



AnyIdea

Identify and drive
future-proof innovations



Wir wissen, wie schwierig es ist

Viele Veränderungen an vielen Fronten

Sozial, Klima, Technologie, Wirtschaft etc.

Steigende Dynamik und Geschwindigkeit

Schnelle Veränderungen und schwer einschätzbar.

Zunehmende Komplexität

Es wird immer schwieriger zu planen.

Keine Ressourcen

Keine Zeit

Keine Insights

**Die richtigen Entscheidungen
zu treffen ist schwierig.**



Wie Anyldea hierbei unterstützt



Unsere Plattform ermöglicht **Innovationsziele effektiver zu erreichen** und dem Wettbewerb einen **Schritt voraus zu sein**.



Foresight

Welche Trends und Technologien sind für uns wichtig?

Was bedeuten diese für unser Unternehmen?

Welche Chancen ergeben sich für uns?



Ideation

Wie erhält man mögliche Ideen und Inspirationen?

Gibt es bestehende Lösungen und Startups?

Welche Ideen haben Potenzial und sollten weiter verfolgt werden?



Realization

Wie könnte ein Prototyp aussehen?

Was muss bei der Umsetzung der Idee beachtet werden?

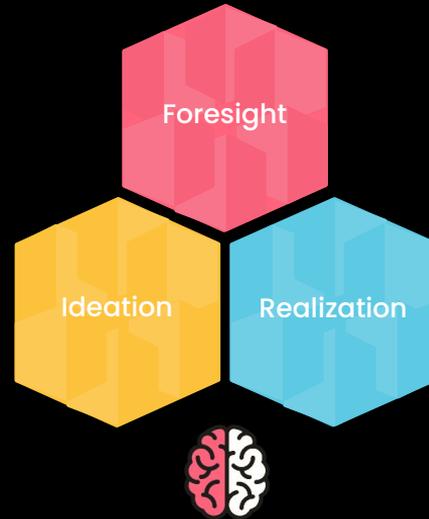
Wie erfolgreich sind unsere Innovationsaktivitäten?



Datengesteuerte Entscheidungen mit KI



Ihr GPS-Navigator für Innovation und Strategie

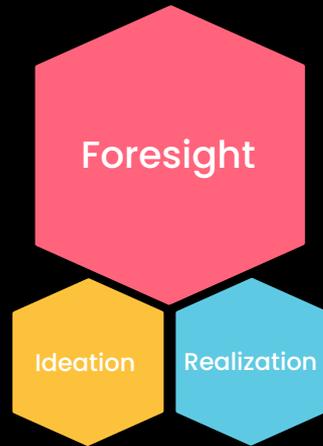




Relevante Trends erkennen



Welche Trends sind für unsere Branche und Firma wichtig?



Future of Electric Vehicles



Future Field #3

ELECTRIC MOBILITY REVOLUTION IN INDIA

80 Signals for this trend with AI-Prio > 75%

5 new

1.235 Signals

- 12 Companies
- 14 Micro-Trends
- 9 News
- 25 Scientific Papers
- 10 Patents
- 4 Research Projects



Future Field #1

SMART EV INFRASTRUCTURE



Future Field #2

GREEN MICROMOBILITY



Future Field #4

SMART WIRELESS EV CHARGING



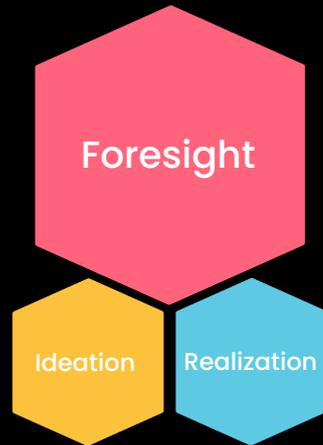
Future Field #5

SAFE ELECTRIC VEHICLE ECOSYSTEM



Wie groß sind Trends, Technologien etc.?

