillars of our impact

### Consulting and Technology

We bring together the **expertise** of our team and the **power** of cutting-edge technology platforms.

### Training and Support

We provide **training** and support to help employees become increasingly **aware** and **self-reliant** over time.

### Tailor-Made Solutions

Our solutions are **crafted** to address the unique challenges and goals of each client.

### Simplicity and Accessibility

We leverage **innovative digital tools** to make sustainability easy and accessible for businesses of all sizes.

## Our technologies

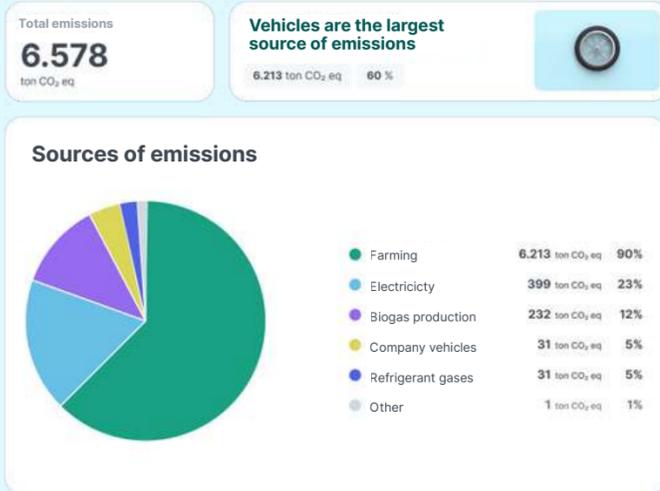


# Customized solutions designed around your business

Reach your sustainability goals through flexible, tailor-made pathways designed for your business.

## Carbon management

We measure your corporate and product emissions and develop a tailored decarbonization strategy.



SUPPORTING TECHNOLOGY



## ESG reporting

We prepare the sustainability report in compliance with regulations and define the ESG strategy.



SUPPORTING TECHNOLOGY



## Training and engagement

We create learning journeys to educate and engage your team on sustainability issues.



SUPPORTING TECHNOLOGY



## Certifications and initiatives

We support your company throughout the process of obtaining sustainability certifications.



SUPPORTING TECHNOLOGY



# Carbon management

## Carbon footprint calculation

The solution to analyze and manage the CO<sub>2</sub> emissions of your company, product, or event.

**260+**  
Involved companies



Total emissions

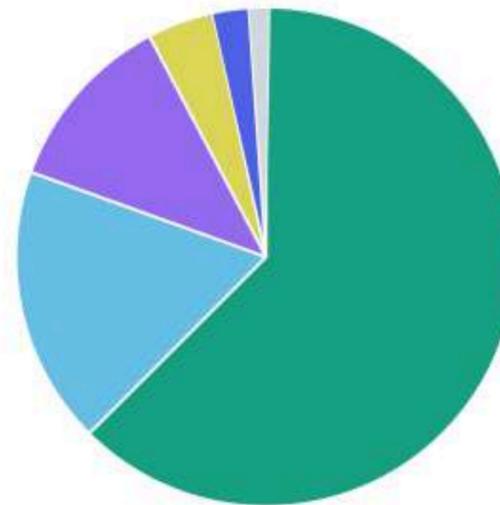
**6.578**  
ton CO<sub>2</sub> eq

**Vehicles are the largest source of emissions**

6.213 ton CO<sub>2</sub> eq 60 %



## Sources of emissions



Farming	6.213 ton CO <sub>2</sub> eq	90%
Electricity	399 ton CO <sub>2</sub> eq	23%
Biogas production	232 ton CO <sub>2</sub> eq	12%
Company vehicles	31 ton CO <sub>2</sub> eq	5%
Refrigerant gases	31 ton CO <sub>2</sub> eq	5%
Other	1 ton CO <sub>2</sub> eq	1%

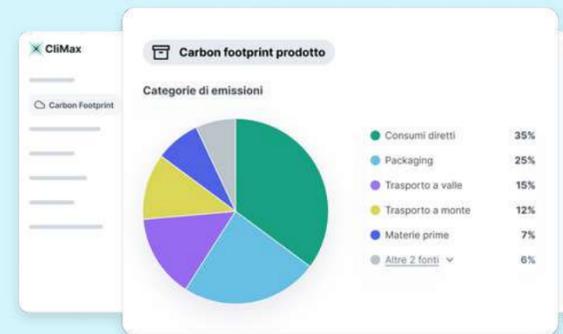
# Carbon management

We help you calculate the carbon footprint of your company, a product, or an event, and define your decarbonization strategy.



