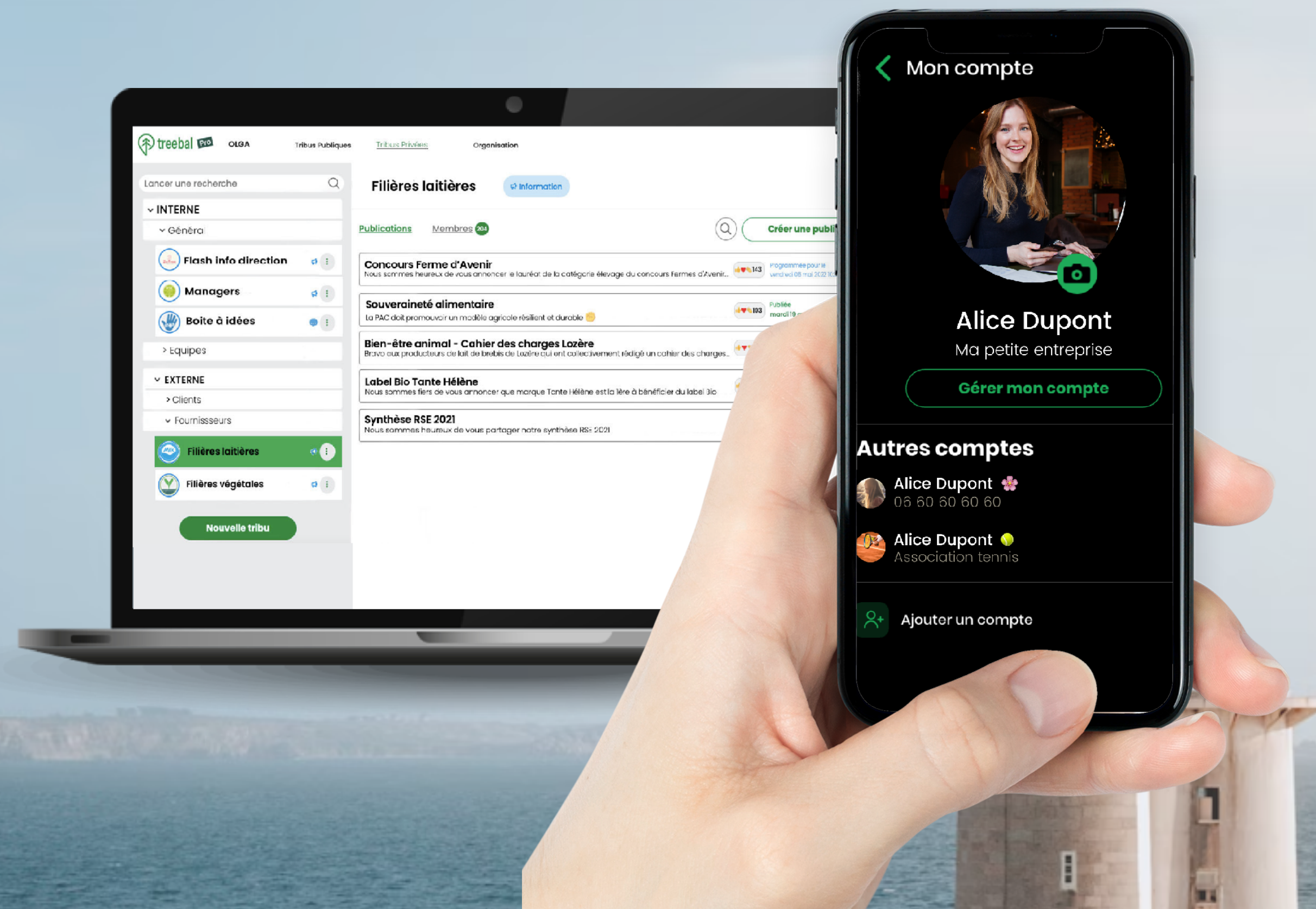




A responsible, ethical and effective communication solution



Security / Protection of personal data

Facial recognition option

Responsible digital eco-design

Cockpit for managing your communication

Controlling the entry/exit of your members

Separating business and personal accounts

Top-down newsletters (NL)