Smarte Trend Cluster

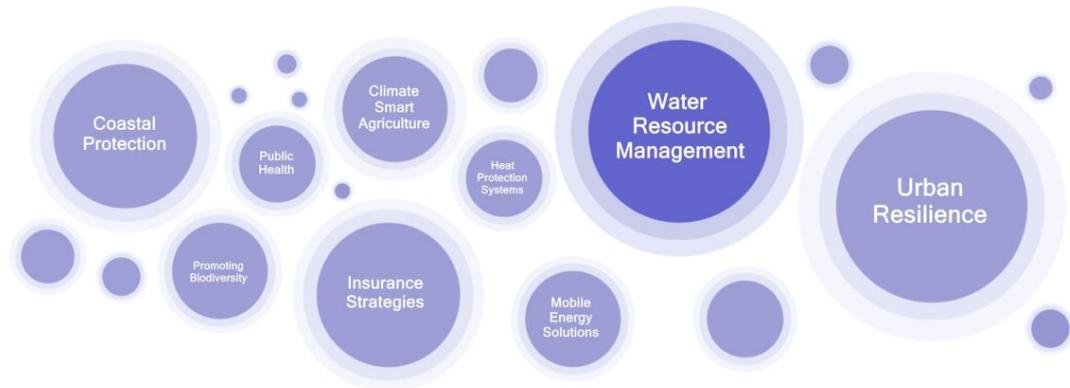


Climate Adaptation



Trends

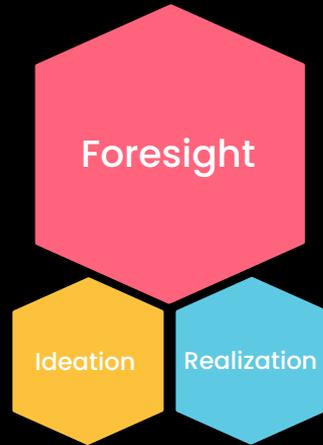
The most important trends for your scouting topic





Relevante Signale finden

Welche Lösungen, Startup etc. gibt es?



The screenshot shows a search results interface with the following elements:

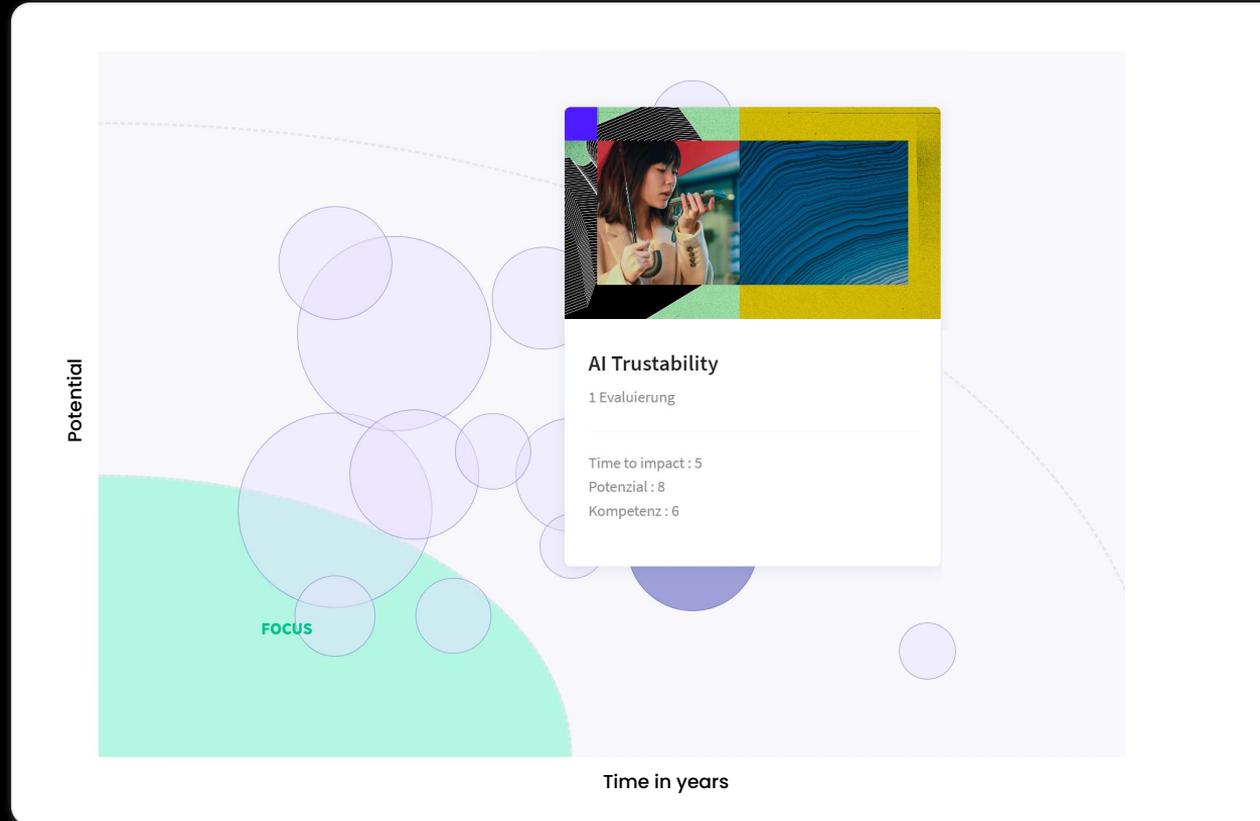
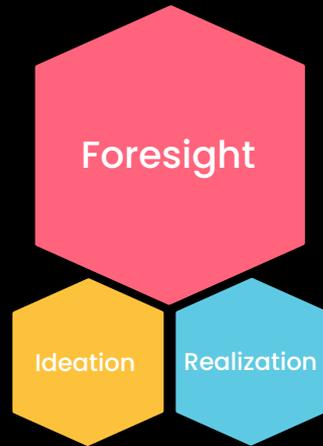
- Navigation tabs:** MACROTRENDS (blue), MICROTRENDS (light blue), COMPANIES (pink), SCIENTIFIC PAPERS (teal), NEWS (light blue), RESEARCH PROJECTS (orange), PATENTS (purple).
- Result 1:**
 - Image:** A modern building with a green facade.
 - Title:** Software for eco-friendly building technology
 - Description:** The start-up Optimuse aims for its software to ensure environmentally-friendly and optimized buildings. As building...
 - AI-PRIO:** 100%
 - Star icon:** 0
- Result 2:**
 - Image:** A person interacting with a large screen displaying a digital twin model.
 - Title:** Digital twin as plug and play solution
 - Description:** The American company PassiveLogic has launched an AI-powered building management platform that improves ...
 - AI-PRIO:** 100%
 - Star icon:** 0
- Result 3:**
 - Image:** A construction site with a camera and a person.
 - Title:** AI-based monitoring of construction progress
 - Description:** The UK-based technology company Disperse has developed an AI-powered platform solution for the construction industry. It ...
 - AI-PRIO:** 100%
 - Star icon:** 1
- Result 4:**
 - Image:** A person standing in front of a large screen displaying a construction site.
 - Title:** Green construction with wood, robots, and AI
 - Description:** The Luxemburg-based company Leko Labs wants to reinvent the construction industry with wood, robots, and AI. It has ...
 - AI-PRIO:** 100%
 - Star icon:** 0



Welche Trends weiterverfolgen?



Trendmanagement: Radar und Portfolio





Neue Opportunities entdecken

UPCOMING



Welche Chancen ergeben sich?



Scouting Topic: AI in Agriculture

Opportunities



AI-Based Crop Health Monitoring & Predictive Disease Management

Show Details

Opportunity

AI-Based Crop Health Monitoring & Predictive Disease Management



Generate Ideas

The urgency surrounding mobility reform in Brazil is substantial, driven by recent policy discussions.

Market Attractiveness & Potential

Future Customers Taking Advantage

What does the opportunity solve

Competitive Advantages

Challenges include the cost of sensors and AI platforms, potential resistance to AI-driven decision-making, and difficulties in integrating AI with existing farm management systems. Additionally, inconsistent data collection due to environmental factors can impact model accuracy.