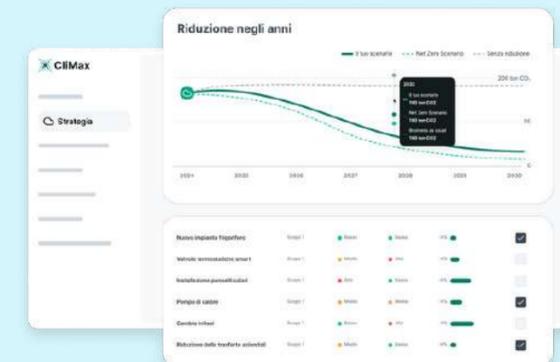
## Corporate carbon footprint

We calculate Scope 1, 2, and 3 emissions generated by your company.



## Product carbon footprint

We calculate the CO<sub>2</sub> emissions of your products and/or services and analyze their entire life cycle (LCA).



## Decarbonization strategy

We develop a corporate emission reduction strategy and compensate residual emissions with high-quality certified projects.



## Carbon neutral events

We calculate, reduce, and offset the CO<sub>2</sub> emissions generated by your physical and/or digital event.



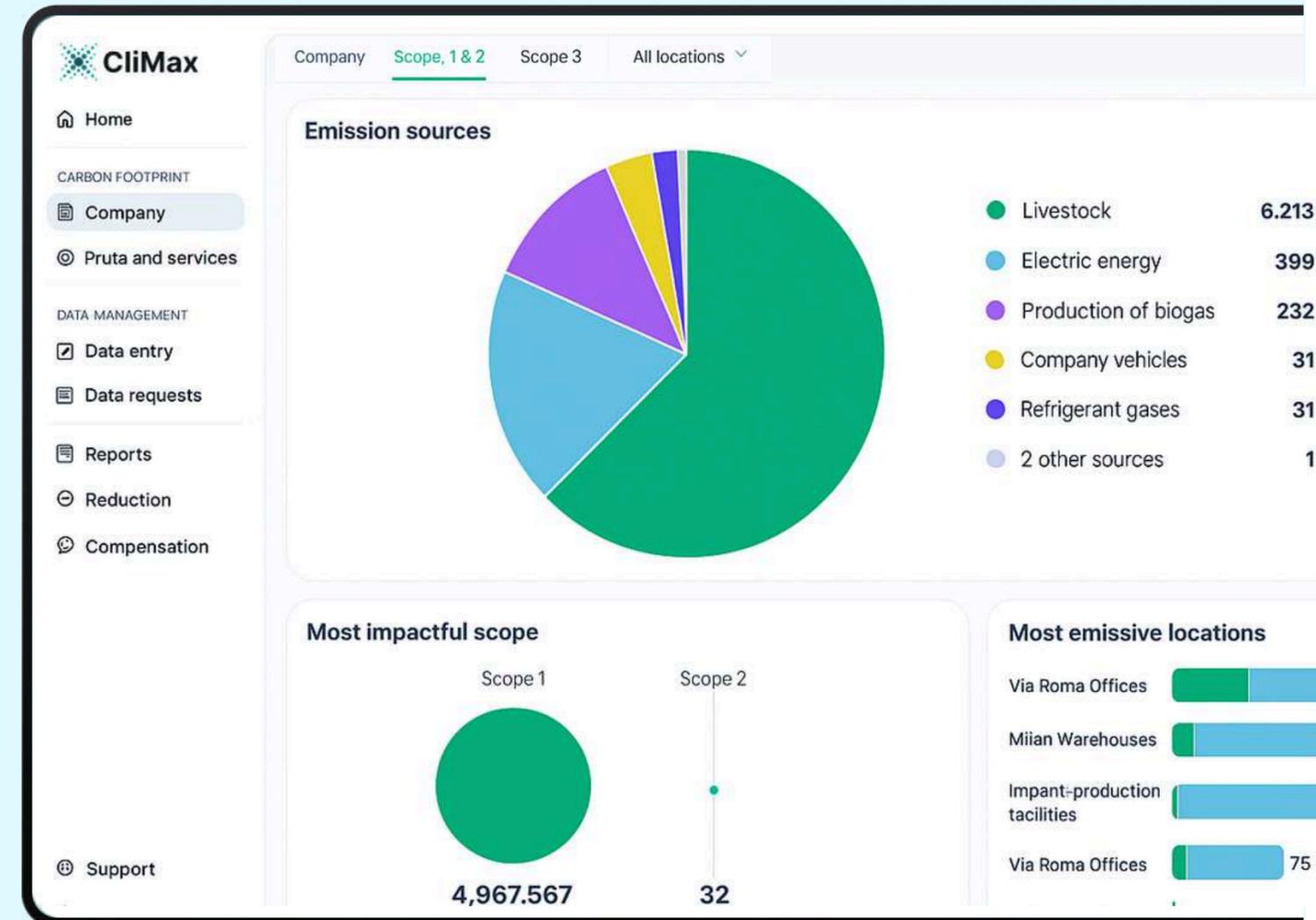
## The platform that supports you on your carbon management journey.

