

E4DOME — Smart Arts 2026

THE CULTURAL INFRASTRUCTURE THAT SCALES.

<10H

Full setup time

–81%

CO₂ emissions reduction

360°

Total audiovisual experience



CULTURE MAKES SMART CITIES



Events run on infrastructure from the 1990s.

Fragmented Vendor Hell

Organizers coordinate **4–7 vendors per event** for structure, energy, and AV — separately. Every event is a new integration project.

No Accessible Immersive Option

No scalable immersive solution exists in Europe under €1M. **Sphere and Cosm start at +€1M** — out of reach for 99% of the market.

Zero ESG Accountability

Diesel generators, disposable staging: **zero measurable CO₂ reduction**, rising regulatory pressure, and no path to compliance.

The result is cost overruns, last-minute failures, and zero differentiation.

Two formats. Three sizes.

Formats & Sizes

Dome

Enclosed, fully immersive 360° experience

Stage

Open format for festivals and live events

Available in **12m · 18m · 24m** diameter configurations.

12m Reference Specs

Deployment: Hours, not days

Energy: 28 kWp solar, autonomous up to 72h

AV: 360° LED 16K immersive

Certifications: Structural + electrical in progress



IP: PCT/ES2024/070601
— covers integration of structure + energy + AV as a system. 158 countries. 2 additional utility models registered.



One provider. Three integrated systems.

Escena 4.0 replaces 4–7 vendors with a single turnkey deployment — one contract, one SLA, one contact.



Modular Geodesic Structure

Stage and Dome formats,
assembled in hours — not days.
Engineered for rapid deployment
at any location.



On-Site Autonomous Energy

Solar + battery system, up to **72h autonomy**. Measurable CO₂
reduction. No diesel. No grid
dependency.

