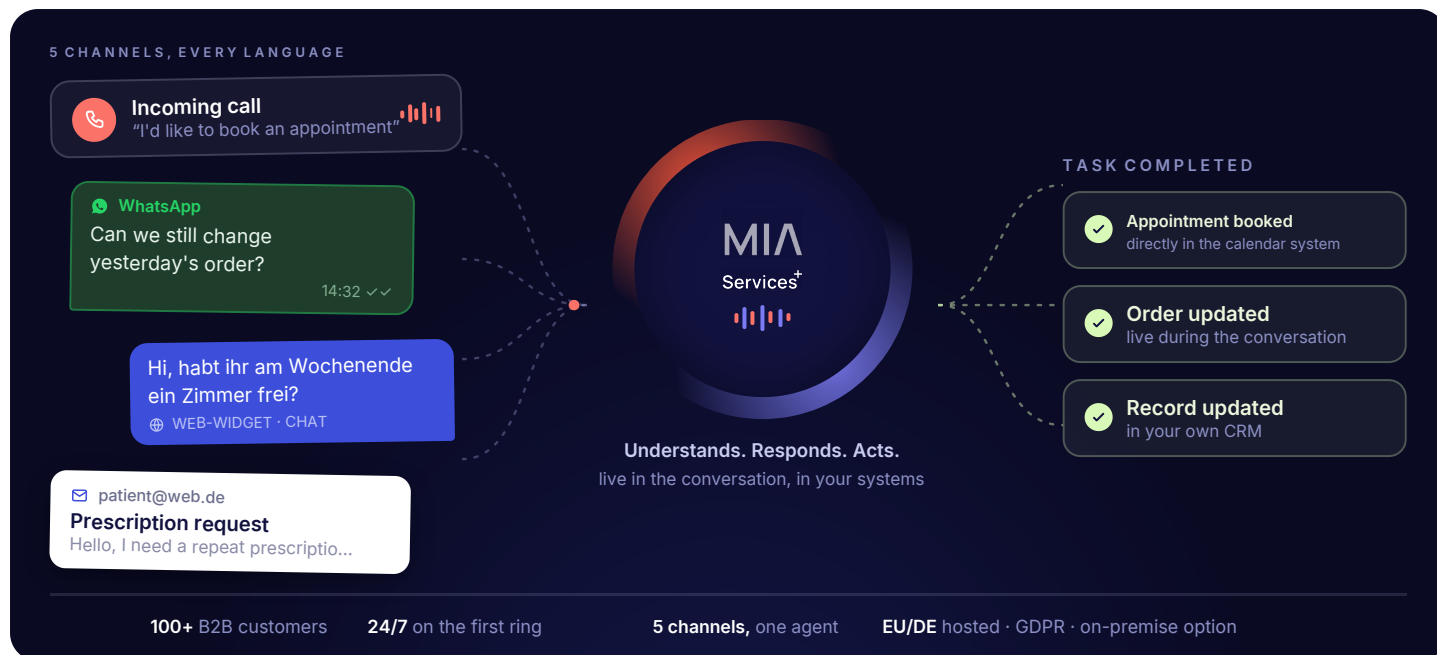


Agentic AI for Holistic Customer Communication, Execution and Commerce

An AI agent that takes every request and finishes the job.



HOW IT TALKS

Natural conversation, in real time. The caller talks as they would to a person, not through a menu.

WHAT IT DOES

Executes during the call: appointment, order, record, written directly into your system. Not a message for someone to action later.

WHY IT MATTERS

Most bots answer questions. **MIA completes the task**, the difference between a script and an agent.

A human can join, live

For complex cases, MIA brings a colleague into the call mid-conversation, with full context, no cold handover. It works the other way round too.

No knowledge silos, no ramp-up

MIA never forgets a policy update, needs no onboarding and completes every task reliably from day one, 24/7.

COST

Lower cost per contact

Routine enquiries run automatically, at a fraction of the cost, around the clock. Your team has time for what matters.

SERVICE

Higher satisfaction

No hold queue, no repeating yourself. Customers are understood in their own language, requests resolved instantly, with a direct effect on CSAT scores.

CONTROL

Every call documented

Transcripts, contact reasons and outcomes, structured and analyzable. Insights feed straight into product and service quality.

"Working with HoloLogix and implementing MIA has been an incredibly positive step forward for Rehab2Go. MIA allows us to support patients outside of operating hours."

Safiya Rajwani
Head of Growth & Partnership, Rehab2go

"With MIA, we are always reachable, we don't miss any customer calls, and our team isn't distracted by calls involving recurring tasks."

Clemens Zindler
Head of IT, Ampere AG

"Since we started using MIA, a lot has genuinely changed. Our reception team finally has time to focus on guests on site, and bookings through referrals have noticeably increased."

Isabel Schuster
Marina Apartments by David Chipperfield



Experience MIA live.

Scan the QR code and talk to MIA yourself, at holologix.ai/mia-services · Sales team: sales@holologix.ai

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Berlin, Germany

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London, International

Not just AI on the phone: Agentic Real-Time Execution on every channel.