Manage your emissions with ease thanks to CliMax, the all-in-one platform that lets you collect data, calculate, and track your company's CO<sub>2</sub> performance.

Your results comply with GHG Protocol international standards, are third-party verifiable, and come with the complete reporting toolkit required to achieve top-tier sustainability certifications.

### Key advantages

- ✓ Management of multiple sites and legal entities
- ✓ Simplified data collection
- ✓ Multilingual (ITA - ENG)
- ✓ RINA Verified and CDP compliant



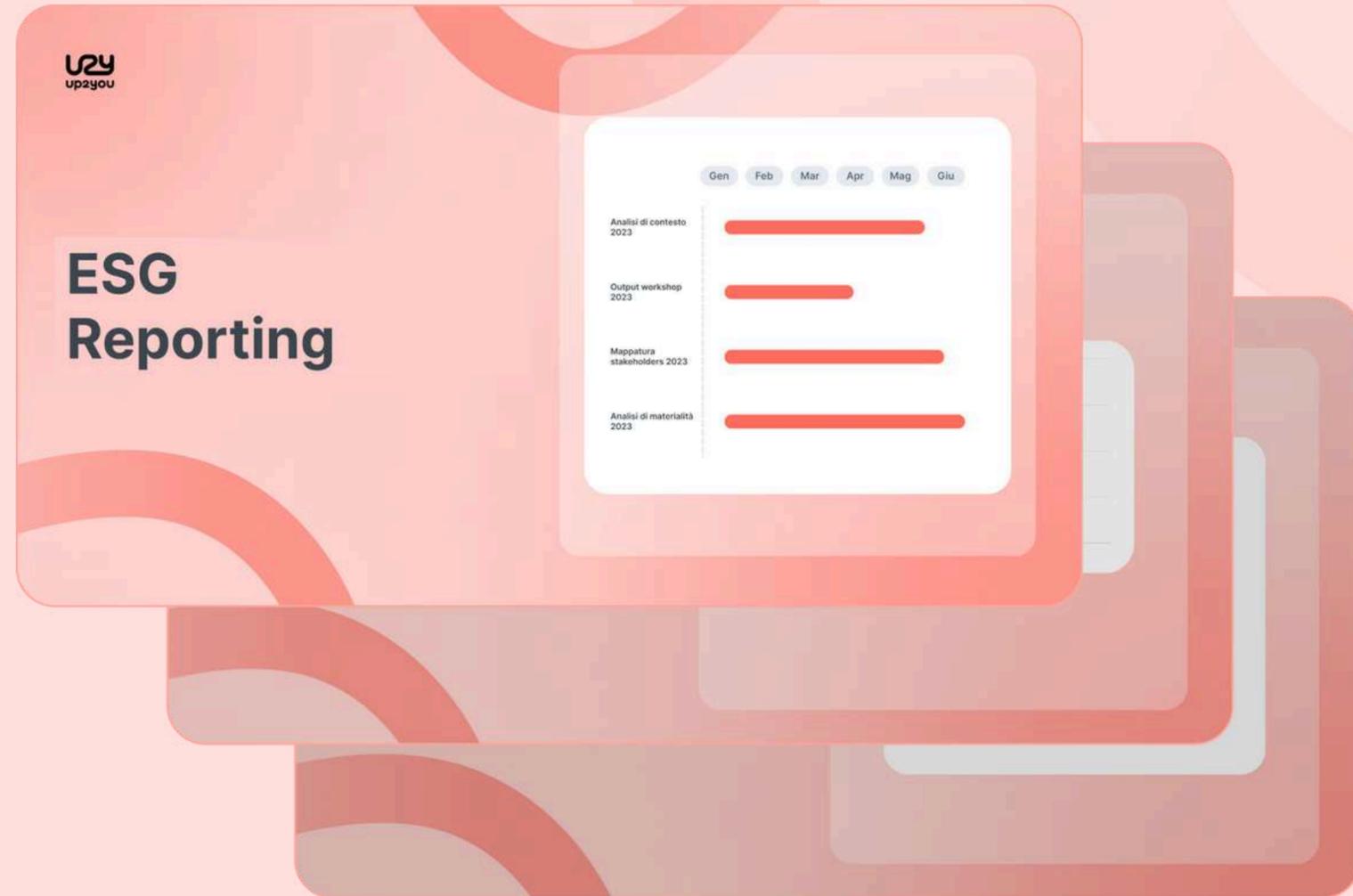
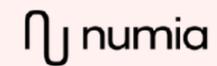
# ESG reporting

Impact report and sustainability report

The solution to enhance your company's ESG performance through effective reporting.