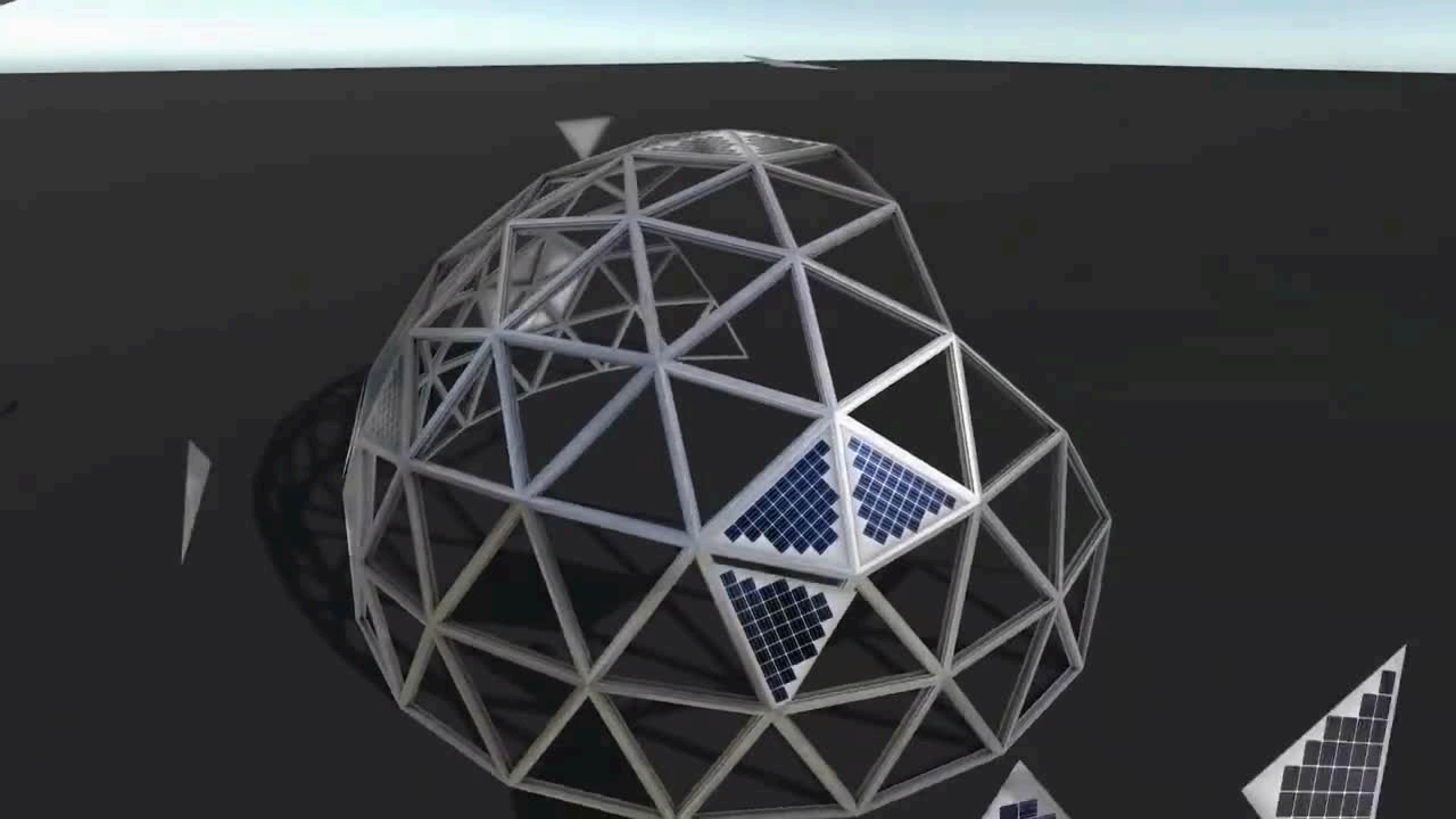


Immersive 360° AV

LED 16K resolution. Three tiers:
Basic / Pro / Max. Full surround
visual experience inside every
dome.



All three systems converge under one contract. One SLA. One contact. Zero coordination overhead.



Three forces. One window.



DEMAND

Immersive live events market:
\$8.4B (2024) → \$33.4B (2030),
CAGR 26.8% (Grand View
Research). The audience is
already there.



REGULATION

EU CSRD mandates **measurable
carbon reporting for events from
2025**. Infrastructure that cannot
report is becoming a liability.



TECHNOLOGY

LED costs down **80% in 5 years**.
Geodesic + energy integration
now commercially viable at scale
for the first time.

The category is being created now. First movers define the standard.

Validated by the industry. Selected by Europe.

Recognition & Awards

- **Touristech 2025 — NEBEXT**
Winner: Top 40 of 400+ candidates across 15 countries
- **EIT Culture & Creativity — "100-To-Watch":** European excellence seal
- **EIT Acceleration Programme 2025:** Selected from 130 applications across 18 countries
- **VivaTech × MIDEM × Live Nation:** Top 10 of 100+ startups

Commercial Traction

- **200+ qualified industry meetings:** Cruïlla, Sónar, FC Barcelona, Mira Festival, Rototom, Live Nation, Sound cloud...
- **Babalu distribution network:** 150+ qualified buyers, Spain and Portugal
- **Supply chain validated:** Dual sourcing on LED, aluminum, and assembly
- **LOI Brandport (MXC) 2on operador.**



Three ways to pay. One platform.



Model A — IaaS Rental

Per event, **zero CAPEX for client**. Recurrent, scalable revenue stream.

12m Stage: **€52k/week**

12m Dome: **€70k/week**

24m Stage: **€120k/week**

24m Dome: **€150k/week**



Model B — CAPEX Sale

Full asset acquisition. For **venues and large operators**.

