

Sustainable Transport and Trade Matchmaking Platform



Optimizing Export Processes in International Logistics

Concept note

Proposed date: 27th of May 2026, 10 CET (11Kyiv)

Estimated audience: 47 participants

Background

This expert workshop is designed to support exporters, transport companies, and logistics stakeholders in understanding and applying key documentation and certification requirements in international trade.

The session will focus on practical aspects of export documentation, use of origin certificates, temporary export procedures, and compliance with import country requirements that directly impact customs clearance and transport operations.

Particular attention will be given to minimizing customs risks, avoiding delays, and ensuring smooth cross-border movement of goods within Europe and Asia.

Participation in the event is free of charge, subject to prior registration.

Event objectives

- To provide a clear and structured overview of export documentation requirements
- To explain the role of certificates (EUR.1, Certificate of Origin) in international trade
- To guide companies in complying with import country requirements
- To reduce customs risks, delays, and additional costs
- To improve operational efficiency in international logistics

Key Topics

Moderator - **Olga Shubina**

Head of Export Support Center

Time	Name of the Topic	Name of the experts
10.00-10.15	Export Documentation framework ● Core documentation required for international shipments and transportation ● Common documentation	Olga Shubina -Kurulenko, EEN Ukraine Consortium Coordinator, Head of the UCCI export support center

	errors and their operational impact	
10.15-10.30	Certificates of Origin and Trade Preferences ● Certification for the export of goods and services; usage scenarios and issuance process ● Impact on customs duties and clearance procedures	Neonila Tkachenko Director of the directorate of Commodity Expertise and Certification of Origin
10.30-10.45	● EUR.1: scope of application and limitations ● Scope and practical use cases ● Benefits for transport and logistics operations ● Procedural aspects and application requirements	Andrii Artemenko – Director of the Department for Organization of Customs Formalities Implementation
	● Online Customs Portal of Ukraine	Alina Brendak – Director of the Department for Digital Development, Digital Transformation and Digitalization
10.45 -11.10	Matchmaking session	Presentation from the company's participants
11.10-11.30	Q&A session	

Target Audience

- Logistics and supply chain companies
- Warehouse operators and distribution centers
- Technology providers (AI, automation, WMS, IoT, RFID)
- Industry 4.0 consultants
- SMEs interested in digital transformation
- Public sector institutions and innovation organizations
- Cluster organizations and logistics platforms

Participation is free of charge.
Registration is required.