**50+**

Involved companies



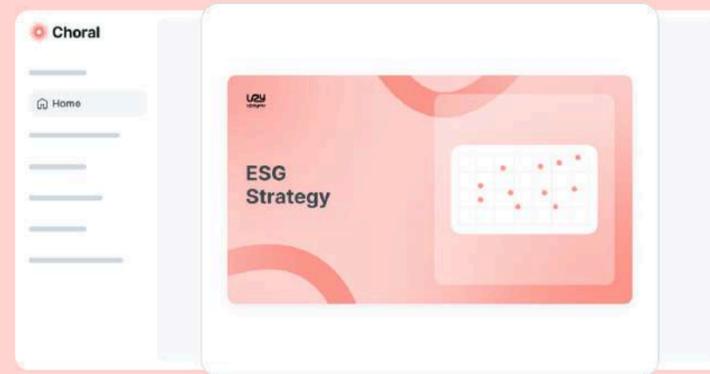
# ESG reporting

We support you in reporting your sustainability performance, highlighting your commitment to social, environmental, and governance issues.



## Sustainability report

We prepare your sustainability report in alignment with VSME, ESRS, or GRI standards.



## ESG strategy

We identify areas for improvement, highlight the strategies your company has already implemented, and define a roadmap to achieve your business goals.



## Impact report

We draft your company's impact report required to become a Benefit Corporation or obtain B Corp certification.

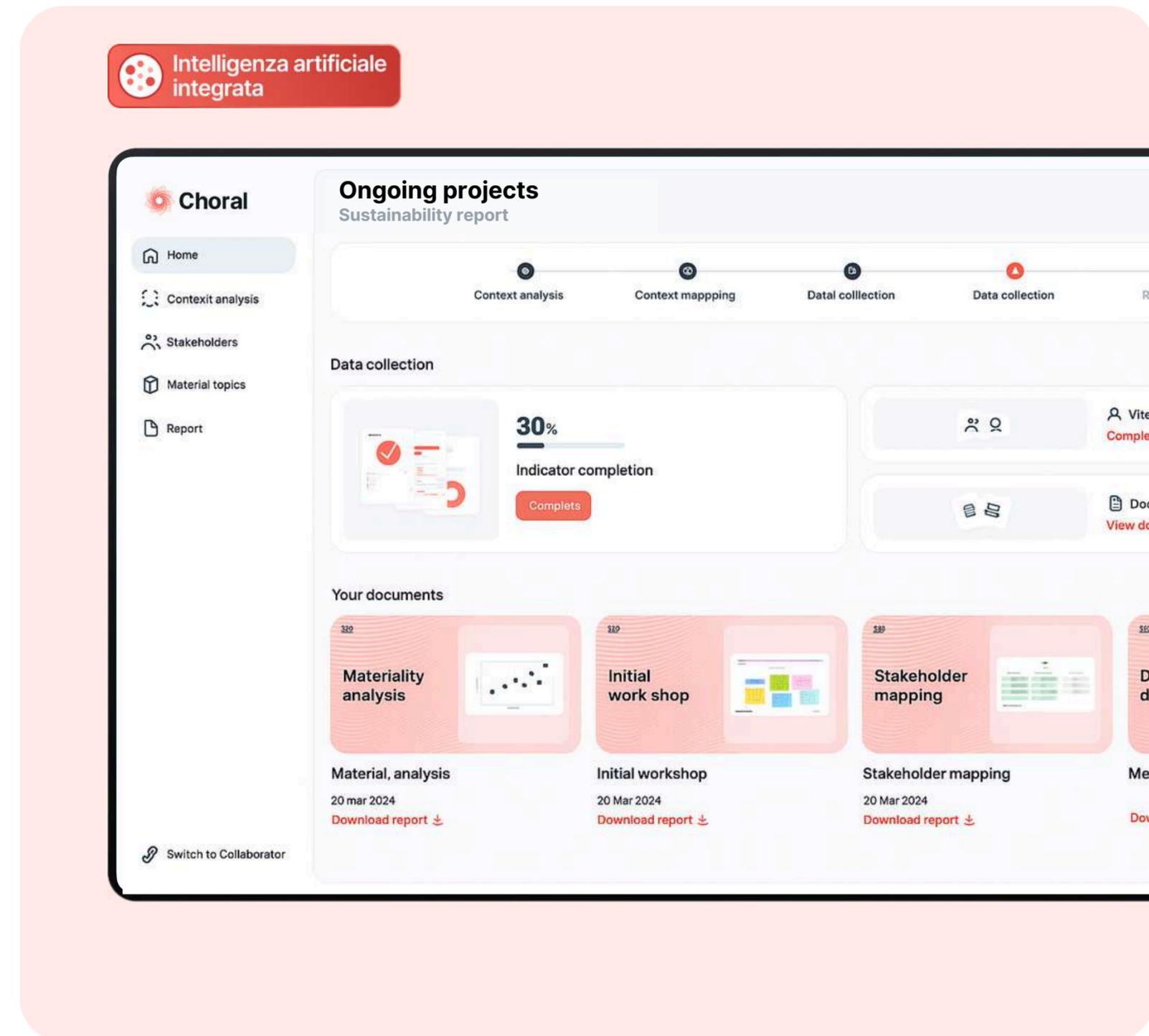


## The platform that supports you in drafting your sustainability report.

With Choral, you simplify the creation of your sustainability report, minimizing complexity and costs. Thanks to AI integration, Choral streamlines data collection, facilitates stakeholder collaboration, and accelerates the drafting of the final report. With Choral, you can reduce information management time by 71%.