- Stage 12m: €345k
- Stage 24m: €525k
- Dome 12m: €745k
- Dome 24m: €1.521M



Model C — CAPEX + OPEX

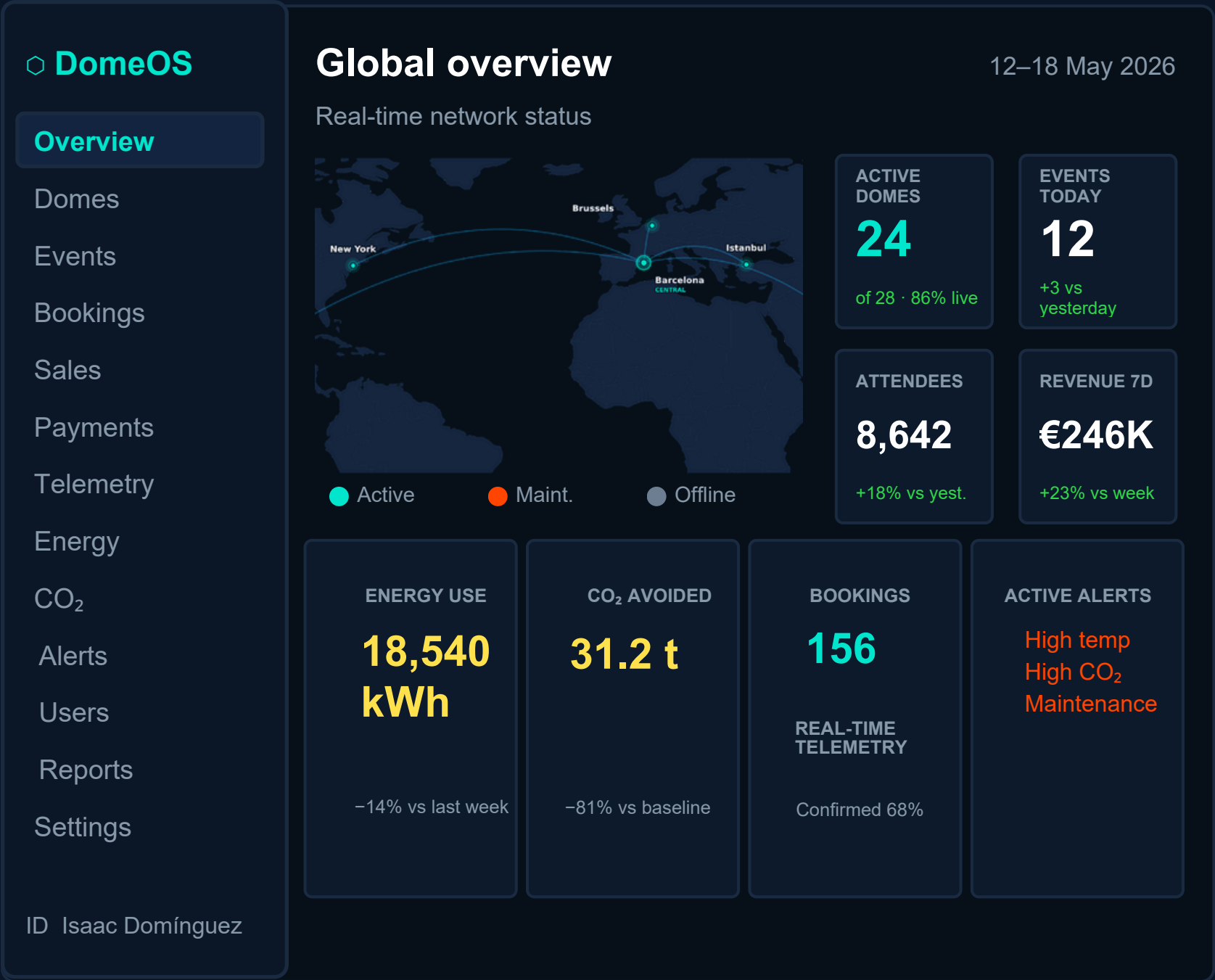
Purchase plus **maintenance and content subscription**.

Target: permanent venues seeking ongoing service.

Distribution: Certified Operator network (min. 20 activations/year each) + direct sales via Babalu (150+ clients, Spain & Portugal) + BrandPort MCX

DOMEOS: FROM A SINGLE DOME TO A GLOBAL NETWORK

- Sales + bookings + payments**
Integrated management of events, ticketing and billing.
- Telemetry + CO₂ + alarms**
Real-time monitoring, operational efficiency and predictive alerts.
- Operators + clients + technicians**
Centralized collaboration with smart roles and permissions.

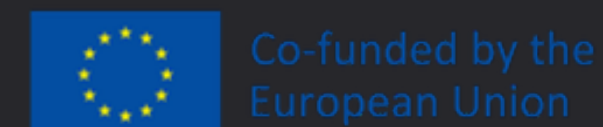


Partners, accelerations and congress



CERTIFICADA
COMO EMPRESA
EMERGENTE

MINISTERIO
DE INDUSTRIA
Y TURISMO



Spain alone is €47M/year. We need 0.75%.

Bottom-Up Market

910 festivals/year × €52k average ticket = €47.3M

directly addressable in Spain alone.

8,131 municipalities with active event demand.

