

TORINO FASHION WEEK

10 th
edition



GreenPea

sustainable lifestyle

TMODA

27 th june_ **3** rd july
20**25**

What is GreenPea



The first Green Retail Park dedicated to the theme of Respect

Green Pea is a place of beauty and Respect to give life to a **new way of consuming**: with every purchase you make you can become part of the change.

Here you will find beautiful top-quality products Made in Italy and from around the world – with a low impact on the environment – experiences, events and all the services necessary to live Green. Essentially, you will find 66 shops, a museum, 3 restaurants, a swimming pool, a spa and a club dedicated to creative idleness.

A total of 72 places where Respect from duty becomes pleasure.

Green Pea Partners meet in the **Producers Pea Club**, with the aim of continuing to grow and improve through **exchanging experiences and visions**.

This is how new ideas are born, from Turin towards the world.

www.greenpea.com



At Green Pea you will find **top quality** products, designed for **responsible use** and made in **harmony with Nature**. Products made to be durable, with full **Respect for the environment and society**. Products designed to last a long time and can be reused or recycled at the end of their life. The companies that make them are mostly Italian and already have a distinctly Green profile, while others have begun the journey with excellent results.

The Green Pea Partners believe in the need to produce and consume in harmony with Nature and, at the same time, work to make beautiful, long-lasting and respectful products, in line with the principles of beauty and the originality of **Made in Italy**.

They are companies – almost all Italian – that have long since placed **Green** policies at the heart of their activities, or that are rapidly moving towards sustainable production with excellent results. All the products that our Partners offer in Green Pea are made in compliance with the highest levels of social and environmental sustainability, guaranteed by the Production Regulations.

Imagine a stage where creativity and innovation meet, where emerging talent and consolidated experience come together to create something magical.

This is the beating heart of **Turin Fashion Week** (TFW), an event that transcends simple fashion shows to become a crossroads of international opportunities.

The **Turin Fashion Week** (TFW) stands as a beacon of creativity and innovation, a place where artistic vision meets technical ingenuity, where the new intertwines with the traditional, creating a fabric of possibilities that envelops participants and spectators in a 'unparalleled experience.

Under the majestic shadow of the **Mole Antonelliana**, the TFW has established itself as an event of global significance.

Its past editions have been consolidated thanks to the various collaborations created, which have worked together to project Turin onto the international stage, offering companies unprecedented visibility and growth opportunities.

In **ten years**, TFW has become the cradle of a stylistic revolution, a place where ambition meets opportunity, where every brand, designer and manufacturing company has been able to expand its horizon, achieving international visibility and forging commercial agreements that they rewrote the rules of the game.

TFW is more than a fashion week; it is a celebration of art, culture and innovation.

It is an invitation to participate in an adventure that defines the future of design, not only in Italy, but throughout the world.

It is an unmissable event for anyone who wants to leave a mark on the fabric of fashion, for anyone who wants to be part of a history that continues to inspire and influence the future of design.

Participating in TFW is not just a choice, it is a declaration of intent, a commitment to excellence and innovation, it is a journey into the beating heart of fashion, a journey where no one should miss.



Reference Concept

TFW is an **international, independent and innovative event** aimed at emerging brands, young designers and small and medium-sized fashion businesses. Its international vocation and, at the same time, the attention to local and national talents is confirmed by the ability to attract companies, brands and stylists from all over the world thanks to the collaboration with local and foreign authorities to offer stylists a strategic showcase at international.



Participating in the Turin Fashion Week is an extraordinary opportunity to immerse yourself in the world of fashion and experience all the aspects that contribute to making it a dynamic and constantly evolving sector, which offers:

Discovery: See the latest trends and emerging talent shows up close.

Networking: Expand your professional network through meetings, talks. B2Bs bring together companies, designers, retailers, distributors and industry experts from around the world through pre-arranged meetings that allow participants to create international business partnerships.

Learning: Attend training events to deepen your passion for fashion.

Support: Enhance Made in Italy and local artisan quality and learn about styles from all over the world.

Peace and Solidarity: Promoting positive values through fashion, uniting designers from different contexts.