### Key advantages

- ✓ Smarter, faster data collection powered by AI
- ✓ Multi-user access for all project stakeholders
- ✓ Data profiling and management for legal entities
- ✓ Integration with CliMax for carbon footprint calculation
- ✓ Distribution and monitoring of targeted surveys to employees



# Training and engagement

## ESG training and engagement

Solutions to make sustainability training an engaging and effective experience.

**140+**  
Involved companies

**sanofi**

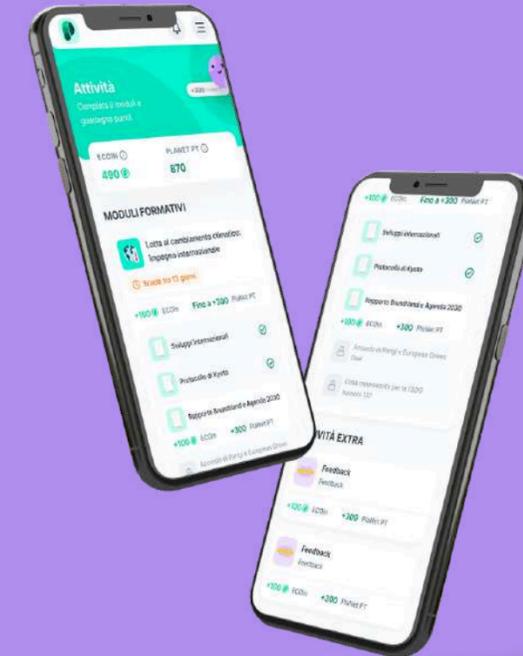
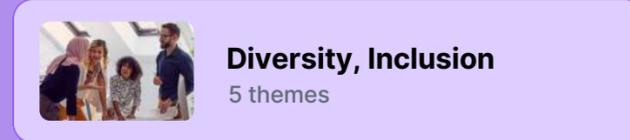
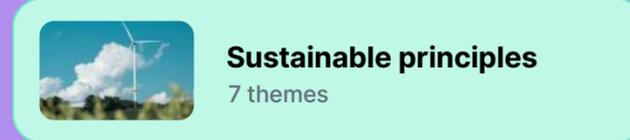
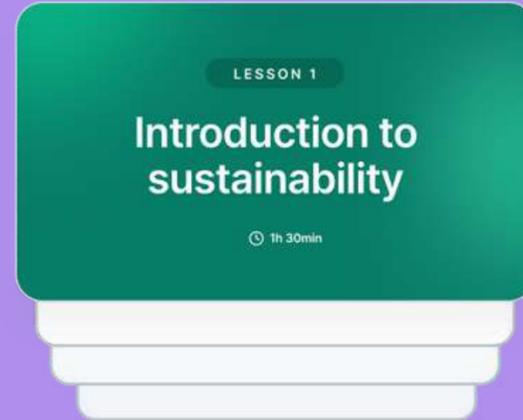
**REDA**