Penetration Targets

0.75%

2026 — Spain entry

7.2%

2027 — Scale

15.6%

2028 — Dominance

Market Sizing

\$55B+

TAM

Global immersive event infrastructure

\$16.5B

SAM

Accessible via IaaS model globally

€600M+

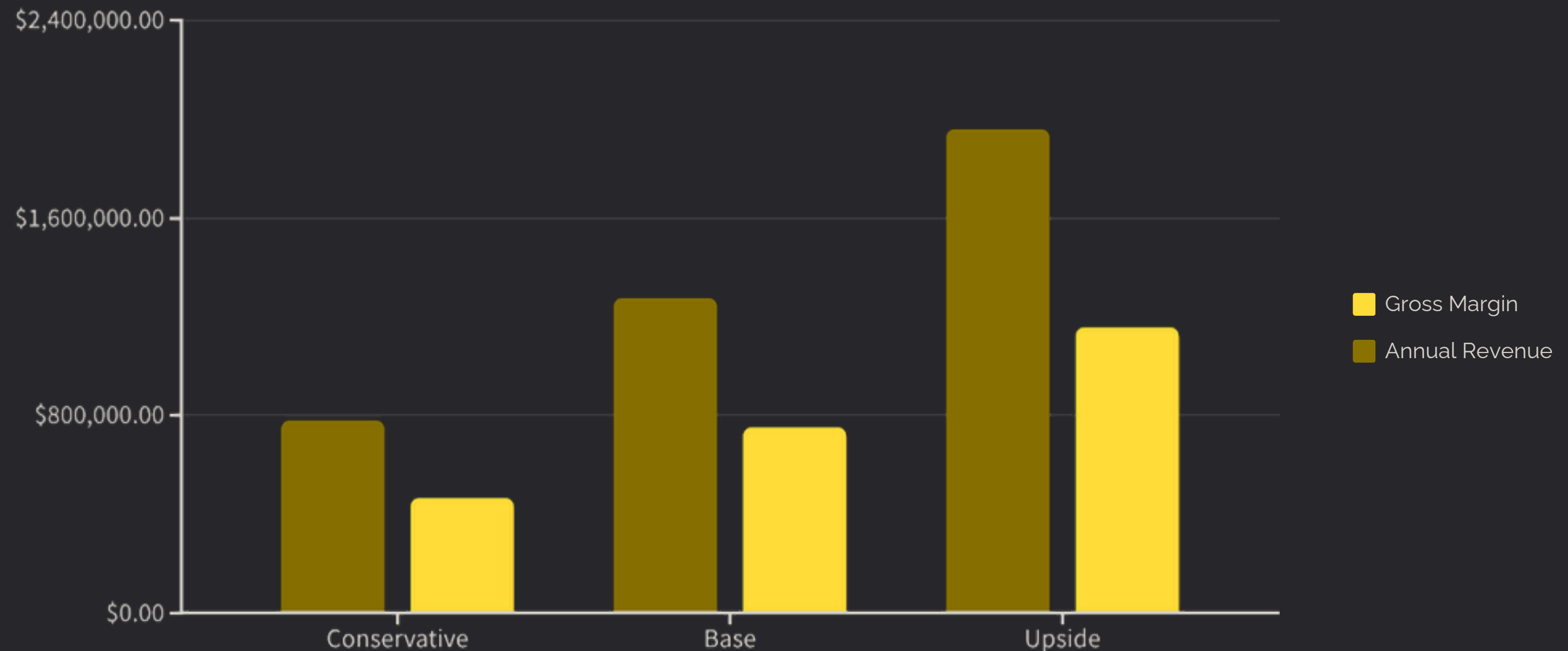
SOM 2026

Spain initial target revenue



ESG Upside: 2% market adoption = 12M tonnes CO₂ avoided annually.

Unit Economics by Scenario 12m



8

Conservative Activations

Payback: 3.2 years

13

Base Activations

Payback: 1.2 years

20

Upside Activations

Payback: 5months

Unit CAPEX 12m: €460k-€570k | Useful life: 10 years + 5 year extension

Not technologists entering events. Insiders who built the technology.



Isaac Domínguez

Founder & CEO

15+ years in international festivals (Sónar, Cruïlla, Primavera Sound). Production and market strategy.



Gerard Pascual

CFO

Operations and international scalability. Distribution and partnerships strategy.



Rita Gimenez

International Strategy

International partnerships.

China-World Project Development.



Lluís Pascual

CTO

Product Engineer (ELISAVA). Interim CTO / hardware Specialist



Advisory and Mentorship

Our advisors and mentors bring key expertise to guide Escena 4.0's strategy. Their vision accelerates our growth and strengthens innovation.



José Luis Zagazeta
Investment Strategy

Advisor

Defines our financial and investment strategy.



Eduardo Martin
**Innovation and
Technology Mentor**

Drives our technical innovation with a forward-looking vision.



Santi Martínez
Energy and Sustainability
Advisor

Guides us in renewable energy and sustainable practices.