Possible reactions/replies/polls on these NLs

Option to anonymise employee messages

Desktop version

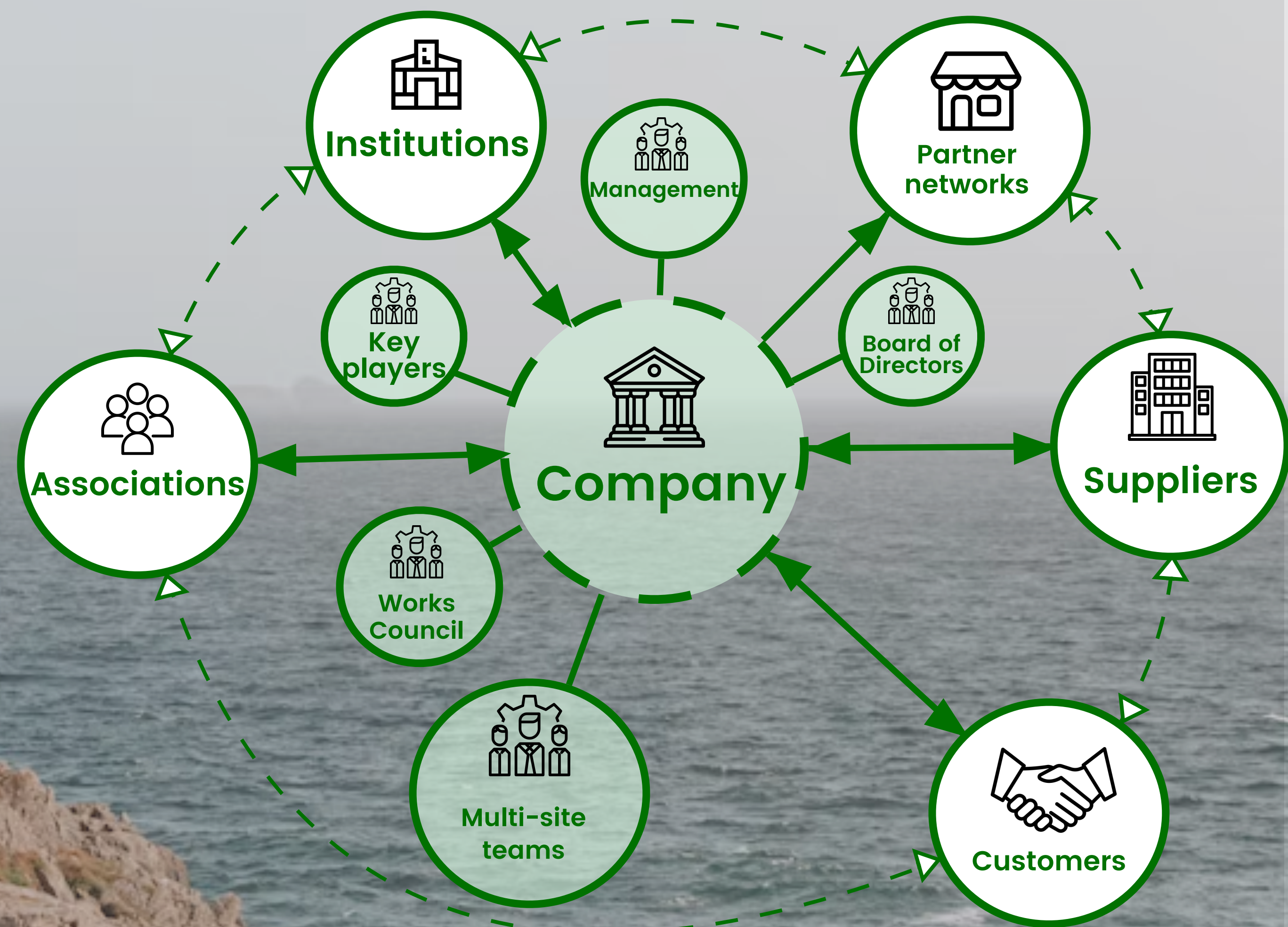
Freedom of disconnection (notifications)

Connecting 100% of your ecosystem

Intergenerational accessibility

Respectful and inclusive dialogue





A UNIQUE TRUSTED SOLUTION



« Treebal Pro » the best intergenerational trusted solution to complement project management tools

Examples of problematic uses of WhatsApp solved with Treebal:

- Employees leave the company with messages exchanged via WhatsApp
- Private phone numbers are visible on WhatsApp

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Treebal



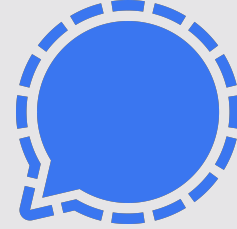
WhatsApp



! GDPR !



Slack



Signal



Teams



Internal/External Communication

Project Management

- (1) You can connect people without needing a phone number, and phone numbers don't appear anywhere else.
- (2) All the members you have registered on your cockpit will receive your communications even if they have not yet downloaded Treebal.

Eco-friendly product



Treebal has integrated an eco-design approach that redefines the impact standards for effective, ethical and sustainable communication.

- The frugal application generates just 0.28g of **CO2e** per message, **15 times less than an e-mail**.
- Data storage is limited in time, and organisations **can choose how long messages are kept**.
- The application is compatible with older phone versions to reduce **obsolescence**.
- The absence of **an economic model for data** reduces the environmental impact (no algorithms, no resale, no incentive to over-consume).
- The functionalities enable inclusion, **the right to disconnect, accessibility and dialogue**.
- The platform is decentralised, reducing data flows.
- Bandwidth is reduced by compressing files, eliminating geolocation and limiting video usage.
- Organisations gain strategic independence in their choice of server and strengthen their **resilience**.
- A flowchart to reduce the information overload of unnecessary messages (and their environmental impact).
- The platform raises public awareness of the challenges of transition and responsible digital technology

[!\[\]\(e78f798d4ea5c530c9db49e7d26e6b95_img.jpg\) Find out more about Treebal's Lifecycle Analysis](#)





STRUCTURE

Treebal Pro allows you to **structure your CSR strategy** by referencing all your stakeholders and organising interactions with each of them.



DEVELOP

Treebal Pro allows you to develop long-term links with your stakeholders



MEASURE

Treebal Pro allows you to **measure the extent and intensity of the links** with your stakeholders to provide **proof of dialogue**, in accordance with CSR requirements.