Each point represents a unique opportunity for personal and professional growth, as well as being a way to actively contribute to culture and the fashion industry. The **Turin Fashion Week** can be a launching pad for new collaborations, ideas and projects, as well as being a moment of celebration of the beauty and creativity that fashion can offer.

These are just some of the reasons why I have to participate in Turin Fashion Week, an event that will give me a **unique and unforgettable experience** in the world of fashion.



TORINO
FASHION
WEEK

Torino Fashion Week 2016_17_18_19_20_21_22_23_24
by TModa

28_ main partners
89_ technical partners
16_ institutionals partners
21_ internationals collaborations
603_ fashion designers from all over the world on catwalk
+4753_ press on web and paper
+6.051.310_ digital edition views 2020-2021

Torino Fashion Match_ B2B 2016_17_18_19_20_21_22_23_24
by Unioncamere Piemonte in collaboration with Enterprise Europe Network

+ 43_ countries
3460_ B2B and meetings participants
+4820_ internationals meetings realized

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Edition 2024

Awards

2017_ CNA, CNA Federmoda, Camera di Commercio di Torino
Miglior evento di stile

2018_ CNA, CNA Federmoda, Camera di Commercio di Torino
Torino nel mondo e il mondo a Torino. Con gratitudine da CNA a Claudio Azzolini

2018_ Cover Magazine Dubai
330 pagine dedicate alla Torino Fashion Week

2018_ Islamica 500 Barhein
The 500 who make the Islamic Economy

2019_ CNA, CNA Federmoda, Camera di Commercio di Torino
Per aver saputo costruire e far crescere un format vincente

2019_ European Commission, Enterprise Europe Network, Easme
Best Practice 2019 con il Format FashionMatch
the next generation of brokerage event!

2020_ CNA, CNA Federmoda, Camera di Commercio di Torino
Per aver creduto nella ripartenza e consolidato un format vincente.
Con gratitudine da CNA a Claudio Azzolini

2021_ CNA, CNA Federmoda, Camera di Commercio di Torino
Per aver creduto nella ripartenza e consolidato un format vincente.
Con gratitudine da CNA a Claudio Azzolini

2022_ CNA, CNA Federmoda, Camera di Commercio di Torino
Per il sostegno concreto alla moda torinese e per aver contribuito
a promuovere i brand indipendenti

Con gratitudine da CNA a Claudio Azzolini, TModa

2022_ E'Vento di Turismo, Camera di Commercio di Torino, CNA
Ambasciatori del Piemonte nel mondo, Claudio Azzolini - Torino Fashion Week

2022_ Parlamento Europeo Roma, La Moda Veste la Pace
Speciale riconoscimento a Claudio Azzolini, Promotore di Moda
Inclusiva e Circolare

2022_ UNVS Roma Benemerita del CONI,
Benemerita all'Arte e alla Cultura, Claudio Azzolini, Federica Leonetti

2022_ UNVS Roma Benemerita del CONI,
premio Artemide all'Arte e alla Cultura, Mr. Claudio Azzolini

2022_ UNVS Roma Benemerita del CONI,
premio Artemide all'Arte e alla Cultura, Miss Federica Leonetti

2022_ UNVS Roma Benemerita del CONI,
premio Athena al Fair Play, TModa - Torino Fashion Week

2022_ International Academie Diplomatique Pax et Salus,
Pour l'engagement pour la Paix, pour le Social, pour amener la Famille
Mandela en Italie

2022_ Nova Academia ad Artes, Scientias et Professiones
Araldo Accademico per la Fratellanza al Fondatore Claudio Azzolini

2023_ CNA, CNA Federmoda, Camera di Commercio di Torino
Per il contributo determinante alla promozione dei brand indipendenti del
sistema moda torinese. Con gratitudine da CNA a Claudio Azzolini, TModa

2023_ Junta de Andalucia

A la organizacion porsu labor de promocion turistica y cultural de Andalucia.

2024_ CNA, CNA Federmoda, Camera di Commercio di Torino
5° premio all'imprenditoria Silvio Cattaneo.

Bella e sostenibile, la moda che piace e fa bene: all'economia, al pianeta.

PRESS MENTIONS



and much more



TORINO FASHION WEEK



Torinofashionweek



Torino Fashion Week



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