Wherever the conversation happens: **MIA completes tasks in real time, right inside the conversation.** One agent, one knowledge base, the same ability to act on every channel. And three innovations you have not seen before.

What Agentic Real-Time Execution means

1 · UNDERSTAND

MIA captures the request in natural dialogue, in any language.

2 · EXECUTE

She accesses your systems live: calendar, shop, CRM, PMS.

3 · CONFIRM

The result is confirmed in the same conversation. Done.



Calls in / out

MIA answers on the first ring, speaks naturally and completes the task right in the call: book, change, cancel.



E-mail inbox

Incoming e-mails are understood, not just answered: MIA executes and writes the result into your system.



Chat — Web & App

A widget on your website or in your mobile app, with the same knowledge base and ability to act as on the phone.



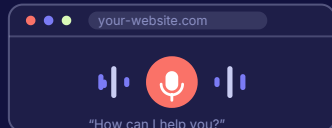
WhatsApp

Customers write where they already are. MIA replies in seconds and completes the task in the same chat thread.

NEW

WebSpeech

Your website starts talking.



Visitors talk directly to your website: ask, book, order, without click paths. The website listens and acts.

NEW

AI In-Product Search

Search instead of filling out forms.

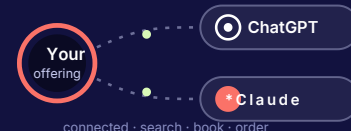


Customers simply say or type what they are looking for. The AI refines the search in dialogue.

NEW

Agentic Commerce

Your new sales channel: ChatGPT & Claude.



Your offering becomes buyable where customers will search next: find, compare, order, right inside the AI assistant.

WHAT AGENTIC REAL-TIME EXECUTION SOUNDS LIKE — THREE EXAMPLES

WEBSPEECH · RESTAURANT

"Do you still have a table for four on Friday evening?"

✓ Reservation created in the system

"Yes, 7:30 pm is free, I have reserved it for you."

PHONE · DOCTOR'S PRACTICE

"I need to move my Monday appointment."

✓ Calendar updated

"Done. Your new appointment: Wednesday, 10:15 am."

AGENTIC COMMERCE · IN CHATGPT

"Reorder the replacement filters, same as last time."

✓ Order placed

"Ordered. Delivery expected Thursday."

One agent behind every channel One knowledge base, no silos Every language your customers speak Every conversation documented One case, one thread across every channel



Test every channel live.

Scan the QR code and talk to MIA yourself, at holologix.ai/mia-services

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Berlin, Germany

He has digitalised an entire industry.



Salim Sahi
Founder & CEO

25 years of B2B technology experience, from the founding years of traffics as founder and the Travelsoft Group as co-founder, from build-up to a multi-million euro exit. Today the group unites 12 specialised tech companies and processes transactions worth more than €50bn annually across the platform.

25 years

Technology & entrepreneurship

€50bn+

Annual transaction volume of the group

80M+

Customer contacts in over 90 countries

1999

Founds traffics, Berlin

2022

Co-founds Travelsoft, exits traffics

2024

Founds HoloLogix.AI, building it today

And now: the future with HoloLogix.AI — Leadership Team



Zeeshan Damani
Head of IT

Early team member at Careem (Uber), later HelloFresh.



Marvin Harde
Head of Operations

15 years of contact centre experience.



Catarina Firchau
Head of Business Dev.

15 years in travel tech.



Jan Wandrey
Data Protection Officer

Data protection & compliance.

Board of Directors — Expertise



VICE CHAIRMAN

Dr. Christof Kautzsch

Lawyer at Dentons, angel investor.



HEALTHCARE BOARD

Prof. Dr. Thomas Fuchs

Co-founder, chief physician, Vivantes.



HOSPITALITY BOARD

Dr. Marcel Klinge

Former Member of the German Bundestag.

Salim Sahi — Founder's track record from the travel industry

First online booking engine

1997

The original distribution infrastructure for tour operators.

Expedia, an early client

2001

Built Click&Mix, Expedia's dynamic-packaging product.

Pioneer of dynamic packaging

2005

The model tour operators still use to bundle flights, hotels & extras.

Co-founder of OTDS

2011

The data standard for exchanging travel content, still in use today.

First travel apps on iOS

2011

Among the first tour-operator apps for Apple devices.

Voice booking on Alexa

2017

One of the first voice-based booking engines, for Amazon Alexa.

HeliView

2010

One of the first video booking engines for the travel industry.

Co-founder of Travelsoft

2022

Orchestra Group. A multi-million euro exit.

Why this matters for you

With MIA, you get an innovative partner in your corner, not an interchangeable vendor. Our team has already digitalised an entire industry once, and now brings exactly that innovation edge to you, with experience across complex and regulated industries. That's how MIA is reliably integrated into your existing systems and creates measurable efficiency, with people at your side who can move things forward.



The fastest way in.

Call MIA yourself, or write to us directly: sales@hologix.ai

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