

Professional profile of Suzanne GOUJAN (M&C Consulting International)

Independent consultant working at the interface between European research and international cooperation, with a focus on climate action, sustainable transition, and multi-stakeholder project implementation.

My work supports Horizon Europe and international R&I and CSA initiatives in the areas of project structuring, consortium development, impact design, and results exploitation. I help research and innovation actors translate scientific and technical outputs into actionable pathways for deployment, replication, and policy relevance.

Core areas of expertise include:

- Consortium structuring and coordination support in early-stage project development
- Impact assessment frameworks and definition of exploitation and deployment strategies
- Societal dimension
- Stakeholder mapping, engagement and multi-actor facilitation
- Support to uptake, replication and scaling of project results across different territorial contexts
- Contribution to international /cross-regional cooperation dynamics in climate resilience and sustainability projects

I have a strong interest in bridging research, policy and practice, ensuring that project outcomes are not only scientifically robust but also operationally relevant and socially embedded. My approach integrates intercultural understanding, territorial sensitivity and systems thinking, particularly in international cooperation environments.

I work in close alignment with Horizon Europe objectives on climate neutrality, resilience, and inclusive transition pathways, with a focus on maximizing real-world impact of funded research and innovation activities.