Potential Challenges

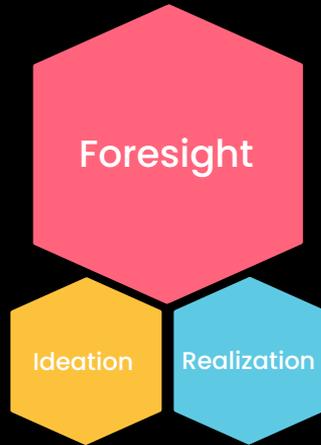
Macroeconomic Drivers and Barriers

Refine the opportunities to a specific market



“Wichtiges” sammeln und monitoren

Individuelle und Team-Collections



The screenshot displays the Foresight web application interface. At the top right, there is a user profile for 'Mogree GmbH Admin' with a 'Need help?' link. The main header shows 'Collections / Renewable Energy' and two buttons: 'Scout New Topics' and 'Invite Users'. Below this, the title 'Renewable Energy' is displayed with a 'Last update: yesterday' note. A paragraph of placeholder text follows. A horizontal filter bar contains tags for 'electrolysis', 'green hydrogen', 'synthetic fuels', and 'energy conversion'. Below the filter bar, there are four tabs: 'Future Fields', 'Signals' (which is selected), 'Opportunities', and 'Ideas'. A secondary filter bar includes categories like 'MICROTRENDS', 'COMPANIES', 'SCIENTIFIC PAPERS', 'NEWS', 'RESEARCH PROJECTS', and 'PATENTS'. The main content area shows a grid of items. The first item is a large white box with a plus sign and the text 'Add Signal'. The other three items are cards for 'Finding insights of patterns through Ai Finding insights of patterns through Ai' from Germany, each with an 'AI-PRIOR: 100%' badge and a '12' notification icon.



Keine Updates und Entwicklungen verpassen

Automatisiertes und KI gestütztes Scouting und Monitoring



AI in Agriculture

Letzte Priorisierung • 08. Dez. 2024

10 Future Fields

3605 Signals 8 neu

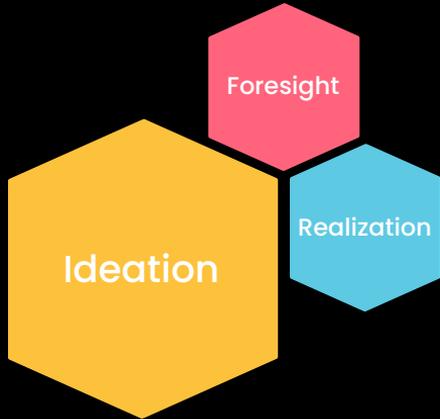
170 High Prio 8 neu

10 Patents	14 Micro-Trends	4 Research Projects
12 Companies	25 Scientific Papers	9 News



Ideen und Lösungen erhalten

Mit Co-Creation, Open Innovation und KI



- Ideen Kampagnen
- Innovation Challenges
- Generierung von Ideen mit KI
- Kontinuierliche Verbesserung (KVP)

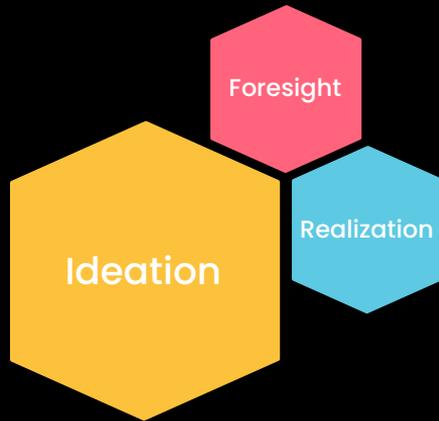
The screenshot displays the Anyidea platform interface. At the top right, a summary card shows 'Ideas in Project' with a count of 12 and a +5% monthly increase. Below this, a grid of idea cards is visible, each with a title, image, and a heart icon indicating 34 likes. The cards include:

- Ideas in Evaluation:** 75 total, +6.6% monthly increase. Title: 'Detection: How the city will look like?'.
- Sustainability:** 'Green innovations as a growth strategy'.
- Nano technology:** 'This nano technology offers us new material characteristics'.
- Massive cost savings:** 'By using drones for the inspection our installations'.
- Sales and Service:** 'Let's get customer feedback!'.
- Ideas Submitted:** 184 total, +34% monthly increase. Title: 'Mobility chances for v on the market'.