**Deloitte.**

**EPSON**

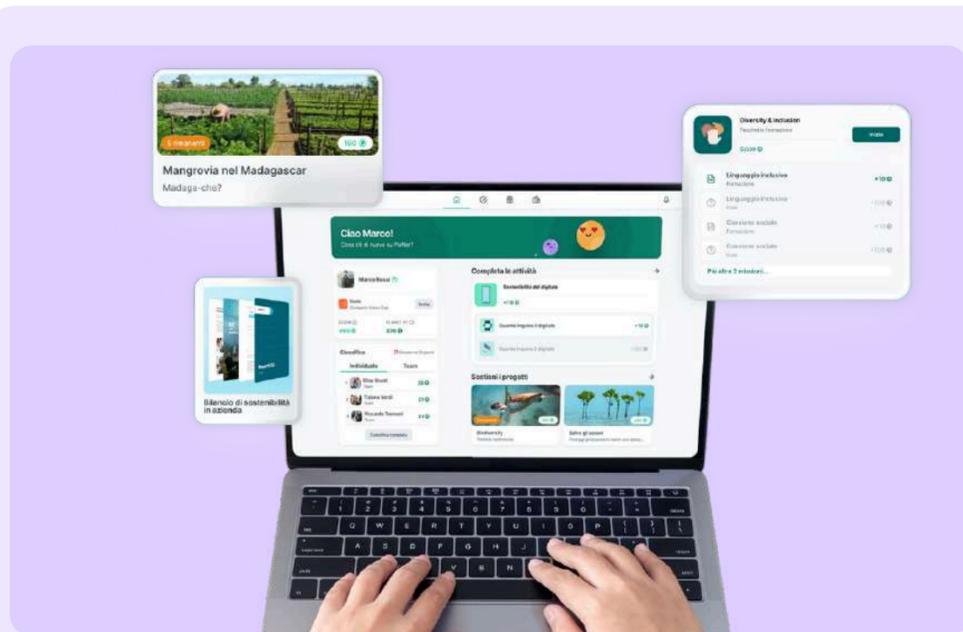
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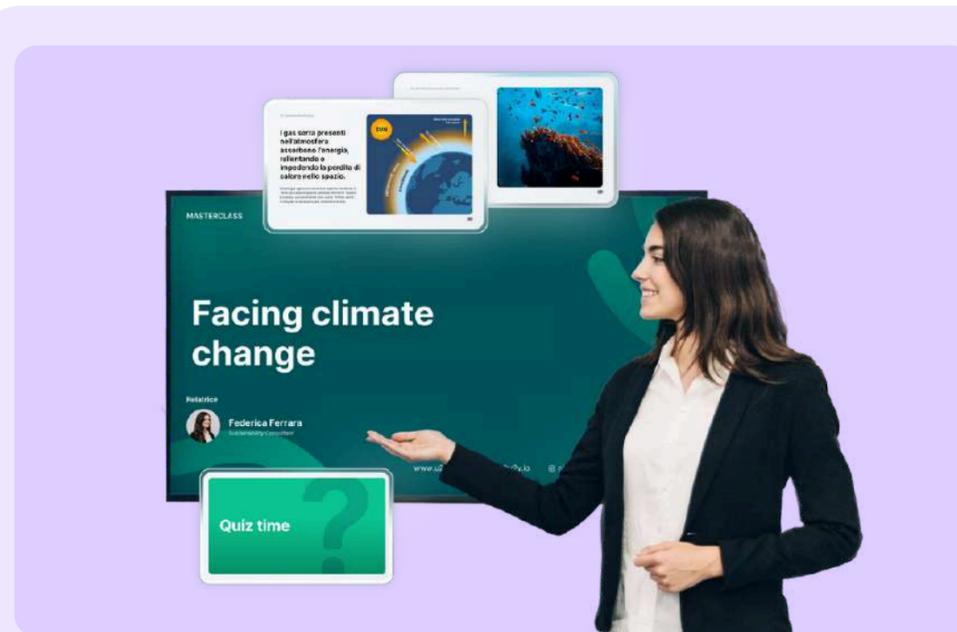
# Training and engagement

We train and actively engage your staff on sustainability topics through interactive and enjoyable solutions.



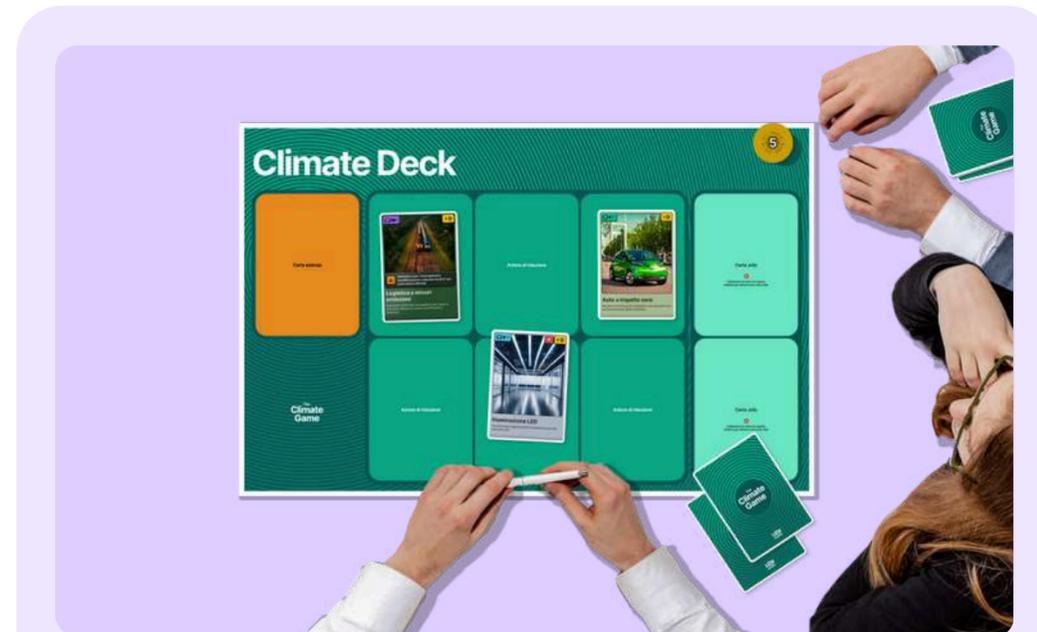
## Academy

The interactive tool to design a sustainability learning journey tailored to your whole organization.



