CCP

CONSCIOUS | CUSTOMER | PLATFORM

About us
- 25+ team members
- 120+ customers
- 15.000+ users
- ISO-9001 and 27001

Why us?
- 30+ years industry experience
- SaaS
- Affordable for SME-s
- Flexible and customizable

Our mission
- Digitalization of the food packaging industry
- Promoting conscious consumer behavior
- Reducing food packaging waste
- Increasing food safety

Market segment
- Food packaging producers
- Food processors
- Waste management
- Suppliers

CCP – CONSCIOUS CUSTOMER PLATFORM

PRODUCERS
- o Operational events
- o Driven by SMART templates
- o Product lifecycle tracking
- o Production event tracking
- o Multi-level product integration tracking

CUSTOMERS
- o Support for complaints
- o Customer information
- o QR "bridge" from producer to customer
- o Transparent product characteristics

WASTE MANAGEMENT
- o Highly detailed quality characteristics

The solution is a set of several software and service module packages capable of integrated operation. It provides manufacturers the opportunity to access functionality that enables the management of a detailed product life cycle, product integration, a set of properties describing product attributes, from which they can publish individual product-level information for the consumers.

DEMO

Seaconeurope