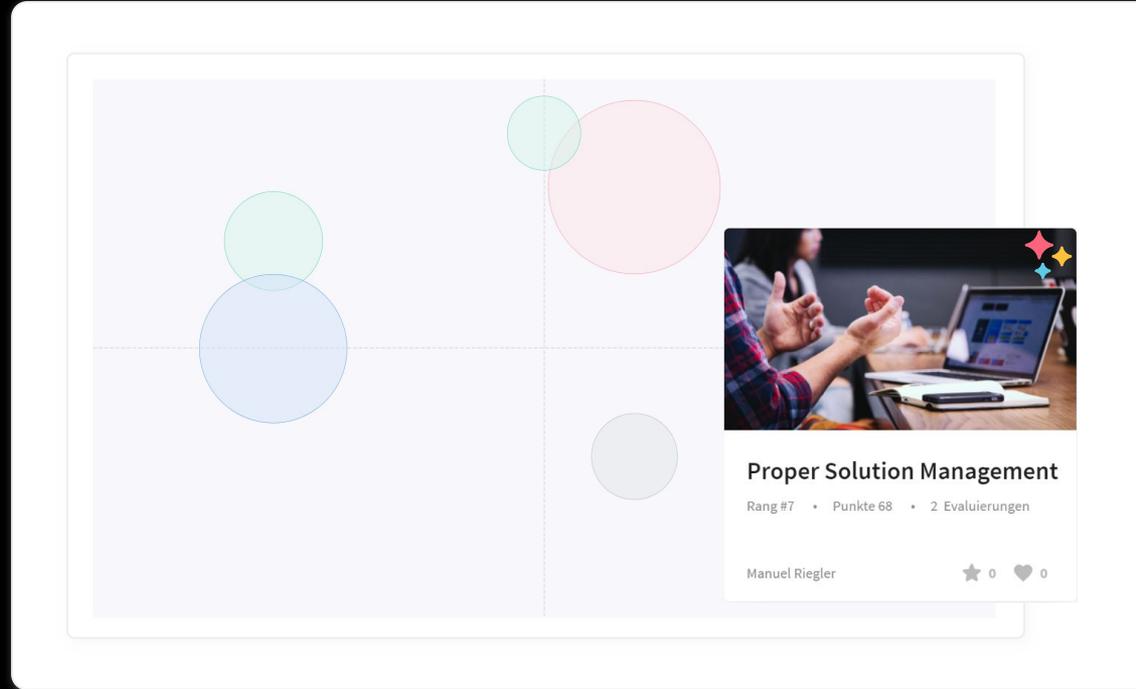
At the bottom right, there is a small graphic of four colorful stars.

Welche Ideen weiterverfolgen?

Evaluierung und Management von Ideen



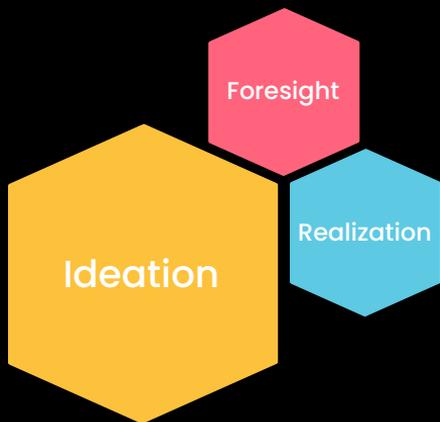
- Meinung von Ideengebern
- Bewertung von Experten und Stakeholdern
- Smarte Ideen Klassifizierung



Validierung von Ideen mit KI

UPCOMING

Was muss für eine Umsetzung beachtet werden?



- Marktteilnehmer
- Chancen & Risiken
- Herausforderungen
- Branchen & Kunden

The screenshot shows a digital workspace for an idea titled "My Idea" under the category "Sustainability Of Technologies". It includes a profile picture of a landscape, a heart icon, a menu icon, and a "Create Project" button. The author is "Marlies Sallegger" with 8 points, dated "10 Jan 2025", and marked as "Privat".

Description

Media companies can leverage mobility data to provide in-depth reports on urban planning and policy decisions. By analyzing traffic patterns and mobility trends, journalists can uncover insights into the effectiveness of public transit systems, infrastructure projects, and congestion management. Media companies can leverage mobility data to provide in-depth reports on urban planning and policy decisions. By analyzing traffic patterns and mobility trends, journalists c...