## Masterclass

Interactive sessions and in-person lessons to explore sustainability across its various dimensions.



## Serious Games

Interactive training that combines learning and play, making sustainability topics innovative and accessible.



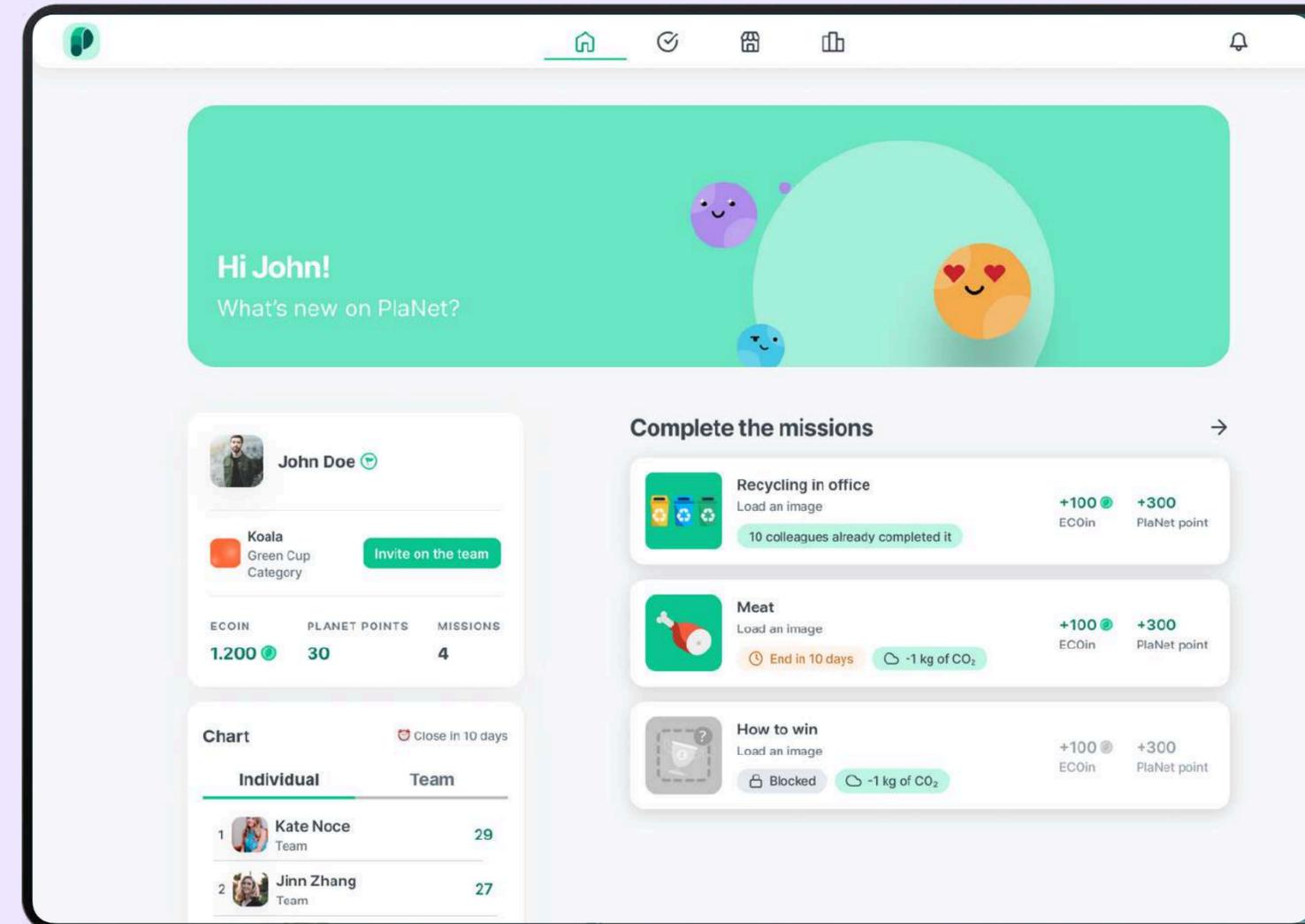
## The web app that turns training into a stimulating learning experience.

PlaNNet is the platform that helps you train and engage your employees on sustainability topics.

Readings, video clips, quizzes, and hands-on actions raise awareness, promote an ethical corporate culture, and make training paths more engaging through gamification.

### Key advantages

- ✓ Built-in monitoring dashboard
- ✓ Moderation and management included
- ✓ 100% GDPR compliant
- ✓ No installation or integration required



# Certifications and initiatives

## Certifications, initiatives and ratings

Solutions to obtain certifications or join the most prominent international sustainability initiatives.