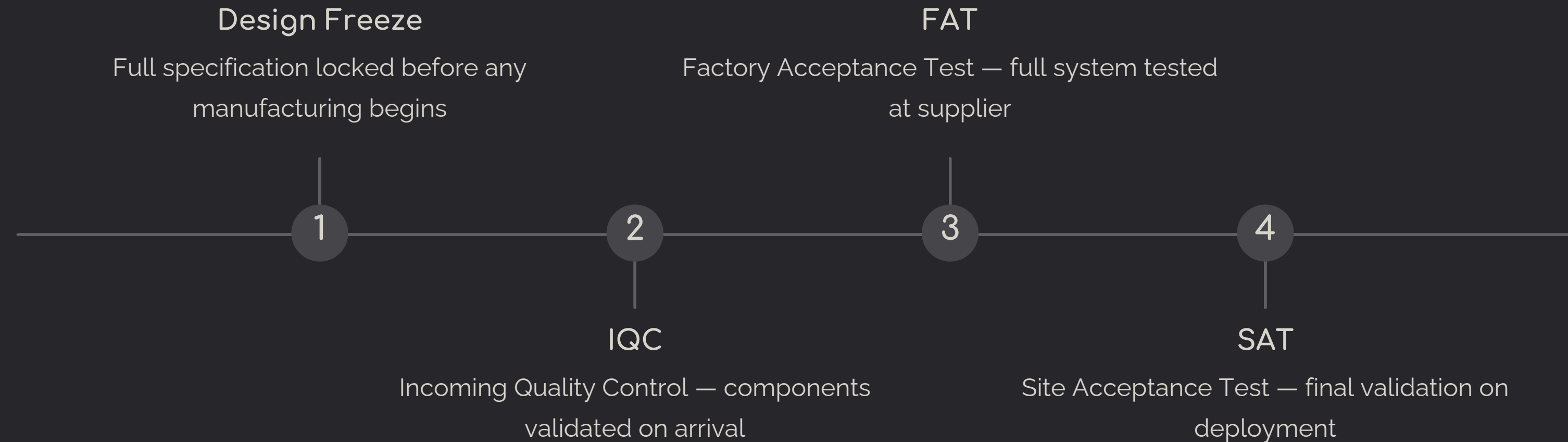


Ricardo Alvarez
Business Development
Mentor

Supports commercial expansion and new partnerships.

Asset-light. Quality-gated. Designed to scale.

No factory. Design, BOM, integration, and QA owned by Escena 4.0. Partners manufacture to spec.



Multi-Sourcing (Critical Components)

Scalability Path

2026: 1–3 units

2027: 5–10 units/year

2028: 20+ units/year — no redesign needed



Cash Protection: 70% of supplier payments held until IQC/FAT/SAT validation.

Breakeven 2026. 40% EBITDA margin by 2029.

Year	Activations	Revenue	EBITDA
2025	0	€0	-€120k
2026	20	€1.13M	€232k — BREAK EVEN 
2027	66	€10.35M	€3.93M
2028	142	€13.81M	€5.37M
2029	192	€22M	€8.9M

83%

CAGR Activations

2026–2030 activation growth rate

40.4%

EBITDA Margin

Achieved by 2029

€22M

Revenue 2029

Driven by IaaS + Operator network



Ramp shifted +1 year vs previous versions for conservative execution timeline. IaaS primary in 2026; CAPEX sales and Operator network accelerate from 2027.

€665K Pre-seed. This money builds the first unit.

Round Structure

Business Angels (SAFE note)

€265k · Pre-money €1.5M

ENISA (public loan)

€200k — in process

ICF (public loan)

€200k — in process

TOTAL: ~€665K

Use of Funds

72%

Industrialization

First commercial unit: structure + energy system

12%

Team

CTO + key hire

8%

Product & R&D

5%

Operations

3%

GTM / Commercial

What This Money Unlocks

1

First commercial unit produced and certified

2

5+ Certified Operator LOIs signed

3

First IaaS revenue generated

4

18-month runway → ready for Seed round at €1M



Investors who enter now: SAFE note from €10k · territorial exclusivity advantage via Operator network · first-mover position in a category being built today.

The infrastructure category for immersive events doesn't exist yet. We're building it.

TIMING

The market window is opening — CSRD, LED cost curve, post-COVID experience demand.
Categories reward first movers.

EXECUTION

The founder has **15 years inside this industry**. The supply chain is validated. The IP is filed. The commercial pipeline exists.

RETURN PATH

Breakeven 2026. **40% EBITDA margin in 2029**. €22M revenue. Seed readiness in 18 months. The math works at low penetration.

Next Step

NDA + Data Room access → 30-min decision call

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