[Read More](#)

Comments 2 New | **Idea Evaluation** | **Idea Validation**

Value Proposition | **Personas**

Chances | **Go-to-Market Strategy**

Risks | **Key Partners**

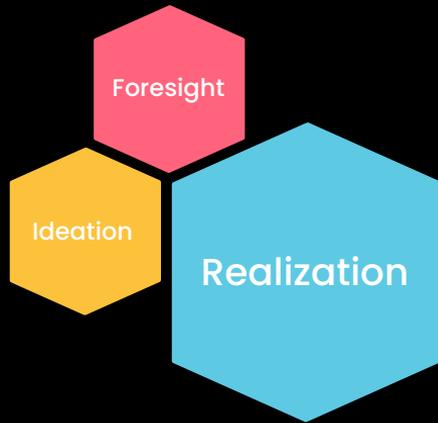
Competitors | **Revenue Streams**

Market, Industries & Segments | **Requirements**



Übersicht zu Innovationsprojekten

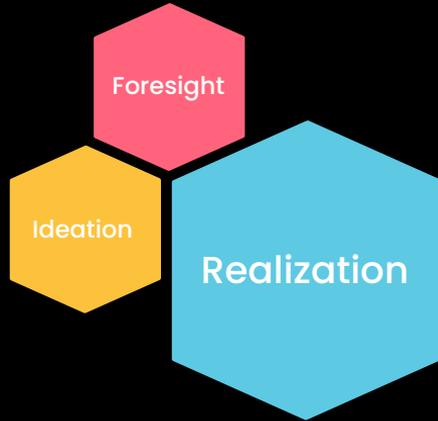
Wo stehen wir, wie ist der Status?





Wie könnte die Idee, ein Konzept aussehen?

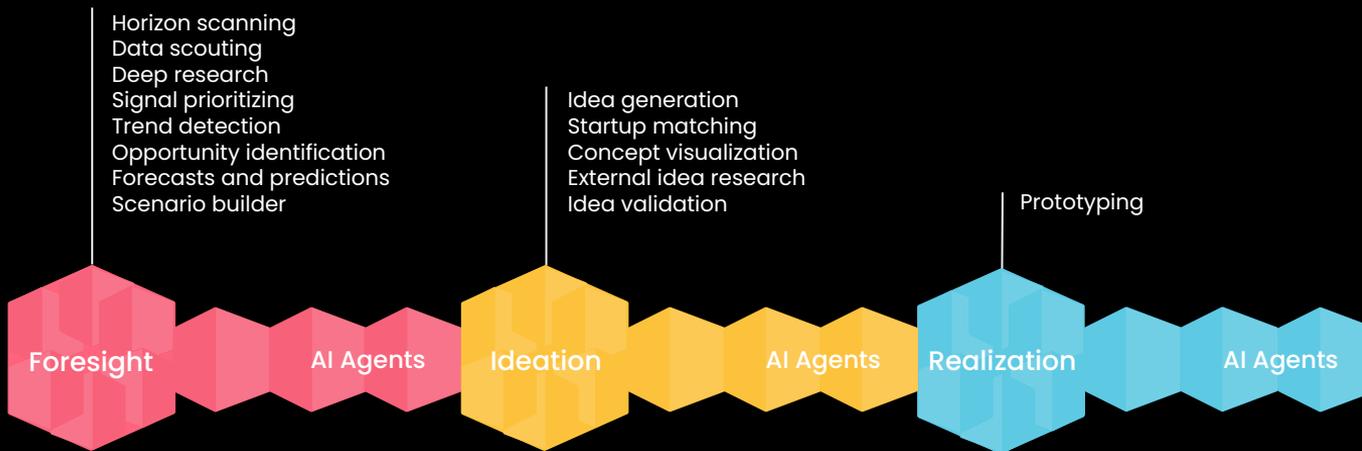
Prototypen und Design Generierung mit KI





Agentic AI Innovation Platform

GPS Navigator für Innovation und Strategie



AI Layer

Synth-AI

Predictive AI

Gen-AI

Data Layer

>60 Million signals: Mega-, macro-, micro-trends, startups & companies, scientific publications, research projects, patents, news etc.

STEEPLE



- Corporate Innovation Solution
- Erkennung von relevanten Trends, Signalen und “blind spots”
- Fundierte Insights zu möglichen Lösungen und Chancen
- Up-to-date: Automatisiertes Scouting und Monitoring
- Digital Open Innovation: Beschleunigt Innovation

Zeit und Kosten

Einsparungen
bis zu 80%

>60 Millions

Relevante Trends
und Signale

Time to Market

Schneller und
zuversichtlicher



Kontakt



Zukunftsweisende Innovationen erkennen und vorantreiben



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