**25+**

Involved companies



# Sustainability certifications and initiatives

The sustainability certifications, initiatives, and ratings our team can help you achieve.

## Certifications



B Corp



PDR 125:2022



SA8000



ISO

## Rating



EcoVadis



CDP

## Initiatives



SBTi

## Metodologie di rendicontazione



EPD

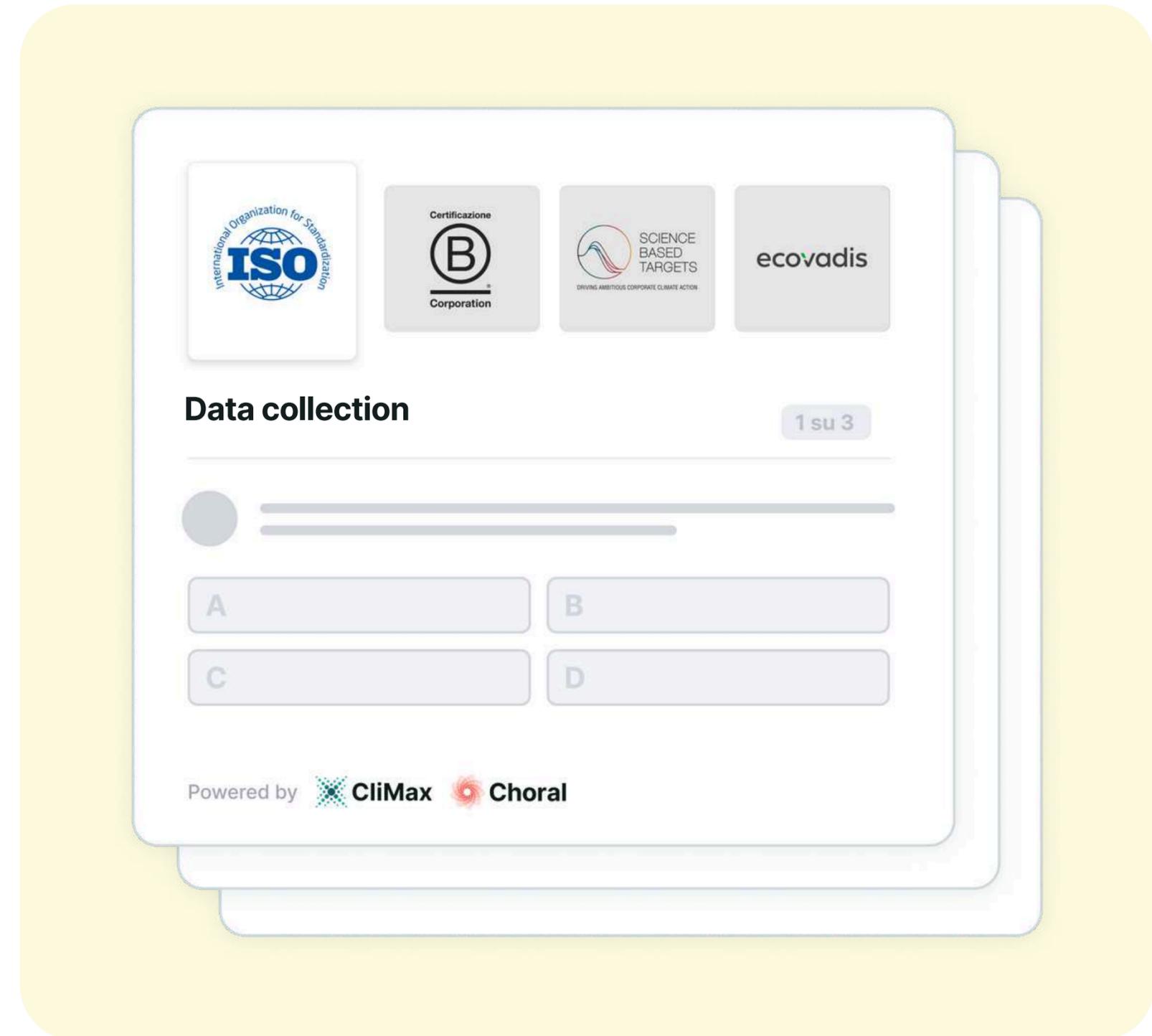


## The platforms that support you throughout your certification journey.

Our technologies, CliMax and Choral, simplify workflows and reduce the time needed to obtain certifications or join sustainability initiatives. Gather all your data at once, in one place. Start your certification journey with CliMax and Choral.

### Key advantages

- ✓ Simplified data collection
- ✓ Platforms integration
- ✓ 100% GDPR compliant
- ✓ Autonomous data management





# Contact us

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United Nations  
Global Compact

